



HANDLING PROGRESS

"Let Us Lift Your Load"

NOW WITH 6 LOCATIONS TO SERVE:

Fresno • Bakersfield • Santa Maria • Manteca • Sacramento • Las Vegas



VOLUME MMXXIV NO. 1

JANUARY ■ FEBRUARY ■ MARCH 2024

NEW YEAR! NEW BRAND!

Cromer is pleased to announce that we will be the newest Bobcat Material Handling dealer in Central/Northern California and Southern Nevada. The transition from Doosan to Bobcat opens the door to the Bobcat programs that have been top tier in the industry for years.



INTRODUCING
**BOBCAT
FORKLIFTS.**

SOME OF THE BENEFITS OF BOBCAT:

- **TECHNICAL TRAINING** – their state of the art training facility in Denver CO provides not only tech training at the highest level but sales training to make sure we are offering top tier solutions.
- **MARKETING** – the Bobcat logo is on of the most iconic logo's in not only equipment but in general. They only put their logo on top tier quality and that's what we represent.
- **PARTS NETWORK** – with the most extensive parts network in equipment, we will have access to the network to supply forklift parts. Our ability to provide service went from great to excellent.
- **SUPPORT** – Bobcat is #1 in the world for multiple equipment categories. Bobcat knows and understands it's more than a brand or quality equipment. It is quality support to the dealer network. We will be supported beyond anyone in the forklift industry.

We are very excited about our future offerings and what that brings to our company and our customers. We look forward to beating out top tier expectations with the support we will have!

WINTERY RENTAL DEAL!

Rent a forklift from Cromer for \$750/month!

Over 50% off the normal monthly rate!

This deal is LIMITED TIME ONLY – the Wintery Deal expires February 29, 2024



**Doosan
D25S-7/G25S-7**

5,000 lb Capacity
LPG or Diesel
Pneumatic

**Doosan
D30S-7/G30S-7**

6,000 lb Capacity
LPG or Diesel
Pneumatic

Call your local Cromer to reserve your Doosan rental!

**WWW.CROMER.COM
SALES@CROMER.COM**



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5260 CAMERON ST
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Your Headquarters for Used Electric, LPG and Diesel Forklifts! Your Complete Material Handling Resource for California!



\$16,900
PLUS TAX

#103744-23

Toyota 8FGCU32

13112 Hours
3 Stage Mast 84/187
Side Shift 48" Forks LP



\$21,000
PLUS TAX

#7281-19

Doosan BC18S-5

3220 Hours
3 Stage Mast 83/187
48 Volt 48" Forks



\$32,000
PLUS TAX

#103761-23

DOOSAN D40S-7

5400 Hours
3 Stage Mast 89/185
Side Shift / Diesel / 48" Lumber Forks

Over 100 Used Forklifts in Stock

LOW COST FINANCING WITH FLEXIBLE TERMS AVAILABLE FOR ALL UNITS



\$28,500
PLUS TAX

#102330-22

Toyota 7GCU35-BCS

7642 Hours
3 Stage Mast 92/199
Side Shift 48" forks



\$4,500
PLUS TAX

#10044-21

2016 JUNGHEINRICH ECR327A

Electric
2870 Hours / Capacity 6000lbs.



\$18,950
PLUS TAX

#7396-19

DOOSAN GC30S-9LP

2173 Hours / LP
3 Stage Mast 85/189
48" Forks 4 Way



FRESNO: (800) 464-3225 • BAKERSFIELD: (800) 640-6175 • SANTA MARIA: (800) 237-4957
WEST SAC: (916) 371-2004 • MANTECA: (209) 465-8987 • LAS VEGAS: (702) 207-4700

2 For more information or to speak to a sales representative please contact one of our locations

FORKLIFT INVENTORY



Buying used lift trucks is a practical way to acquire good quality equipment at a reasonable cost.

