



**SERIOUS**  
SPORT

# Football Catalogue







## Welcome to Serious Sport, Teamwear Partner to Over 1000 Clubs.

Our mission has always been to remove the headaches associated with buying sports teamwear, a process we believe should be stress-free.

Based in Hampshire, we have been changing the game for bespoke sports kit and teamwear since 2005, powered by our industry-leading team store platform.

We aim to inspire sports teams through the creation of unique designs which are then manufactured here in the UK, reducing our carbon footprint, and enabling us to deliver customer orders in only 5-7 days.


I am delighted that you are thinking of using us as the solution to your sporting needs. No matter how small or large your requirements are, we have a friendly and knowledgeable team here to help you.

We believe in building long standing partnerships, rather than being viewed as just another supplier and we look forward to welcoming you and your squad on board at Team Serious.

Best wishes,

**NEIL RIDER**  
MANAGING DIRECTOR



 Thank you to Dave Vokes Photography for supplying many of the images used throughout.



## An industry leading website and bespoke club platform.

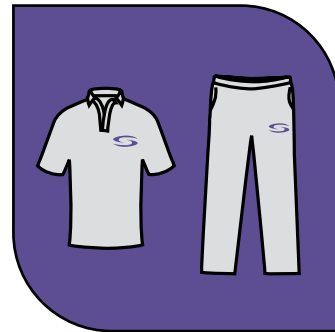
Create and manage your team store online, see orders placed and add/remove kit items at the click of a button!

Upload your personalised team store to your club website using our integrated i-frame guide.

View club orders online.

Mobile and tablet friendly platform for your club members on the go!

Your club members can add personalisation to their garments with names, initials and numbers at the point of ordering.



## High quality match kit, teamwear and leisure ranges.

Serious Sport want you to look and feel good when taking the field!

By manufacturing our own kit ranges, we are in complete control of the style, quality and stock availability throughout the year.

The logistics and product development team work closely with our host of factories to ensure the finished product is high quality.



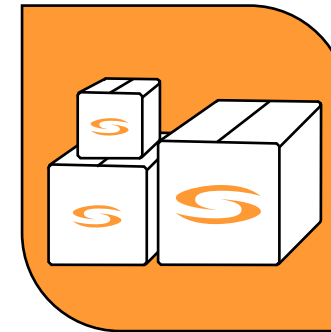
## Personalising your club garments made easy.

All our garments are brought to life by our production team at our HQ in Hampshire.

State-of-the-art modular embroidery machines are used to tailor your garments to suit your needs. By the time your garment reaches the design and print team, it's already looking like a work of art!

Our printing press operates between 170°C and 200°C to apply sponsors, player names and numbers.

Alternatively, our sublimation process dyes colour into your garment, so you are left with a clear crisp finish. This process is used to create all our bespoke garments.



## No minimum orders, no stock holding, no set up fees, no risk!

Gone are the days when you'll have club funds tied up in stock.

The Serious Sport online team stores take the financial commitment and administrative headaches away from the club.

The painstaking task of coordinating club orders to meet minimum order requirements is a thing of the past, freeing up time to go and hone your skills.



## Rapid delivery and a proven track record.

Prior to dispatch, our quality control and dispatch team check each garment thoroughly so that it matches the exact order and team specification.

We have the quickest delivery times in the UK as all online team store orders are dispatched within 5-7 working days (please allow 3-4 weeks for fully bespoke items).

Fast-track service is also available and provides an industry-first 24 hour dispatch service, which could come in handy for those players looking to sort out their club kit at short notice (excluding bespoke items).



BESPOKE  
NECK  
OPTIONS



ROUND



COLLAR



## DESIGN YOUR OWN KIT

Bespoke coloured football kit in just 3-4 weeks!  
No Minimum Orders!

- Proven track record
- Online 3D kit builder
- High-quality kits
- Fastest delivery in the UK
- Individual top up orders in just 7 days
- Womens fit available

FOOTBALL FABRIC OPTIONS  
CLUB140 TECH140 PRO150

Start designing  
your kit today!

