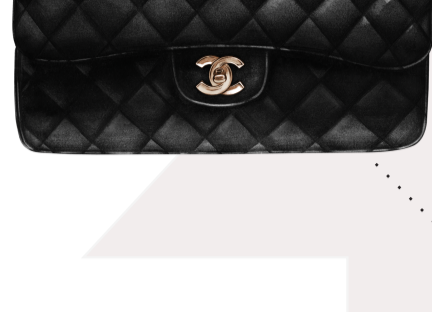


THE GLOBAL BAG EXCHANGE INDEX

Introducing our iconic bag guide, showcasing the top selling bag brands and styles from the Vestiaire Collective community ...



1. CHANEL, TIMELESS

The Timeless was introduced by Karl Lagerfeld in the 80's, with the newly created 'CC' lock. This chevron version is currently one of the most popular on the site.



2. LOUIS VUITTON, SPEEDY

In 1965, Audrey Hepburn asked Louis Vuitton to redesign the Keepall into the more petite Speedy.



3. HERMES, BIRKIN

Hermes created the Birkin bag, named after Jane after a conversation on a plane around not having a big enough bag.



4. HERMES, KELLY

Hermes renamed the bag after Grace Kelly, who is said to have used the bag to hide the early signs of her pregnancy.



5. CHANEL, 2.55

Chanel's 2.55 was introduced in February 1955, hence the name.



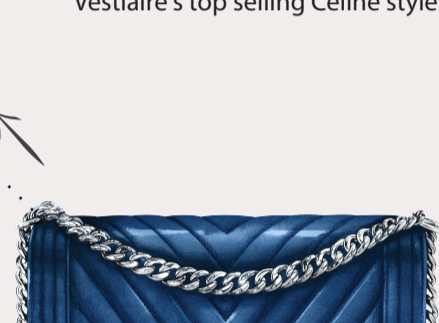
6. BALENCIAGA, CITY

Balenciaga's City bag sold within 50 seconds, being one of the quickest bag styles to have sold on Vestiaire Collective.



7. CELINE, LUGGAGE

Introduced in 2010 by Phoebe Philo, the Luggage is Vestiaire's top selling Celine style.



8. CHANEL, BOY

Introduced in 2011 and named after Coco Chanel's true love, Boy Capel.



9. LOUIS VUITTON, NEVERFULL

Louis Vuitton test their bags by filling them with a weight of 3.5kg, then dropping them from half a metre to ensure its durability.



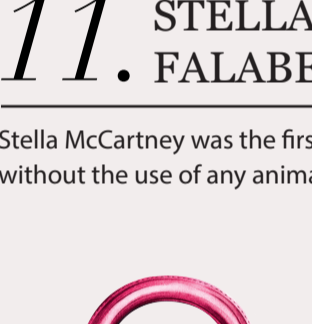
10. CELINE, TRAPEZE

Fine detailing and the signature wings of the Trapeze bag is an evolution of the popular Luggage bag.



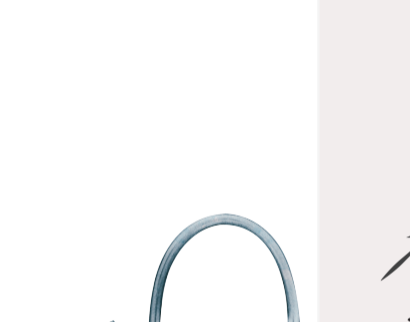
11. STELLA MCCARTNEY, FALABELLA

Stella McCartney was the first designer to create an iconic bag without the use of any animal products.



12. DIOR, LADY DIOR

Originally named the 'Chouchou' but Dior renamed the bag in honour of Princess Diana in 1996.