* All Sales Prices are Plus Applicable Sales Tax



\$17,500

#7305-19

CAT 2C50004

7410 Hours / LP
Three Stage Mast 83/187
4 Way / Side Shift
48" Forks



\$15,500

#7397-19

DOOSAN GC30S-9LP

LP / 4 Way 85/189
2552 Hours / 48" Forks



\$17,500

#104159-23

CLARK S25D

3505 Hours
Three Stage Mast 88/139
Diesel / 3 Way



\$4,500

#101920-22

2016 Club Car Golf Cart

Personnel & Burden Carriers
48 Volt
New Batteries



\$18,900

#10052-21

MITSUBISHI FB18PNT

4390 Hours
3 Stage Mast 86/187
36V
Side Shift

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VISIT OUR WEBSITE AT: WWW.CROMER.COM



PORTABLE YARDRAMP MOVES EASILY WHERE YOU NEED IT!

Does your facility need more docks for quicker loading or unloading of trucks?

A Mobile Yard Ramp is your Solution!

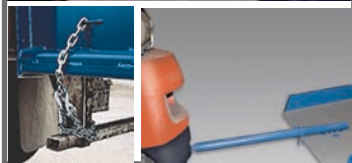
The yard ramp is simply moved into position at trailers, railcars, or docks. The operator utilizes a self-contained, double-acting hydraulic pump to adjust the unit to the proper position. In minutes you are ready to load or unload freight. Solid 18" rubber tires provide easy positioning and towing. Open serrated steel grating provides excellent traction while preventing build-up of snow, water, and other debris. Beveled approach provides a smooth transition.

For truck or railcar to ground applications choose a 36' yard ramp including a level off. Choose a 30' straight yard ramp design for quick loading from dock to ground.

Yard Ramps are also a great solution for those trailers too short to reach the dock!

STEEL YARD RAMP

- All steel welded construction
- Capacities from 16,000 to 60,000 lbs.
- Wide range of capacities and sizes available
- Solid rubber tires standard; pneumatic tires optional
- Steel serrated grating
- Double-action hydraulic pump



SAFETY CHAINS

Standard safety chains hold Yard Ramp securely to the trailer or dock.

TOW BAR

The optional Tow Bar features a fastlocking, easy hook-up to the Yard Ramp for towing. A quick disconnect feature improves handling efficiency

Need More Storage Space?



WE CAN PROVIDE ALL TYPES OF RACKS

- Drive In, Selective, Push Back, Carton Flow, and much more!
- Our rack specialists are at your service for all your needs.
- From Conception, Design, Planning, Manufacturing, and Installation.
- Call for more information or a no cost analysis of your warehouse or cold storage facility.

GO UP WITH STORAGE RACK



1-800-200-5004

CALL TODAY



IN STOCK!

PIVOT STYLE HOPPERS

SAVE MONEY BY REDUCING THE NUMBER OF DAILY TRIPS TO THE TRASH.

Self dumping hoppers operate by pulling a lever in the back causing it to dump its contents into whatever bin or trash receptacles you choose.



Hoppers are available in these sizes:
1 yd, 1.5 yd, 2 yd, 3 yd and 4 yd

GREAT FOR HANDLING TRASH, METAL, WOOD, PLASTIC, CARDBOARD SCRAPS AND MUCH MORE.

SAVE on HEATING and COOLING COSTS!

INDUSTRIAL DOORS



**INSULATED
Hi-Speed Doors
NOW AVAILABLE**

HI SPEED DOORS

- Freezer Doors
- Cooler Doors
- Swing Doors
- Bi-Parting Doors
- Custom Designed
- Bug Mesh Screens