OUR BESPOKE KITS ARE  
MANUFACTURED AND BROUGHT  
TO LIFE RIGHT HERE IN THE UK  
AT SERIOUS HQ



HUNDREDS OF  
COLOUR COMBINATIONS  
AVAILABLE

CUSTOMISE ONE OF OUR MANY  
DESIGNS OR CONTACT US TO  
CREATE YOUR OWN UNIQUE LOOK





## STRUGGLING FOR INSPIRATION? Here's our some of our kit builder templates

CASSIOPEIA



FORMAX



PYXIS



CRUX



The Serious Football Shirt has been designed to be a classic fit available in either unisex or women's sizing and short and long sleeve, allowing you to move around the pitch with comfort and ease. Built for athletes by athletes, this shirt is constructed with DryCore technology which reacts to your changing body temperature to keep you cool and dry while the quick drying fabric means you can wash today, and it'll be ready to wear tomorrow. Your Sublimated Football Shirt is manufactured and brought to life right here in the UK at Serious HQ.

**YOUTH** Y3XS Y2XS YXS YS Y  
**ADULT** S M L XL 2XL 3XL 4XL 5XL  
**WOMENS FIT AVAILABLE**

DRACO



LYRA

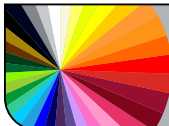


CLASSICO



ANDROMEDA



 HUNDREDS OF COLOUR COMBINATIONS AVAILABLE

CUSTOMISE ONE OF OUR MANY DESIGNS OR CONTACT US TO CREATE YOUR OWN UNIQUE LOOK

OUR BESPOKE KITS ARE MANUFACTURED AND BROUGHT TO LIFE RIGHT HERE IN THE UK AT SERIOUS HQ





## BESPOKE SHORTS

(MULTIPLE DESIGNS AVAILABLE)



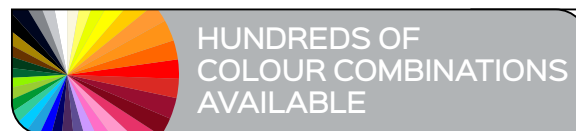
- Fabric Active 250 for durable lightweight performance
- Two Panel Construction
- Elasticated waist with drawcord
- Reinforced seams throughout

**YOUTH** Y3XS Y2XS YXS Y  
**ADULT** S M L XL 2XL 3XL 4XL 5XL

## BESPOKE SOCKS



- Micro-mesh venting
- Padded Sole
- Contour foot
- Flat toe seam
- Ribbed ankle support



CUSTOMISE ONE OF OUR MANY DESIGNS OR CONTACT US TO CREATE YOUR OWN UNIQUE LOOK





## PLAYER SHORTS



- Hard wearing, lightweight fabric for sports performance
- 100% polyester
- Internal drawcord
- Elasticated waistband

**YOUTH** Y3XS Y2XS YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## SOCKS



Our range of poly cotton socks are ribbed with a top turn over trim and padded soles for extra support & comfort. Our socks are constructed with high-grade materials and are double stitched for extra durability.

SMALL (12-3) MEDIUM (3-6) LARGE (6-12)



 **PERSONALISED STOCK ITEMS AVAILABLE IN 5-7 DAYS**

**7** Build your own kit at [serioussport.co.uk](https://serioussport.co.uk)

 **3-4 WEEK TURNAROUND**

 **MADE IN THE UK**

 **ANY DESIGN POSSIBLE**

 **PERSONALISE YOUR KIT**

 **NO MINIMUM ORDERS**

 **SUPERIOR QUALITY**



## BUILD YOUR TEAM'S KIT

2

### SELECT YOUR DESIGN...

Choose from a wide range of designs.

4

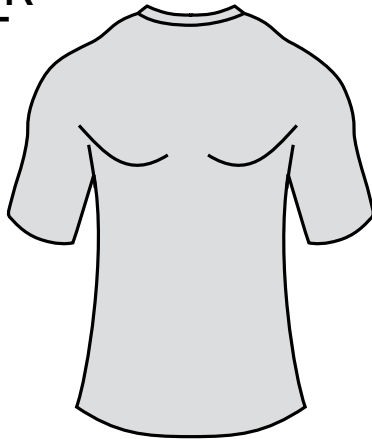
### SELECT YOUR COLLAR STYLE...

Opt for a roundneck style or a traditional collar (option varies per sport).

6

### ADD YOUR PERSONALISATION...

Personalise your kit with names and numbers at no extra charge with your initial order.



1

### SELECT YOUR PRODUCT...

Choose from a range of customisable products from your chosen sport.

3

### SELECT YOUR COLOURWAYS...

Hundreds of colour combinations to make your look unique.

5

### ADD YOUR LOGOS...

Upload your club logo. Multiple sponsor logos can also be added at no extra charge.

7

### GET A QUOTE...

Once you are happy with your kit design. Click finish and send to us for an official quote.

