

# Cookies Policy

Our website <https://www.wiz.io/> ("**Website**") uses cookies and similar files or technologies to automatically collect and store information about your computer, device, and Website usage, in order to improve their performance and enhance your user experience. We use the general term "**cookies**" in this policy to refer to these technologies and all such similar technologies that collect information automatically when you are using our Website where this policy is posted. You can find out more about cookies and how to control them in the information below.

If you do not accept the use of these cookies, please disable them using the instructions in this Cookies Policy or by changing your browser settings so that cookies from this Website cannot be placed on your computer or mobile device. Important: disabling certain cookies on this Website may cripple the user experience and other features on the Website, to the point of rendering them useless.

In this Cookies Policy, we use the term Wiz (and "**we**", "**us**" and "**our**") to refer to Wiz Inc. and our affiliates. Our Privacy Policy is available at <https://www.wiz.io/privacy-policy>.

## What is a cookie?

Cookies are computer files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies can then be sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work, or to work more efficiently, as well as to provide information to the owners of the website.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Website before or whether you are a new visitor.

There are two broad categories of cookies:

- **First Party cookies**, served directly by us to your computer or mobile device.
- **Third Party cookies**, which are served by a third party on our behalf. We use third party cookies for functionality, performance / analytics, marketing, unclassified and other technologies, and social media purposes.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

## What are web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are small graphics files that contain a unique identifier that

enable us to recognize when someone has visited our website. This allows us, for example, to monitor the traffic patterns of users from one page within our website to another, to deliver or communicate with cookies, to understand whether you have come to our website from an online advertisement displayed on a third party website, to improve website performance and to measure the success of email marketing campaigns. In most instances, these technologies are reliant on cookies to function, and therefore declining cookies prevents them from functioning.

If you don't want your cookie information to be associated with your visits to these pages, you can set your browser to turn off cookies as described further below. If you turn off cookies, web beacon and other technologies will still detect your visits to our Website; however, they will not be associated with information otherwise stored in cookies.

## Targeted advertising

Third parties may drop cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these to us.

## How do we use cookies?

We use cookies to:

- track traffic flow and patterns of travel and behavior in connection with our Website;
- understand the total number of visitors to our Websites on an ongoing basis and the types of internet browsers (e.g. Chrome, Firefox, Safari, or Internet Explorer) and operating systems (e.g. Windows or Mac) used by our visitors;
- monitor the performance of our Website and to continually improve it;
- in connection with our marketing and advertising efforts; and
- customize and enhance your online experience.

## What types of cookies do we use?

The types of cookies used by us in connection with the Website can be considered "strictly necessary", "performance or analytics cookies", "marketing / targeting", and "unclassified". We've set out some further information below about each category.

## Cookies strictly necessary for website purposes

These cookies are strictly necessary to provide you with services available through the Website and to use some of its features, such as access to secure areas. These cookies cannot be switched as without them we will not be able to provide essential website

services.

Cookie Name	Type	Lifespan
OptanonAlertBoxClosed	1st Party	1 year
OptanonConsent	1st Party	1 year

## Performance / Analytics Cookies

We use performance/analytics cookies to analyze how the website is accessed, used, or is performing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the website. For example, these cookies allow us to:

- Better understand our website visitors so that we can improve how we present our content;
- Test different design ideas for particular pages, such as our homepage;
- Collect information about Website visitors such as where they are located and what browsers they are using;
- Determine the number of unique users of the website;
- Improve the website by measuring any errors that occur;
- Measuring campaign effectiveness; and
- Conduct research and diagnostics to improve product offerings.