ROLL UP DOORS

- Sheet Doors
- Sectional Doors
- Slat Doors

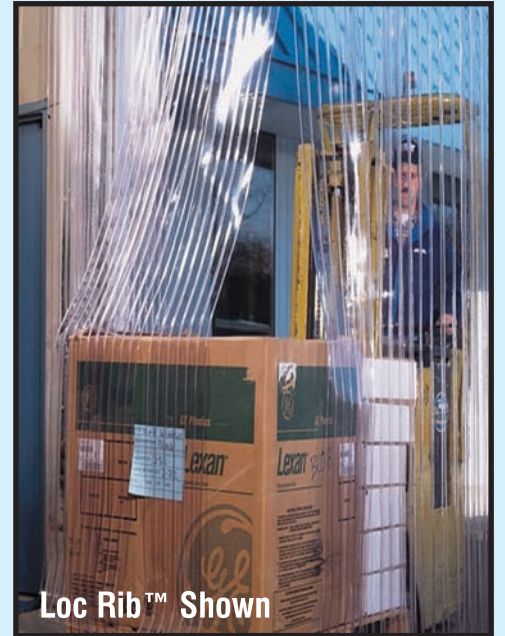
AIR DOORS

DOCK SEALS



- Custom designed and built to order
- 2" thick pressure treated, kiln-dried wood backing
- High-density foam is chemically bonded to the wood backing
- Covering options include Vinyl, Hypalon®, Neoprene or Promax™ heavy-duty fabric
- 22oz. Yellow vinyl guide stripe is sewn to the wear surface
- Optional Tuflaps™ overlapping wear surface protection
- Optional "Sectional Seal" design allows for one-person installation
- Heavy-duty galvanized mounting brackets

STRIP DOORS

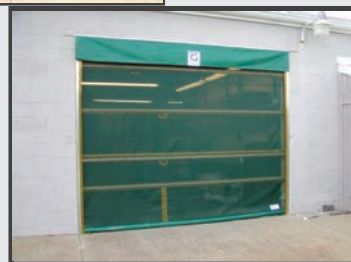


Loc Rib™ Shown

**COMPLETE STRIP
DOOR ASSEMBLIES
or REPLACEMENT STRIPS**

START PLANNING FOR SPRING! KEEP FLYING PESTS OUT WITH BUG BARRIER DOORS!

By Gateway Industrial



Several different model styles are available to choose from for your particular application. Bug Barrier doors are custom manufactured to accommodate virtually any size opening.

Doors can be operated manually in roll-up or bi-parting/sliding configurations. Motor operated doors come in both standard and high cycle models.

Gateway's Bug Barrier doors:

- Keep out insects and birds while improving sanitation areas by having a controlled environment
- Helps meet FDA/AIB requirements
- Helps keep the plant facility cooler - offers 65% shade
- Improves ventilation - aids in employee comfort which will lead to increased productivity
- Allow daylight and outside air in while providing a safe and secure barrier that will deter unwelcome visitors.
- Readily installed on dock doors, dumpster areas, and warehouse openings
- Bug Barriers are ideal for food processing, packaging and manufacturing facilities

Call for more information

CONTACT ANY OF OUR LOCATIONS



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**BAKERSFIELD
(800) 640-6175**

**SANTA MARIA
(800) 237-4957**

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5



Big Foot's work well in Orchard & Nursery Operations

THIS BIG FOOT NOT A HOAX!

Doosan's BIG FOOT Provides Increased Traction and Flotation

If you thought expensive rough terrain equipment was the only solution to operating forklifts in dirt, mud, loose gravel, etc. THINK AGAIN! A Doosan two-wheel drive, yard lift truck equipped with the Big Foot tire option can operate effectively in many of these conditions at a much lower cost. Because Doosan's Big Foot is more maneuverable than rough terrain equivalents, it does the job faster and more efficiently. In addition, Doosan sealed oil-cooled disc brakes perform trouble free in dirty, wet conditions.

The Doosan Big Foot is available in diesel, LP and dual fuel power and 4,000 lbs. to 7,000 lbs. lifting capacities.



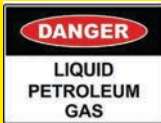
CROMER HAS BIG FOOT forklifts available for sale, lease or short term rental.

