



# Sora

The student reading app

## Is your print library meeting your students' needs?

Why digital reading makes a difference in your classroom, school library & beyond

### The data is clear: Access to reading is one of the most important equity issues of our time.

Research shows that higher exposure to books is linked to stronger academic performance<sup>1</sup> – yet data from the U.S. Department of Education indicates that millions of children attend school in districts where circulation is less than 10 books per student.<sup>1</sup>

Does this sound familiar? Consider the literacy barriers you've encountered. How are you overcoming them to provide equitable access to books for all your readers?

Print will always have a place in your classroom, but it can only take you so far. Digital books can bring you the rest of the way, giving you and your students more flexibility, better accessibility, and more choice – so that none of your readers are left behind.



## 6 things you're missing without a digital reading strategy



### Choice

More to choose from means more reading. And with millions of popular and instructional titles available across all subjects – including ebooks, audiobooks, read-alongs, comics and graphic novels – you're never short on options.



### Equity

Books are available 24/7 no matter where your students are, or which devices they're using. Titles can be downloaded and read offline.



### Accessibility

Screen lighting and text size options. Adjustable narration speeds. Screen reader support. All of these personalization features – and more – help students create their most comfortable reading experience.



### Flexibility

Have you ever wished you could get books into your students' hands faster? Digital titles are available to read within 24 hours of purchase and include short-term rental options like Class Sets to deliver the most bang for your buck.



### Real-time reading stats

Authorized educators can track school- and student-level data like books opened, time spent reading and more to demonstrate progress and make informed book purchasing decisions.

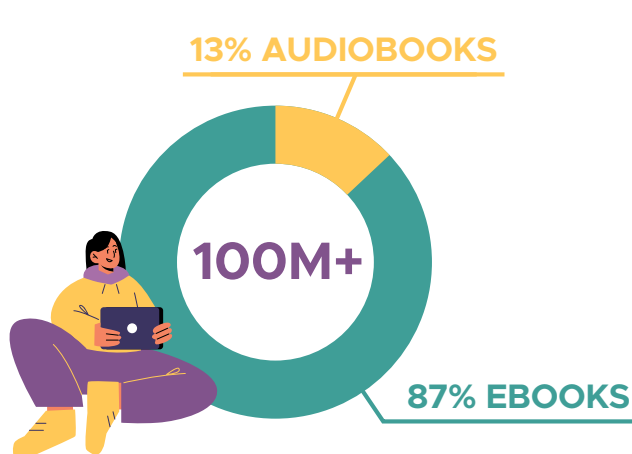
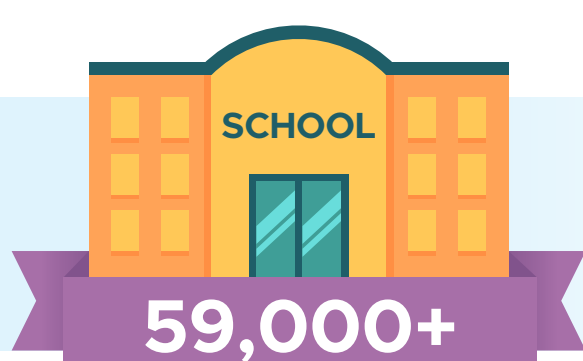


### Future readiness

A 2023 survey<sup>2</sup> found that 80% of U.S. parents believe that digital literacy should be an essential classroom instruction and funding priority, preparing students for success in school, life and their future careers. Digital books are a great starting point, allowing them to practice deep digital reading, comprehension and interpretation.

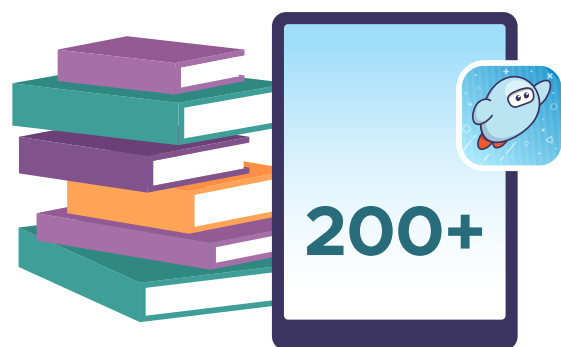
## Digital books by the numbers

59,000+ schools using Sora, the student reading app.



100 million+ books accessed all-time through Sora<sup>3</sup>

18 million+ books accessed in languages other than English<sup>3</sup>



200+ always-available titles included free with Sora

### SOURCES

- [1] U.S. Department of Education, 2015, Access to Reading Materials, <https://www2.ed.gov/datastory/bookaccess/index.html#intro>. Accessed 27 Apr. 2023.
- [2] CompTIA Spark, 2023, Parent Perceptions of Technology Education and Careers. [https://www.comptiaspark.org/docs/default-source/research/comptia-spark\\_parent-perspectives-of-tech-and-student-careers.pdf?sfvrsn=d750ef25\\_1](https://www.comptiaspark.org/docs/default-source/research/comptia-spark_parent-perspectives-of-tech-and-student-careers.pdf?sfvrsn=d750ef25_1). Accessed 27 Apr. 2023
- [3] Data as of June 2022