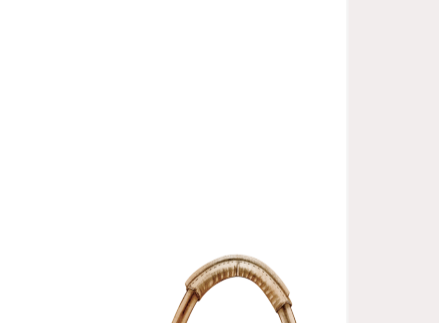
13. GIVENCHY, ANTIGONA

Inspired by "Antigone" a feminine figure with a strong character in Greek Mythology.



14. VALENTINO, ROCKSTUD

The Rockstud collection was an instant cult success in 2010 and a key contributor to Valentino's new momentum thanks to game changing designer duo Maria Grazia Chiuri and Pier Paolo Piccoli.



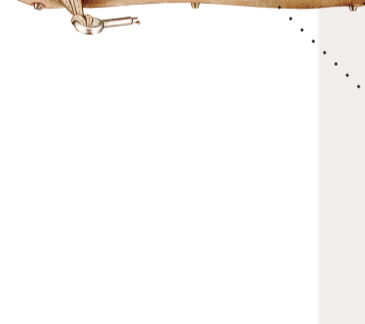
15. CHLOE, PADDINGTON

7 years after the Paddingtons release, you could still recoup almost 50% of it's retail price when sold on Vestiaire Collective.



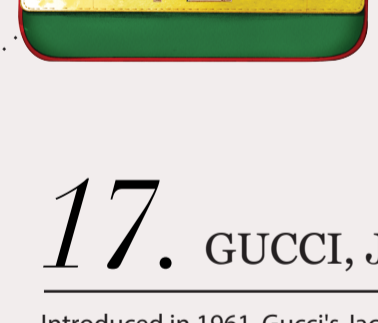
16. FENDI, BAGUETTE

Probably most famous for being Carrie Bradshaw's favourite bag in Sex & The City.



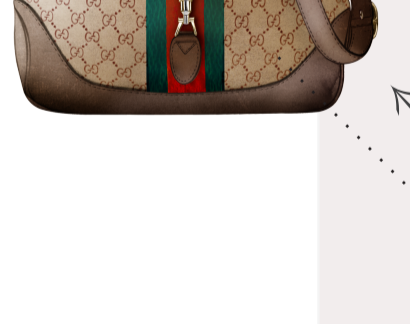
17. GUCCI, JACKIE

Introduced in 1961, Gucci's Jackie bag was named after America's First Lady, Jackie Kennedy.



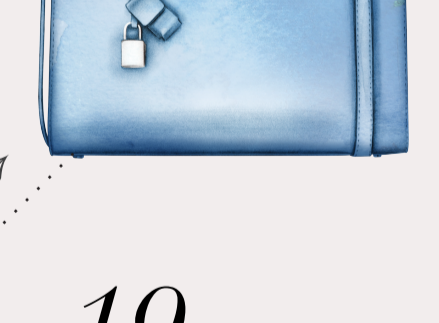
18. SAINT LAURENT, SAC DE JOUR

Hedi Slimane released the Sac de Jour in 2013, which was his modernised take on the classic Birkin shape.



19. CHLOE, DREW

Each season, Chloe handbags are named after the next letter of the alphabet, for pre-fall 2014, it was the letter D, hence the name Drew.



20. HERMES, CONSTANCE

Designed by Catherine Chaillat in 1969 and was named in honor of her fifth child, Constance.



21. ALEXANDER WANG, ROCCO

Alexander Wang's famous studded Rocco bag weighs an arm aching 1.36kg.



22. MULBERRY, ALEXA

An image of Alexa Chung carrying a classic Mulberry mens briefcase, inspired Emma Hill to create the Alexa.



23. PROENZA SCHOULER, PS1

The PS1 was the first bag designed back in 2008 by this talented American duo.



24. MANSUR GAVRIEL, BUCKET BAG

Mansur Gavriel are the newest brand on the index, their signature bucket bag is instantly recognisable by its bold coloured lining.



25. GUCCI, DIONYSUS

The Dionysus retains around 84% of its retail price at resale - currently the Gucci bag worth investing in.