## THE BESPOKE SUBLIMATION PROCESS

The Serious Sublimation process is our new and exciting way to design and create a custom made kit for your club with no limits whatsoever - any design is possible.

At Serious, all of our kits are manufactured and created in-house at our HQ in Hampshire. Our dedicated production team pride themselves on their attention to detail and utmost care when bringing your custom kit to life.

Our online 3D Kit Designer allows you to get creative and customise our predesigned templates, but if none of our styles are to your liking, we can create something truly unique for your club.



### TERMS & CONDITIONS

Initial order will automatically qualify for extra personalisation at no additional cost (name and number). All future items purchased via the club's team store are liable to added personalisation costs of £3 per embellishment (name and number). Initial bulk orders will be dispatched within 10-15 working days from approval of artwork. Future online team store orders will be dispatched in 5-7 working days from point of order.

**i** For more information contact [sales@serioussport.co.uk](mailto:sales@serioussport.co.uk)

8 Build your own kit at [serioussport.co.uk](http://serioussport.co.uk)

21 3-4 WEEK TURNAROUND

MADE IN THE UK

ANY DESIGN POSSIBLE

PERSONALISE YOUR KIT

NO MINIMUM ORDERS

SUPERIOR QUALITY





## PLAYER SHORTS



- Hard wearing, lightweight fabric for sports performance
- 100% polyester
- Internal drawcord
- Elasticated waistband

**YOUTH** Y3XS Y2XS YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## SOCKS




Our range of poly cotton socks are ribbed with a top turn over trim and padded soles for extra support & comfort. Our socks are constructed with high-grade materials and are double stitched for extra durability.

SMALL (12-3) MEDIUM (3-6) LARGE (6-12)



 **PERSONALISED STOCK  
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 Build your own kit at [serioussport.co.uk](https://serioussport.co.uk)

 **3-4 WEEK  
TURNAROUND**

 **MADE IN  
THE UK**

 **ANY DESIGN  
POSSIBLE**

 **PERSONALISE  
YOUR KIT**

 **NO MINIMUM  
ORDERS**

 **SUPERIOR  
QUALITY**



SS Navy	Navy	Deep Purple	Purple				
Lilac	Deep Royal	Sapphire	Sky Blue				
Lemon Yellow	Yellow	Fluo Yellow	Sun Yellow				
Metallic Gold	Light Orange	Fluo Orange	Orange			Red	Deep Red
SS Maroon	Maroon	Brown	Baby Pink			Fluo Pink	Hot Pink
Lime Green	Fluo Green	Aqua	Grass Green	Forest Green	SS Green		
White	SS White	Silver	Deep Grey	Black			





**SERIOUS**  
SPORT

# Teamwear Catalogue





## CORE TRAINING SHIRT



Our Core Training Shirt offers moisture release technology and a comfortable, athletic fit for training and competition.

- DryCore moisture release technology
- 100% polyester

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## CORE POLO SHIRT



Our Core Polo Shirt offers a classic but contemporary design whether you are searching for a casual polo or shirt for training. This multiuse polo shirt is a club favourite for any occasion.

- DryCore moisture release technology
- 100% polyester
- Fold down collar, split side seams and 2 button placket

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## CORE MIDLAYER



Our Core Midlayer is constructed with DryCore technology to regulate body temperature and offers warmth, comfort and style in a training or relaxed environment. The 1/2 length zip training top is a firm favourite.

- DryCore moisture release technology
- 100% polyester
- 1/2 length zip

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## CORE TRACKSUIT TOP



Our Serious Core Tracksuit Top offers players that classic matchday look and is constructed with DryCore technology to offer warm and comfort whilst regulating your body temperature.

- Full zip fastening
- Material: 100% polyester
- Pockets: Two hand pockets
- Machine washable

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL







## CORE SWEATSHIRT



Our Serious Core Sweatshirt is constructed with lightweight, moisture wicking polyester to ensure maximum comfort and performance when training.

- Crew Neckline
- Material: 100% polyester French Terry

YOUTH YXS YS Y  
ADULT S M L XL 2XL 3XL



## CORE TRAINING HOODIE



Our Serious Core Training Hoodie offers is constructed with high tech polyester fabrics to provide softness and comfort through mechanical stretch to maximise performance.

- Elasticated bound cuffs and waist for comfort
- Material: 100% polyester tricot, brush backed
- Pockets: Kangaroo
- Machine washable

YOUTH YXS YS Y  
ADULT S M L XL 2XL 3XL



## CORE LEISURE HOODIE



Our pullover-style hoodie offers continuous comfort and warmth whether you're relaxing or training.

