Discretionary food and beverage consumption and its association with demographic characteristics, weight status, and fruit and vegetable intakes in Australian adults

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Abstract

Objective: Excessive consumption of discretionary foods/beverages in the Australian population has been identified, increasing the risk of obesity and chronic disease. The present study aimed to examine the associations between demographic, anthropometric and dietary factors and the consumption of discretionary foods, discretionary beverages and discretionary foods/beverages combined.

Design: Discretionary food/beverage consumption reported in two 24h recalls was analysed, stratified by gender, age, socio-economic status, country of birth, BMI, waist circumference, and fruit and vegetable intakes.

Setting: 2011-12 National Nutrition and Physical Activity Survey.

Subjects: Australian adults (n 7873) aged 19 years or above.

Results: Mean discretionary food and beverage consumption was 631 g (28% by weight from foods; 72% from beverages), providing 2721 kJ of energy intake (72% from foods; 28% from beverages). Total discretionary food/beverage consumption was higher in younger age groups (P < 0.001), those in lower socio-economic categories (P < 0.001), those born in Australia (P < 0.001), those with higher BMI (P < 0.001) and those with lower fruit (P < 0.001) or vegetable intake (P < 0.001). Discretionary beverage consumption ($\beta = 6.6$, P < 0.001) was more strongly associated with BMI than discretionary food consumption ($\beta = 0.5$, P = 0.01).

Conclusions: Total discretionary food/beverage consumption as well as discretionary foods alone and discretionary beverages alone were associated with BMI in Australian adults. In addition, high intakes were associated with younger age, lower socio-economic status, and lower consumption of fruit and vegetables.

Keywords
Discretionary food
Extra food
BMI
Dietary pattern
Australia

Obesity and central obesity⁽¹⁾ are independent risk factors for various adverse health outcomes, including certain cancers, diabetes and CVD⁽²⁻⁴⁾. The latest Australian Health Survey (2011–12) found that nearly two-thirds of Australian adults were overweight or obese (70 % of males and 56% of females), with a rising trend over the past decades⁽⁵⁾.

Discretionary foods and beverages are usually high in saturated fat, sugar or salt, and low in fibre and micronutrients, and should be consumed 'only sometimes and in small amounts' according to the Australian Dietary Guidelines⁽⁷⁾. Long-term consumption of these energy-dense and nutrient-poor foods and beverages might

facilitate positive energy imbalance and result in weight gain^(8,9). Extensive studies have demonstrated that energy consumed in both liquid and solid form independently increases the risk of obesity^(10–12). Additionally, studies have shown that energy consumed in liquid form is more obesogenic than when consumed in solid form^(11,13,14).

Excessive consumption of discretionary foods/beverages in the Australian population has been identified in national dietary surveys undertaken since 1995, comprising 40% of daily energy intake in $1995^{(15)}$, 41% in children in $2007^{(16)}$ and 35% in $2011/12^{(5)}$.

The recent release of data from the 2011-12 National Nutrition and Physical Activity Survey (NNPAS) enables



the assessment of factors associated with the consumption of discretionary foods/beverages such as demographic, anthropometric and dietary factors. The aim of the current study was to examine the association between these factors and the consumption of discretionary foods, discretionary beverages and discretionary foods/beverages combined. Findings will assist in identifying sub-populations that would benefit most from being targeted in public health campaigns.

Methods

Respondents and dietary data collection

The present study utilized data from the 2011–12 NNPAS, undertaken by the Australian Bureau of Statistics to collect nutrition and health information of the Australian population. The 2011–12 NNPAS was conducted between May 2011 and June 2012 in adults and children aged 2 years or over. Ethics approval for the survey was granted by the Australian Government Department of Health and Ageing Departmental Ethics Committee in 2011. Further details about the scope and methodology of the survey are available from the NNPAS user's guide published by the Australian Bureau of Statistics⁽¹⁷⁾. A total of 12 154 respondents aged 2 years or over were interviewed face-to-face for the collection of dietary intake data using a 24 h recall and a second 24 h recall was collected from 7735 respondents via a telephone interview.