WHY YOU SHOULD CONSIDER ELECTRIC Electric vs Internal Combustion



WHY DO WE BUY INTERNAL COMBUSTION?

- Familiarity of internal combustion
- Access to enough electricity
- Perception of electric performance
- Run time
- Ease to refuel
- Application requires an IC



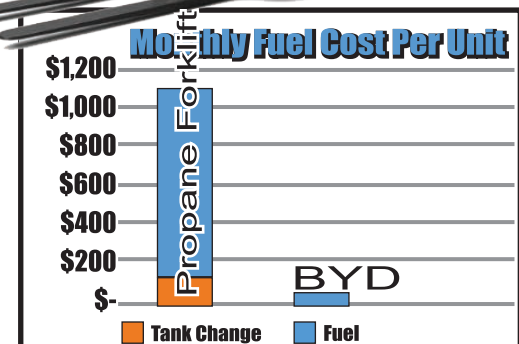
WHY DO WE BUY ELECTRIC FORKLIFTS?

- Green energy is the BUZZ word
- Indoor operation doesn't allow for adequate ventilation
- Cost of kWh is less volatile than Combustion Fuel
- Efficiency of electric forklifts
- Application requires electric



WHY YOU SHOULD CONSIDER LITHIUM ION OVER IC?

- Lithium fits 95% of IC application
- Electric performance is 110% what IC performance is
- Saving on Lithium is HUGE!
- Save as much as \$24,000 per unit annually versus IC
- 100% charge in less than 90 Minutes
- 110V Chargers available for low use areas



6 See our online specials: WWW.CROMER.COM



The Complete Material Handling Resource for California and Nevada

Doosan BC18S-7
3,500 lb Capacity 4-Wheel Electric



~~\$37,298~~
Now \$36,298

Doosan B20T-7
4,000 lb Capacity 3-Wheeler



~~\$38,572~~
Now \$37,572

BYD ECB25
5,000 lb Capacity 4-Wheel Electric



110 Volt Charger: **\$50,750**
Fast Charge Version: **\$52,600**

BYD ECC27
6,000 lb Capacity Lithium 80V/W Small Battery



~~\$60,095~~
Now \$59,095

Doosan BC25S-7
5,000 lb Capacity 4-Wheel Electric



~~\$41,479~~
Now \$40,479

DOOSAN GC25
5,000 lb Capacity Cushion



~~\$32,900~~
Now \$31,900

Doosan B18T-7
3,500 lb Capacity 3-Wheeler



~~\$37,460~~
Now \$36,460!

Doosan BC30S-7
6,000 lb Capacity 4-Wheel Electric



~~\$42,995~~
Now \$41,995!

BYD ECB27

6,000 lb Capacity Lithium 80V/W Big Battery



~~\$71,333~~
Now \$69,965



VISIT:

WWW.CROMER.COM/NEW-USED/INVENTORY

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SERVICE SPECIALS! FRESNO · BAKERSFIELD · SANTA MARIA ONLY!!

PLANNED MAINTENANCE LEADS TO LOWER COSTS

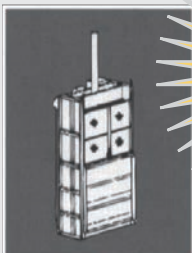
Available for a VARIETY of PRODUCTS including: BALERS & COMPACTORS
DOCK EQUIPMENT · INDUSTRIAL DOORS · HI SPEED DOORS · ROLL UP DOORS & MORE



DOCK EQUIPMENT



INDUSTRIAL DOORS



BALERS



**FREE
DOOR PM***

*One free door PM for each pit leveler signed up on our regular PM service program.

ANNUAL SERVICE SPECIAL IN-SHOP LIFT TRUCK CLEANING LUBRICATION AND INSPECTION

- Local hauling*
- Thorough steam cleaning
- Ignition and electrical inspection
- Complete gear repair
- Engine oil change with filter
- Cooling system, steering, brakes, drive unit component and upright operation inspection
- Attachment inspection
- Written condition report for your records



Free Pick Up and Delivery*

*Within 20 miles of our locations, \$1.50 per mile beyond.

