

Gerstel A Delegate To White House Small Business Conference

Congressman James H. Scheuer has announced the appointment of Joel Gerstel, president of the Chamber of Commerce of the Rockaways, to serve as a delegate to the White House Conference on Small Business scheduled for January 1980 in Washington, D.C.

Gerstel, notes Scheuer, was born and raised in the Rockaways. His wife Deanne is employed as a reading specialist in the Hempstead public school system, and he has two children. His family has been the proprietor of Westrich's Restaurant, 194 Beach 116th street, Rockaway Park, for 53 years.

Gerstel took over the business in 1969 and has been active in the Rockaway business and civic community since that time.

In addition to serving as president of the Chamber of Commerce, he is chairman of the Concerned Citizens for Gateway, chairman of the Rockaway Park Redevelopment Corp. and a member of St. John's Episcopal Hospital Advisory Committee.

The White House Conference on Small Business was created by President Carter in the spring of 1978 to evaluate the current status of the small business community and recommend changes in

government policy for the 1980s.

Toward that end, the White House Conference has scheduled at least one meeting in each of the 50 states in order to seek the views of small business men and women. At the end of each session, delegates to a national conference are elected.

Supplementing the list of delegates elected at state and regional sessions around the country, the President has invited each member of Congress and each governor to nominate one additional delegate to attend the national meetings next January.

At the national White

House Conference on Small Business, delegates will consider a series of options which have been developed from testimony at the preparatory meetings.

By the conclusion of the national session, participants will have adopted recommendations to be sent to the President which will outline reforms in legislation, Executive Department regulations and practices in the private sector which, if put into effect, would improve the climate for small business.

The White House Conference on Small Business is expected to be the largest Presidentially sponsored

gathering in the nation's history, and the first to elect delegates in each of the 50 states.

Such a process of involving large numbers of small business men and women was chosen in order to adhere to President Carter's directive to invite the small business community "to share in recommending policies that will significantly influence the future of small business endeavor in America."

In addition to those selected to serve as delegates to the national conference, more than 25,000 small business entrepreneurs throughout the country will have participated in the sessions by 1980.

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'6 Buses An Hour Tops' Greeley Proposal Okd

referred to as "the compromise" worked out at the Gateway Coordinating Council meeting.

It was recommended to Gateway Superintendent Herbert S. Cables Jr. on June 25 and will be submitted to the director of the National Park Service, which operates the Gateway National Recreation Area under the direction of the U.S. Department of the Interior.

At the Gateway Coordinat-

ing Council meeting were Commissioner Sheldon Pollock; Council Chairman Joel Gerstel, president of the Chamber of Commerce of the Rockaways, and representatives of the Rockaways, the Marine Park area in Brooklyn and Central Brooklyn. Charles Joshua, who is chairman of the Central Brooklyn Coordinating Council, also attended the meeting.

The meeting, it was explained, was called to better

understand the pro and con concerns involved with proposed institution of B-9 and B-46 bus service to Riis Park.

The U.S. Department of the Interior is the parent department for the National Park Service which operates Gateway. Gateway is comprised of three units in New York—Breezy Point, Jamaica Bay and Staten Island—and one in New Jersey—at Sandy Hook. Floyd Bennett Field, where the meetings

were held, is part of Gateway.

Commissioner Greeley, whose advisory motion was approved unanimously on June 28, was recommended for membership to the commission by New York Governor Hugh Carey.

Greeley is a senior partner in Alexander J.D. Greeley, attorneys-at-law, located in Manhattan. He is also a principal in Soloway, von Rosen & Greeley, certified public accountants, with offices in Manhattan.

He and his wife Grace have two sons, Alexander Jr. who is associated with the Academy of Educational Development in Washington, D.C., and David, a seminary student.

He has been admitted to

practice in the United States Tax Court and the Supreme Court of the United States, and holds a U.S. Treasury card.

He is also a member of the governing council of St. John's University.

As the representative of an official body, he has had to overcome mistrust in the Gateway Coordinating Council. However, he has managed to point out, he is a Rockawayite striving to help Rockaway, and not an outsider trying to sway Rockawayites.

Greeley holds BBA and LLB degrees and is a CPA.

He was graduated from Xavier Military Academy in the Class of '41; from the St.

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Up-Front View At FRHS Commencement



Carl Berlin, principal of Far Rockaway High School, welcomes the crowd to the school's commencement exercises as almost touching his elbow, Stuart Rauch, senior class

adviser, stands ready with a detailed program and a variety of notes in case there should be a lag in the proceedings.

(Photo by Abe Silverberg)

Racing Past First



St. Mary Black shortstop Junior Rosado races past Far Rockaway High School Parents Association first baseman Craig Jackson on a fifth-inning single by pitcher Donald Dunn at the finish of an exciting Saturday afternoon 101st Precinct Police Athletic League Bantam baseball game played at O'Donohue Field at Beach 17th street and Seagirt boulevard in Far Rockaway. The final score was Far Rockaway 5, St. Mary 1. Far Rockaway High School Parents Association is coached by Abe Silverberg. Mike Haft and Timmy Pauling assist. St. Mary Black is coached by John Closs, Howie Weiss and John Coleman.

(Photo by Abe Silverberg)

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