Categorization of discretionary foods/beverages

In the present study, discretionary foods/beverages recorded in the 24 h recalls were defined and provided by the Australian Bureau of Statistics in line with the Australian Dietary Guidelines' description of 'foods high in saturated fat and/or added sugars, added salt or alcohol and low in fibre' Discretionary foods (solid) included foods such as cakes, biscuits, pastries, deep-fried fast foods, processed meat, crisps, butter, cream, ice cream, chocolate, confectionery, jam and sweet spreads. Discretionary beverages (liquid) included alcoholic (e.g. wine, beer, spirits) and non-alcoholic beverages (e.g. soft drinks, fruit drinks, energy drinks, sports drinks). Discretionary foods/beverages combined both foods and beverages.

Anthropometry and demographic characteristics

Respondents' weight, height and waist circumference (WC) were objectively measured in the NNPAS. Interviewers used digital scales to measure weight, a stadiometer to measure height and a metal tape measure (which avoided the risk of the tape stretching) to measure WC⁽¹⁷⁾. Using the measured weight and height, BMI was calculated to categorize respondents into different weight categories (underweight, BMI < $18.5 \, \text{kg/m}^2$; normal weight, BMI = $18.5 - 24.9 \, \text{kg/m}^2$; overweight, BMI = $25.0 - 29.9 \, \text{kg/m}^2$; obesity, BMI $\geq 30.0 \, \text{kg/m}^{2(1)}$). Respondents

were also classified into different central obesity categories according to WC cut-off ranges (not at risk, WC < 94 cm (men) and WC < 80 cm (women); at risk, WC \geq 94 cm (men) and WC \geq 80 cm (women); centrally obese, WC \geq 102 cm (men) and WC \geq 88 cm (women)⁽¹⁾). In the present study, data obtained from 7873 adults (19 years or above) with at least one 24 h dietary recall and weight and height measured were used for analyses, with the results weighted to reflect the Australian population⁽⁵⁻⁷⁾.

Age groups were based on the NNPAS age categories (19–30, 31–50, 51–70 and 70+ years) and socio-economic quintiles were based on the Socio-Economic Index of Disadvantage for Areas (SEIFA), where the first SEIFA quintile indicates the most disadvantaged areas ⁽⁵⁾. Country of birth was classified according to whether the respondents were born in Australia, English-speaking countries, or others.

Fruit and vegetable consumption

The term 'fruit(s)' as used herein refers to fresh, frozen, canned and dried fruit, and fruit juice with no added sugar, as described in the Australian Guide to Healthy Eating⁽⁶⁾. The term 'vegetable(s)' refers to non-starchy dark green or cruciferous vegetables, root/tubular/bulb vegetables, legumes/beans and other vegetables (e.g. avocado and mushrooms)⁽⁶⁾. Starchy vegetables were not included in the analysis as they are less nutrient dense and higher in energy than other vegetables⁽⁷⁾ and have been associated with weight gain in previous studies (18). Fruit and vegetable consumption from all sources was estimated from both the individually recorded food items (e.g. banana consumed as a snack) and mixed dishes (e.g. vegetables in a stir-fry). The fruit and vegetable components of a mixed dish were estimated using the AUSNUT 2011-13 recipe file⁽¹⁹⁾. For example, the proportion of vegetables in a stir-fry was determined from the recipe file and translated into grams of vegetables consumed. The numbers of servings of fruits (1 standard serving is 150 g) and vegetables (1 standard serving is 75g) were determined for each respondent. Fruit consumption was further categorized as non-consumer, <1 serving/d, 1-2 servings/d and >2 servings/d. Vegetable consumption was further categorized into non-consumer, <2.5 servings/d, 2.5-5 servings/d and >5 servings/d.

Misreporting

Misreporting has been identified in the 2011–12 NNPAS survey, with 16–26% of adult respondents classified as under-reporting total energy intake⁽⁵⁾. To enable a more accurate interpretation of dietary data especially when examining associations with BMI, it has been suggested that potential under- and over-reporters be removed from the analysis^(20–22). Plausible reporters were identified based on the Goldberg cut-off (ratio of energy intake to BMR=0·92–2·17)⁽²³⁾. The Goldberg cut-offs have been validated for use with data from 24 h recalls⁽²⁴⁾. In the

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current paper only the results from plausible reporters are presented (n 5361), while the results from all reporters (including potential under-reporters n 2470, over-reporters n 42) are presented in the online supplementary material, Supplemental Tables 1 and 2.

