

7GRAUS

MEDIA KIT | 2024

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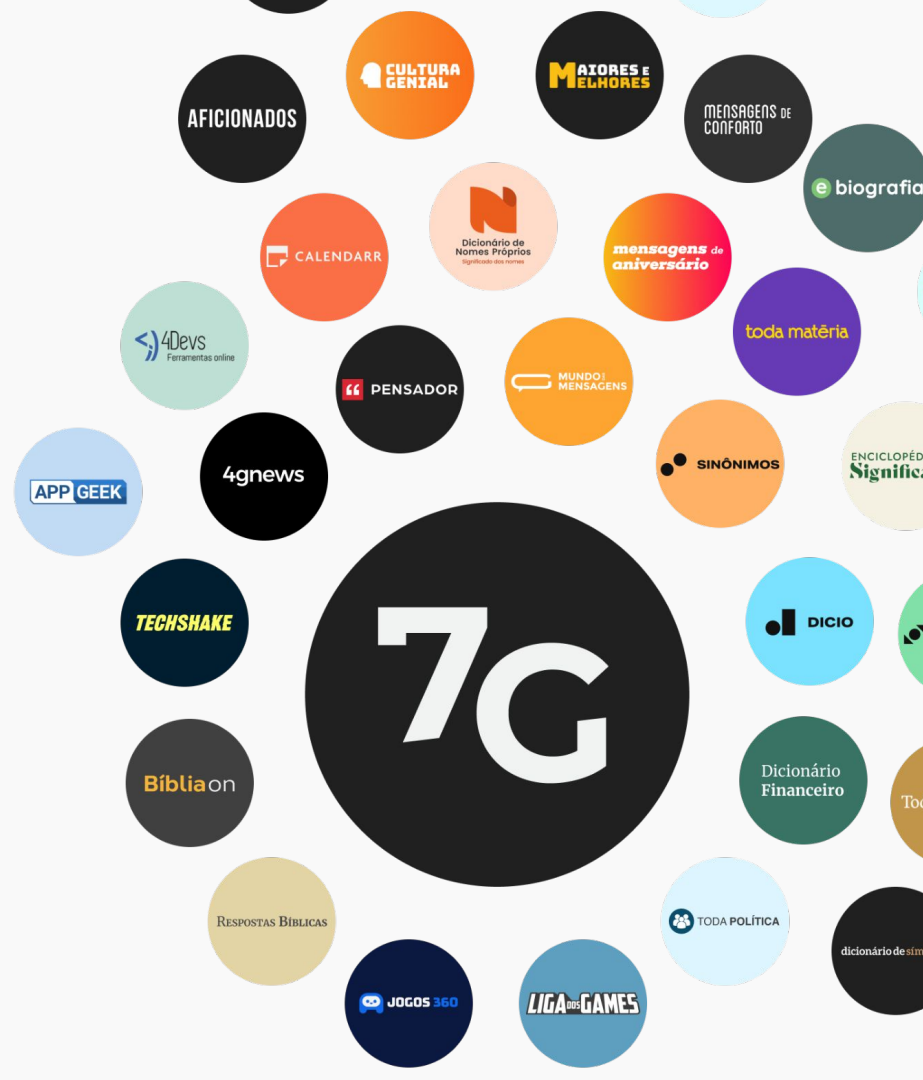
Who we are

We create quality content that answers to the needs of information and entertainment.

Therefore, we help improve the life of hundred of thousands of people across the world.

We have more than 60 products

in 15 years of history...
and we are still launching
new sites.