- Fleece lining, brush cotton exterior and lined hood
- Material: Polycotton blend
- Fasteners: Drawcord (adult only)
- Pockets: Kangaroo
- Machine washable

YOUTH YXS YS Y  
ADULT S M L XL 2XL 3XL



## CORE TRAINING PANTS



Our Core Training Pant offers warmth, comfort and flexibility in a slim fit style worn in a training or relaxed environment.

- DryCore moisture release technology
- 100% polyester
- Elasticated waistband, ankle zips and zipped hand pockets

YOUTH YXS YS Y  
ADULT S M L XL 2XL 3XL





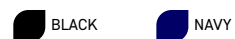
## CORE TRACKSUIT BOTTOM



Our Core Tracksuit Bottoms are constructed with a lightweight, breathable fabric and offer warmth, comfort and style whether in a training or relaxed environment.

- Lightweight fabric
- 100% polyester
- Elasticated waistband and ankle zips

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



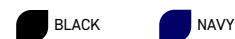
## CORE SHORTS



Our Core Training Shorts are made from a lightweight, breathable fabric which makes them perfect for training.

- Lightweight fabric with elasticated waistband
- 100% polyester
- Zipped hand pockets

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



## CORE RAIN JACKET



Our Core Rain Jacket offers warmth, comfort and protection from showers and is suitable for both training and spectating. Ideal to keep you warm and dry all year round.

- Water repellent
- Polyester Nylon blend fabric
- Full body zip fastening, mesh lined stowaway hood, zipped hand pockets

**YOUTH** YXS YS Y  
**ADULT** S M L XL 2XL 3XL



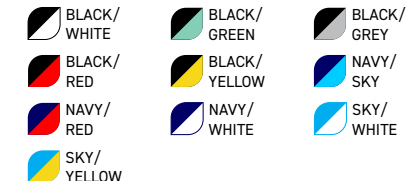
## CONTACT JACKET



This professional quality crew neck Contact Jacket is constructed with a lightweight polyester fabric with mesh lining for added breathability for when the temperature rises.

- 100% polyester
- Soft brushed mesh lining
- Drawcord at hem and reinforced seams throughout

**YOUTH** XS(Y3XS) SY(Y2XS) MY(YXS) LY(YS) XLY(Y)  
**ADULT** S M L XL 2XL 3XL







## THERMAL JACKET



Protect yourself from those harsh weather conditions with our Thermal Jacket. Perfect for the management team, spectators and players.

- 100% Polyester
- Showerproof
- Full front zip, powerstretch internal cuffs and internal zip pocket

YOUTH SY(Y2XS) MY(YXS) LY(YS) XLY(Y)  
ADULT S M L XL 2XL 3XL



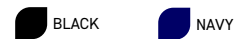
## BENCH COAT



Keep warm and protect yourself from the elements with our heavy-duty Bench Coat, available in both Navy and Black.

- Wind resistant
- 100% polyester ripstop
- 2 size zipped pockets, adjustable velcro cuffs and concealed inner lining

ADULT S M L XL 2XL 3XL



## SOFTSHELL JACKET



Our reliable 3 layer bonded Softshell Jacket is constructed with a breathable polyester fabric which is both windproof and water resistant to protect you from the elements.

- Windproof and water resistant
- 100% polyester
- Zip through cadet collar, inside zip closed pocket, two front zipped pockets, interior smartphone pocket and storm cuffs.

ADULT S M L XL 2XL 3XL



## SOFTSHELL GILET



Our Softshell Gilet is that perfect extra layer to protect you from the elements with a fleece inner to provide extra warmth.

- Micro fleece inner
- 100% polyester
- Full front zip, zip closing front pockets and chin guard

ADULT S M L XL 2XL 3XL





## PADDED GILET



Keep the warmth centred at your core with this versatile padded gilet. Perfect for both supporters and players.

- Warm polyfill quilt styling
- Outer: 100% Nylon.  
Inner: 100% Polyester
- Two zip closed front pockets, interior smartphone pocket and base drawcord adjusters.

ADULT S M L XL 2XL 3XL



BLACK



NAVY





## PRINTING & EMBROIDERY

Serious Sport offer a full printing and embroidery service for your club badge/logo as well as player personalisation. Our production team use state-of-the-art modular embroidery machines and the latest printing techniques including heat transfer and sublimation. All clothing is personalised to include your club badge/logo within the garment. Artwork set up is also free for clubs hosting a Serious Sport Team Store.

