

### Third-party cookies – privacy policy links

Company	Privacy policy link	Notes
Hot jar	<a href="https://www.hotjar.com/legal/policies/privacy/">https://www.hotjar.com/legal/policies/privacy/</a>	Includes privacy and cookies policies and one click opt-out information
Facebook	<a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a> <a href="https://youradchoices.ca/">https://youradchoices.ca/</a>	Includes privacy and cookies policies and a link to a third-party site for opting out of interest-based advertising in Canada that they link to from their cookies policy
Eye Return	<a href="https://eyereturnmarketing.com/privacy/">https://eyereturnmarketing.com/privacy/</a>	Privacy policy includes reference to how they use cookies and a link to opt-out from advertising cookies
Google Analytics	<a href="https://policies.google.com/">https://policies.google.com/</a>	Privacy policy includes sections about managing your ad and privacy settings
DBM (Double Click Bidding Manager)	<a href="https://policies.google.com/technologies/partner-sites">https://policies.google.com/technologies/partner-sites</a> <a href="https://www.cookiechoices.org/intl/en/">https://www.cookiechoices.org/intl/en/</a>	Same link as the Google Analytics one but to a specific section related to advertising on Google's display network; they also provided a link (second link) to a website to help advertisers with consent that includes some guidelines that might be useful
Mediative	<a href="https://corporate.yip.ca/en/legal-notice/privacy-statement/">https://corporate.yip.ca/en/legal-notice/privacy-statement/</a>	Privacy policy and information about opting out
Suite 66	<a href="https://www.suite66.com/privacy-policy/">https://www.suite66.com/privacy-policy/</a>	Includes privacy policy and the same link to youradchoices.ca that Facebook links to for people to opt-out of interest-based advertising in Canada
Quantcast	<a href="https://www.quantcast.com/privacy/">https://www.quantcast.com/privacy/</a>	Privacy policy and includes a link to their opt-out page