Cookie Name	Type	Lifespan
_ga	1st Party	730 days
_gid	1st Party	1 day
_biz_sid	1st Party	0 days
_biz_uid	1st Party	364 days
_biz_nA	1st Party	364 days

_biz_pendingA	1st Party	364 days
_uetvid	1st Party	389 days
_clsk	1st Party	0 days
_session_id	3rd Party	13 days
_clck	1st Party	364 days
JSESSIONID	3rd Party	1 day
_ga_XXXXXX	1st Party	729 days
ARRAffinity	3rd Party	0 days
_gclxxx	1st Party	90 days

## Functionality Cookies

These cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Cookie Name	Type	Lifespan
_rdt_uuid	1st Party	90 days
_gd_visitor	1st Party	730 days
_gd_session	1st Party	0 days

_mkto_trk	1st Party	730 days
_an_uid	1st Party	6 days
_gd_svisitor	1st Party	730 days
vuid	3rd party	729 days
__cf_bm	3rd party	0 days
__cf_bm	3rd party	0 days
__cf_bm	3rd party	0 days
player	3rd Party	365 days
__q_domainTest	1st Party	0 days

## Marketing / Targeting

We use marketing cookies to deliver many types of targeted digital marketing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the website. The cookie store user data and behavior information, which allows advertising services to target audience according to variables. For example, these cookies allow us to:

- Observe the Website performance and generate retargeting (Site retargeting, search retargeting, etc.).
- Maintain and improve the website and our products

Cookie Name	Type	Lifespan
NO NAME	3rd party	0 days
6suuid	3rd party	729 days

lfdc	3rd party	1 day
_fbp	1st Party	90 days
bcookie	3rd party	731 days
bscookie	3rd party	731 days
AnalyticsSyncHistory	3rd party	30 days
UserMatchHistory	3rd party	30 days
li_gc	3rd party	713 days
_BUID	3rd party	364 days
_biz_kvpa	1st Party	0 days
_biz_dfsA	1st Party	0 days
_BUID	3rd party	364 days
VISITOR_INFO1_LIVE	3rd party	179 days
YSC	3rd party	0 days
CONSENT	3rd party	729 days
_uetsid	1st Party	0 days
ANONCHK	3rd Party	0 days

SRM_B	3rd Party	389 days
MUID	3rd Party	389 days
SM	3rd Party	0 days
muc_ads	3rd Party	729 days
personalization_id	3rd Party	729 days
in_or	1st party	0 days
q_state_ubFjDH1QLqM69tJc	1st Party	3649 days
_gat_UA-XXXXXX-X	1st Party	0 days
_biz_flagsA	1st Party	364 days
__cf_bm	3rd Party	0 days
guest_id	3rd Party	729 days
MR	3rd Party	6 days
guest_id_ads	3rd Party	729 days
_cfuvid	3rd Party	0 days
li_sugr	3rd Party	89 days
MUID	3rd Party	389 days

guest_id_marketing	3rd Party	729 days
ARRAffinitySameSite	3rd Party	0 days
visitorId	3rd Party	364 days
CLID	3rd Party	364 days
MR	3rd Party	6 days
CLID	3rd Party	364 days
ARRAffinity	3rd Party	0 days
MR	3rd Party	6 days

## How to control or delete cookies

Most browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. In order to understand these settings and learn how to use them, please consult the “Help” function of your browser, or the documentation published online for your particular browser type and version. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Website.

Depending on where you are located, you may also be able to change your cookie preferences using the cookies banner on our Website.

The following pages have information on how to change your cookies settings for the different browsers:

- [Cookie settings in Chrome](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Safari](#) and [iOS](#)

## Third Party Websites' Cookies



When using our Website you may be directed to other websites. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our Website.

If you use the buttons that allow you to share products and content with your friends via social networks like Google, Twitter and Facebook, these companies may set a cookie on your computer memory. Find out more about these here:

<https://www.facebook.com/about/privacy> <http://twitter.com/privacy> <http://www.google.com/intl/en-GB/policies/privacy>

## Need More Information?

If you would like to find out more about cookies and their use on the Internet, you may find the following link useful: [All About Cookies](#).

## Cookies that have been set in the past

If you have disabled one or more Cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

## Contact us

If you have any questions or comments about this cookies policy, or privacy matters generally, please contact us via email at [privacy@wiz.io](mailto:privacy@wiz.io).

Updated 15 November 2023