

**LIFE AND FRATERNAL INSURANCE INDUSTRY
2023 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
States, U.S. Territories, Canada and Aggregate Other Alien
Life Insurance**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %¹
1	826	NEW YORK LIFE GRP	13,287,777,787	6.86	6.86
2	860	NORTHWESTERN MUT GRP	13,061,706,856	6.74	13.61
3	241	METROPOLITAN GRP	12,284,718,024	6.34	19.95
4	304	PRUDENTIAL OF AMER GRP	10,923,713,601	5.64	25.59
5	435	MASS MUT LIFE INS GRP	9,204,566,734	4.75	30.34
6	20	LINCOLN NATL GRP	8,322,502,167	4.30	34.64
7	140	NATIONWIDE CORP GRP	5,802,222,162	3.00	37.64
8	176	STATE FARM GRP	5,754,456,473	2.97	40.61
9	468	AEGON US HOLDING GRP	5,103,997,736	2.64	43.25
10	869	MINNESOTA MUT GRP	4,954,030,541	2.56	45.80
11	429	GUARDIAN LIFE GRP	4,855,768,273	2.51	48.31
12	904	JOHN HANCOCK GRP	4,839,606,832	2.50	50.81
13	709	PACIFIC LIFE GRP	4,590,611,714	2.37	53.18
14	458	DAI-ICHI LIFE HOLDINGS INC GRP	4,439,730,008	2.29	55.47
15	12	AMERICAN INTL GRP	3,533,216,196	1.82	57.30
16	261	MUTUAL OF OMAHA GRP	3,443,769,898	1.78	59.08
17	290	GLOBE LIFE INC GRP	3,089,650,656	1.60	60.67
18	634	NATIONAL LIFE GRP	3,043,310,604	1.57	62.24
19	850	PENN MUT GRP	3,008,158,857	1.55	63.80
20	4750	PRIMERICA GRP	2,974,065,043	1.54	65.33
21	4965	EQUITABLE HOLDINGS INC GRP	2,963,444,112	1.53	66.86
22	332	PRINCIPAL FIN GRP	2,549,107,022	1.32	68.18
23	565	UNUM GRP	2,436,762,865	1.26	69.44
24	431	SAMMONS ENTERPRISES GRP	2,285,859,395	1.18	70.62
25	91	HARTFORD FIRE & CAS GRP	2,279,035,635	1.18	71.79
		INDUSTRY TOTAL	193,653,622,981	100.00	100.00

¹ Cumulative Market Share is the running total of the individual Company or Group market shares.

NOTE: Based on filings received by 03/18/2024, an estimated 97.82% of Life, Accident & Health filings have been received. Additional information can be found on the NAIC's Research and Actuarial Dept. Webpage at http://www.naic.org/research_actuarial_dept.htm

**LIFE AND FRATERNAL INSURANCE INDUSTRY
2023 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
States, U.S. Territories, Canada and Aggregate Other Alien
Annuities**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT		CUMULATIVE
			PREMIUMS	MARKET SHARE %	MARKET SHARE % ¹
1	4734	APOLLO GLOBAL MGMT GRP	46,463,156,281	9.32	9.32
2	435	MASS MUT LIFE INS GRP	31,695,713,019	6.36	15.67
3	12	AMERICAN INTL GRP	23,899,618,021	4.79	20.47
4	304	PRUDENTIAL OF AMER GRP	22,182,576,245	4.45	24.91
5	140	NATIONWIDE CORP GRP	20,847,186,199	4.18	29.09
6	4965	EQUITABLE HOLDINGS INC GRP	18,651,167,829	3.74	32.83
7	20	LINCOLN NATL GRP	18,500,724,910	3.71	36.54
8	826	NEW YORK LIFE GRP	17,966,499,083	3.60	40.15
9	761	ALLIANZ INS GRP	17,952,946,127	3.60	43.75
10	1216	TIAA FAMILY GRP	17,201,531,908	3.45	47.20
11	904	JOHN HANCOCK GRP	16,688,061,114	3.35	50.54
12	4832	VOYA FINANCIAL GRP	13,295,751,099	2.67	53.21
13	468	AEGON US HOLDING GRP	13,031,449,327	2.61	55.82
14	918	JACKSON NATL GRP	12,935,048,955	2.59	58.41
15	709	PACIFIC LIFE GRP	12,818,969,297	2.57	60.99
16	670	FIDELITY NATL FIN INC GRP	11,774,316,167	2.36	63.35
17	3891	GLOBAL ATLANTIC GRP	11,091,394,439	2.22	65.57
18	4932	BRIGHTHOUSE HOLDINGS GRP	10,417,110,863	2.09	67.66
19	241	METROPOLITAN GRP	9,399,920,286	1.88	69.54
20	431	SAMMONS ENTERPRISES GRP	9,293,596,517	1.86	71.41
21	836	WEST SOUTHERN GRP	8,465,292,672	1.70	73.11
22	2658	AMERICAN EQUITY INVESTMENT GRP	7,604,979,844	1.52	74.63
23	4855	SUMITOMO LIFE INS GRP	7,290,292,794	1.46	76.09
24	4890	SBL HOLDINGS GRP	6,739,548,620	1.35	77.44
25	4794	GROUP 1001 INS HOLDINGS GRP	6,521,301,484	1.31	78.75
		INDUSTRY TOTAL	498,695,531,366	100.00	100.00