Statistical analysis

Statistical analyses were performed using the statistical software package IBM SPSS Statistics for Windows Version 22.0. Respondents' usual intakes of total energy, discretionary foods/beverages, fruits and vegetables using data from the two 24 h recalls were analysed using the Multiple Source Method⁽²⁵⁾. Descriptive statistics were used to report the proportions of respondents and the mean consumption of discretionary foods/beverages according to different characteristics. The χ^2 test and ANOVA were used to assess differences between proportions and to compare mean differences in consumption where appropriate. Separate multivariate regression analyses were undertaken to investigate the factors associated with discretionary food/beverage consumption, discretionary food consumption and discretionary beverage consumption. The continuous explanatory variables including age, BMI, WC, fruit and vegetable intakes, and categorical variables including gender, SEIFA and country of birth, were all entered into the model simultaneously to determine which factors were independently associated with discretionary foods and beverages. The β coefficient was interpreted as the change in the weight of food consumption per category change of the explanatory variable, holding the other variables constant. Data transformations were not used to correct for any departures from normality, as the sample size was sufficiently large for the central limit theorem to apply $^{(26)}$. For all tests, a P value of <0.05 was considered statically significant.

Results

The vast majority of respondents reported consuming discretionary foods/beverages on the day surveyed (98·3%). The mean discretionary food/beverage consumption was 630·6 g (27·9% by weight from foods; 72·1% from beverages), providing 2721 kJ of energy (72·2% from foods; 27·8% from beverages) which accounted for 34·5% of total daily energy intake. Differences in the reporting of discretionary food/beverage consumption within the demographic, anthropometric and dietary categories are shown in Table 1.

Discretionary foods (solid) v. discretionary beverages (liquid)

The proportion of the population reporting consumption of discretionary foods (solid) was significantly higher than that reporting consumption of discretionary beverages (liquid) (P < 0.01). The proportion consuming discretionary foods

(solid) was similar for males and females, between age groups, SEIFA quintiles, BMI groups, and fruit and vegetable categories, while an increase was noted with higher WC categories and among those who were born in Australia. The proportion of adults consuming discretionary beverages (liquid) was significantly lower in females, older age groups, those born in non-English speaking countries and for those with greater fruit and vegetable intakes, but was higher for those in higher BMI and WC categories.

The mean intakes of discretionary foods/beverages were significantly greater for males than females, and were higher in the younger age groups, for those in the lower SEIFA categories, those born in Australia, those with higher BMI, and those with lower fruit and vegetable intakes.

Percentage contribution to energy

The contribution of discretionary foods/beverages to daily energy intake by demographic, anthropometric and dietary characteristics is shown in Fig. 1, with a total energy contribution of 34·5%. Discretionary foods (solid) comprised a larger proportion of total energy intake (24·6%) than discretionary beverages (liquid) (9·9%). A larger proportion of energy derived from discretionary foods/beverages was reported by males, lower SEIFA quintiles, higher BMI and WC categories, and lower fruit and vegetable categories. In particular, those who reported consuming <2·5 servings of vegetables on the survey day obtained 36·7% of their energy intake from discretionary foods/beverages, followed by those who reported consuming <1 serving of fruit (36·4%).

Multivariate analysis

The multivariate analyses examining the association between change in discretionary food/beverage consumption and respondents' characteristics are shown in Table 2. Gender, age, SEIFA, birth in non-English speaking countries, BMI, and fruit and vegetable intakes were all significantly and independently associated with the amount of discretionary foods/beverages consumed, but not WC. In sub-analyses separating discretionary foods and beverages, SEIFA, birth in non-English speaking countries, BMI, and fruit and vegetable intakes were significantly associated with higher discretionary food (solid) intake, not gender or age. The association between BMI and discretionary foods/beverages was not significant for analyses using all respondents including potential under- and over-reporters (see online supplementary material, Supplemental Tables 1 and 2 for details).

