

What is Newsworthy?

Newsworthy Vocabulary

When journalists talk about what's newsworthy, they rely on the five news values below. Think of one example of a big news story from this year and fill out the third column using its information.

1. Timeliness	Immediate, current information and events	
	are newsworthy because they have just	
	recently occurred. It's news because it's	
	"new."	
2. Proximity	Local information and events are	
	newsworthy because they affect the people	
	in our community and region. We care	
	more about things that happen "close to	
	home."	
3. Conflict and	When violence strikes or when people	
Controversy	argue about actions, events, ideas or	
	policies, we care. Conflict and controversy	
	attract our attention by highlighting	
	problems or differences within the	
	community.	
4. Human Interest	People are interested in other people.	
	Everyone has something to celebrate and	
	something to complain about. We like	
	unusual stories of people who accomplish	
	amazing feats or handle a life crisis because	
	we can identify with them.	
5. Relevance	People are attracted to information that	
	helps them make good decisions. If you like	
	to cook, you find recipes relevant. If you're	
	looking for a job, the business news is	
	relevant. We need depend on relevant	
	information that helps us make decisions.	