

# ADVERTISE WITH US



## ABOUT US



Nurse.org is the largest website and community of nurses online. We impact the lives of nurses and nursing students by publishing thought-provoking content, supporting their career growth through high-caliber educational opportunities, and launching culture-changing initiatives.

TravelNursing.org connects the top staffing agencies in the country with highly skilled nurses to help fill those needs. Our philosophy is simple: everyone wins — nurses, hospitals, and patients — with travel nursing.



### STATS

### WEB REACH

**1.5M** site views per month

**1M** unique visitors per month

Google News publisher

### SOCIAL MEDIA

**30M** social users reached per month

**330K** Facebook fans worldwide

**275K** Instagram followers worldwide

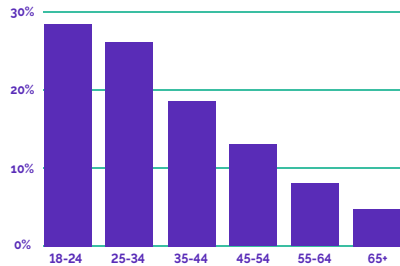
Proprietary Nurse.org Nurse Network social community

## AUDIENCE

Nurse.org reaches nurses at all stages of their careers, from nursing school to advanced practice.

TravelNursing.org connects highly skilled nurses seeking to work on a travel assignment with top staffing agencies.

### AGE



### GENDER

**66%**  
FEMALE

**34%**  
MALE

## OUTREACH & EVENTS

Presenter of  
Nurse Converse Podcast

Host of Red Sox Nurse Night -  
#1 Theme Night in Red Sox History

**800K** email subscribers



Presented By nurse.org



Red Sox Nurse Night is BACK in 2022!!

contact us at: [dave@nurse.org](mailto:dave@nurse.org)

# FEATURED NURSING COVERAGE AND CAMPAIGNS

 nurse.org  TravelNursing.org



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nurse.org

TravelNursing.org

## RECENT AWARDS



### 2023 MM+M AWARDS

**FINALIST HEALTHCARE PROFESSIONAL MEDIA BRAND**

### SPRING 2023 BRONZE AWARD

**DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS**

Article, 2023 State of Nursing Report

### SPRING 2023 MERIT AWARD

**DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS**

Audio, Ask Nurse Alice Podcast "ER Charge Nurse Who Called 911"

### SPRING 2022 GOLD AWARD

**DIGITAL HEALTH AWARD SOCIAL MEDIA**

Nurse.org Instagram

### SPRING 2022 GOLD AWARD

**DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS**

Article, 2022 Nursing Shortage Report

### FALL 2021 GOLD AWARD

**DIGITAL HEALTH AWARD SOCIAL MEDIA**

Nurse.org Instagram

### FALL 2021 GOLD AWARD

**DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS**

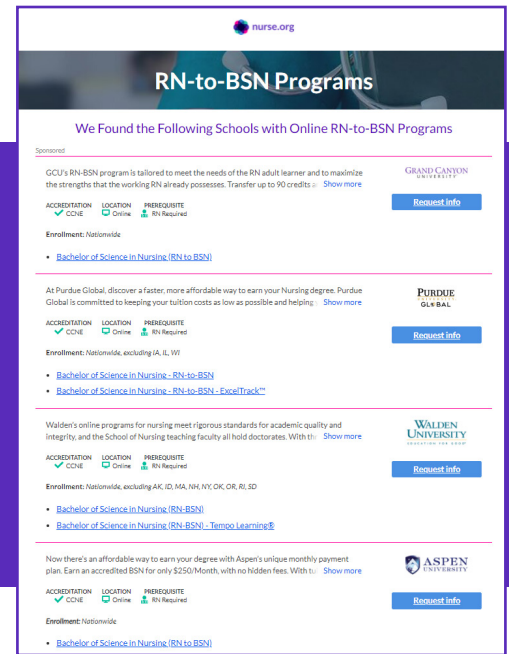
Audio, Ask Nurse Alice Podcast

contact us at: [dave@nurse.org](mailto:dave@nurse.org)

# Are you a **nursing school** seeking students? **Partner with Nurse.org.**

Nurse.org generates revenue by advertising education programs and other products that are useful to nurses. We may receive compensation when site visitors interact with sponsored advertisements located throughout the site.

Nurse.org can direct interested nurses to your website to learn more about your programs. We also can collect information from the nurses and send it to you as a lead for follow-up.