Discussion

The current analysis of the most recent Australian national representative survey shows that most Australian adults consumed large amounts of discretionary foods/beverages

Table 1 Consumption of discretionary foods/beverages by demographic, anthropometric and dietary characteristics among Australian adults (*n* 5361; plausible reporters only) aged 19 years or above participating in the 2011–12 National Nutrition and Physical Activity Survey

| Characteristic/category | Proportion of population (%) | Discretionary foods/beverages | | | Discretionary foods (solid) | | | Discretionary beverages (liquid) | | |
|----------------------------|------------------------------|-------------------------------|----------------------------|--------|-----------------------------|----------------------------|-------|----------------------------------|----------------------------|-------|
| | | Proportion of | Per capita consumption (g) | | Proportion of | Per capita consumption (g) | | Proportion of | Per capita consumption (g) | |
| | | consumers (%) | Mean | SD | consumers (%) | Mean | SD | consumers (%) | Mean | SD |
| Gender | , | , | | , | , | | | | - | |
| Male | 48⋅3 | 98.4†† | 729.5** | 541.0 | 95.6 | 181.6** | 86.7 | 74.3†† | 547.9** | 467.2 |
| Female | 51.7 | 98.2 | 476-6 | 340.6 | 96.0 | 153.5 | 70.8 | 61.7 | 323.1 | 263 |
| Age (years) | | | | | | | | | | |
| 19–30 | 17⋅6 | 98.3†† | 666.7** | 518⋅5 | 96.0 | 181.8** | 89.8 | 71.4†† | 484.9** | 415.8 |
| 31–50 | 38⋅3 | 98.5 | 629.2 | 487⋅8 | 96.2 | 170.5 | 81⋅2 | 69.0 | 458.7 | 397.9 |
| 51–70 | 30.3 | 98.0 | 593.6 | 464⋅1 | 94.7 | 159-2 | 75⋅4 | 68.8 | 434.4 | 408-4 |
| 70+ | 13⋅9 | 98.1 | 440.2 | 288.4 | 97.0 | 156.3 | 70⋅1 | 57⋅1 | 283.9 | 249.4 |
| SEIFA quintile | | | | | | | | | | |
| 1st (lowest) | 17⋅3 | 97.9 | 637.2** | 523.4 | 95.3 | 172.9** | 82.6 | 67.3 | 464.2** | 434.4 |
| 2nd ` | 20.1 | 98.1 | 626.0 | 508-4 | 95.3 | 172-2 | 82.0 | 68⋅3 | 453.7 | 413.6 |
| 3rd | 20.9 | 98.8 | 595.7 | 468-6 | 96.3 | 169-0 | 80.9 | 67⋅1 | 426.7 | 397.8 |
| 4th | 17.3 | 98.1 | 569-1 | 404.0 | 95.7 | 167-3 | 83.8 | 66.9 | 401.8 | 331.6 |
| 5th (highest) | 24.5 | 98.4 | 573.1 | 439.6 | 96.2 | 157.0 | 72.2 | 68.8 | 416-1 | 375.1 |
| Country of birth | | | | | | | | | | |
| Australia | 70.7 | 99.0† | 634.2** | 482.9 | 97.0# | 171.9** | 80-4 | 70·1 † | 462.3** | 411.4 |
| English-speaking countries | 12.9 | 98.3 | 601.3 | 487⋅7 | 96·0 [°] | 169.0 | 79.5 | 69·6 [°] | 432.3 | 382.8 |
| Others | 16.4 | 96.7 | 444-2 | 348.6 | 93.6 | 144.9 | 75.8 | 53.6 | 299.4 | 267.8 |
| BMI category | | | | | | | | | | |
| Underweight | 1⋅8 | 98.9† | 585.8* | 534.5 | 96.8 | 171.8* | 79.6 | 65·3† | 414.0** | 428.3 |
| Normal | 39.4 | 98.8 | 543.8 | 435.4 | 96.2 | 160.7 | 78.1 | 64.2 | 383.1 | 351.9 |
| Overweight | 37.4 | 98.8 | 626.9 | 471.6 | 96.2 | 169-6 | 82.1 | 70.0 | 457·4 | 404.8 |
| Obesity | 21.4 | 98.8 | 652-1 | 509.8 | 96.6 | 174-1 | 79.5 | 71.3 | 478-1 | 426.4 |
| WC category | | | | | | | | | | |
| Not at risk | 38.2 | 96.0†† | 575.7* | 460.7 | 93.3† | 165.5* | 80.3 | 63.7†† | 410.2* | 367.1 |
| At risk | 23.4 | 95.5 | 607.6 | 466.7 | 93.3 | 168-2 | 79.3 | 67.6 | 439.4 | 389.4 |
| Central obesity | 36.5 | 98.3 | 617·8 | 479 | 96.0 | 168-2 | 80.2 | 69.4 | 449.6 | 416.8 |
| Fruit consumption | 000 | 000 | 017 0 | 170 | 000 | 100 2 | 00 2 | 00 1 | 1100 | 1100 |
| <1 serving | 41.3 | 98-8†† | 673.0** | 531.8 | 96.3 | 176-3* | 83.0 | 67.5†† | 496.7** | 444.7 |
| 1–2 servings | 43.8 | 98.0 | 563.2 | 422.3 | 95.6 | 163.0 | 77·5 | 63.9 | 400.2 | 361.0 |
| >2 servings | 14.9 | 97·1 | 498-2 | 345.6 | 94.7 | 153.7 | 76·7 | 58·7 | 344.5 | 282.1 |
| Vegetable consumption | 170 | 0, 1 | -100 L | 0-10-0 | 0-7 / | 100 / | , , , | 00 / | 044.0 | 202 1 |
| <2.5 servings | 34.9 | 99-2†† | 623.4** | 469.7 | 96.6 | 166-3* | 75.6 | 70.8†† | 457.1** | 417.7 |
| 2.5–5 servings | 59·1 | 97.3 | 591.1 | 465.2 | 95·4 | 167.1 | 80·2 | 65·8 | 424.0 | 377.7 |
| >5 servings | 6.0 | 96·3 | 531.5 | 528·1 | 92·8 | 171.4 | 102·2 | 56·9 | 360.2 | 367·9 |

