#### KOLD EEO PUBLIC FILE REPORT June 1, 2022 to May 31, 2023

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring<br>Hiree  |
|---|--|
| 1-7,9-10  | 10   |
| 7,9,10,12                                       | 12   |
| 1-7,9-10,14,16                                  | 14   |
| 1-7,9,  | 7  |
| 1-7,9-10,14                                     | 14,7   |
| 1-7,9-10  | 10   |
| 1-7,9-10  | 7  |
| 1-7,9-10,14                                     | 14   |
| 1-7, 9-10                                       | 10   |
| 1-7,9-10,14                                     | 7,7  |
| 1-7,9-10  | 7,7,7  |
| 1-3,5-7,9-10,12                                 | 12   |
| 1-7,9-10,12,14                                  | 12,7,7,7,14  |
| 1-7,10,12                                       | 12   |
| 1-3,5-9,14                                      | 14,14,14   |
| 1-7-9-10,12,14,15                               | 14,15,12   |
| 1-7,9-10,12,14,17-19                            | 14   |
| 1-3, 5-10,12                                    | 12   |
| 1-3,5-10,12,14,17                               | 12,17  |
| 1-3,5-7,9-10,12                                 | 7  |
|   |  |
|   |  |
|   | Used to Fill Vacancy  1-7,9-10  7,9,10,12  1-7,9-10,14,16  1-7,9,  1-7,9-10,14  1-7,9-10  1-7,9-10,14  1-7,9-10  1-7,9-10,14  1-7,9-10  1-7,9-10,14  1-7,9-10  1-3,5-7,9-10,12  1-7,9-10,12,14  1-7,10,12  1-3,5-9,14  1-7-9-10,12,14,15  1-7,9-10,12,14,17-19  1-3,5-10,12  1-3,5-10,12 |

## KOLD

## EEO PUBLIC FILE REPORT

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# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|--------------|---|--|---|
| 1            | Dept of Economic Security Atten: Miriam Cruz MCruz@Azdes.gov  | N  |   |
| 2            | Dept of Economic Security Atten: M Pollinger MPollinger@Azdes.gov                                       | N  |   |
| 3            | Arizona State University Attn: Mike Wong Mike.Wong@Asu.edu 3/15 used Karen Bordeleau at kbordel1@asu.ed | N  |   |
| 4            | Pima One Stop Attn Evelyn Wright <u>Evelyn.Wright@pima.gov</u> quit using March 2023                    | N  |   |
| 5            | University of Arizona Atten: Nancy Sharkey NSharkey@eEmail.Arizona.edu                                  | N  |   |
| 6            | Northern Arizona University<br>Atten:Jessica Donohue<br>Jessica.donohue@Nau.edu                         | N  |   |
| 7            | KOLD/Gray.tv/Careers<br>KOLD.com/Gray.TV  | N  | 38  |
| 8            | National Alliance of State Broadcaster Associates<br>https://www.careerpage.org/members/index.php       | N  |   |
| 9            | Arizona Broadcaster Association AZbroadcasts.org  | N  |   |
| 10           | Indeed<br>Indeed.com  | N  | 18  |
| 11           | Recruiting Promo on Air   | N  |   |
| 12           | Other Internet Postings Other sites sweeping our account  | N  | 18  |
| 13           | Gray Recruiting Group   | N  | 5   |

| RS<br>Number  | RS Information                | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>Over<br>Reporting Period |
|---|-------------------------------|--|---|
| 14  | Employee reference or walk in | N  | 23  |
| 15  | ASU recruiting day            | N  | 3   |
| 16  | NAU Recruiting day            | N  | 1   |
| 17  | UA Internship Fair            | N  | 2   |
| 18  | NABJ-Gray Corp Posted         | N  |   |
| 19  | NAHJ-Gray Corp posted         | N  |   |
| 20  | AAJA-Gray Corp posted         | N  |   |
| TOTAL<br>INTERVIEWE<br>ES OVER<br>REPORTING<br>PERIOD |                               |  | 101   |

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# III. RECRUITMENT INITIATIVES

|   | Type Of Recruitment Initiative (Menu Selection) | Brief Description Of Activity   |
|---|---|---|
| 1 | Outreach PSA                                    | It is the policy of KOLD-TV 13 to provide opportunities to all qualified individuals without regard to their race, color, religion, national origin, gender, or any other characteristic protected by law If your organization distributes information about employment opportunities to job seekers and would like to be notified about job openings at this station, please contact Michelle Love by calling 520-744-5237 or write her at 7831 N Business Park Dr, Tucson, Arizona, 85743 |
|   |   | Or check our website for more details at KOLD.com   |
| 2 | Participate in Job Fair                         | On February 22, 2023, News director participated in the Arizona State University Career & Internship Fair. Held interviews for graduating students and students interested in internships   |
| 3 | Participate in Job Fair                         | On February 17, 2023, News director participated in the Northern Arizona University Career & Graduate School Expo Held interviews for graduating students.  |
| 4 | Participate in Job Fair                         | On March 1, 2023, News director participated in the University of Arizona Spring Career Days. Held interviews for graduating students.  |
| 5 | EEO Management Training                         | On April 20, 2023 our Office Manager participated in a training program called the FCC's EEO Rules and Regulations provided by Wiley Rein.  |
| 6 | Internship program                              | KOLD offers internship opportunities to eligible students, to provide hands-on  |

learning experience for students looking to gain knowledge and insight about the broadcasting industry. Students are eligible for an internship by being enrolled at a college or university. Internships are offered in a variety of departments at the stations, including News, Marketing/On-Air Promotions, Programming, Sales, and Production.

During this reporting year, 4 students participated in the Internship Program. Students came from the following schools: University of Arizona and Arizona State University