With a Massive Outreach: Millions of Monthly Visits



220M

Visits/monthly



500M

Pages seen/monthly



8.8M

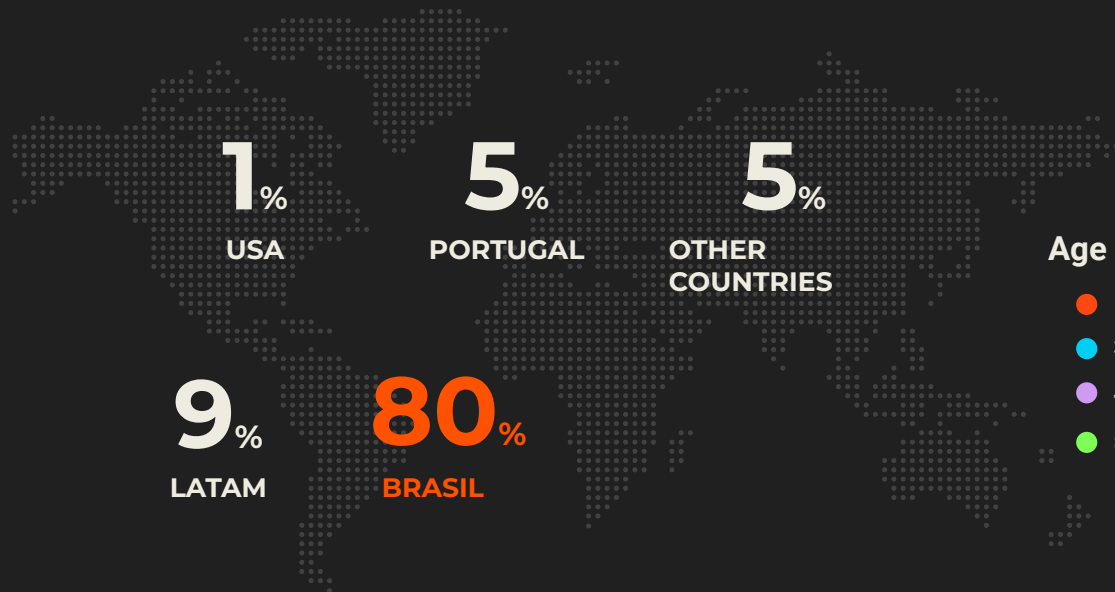
Social Network Followers



450K

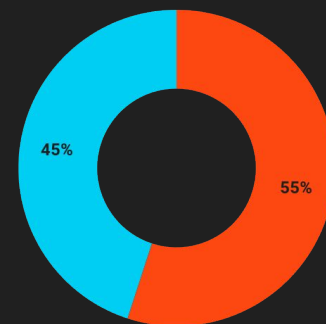
Newsletter registered

Diversified Audience



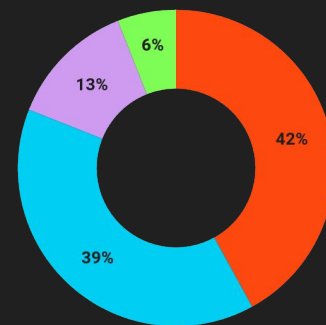
Gender

- Male
- Female



Age

- 18-34
- 35-59
- <18
- >60

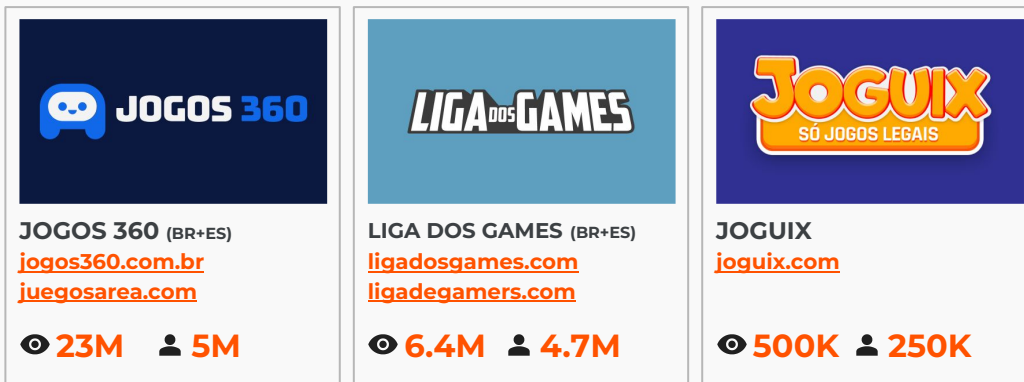


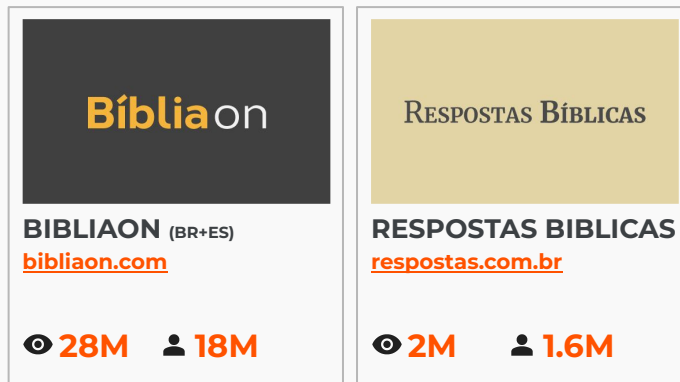
OUR BRANDS

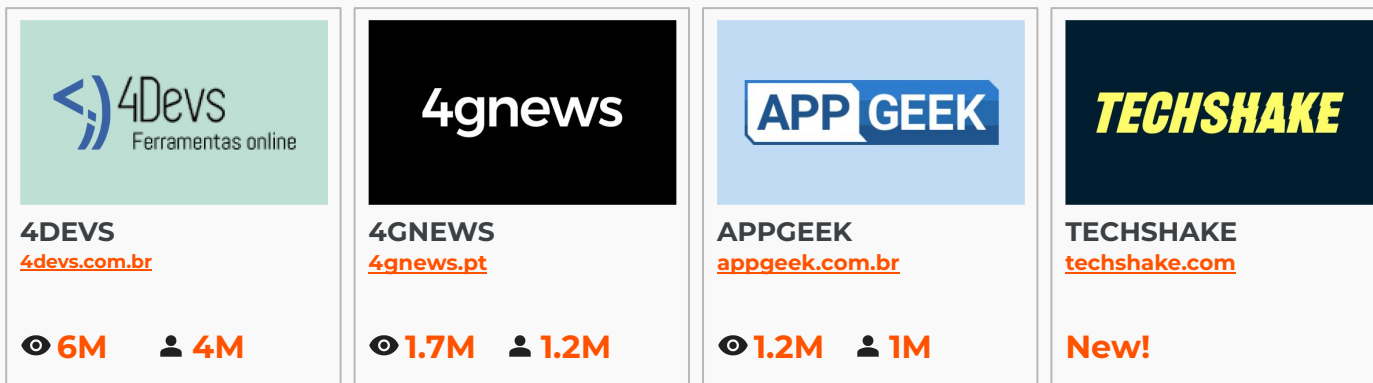


	👁	👤		👁	👤
ebiografia.com	2M	1.7M	dicionariodedudas.com	2M	1.4M
diferenca.com	1M	1M	antonimos.com.br	440K	220K
dicionariopopular.com	5M	4M	lexico.pt	200K	140K
normaculta.com.br	2M	1.4M			











ADS FORMATS

Formats - Desktop



Display 336x280

Medium Rectangle



Display 300x250

Medium Rectangle



Display 970x90

Super Leaderboard



Display 728x90

Super Leaderboard



Display 160x600

Sidebar



Display 300x600

Sidebar



Background

-

Formats - Mobile



Display 320x50

Smartphone Banner



Display 300x100

Smartphone Banner



Display 300x250

Medium Rectangle

Formats - Video



Pre Roll

-



Out Stream

-



Interstitial

-

Formats - Content



Newsletter



Advertorial



Products review



Social media publishing



Licencing content



Events & awards



App



Podcast sponsorship



Custom projects

Segmentation

Time & Location

Demography

Geolocation

Time

Devices

Model

Brand

OS/Browser

Interests

Entertainment

Food & Beverages

Religion

News

Culture

Technology &
Science

Family

Vehicles

Travel & Tourism

Spors

DIY & Decor

Fashion & Beauty

Games

Career & Education

Social Causes

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