

## **Internet Specific Processing or use of Personal Data**

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### **Cookies**

For providing you the services of the site we may use cookies. Cookies are small text files, which are transferred from the site and stored on your device. Cookies cannot execute programs or infect your device with computer viruses.

If you wish to prevent us from storing cookies on your device, your web browser or device may provide you with certain settings to do so. Most web browsers accept cookies by default. However, you may change these default settings in order to prevent any kind of storage or only allow storage after an explicit request. You may find an instruction on how to change your settings in the help section of your browser or device.

The respective settings only apply to the device you are currently using. If you use another device, change your web browser or reinstall your browser you may have to change the respective settings again. Please, be aware that not accepting cookies may lead to you not being able to fully use the site.

### **Google Analytics**

We use Google Analytics, operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google") to collect information about how users use our site. The information generated by the cookie about your use of the site will be transmitted to and stored by Google on servers in the United States. As IP-anonymization is activated, your IP address will be anonymized as soon as technically feasible at the earliest possible stage of the collection network.

Google will use this information on our behalf for analyzing your use of the site, compiling reports on the website activity and providing other services relating to activity on the site and internet usage. The IP address that your browser conveys within the scope of Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; please note, however, that if you do this you may not be able to use our service comprehensively. You can also opt-out from being tracked by Google Analytics in the future by downloading and installing '[Google Analytics Opt-out Browser Add-on](#)' for your current web browser. The collected data is stored for 50 months. Further information on how Google processes personal data is available at: <https://policies.google.com/?hl=en>.

### **Google AdWords**

We use Google AdWords, a service of the Google LLC, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA. Google AdWords enables us to advertise in the Google search as well as in the Google advertising network. We use the remarketing function. This allows us to present you with targeted advertising. In order to achieve that, Google stores a cookie on your device, which makes your device recognizable to Google. If you visit a website within the Google advertising network, you will be presented targeted ads. No personal data is disclosed to us.

You can deactivate the retargeting feature by changing your preference on the following site: <https://www.google.com/settings/ads/onweb/>.

You can find further information by clicking on this link: <https://policies.google.com/privacy>.