Offer good on all makes of lift trucks up to 8,000 lbs. capacity. Discounted rental replacement unit available.

FRESNO - BAKERSFIELD - SANTA MARIA ONLY!



Get Your Batteries Ready to Go!

Did you know Cromer Equipment is a Full Service...

Battery Service · Repairs · Sales Company!

**COMPLETE
BATTERY
DISCHARGE
& RE-ACID
SERVICE
SPECIAL**

This Service Includes:

- Steam Clean
- Complete Re-Acid*
- Discharge Load Test
- Full Recharge
- Complete Condition Report
- Paint Battery Case
- Re-Stencil (if needed)
- Pick-up and Delivery (no charge when in area)
- * Plus ACID (additional charge)

We are able to sell and install a replacement battery from most major manufacturers. We are able to bring your battery in, test, acid adjust and replace cells as needed. Whether waking up your battery after a winter of down time, or repairing cells due to lack of water, we can come on site to you and do a battery wash and gravity test that is proven to extend the life of your battery and maintain its capacity for longer.





**CALL
TODAY!**

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OFFERING THE WIDEST RANGE OF FORKLIFTS IN CALIFORNIA & NEVADA

All fluids and filters changed

Unit completely lubed

Complete Condition Report on the unit

Electric

3,000-4,000 lb. lift starting at \$895.00 plus parts*

4,000-11,000 lb. lift starting at \$1,195.00 plus parts*

IC – Pneumatic

3,000-6,000 lb. lift starting at \$1,395.99 plus parts*

7,000-15,000 lb. lift starting at \$1,695.00 plus parts*

*Tax, Environment, Misc. charges additional

Units over 8,000 lb. will need to be done in the shop (pick up/delivery additional)

Special expires Feb 1, 2024



See our online specials: WWW.CROMER.COM 9

NEED TIRES NOW? Call Us!

MOBILE TIRE PRESSING AT YOUR LOCATION - COMPLETE STOCK OF FORKLIFT TIRES

Solids - Solid Pneumatics - Pneumatics • All Sizes and Compounds



TIRES AFFECT TOTAL FORKLIFT TRUCK PERFORMANCE

- Battery and Fuel Cost
- Driver Comfort, Fatigue
- Equipment Maintenance
- Product Damage
- Stability and Safety

Call us for a **FREE APPLICATION and COST ANALYSIS**



CALL THE CROMER TIRE STORE NEAREST YOU

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LIFT TRUCK SAFETY SIGNS

Keep your drivers and pedestrians aware of warehouse conditions, with these safety signs. 10" x 14", made of durable polyethylene plastic. Safety Signs are highly visible and easy to read.

IMPROVE SAFETY & REDUCE LIABILITY with LIFT TRUCK SAFETY SIGN



SAFETY SIGN	SIZE
Stop, Sound Horn	10" x 14"
Pedestrian Traffic	10" x 14"
Forklift Traffic	10" x 14"
Propane Cylinder	10" x 14"
Battery Changing	10" x 14"
Secure Trailer	10" x 14"
Chock Wheels	10" x 14"
Stop	18" x 18"



Daily Checklist Books

BILINGUAL



Forklift Traffic Safety Signs

10" x 14" Plastic



Part Number S-7416

All Seasons Operator Protection Canopy



Quality **WEATHER Canopy** provides protection for your operators from moisture, rain, sunlight and debris!