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2023 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
States, U.S. Territories, Canada and Aggregate Other Alien
Accident and Health**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT		CUMULATIVE
			PREMIUMS	MARKET SHARE %	MARKET SHARE % ¹
1	1	CVS GRP	48,812,254,489	21.73	21.73
2	707	UNITEDHEALTH GRP	45,192,797,002	20.12	41.85
3	901	CIGNA HLTH GRP	28,252,763,118	12.58	54.43
4	241	METROPOLITAN GRP	10,503,803,866	4.68	59.10
5	565	UNUM GRP	6,853,958,169	3.05	62.16
6	261	MUTUAL OF OMAHA GRP	5,764,954,228	2.57	64.72
7	370	AFLAC GRP	5,187,888,761	2.31	67.03
8	429	GUARDIAN LIFE GRP	4,886,354,047	2.18	69.21
9	549	SUN LIFE FINANCIAL INC GRP	4,112,006,575	1.83	71.04
10	91	HARTFORD FIRE & CAS GRP	3,879,402,535	1.73	72.77
11	3098	TOKIO MARINE HOLDINGS INC GRP	3,490,849,609	1.55	74.32
12	826	NEW YORK LIFE GRP	3,470,528,576	1.55	75.86
13	20	LINCOLN NATL GRP	3,406,572,567	1.52	77.38
14	332	PRINCIPAL FIN GRP	2,608,595,607	1.16	78.54
15	4011	GENWORTH FIN GRP	2,510,585,838	1.12	79.66
16	860	NORTHWESTERN MUT GRP	2,381,974,189	1.06	80.72
17	4832	VOYA FINANCIAL GRP	2,344,589,374	1.04	81.76
18	1348	MEIJI YASUDA LIFE INS GRP	2,316,168,785	1.03	82.80
19	430	BCBS OF KS GRP	2,310,940,751	1.03	83.82
20	304	PRUDENTIAL OF AMER GRP	2,113,549,752	0.94	84.77
21	1295	CENTENE CORP GRP	2,026,886,648	0.90	85.67
22	233	CNO FINANCIAL GRP	1,692,816,212	0.75	86.42
23	8	ALLSTATE INS GRP	1,578,985,823	0.70	87.12
24	904	JOHN HANCOCK GRP	1,553,829,746	0.69	87.82
25	451	FIDELITY SECURITY GRP	1,457,612,005	0.65	88.47
		INDUSTRY TOTAL	224,620,602,245	100.00	100.00

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2023 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
States, U.S. Territories, Canada and Aggregate Other Alien
Totals for Life Ins, Totals for Annuities, and Accident and Health**

RANK	GROUP/		DIRECT		CUMULATIVE MARKET SHARE % ¹
	COMPANY CODE	GROUP/COMPANY NAME	PREMIUMS	MARKET SHARE %	
1	1	CVS GRP	48,903,880,840	5.33	5.33
2	4734	APOLLO GLOBAL MGMT GRP	46,643,603,459	5.09	10.42
3	707	UNITEDHEALTH GRP	45,637,731,780	4.98	15.40
4	435	MASS MUT LIFE INS GRP	41,671,609,163	4.54	19.94
5	304	PRUDENTIAL OF AMER GRP	35,219,839,585	3.84	23.78
6	826	NEW YORK LIFE GRP	34,724,805,443	3.79	27.57
7	241	METROPOLITAN GRP	32,188,442,174	3.51	31.08
8	20	LINCOLN NATL GRP	30,229,799,644	3.30	34.38
9	901	CIGNA HLTH GRP	28,560,064,307	3.11	37.49
10	12	AMERICAN INTL GRP	27,514,861,548	3.00	40.49
11	140	NATIONWIDE CORP GRP	27,106,734,843	2.96	43.45
12	904	JOHN HANCOCK GRP	23,081,497,693	2.52	45.96
13	4965	EQUITABLE HOLDINGS INC GRP	21,882,141,468	2.39	48.35
14	761	ALLIANZ INS GRP	19,773,750,572	2.16	50.51
15	468	AEGON US HOLDING GRP	19,527,522,761	2.13	52.64
16	860	NORTHWESTERN MUT GRP	17,620,250,698	1.92	54.56
17	1216	TIAA FAMILY GRP	17,550,824,426	1.91	56.47
18	709	PACIFIC LIFE GRP	17,409,581,018	1.90	58.37
19	4832	VOYA FINANCIAL GRP	17,217,053,303	1.88	60.25
20	918	JACKSON NATL GRP	13,469,533,610	1.47	61.72
21	429	GUARDIAN LIFE GRP	12,737,058,906	1.39	63.11
22	4932	BRIGHTHOUSE HOLDINGS GRP	12,528,393,727	1.37	64.47
23	670	FIDELITY NATL FIN INC GRP	12,478,042,999	1.36	65.83
24	3891	GLOBAL ATLANTIC GRP	12,124,627,329	1.32	67.16
25	261	MUTUAL OF OMAHA GRP	11,627,427,111	1.27	68.42
		INDUSTRY TOTAL	916,969,756,520	100.00	100.00

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