SEIFA, Socio-Economic Index of Disadvantage for Areas; WC, waist circumference.

Mean value was significantly different by characteristic category (ANOVA): $^+P < 0.05$, $^{**}P < 0.01$. Proportion of consumers was significantly different by characteristic category (χ^2 analysis): $^+P < 0.05$, $^+P < 0.01$.

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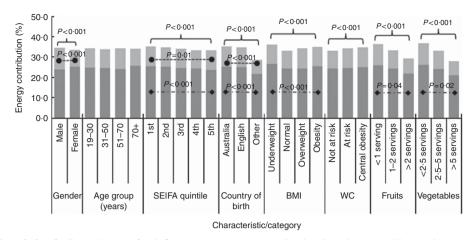


Fig. 1 Contribution (%) of discretionary foods/beverages to energy intake by demographic, anthropometric and dietary characteristics among Australian adults (*n* 5361; plausible reporters only) aged 19 years or above participating in the 2011−12 National Nutrition and Physical Activity Survey (□, discretionary foods; □, discretionary beverages; ←----, significant difference (discretionary foods); ●-----, significant difference (discretionary beverages)). (SEIFA, Socio-Economic Index of Disadvantage for Areas (1st quintile = lowest, 5th quintile = highest); Country of birth, 'English' = English-speaking countries; WC, waist circumference)

on the day surveyed, amounting to 34.5% of total energy intake. More people reported consuming discretionary foods than discretionary beverages, which also comprised a larger proportion of total energy intake. Discretionary food/beverage consumption differed across subpopulations, with higher consumption levels among males, younger people, people of lower socio-economic status, people with high BMI, and people with low fruit and vegetable intakes.

Compared with previous studies examining discretionary choices using the 1995 National Nutrition Survey, which contributed 36% of total energy⁽¹⁵⁾, our results suggest that discretionary food/beverage consumption appears to have plateaued. However, the two studies are not directly comparable, as there were slight differences in the criteria for discretionary foods/beverages. Consistent with the 1995 findings⁽¹⁵⁾, discretionary foods, which are relatively more energy dense than beverages, comprised a larger amount of total energy intake than discretionary beverages, despite the much smaller consumption.

Our findings are consistent with results from national surveys across the world. The National Health and Nutrition Examination Survey of the USA, although adopting a different approach for food grouping, reported that energy-dense and nutrient-poor foods/beverages comprised at least 36% of the total energy intake of US adults⁽²⁷⁾. The National Diet and Nutrition Survey of the UK did not provide separate analysis for discretionary foods/beverages but did recognize the large and constant contribution of food intakes from unhealthy choices including hot chips, processed meat, confectionery and soft drinks among adults from 2000 to 2009⁽²⁸⁾. The Brazilian National Dietary Survey also found that desserts, sugar-sweetened beverages, soft drinks, processed meats and savoury snacks together were the greatest source of energy for people aged 10 years or older⁽²⁹⁾.