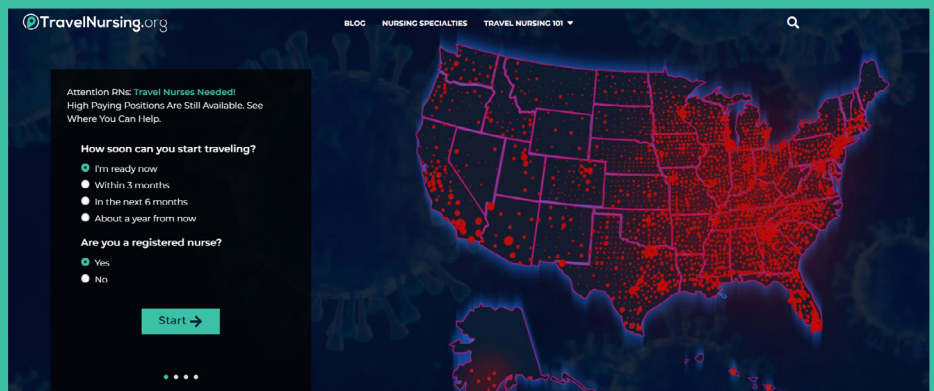


The screenshot shows the 'RN-to-BSN Programs' page on Nurse.org. It features a header with the Nurse.org logo and the title 'RN-to-BSN Programs'. Below the header, it states 'We Found the Following Schools with Online RN-to-BSN Programs'. The page lists four sponsored programs, each with a 'Request Info' button. The programs are: 1. Grand Canyon University (GCU) RN-BSN program, tailored for working RNs, with accreditation by CCNE, online location, and RN prerequisite. 2. Purdue Global RN-BSN program, offering a faster, more affordable way to earn a nursing degree, with accreditation by CCNE, online location, and RN prerequisite. 3. Walden University RN-BSN programs, meeting rigorous standards for academic quality and integrity, with accreditation by CCNE, online location, and RN prerequisite. 4. Aspen University RN-BSN program, offering an affordable way to earn a degree with a unique monthly payment plan, with accreditation by CCNE, online location, and RN prerequisite. Each program also lists its enrollment status and specific degree options.

# Are you a **travel nurse staffing agency** seeking nurses? **Partner with TravelNursing.org.**

TravelNursing.org generates revenue by matching qualified nurses with top staffing agencies across the US.

TravelNursing.org can direct interested nurses to your website to learn more about your available jobs. We also can collect information from the nurses and send it to you as a lead for follow-up.



The screenshot shows the TravelNursing.org website. It features a dark blue header with the logo and navigation links for 'BLOG', 'NURSING SPECIALTIES', and 'TRAVEL NURSING 101'. A search icon is visible in the top right. The main content area is split into two sections. On the left, there is a dark grey box with white text that reads: 'Attention RNs: Travel Nurses Needed! High Paying Positions Are Still Available. See Where You Can Help.' Below this, there are two sections of radio button options: 'How soon can you start traveling?' with options 'I'm ready now', 'Within 3 months', 'In the next 6 months', and 'About a year from now'; and 'Are you a registered nurse?' with options 'Yes' and 'No'. A green 'Start' button with a right arrow is at the bottom of this box. On the right, there is a map of the United States with red dots indicating job locations across various states.

# Are you looking to advertise your products or services to Nurses? **What we offer**

- Sponsored blog articles
- Content marketing
- Email marketing

- Social media marketing
- Sponsored podcast episodes

- Sponsored job postings
- Affiliate programs

contact us at: [dave@nurse.org](mailto:dave@nurse.org)

# Our Editorial Process

We believe that no one knows nurses better than, well, nurses. That's why we rely on registered nurses and other experienced healthcare professionals to write our content. We strive to be the go-to source for nursing news, trending topics, and educational resources. That means that you can trust us to have reliable, up-to-date information that's continuously reviewed to ensure it's as relevant and accurate as possible.

## Creative Directors

### Angelina Walker

Director of Nursing Content and Social Media: Angelina has her finger on the pulse of everything nursing. Whether it's a trending news topic, valuable resource, or heartfelt story, Angelina is an expert at producing content that nurses love to read. She specializes in warmly engaging with the nursing community and exponentially growing our social presence.

### Jessica Lyons

Managing Editor: Jessica is an experienced writer, editor, and content strategist who loves all things having to do with the written word. She's worked with startups, advertising agencies, and in-house marketing teams to develop engaging content that informs and educates. She specializes in editorial strategy and SEO.

Contact us today to learn more about how we can help you help nurses!

[dave@nurse.org](mailto:dave@nurse.org)