FITS ALL FORKLIFTS

- Attaches to all forklifts in seconds
- Custom tinted anti-sun glare material
- Keep cool from overhead sun
- Protection from sun, rain and debris
- No more squinting at an overhead load
- Keep dry from moisture and rain



10 VISIT OUR WEBSITE AT: WWW.CROMER.COM

FORKLIFT OPERATION & SAFETY TRAINING TRAIN-THE-TRAINER

Train Your Supervisors to Train Your Employees



COURSE FEATURES

- One day, 8-hour course (includes lunch)
- Learn the latest forklift operation & safety training techniques
- Trainers receive instructor training, reference materials & certificate

COURSE BENEFITS

- Stay in compliance with CAL /OSHA safety regulations
- Training covers all forklift types and environments, forklift accidents & instruction techniques
- Learn how to create your company's own training program

\$995

Train-the-Trainer course offered monthly at 4 Cromer facilities throughout Northern and Central California.

To Register Call
559-240-8102
or email:
iwalker@cromer.com



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2024 Doosan Trucks with cushion and pneumatic tires

- Best engines in the industry: 2.5L Gas/LPG Nissan engine (cushion & pneumatic) or 2.6L diesel Nissan engine [same as Bobcat] (pneumatic only)
- Oil cooled disc brakes with 10,000 hours warranty
- Heavy duty steel axle with tapered roller bearings
- Best visibility on the market with 6 roller carriages
- 188" triple stage upright * 42"/48" Forks * Side Shifter
- Warranty: 2 year/4000 hours complete; 3 year/6000 hours drive train; 1 year buy back



**DEMOS, RENTALS
& NEW EQUIPMENT
AVAILABLE NOW!**



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Call Your Nearest Cromer Facility!



FORKLIFT OPERATOR SAFETY TRAINING

Forklift Safety Training / New Operator / Train the Trainer



As an employer, it is your responsibility to train and authorize your employees to operate your equipment, as required by Cal OSHA Title 8, Section 3664, Federal OSHA 1910.178 and ANSI B56.1

FORKLIFT SAFETY TRAINING CLASSES SCHEDULED AT OUR FACILITIES

All classes start at 8:30 a.m.
Classes are 4½ hours long. The cost is \$125 per person.
Certification is valid for 3 years.



"We Can Help!"

Help prevent forklift accidents with Professional Safety Training

Call Irene at
559-240-8102

Let us minimize your risk and exposure with the latest up to date training programs available.

BAKERSFIELD	FRESNO	SANTA MARIA
JANUARY 17	JANUARY 5	JANUARY 12
FEBRUARY 14	FEBRUARY 2	FEBRUARY 22
MARCH 13	MARCH 2	MARCH 6

Fresno New Operator Class

JANUARY 3 / FEBRUARY 1 / MARCH 21

New Operator classes start at 8:30 am and go to 4:00 pm. Class fee is \$300 per student.
Call Irene at 559-240-8102 for more information.

CLASSES ALSO AVAILABLE AT YOUR LOCATION • SPANISH CLASSES AVAILABLE



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WS LINE CARD

In business for over 30 years, Warehouse Systems specializes in Dock, Door, Baler and Compactor Sales, Service and Parts. We are parts & service specialists, with over 10 service vehicles across Central & Northern California.

LOADING DOCK EQUIPMENT
Pit Leveler • Edge of Dock •
Truck Restraint • Dock Seals
• Dock Shelter

DOOR EQUIPMENT
Roll up Door • Sectional Door •
High Speed Door • Traffic Door
• Bug Door

BALER AND COMPACTOR
Vertical Baler • Horizontal Baler
• Self Contained Compactor
• Stationary Compactor

RACK and SHELVING SYSTEMS
Design Assistance • Installation • Repair
• Permitting

SELF DUMPING HOPPERS
1-4 Yard Hoppers • Bump Release

LOCATIONS in NORTHERN and CENTRAL CALIFORNIA and NEVADA



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www.facebook.com/warehousesystemsfresno

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Please include your name, address, city, state and zip code as they appear in the mailing address area of the HANDLING PROGRESS, along with your email address.



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Visit us on the web at: www.cromer.com

ALL OFFERS EXPIRE MARCH 31, 2024*

*Unless otherwise stated.

1-800-200-5004