Our findings confirm that age and gender are important determinants of the quantity of discretionary foods/beverages consumed⁽¹⁵⁾. We also observed higher discretionary food/beverage consumption by people of lower socio-economic groups (represented by lower SEIFA category), those born in Australia and English-speaking countries, and those with lower fruit and vegetable These characteristics parallel the sociodemographic features of the overweight and obese population in Australia (30) and suggest that discretionary food/beverage consumption is an important contributor to the obesity epidemic. Previous Australian studies have identified that exposure to energy-dense snack foods and soft drinks was greater in socio-economically disadvantaged neighbourhoods⁽³¹⁾. The wide range, easy access and relatively low cost make these products an attractive option for many people (32,33).

We found a positive association between consumption of discretionary foods/beverages and BMI, as well as between consumption of discretionary foods or beverages alone and BMI. Discretionary beverages, however, showed a stronger association with BMI than discretionary foods. Consistent evidence suggests that energy-containing beverages are more strongly associated with obesity compared with solid foods^(13,14,34). One explanation may be the comparably rapid ingestion rate of liquid, which leads to a weaker physiological sensory response than for solid food⁽³⁵⁾. Hence, consumption of discretionary beverages results in lower satiety than consumption of foods^(36–39), leading to overconsumption⁽³⁵⁾ and substantial increases in energy intake^(11,40,41).

Higher fruit and vegetable intakes were independently associated with lower discretionary food/beverage consumption. Respondents who consumed more than two servings of fruit (300 g) also consumed 23·2 g less discretionary foods and 128·8 g less discretionary beverages than

Table 2 Associations of discretionary food/beverage consumption (g) with demographic, anthropometric and dietary characteristics among Australian adults (*n* 5361; plausible reporters only) aged 19 years or above participating in the 2011–12 National Nutrition and Physical Activity Survey

| | В | SE | β | P value |
|--------------------------------------|---------------|-------------|----------------|-----------------|
| Discretionary foods/beverages (g) | | | | _ |
| Gender (Male) | 82.2 | 13⋅6 | 0.09 | <0.001 |
| Age (year) | -2⋅2 | 0.4 | -0.08 | <0.001 |
| SEIFA (ref. = 1st quintile) | | | | |
| 2nd quintile | –12⋅9 | 17⋅6 | -0.01 | 0.47 |
| 3rd quintile | -53 ⋅4 | 17⋅5 | -0.05 | 0.002 |
| 4th quintile | -95 ⋅8 | 18.3 | -0.08 | <0.001 |
| 5th quintile | −51 ·4 | 17.0 | -0.05 | 0.003 |
| Country of birth (ref. = Australia) | | | | |
| English-speaking countries | -0.2 | 16.4 | 0.00 | 0.99 |
| Others | -174·0 | 14.9 | -0.14 | <0.001 |
| BMI (kg/m²) | 6.6 | 2.1 | 0.17 | 0.002 |
| WC (cm) | 5.4 | 0.8 | 0.06 | 0.48 |
| Fruit consumption (per serving) | −120·1 | 7.4 | -0·19 | <0.001 |
| Vegetable consumption (per serving) | -52·3 | 4.7 | -0·13 -0·13 | <0.001 |
| Discretionary foods (solid) (g) | -32.0 | T ∵/ | -0-10 | \0·001 |
| Gender (Male) | 0.6 | 2.5 | 0.00 | 0.79 |
| Age (years) | 0.0 | 2·3 0·1 | 0.00 | 0.79 |
| SEIFA (ref. = 1st quintile) | 0.0 | 0.1 | 0.00 | 0.00 |
| 2nd quintile | -2.2 | 3.3 | -0.01 | 0.49 |
| | –2·2 –6·9 | 3.2 | _0.01 _0.04 | 0.49 |
| 3rd quintile | –0·9 –7·9 | 3.4 | _0.04 _0.04 | 0.03 |
| 4th quintile | | 3·4 3·1 | | <0.02 <0.001 |
| 5th quintile | –13⋅6 | 3.1 | -0.07 | <0.001 |
| Country of birth (ref. = Australia) | 0.0 | 0.0 | 0.00 | 0.05 |
| English-speaking countries | -0.6 | 3.0 | 0.00 | 0.85 |
| Others | -22 ⋅2 | 2.7 | -0.10 | <0.001 |
| BMI (kg/m²) | 0.5 | 0.4 | 0.03 | 0.01 |
| WC (cm) | -0·1 | 0.2 | -0.02 | 0.35 |
| Fruit consumption (per serving) | –11.6 | 1.4 | -0.11 | <0.001 |
| Vegetable consumption (per serving) | – 5⋅5 | 0.9 | -0.08 | <0.001 |
| Discretionary beverages (liquid) (g) | | | | |
| Gender (Male) | 123.8 | 12.4 | 0.16 | <0.001 |
| Age (years) | -2.6 | 0.3 | -0.12 | <0.001 |
| SEIFA (ref. = 1st quintile) | | | | |
| 2nd quintile | –11∙4 | 16⋅1 | –0.01 | 0.48 |
| 3rd quintile | -37⋅3 | 15⋅9 | -0.04 | 0.02 |
| 4th quintile | –66 ⋅4 | 16⋅7 | -0.06 | <0.001 |
| 5th quintile | –23⋅8 | 15⋅5 | -0.03 | 0.01 |
| Country of birth (ref. = Australia) | | | | |
| English-speaking countries | –10⋅1 | 14⋅9 | -0.01 | 0.50 |
| Others | –137⋅7 | 13.6 | -0.13 | <0.001 |
| BMI (kg/m²) | 6.6 | 1.9 | 0.08 | 0.001 |
| WC (cm) | 5.4 | 0⋅8 | 0.19 | <0.001 |
| Fruit consumption (per serving) | −64·4 | 6.7 | -0.12 | <0.001 |
| Vegetable consumption (per serving) | -40⋅3 | 4.3 | -0.12 | <0.001 |

