

## Perot Museum of Nature and Science Provides Unparalleled Resources for Once-In-A-Lifetime Great North American Eclipse

An Incomparable Body of Experts, One Million Eclipse Glasses, Dozens of Free Public and Sold Out Museum Events Span North Texas

## **Click Here** for Digital Press Kit

DALLAS (March 21, 2024) - When the history-making total solar eclipse cloaks Dallas in sudden darkness on April 8th, the momentous event will also be an experience the Perot Museum of Nature and Science planned to champion for years. A capacity crowd of thousands of spectators will witness the longest stretch of totality in the largest American city along the path of the eclipse, during a sold-out event surrounding the Perot Museum. In anticipation of this unforgettable phenomenon, the Perot Museum has marshaled unparalleled resources including educators, astronomers and equipment many miles beyond the museum walls in an exceptional effort to spark curiosity in science and enhance the grandeur of the Great North American Eclipse.

"As this once-in-a-generation event is not expected in Dallas for nearly 300 more years, the Perot Museum has made unprecedented plans and investments to ensure everyone enjoys the full wonder of the total eclipse safely," said Dr. Linda Silver, Eugene McDermott Chief Executive Officer, Perot Museum of Nature and Science. "The Perot Museum's guiding principle as the trusted, go-to resource for the eclipse and STEM education has always been 'access for all'. This spectacular event allows us to expand our outreach, education and inspiration into the fascinating world of science further than ever before."

An essential part of the Perot Museum's planning has included engaging in partnership with Carnegie Science to bring 29 astronomers to Dallas as incredibly knowledgeable guides to the total eclipse. This multilingual group of scientists from around the world has worked at powerful, modern telescope sites on multiple continents. The partnership provides a cornerstone element of the Perot Museum's mass-scale plan to make the amazingly rare total eclipse a more welcoming experience, and ultimately a more impactful one for the community. A number of Perot Museum events have sold out swiftly, but these experts will offer real-time insight, expertise and information at many local, free events leading up to the Great North American Eclipse. These traveling astronomers will board Perot Museum TECH trucks and join museum educators to distribute eclipse glasses at public parks, churches and civic centers across North Texas. Utilizing all its assets, the Perot Museum is literally driving home the importance of safely viewing the coming eclipse.

Dallas' iconic science museum's largest audience is expected outside the Museum grounds on Monday, April 8. A crowd of more than 30,000 people is expected to fill Klyde Warren Park's free eclipse watch party, where the Perot Museum will provide eclipse glasses. Educators, astronomers and a TECH truck will offer spectators live moment-by-moment analysis, as the moon completely blocks the sun and turns day into night for nearly four full minutes.

As part of its mission to inspire youth toward a lifelong love of science, the Perot Museum has also provided free protective eyewear (or eclipse glasses) to more than 575 schools and 37 independent school districts across the region, including Dallas ISD, Fort Worth ISD and Arlington ISD. As awareness and interest in the celestial phenomenon skyrockets, the distribution of the eclipse glasses by the Perot Museum allows students and teachers a safe way to experience the awe and wonder of the total solar eclipse. Recently, 45,000 visitors to the Perot Museum picked up complimentary eclipse glasses with admission, during Spring Break. In all, the Perot Museum will distribute over 1 million safety-certified eclipse glasses in the community and on location to encourage safe viewing of the Great North American Eclipse.

The Perot Museum's extraordinary eclipse event starts at 10:00 AM on April 8th and offers guests hands-on STEM activities in the Challenge Lab, Bio Lab and Art Lab, games, food trucks, plus live entertainment provided by a DJ and band until 3:30 PM. Expected timing of pinnacle moments of the eclipse include (in Central Time):

- o Eclipse begins at 12:23 PM
- Totality starts at 1:40 PM
- Totality ends at 1:44 PM
- o Eclipse ends at 3:02 PM

Click <u>here</u> to find more details, including a list of key events leading up to the eclipse, educational videos and information, or log onto <u>perotmuseum.org</u>.

###

CONTACT Dana Driver | Tony Fay PR | 214.502.5509 | Dana@tonyfaypr.com
Dandy Killeen | Tony Fay PR | 817.307.4645 | Dandy@tonyfaypr.com

## **About the Perot Museum of Nature and Science:**

Located in the heart of Dallas, Texas, the Perot Museum of Nature and Science is a nonprofit educational and research organization dedicated to inspiring minds through nature and science. Visitors will find everything from dinosaurs to diamonds and space to sports, packed into five levels of hands-on discovery and adventure. Through its state-of-the-art exhibits, educational programming and community outreach, the Museum offers exciting and innovative experiences for learners of all ages.