B, unstandardized coefficient; β , standardized coefficient; ref., reference category; SEIFA, Socio-Economic Index of Disadvantage for Areas; WC, waist circumference.

those who did not report any fruit consumption. Respondents who had more than five servings of vegetables (375 g) consumed 27.5 g less discretionary foods and 201.5 g less discretionary beverages than those who did not report any vegetable consumption. Similarly, a previous study by Cohen *et al.* also found that despite the statistically significant inverse association between discretionary food consumption and fruit and vegetable consumption in the US population, the magnitude of change was small⁽⁸⁾. However, in terms of energy contribution, respondents who consumed more than two servings of fruits or five servings of vegetables had significantly a lower percentage of energy from discretionary foods/beverages than those who did not report any fruit or

vegetable consumption. The large difference in energy density between fruits/vegetables and discretionary foods/beverages indicates that fruits and non-starchy vegetables may play an important role in the public health effort to reduce energy intake. The finding is partially confirmed by observations from the Brazilian National Dietary Survey that found non-starchy vegetables was the only food group inversely associated with total energy intake⁽²⁹⁾.

Previous evidence about total discretionary food/beverage consumption was based on data mainly from large national nutrition surveys, from which the associations identified were likely to be conservative due to the high levels of energy misreporting (20,21,42). Many studies have associated under-reporting with age, gender, BMI and

socio-economic status^(21,22,43,44). Under-reporting of energy intake is also likely to be biased towards particular foods, with the Australian Bureau of Statistics⁽¹⁷⁾ stating that: 'Given the association of under-reporting with overweight/obesity and consciousness of socially acceptable/desirable dietary patterns, discretionary foods would be expected to be more likely to be under-reported than non-discretionary foods.' Exclusion of misreporters has been recommended when examining associations between BMI and other variables. This was again confirmed in our study, with significant associations observed between BMI and discretionary foods/beverages only after excluding misreporters. A more detailed investigation is required to compare the types of foods most likely to be misreported.

The strength of the present study included the use of a large representative sample of the Australian population. All fruit and vegetable intake was accounted for as all mixed dishes were disaggregated. Furthermore, anthropometric measures were objectively measured which excludes the possibility of reporting bias. The present study also has several limitations. First, our results are from cross-sectional data and causal relationships cannot be inferred. In addition, although it is desirable to spread the dietary recalls across all days of the week, data about Saturday food intake were significantly under-represented in the NNPAS; this might result an underestimation of discretionary food/beverage consumption considering that eating behaviours during weekends might be different from those on weekdays.

Conclusion

In conclusion, our findings showed that total discretionary food and beverage consumption was associated with younger age, higher BMI, lower socio-economic status and low consumption of fruits and vegetables. Our analysis supports the current national guidelines to limit the consumption of discretionary foods/beverages.

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Supplementary material

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