### BADGE/LOGO

At Serious, we offer flexibility with your badge/logo with full embroidery and print services available. If your badge/logo is not electronically set up with Serious, then we will require a high resolution version uploaded to your team store or emailed through to us.

Please ensure that you clearly explain how your badge/logo is to appear on both dark and light coloured garments

All new badge/logo embroideries require approval before production starts. They will be sampled onto a swatch and a photograph will be sent to you electronically.

### SPONSOR LOGO

We can print or embroider additional sponsor logo's onto garments in a variety of locations.

Serious will not accept any responsibility for the unauthorised use of third party badges/logos. Please be sure to secure permission from the appropriate party beforehand.

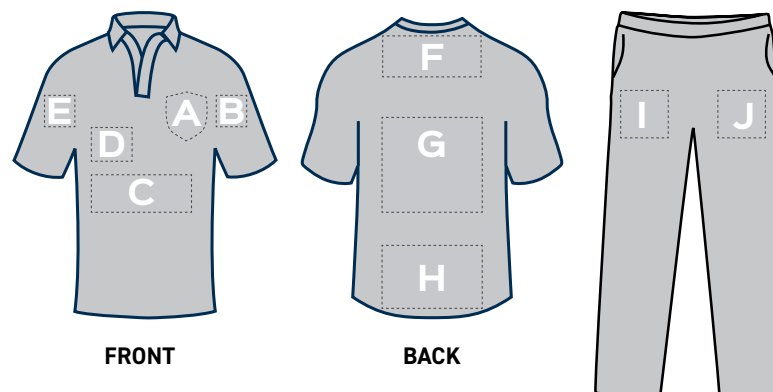
### NAMES

We can print names across the back shoulders (4cm in height), or embroider as initials on the chest/sleeve (2cm in height).

### NUMBERS

We print our numbers on the back of shirts to 21cm in height.

## KEY PERSONALISATION AREAS



### HERE'S WHERE YOU CAN PUT YOUR LOGO

All additional personalisation is charged at £3 per placement (i.e. sponsor, name, number). All club badges/logos are free of charge.

## CREATE A FULL BESPOKE TEAMWEAR RANGE

- WORK WITH OUR IN-HOUSE DESIGN TEAM TO CREATE A UNIQUE LOOK FOR YOUR TEAM
- CUSTOM DESIGNS & COLOURS
- MINIMUM ORDER QUANTITIES APPLY
- PRICE ON APPLICATION
- EMAIL SALES@SERIOUSSPORT.CO.UK FOR MORE INFORMATION





# FOOTBALL PRICELIST

SALES@SERIOUSSPORT.CO.UK  
01256 398633



FOOTBALL MATCH RANGE	YOUTH TS PRICE*	YOUTH RRP	ADULT TS PRICE*	ADULT RRP
Bespoke Round Neck Match Shirt Short Sleeve	£29.99	£34.99	£34.99	£39.99
Bespoke Round Neck Match Shirt Long Sleeve	£34.99	£39.99	£39.99	£44.99
Bespoke Collared Match Shirt Short Sleeve	£34.99	£39.99	£39.99	£44.99
Bespoke Collared Match Shirt Long Sleeve	£39.99	£44.99	£44.99	£49.99
Bespoke Match Shorts	£24.99	£29.99	£29.99	£34.99
Bespoke Match Socks	POA			
Player Shorts	£9.99	£12.99	£11.99	£14.99
Socks	£3.49	£4.49	£3.99	£4.99

TRAINING & LEISURE RANGE	YOUTH TS PRICE*	YOUTH RRP	ADULT TS PRICE*	ADULT RRP
Core Training Shirt	£19.99	£22.99	£22.99	£24.99
Core Polo Shirt	£25.99	£28.99	£29.99	£32.99
Core Midlayer	£32.99	£34.99	£37.99	£39.99
Core Tracksuit Top	£34.99	£37.99	£39.99	£42.99
Core Sweatshirt	£32.99	£34.99	£37.99	£39.99
Core Training Hoodie	£39.99	£44.99	£44.99	£49.99
Core Leisure Hoodie	£34.99	£39.99	£39.99	£44.99
Core Training Pants	£29.99	£32.99	£33.99	£36.99
Core Tracksuit Bottoms	£29.99	£32.99	£33.99	£36.99
Core Shorts	£17.99	£19.99	£19.99	£22.99
Core Rain Jacket	£37.99	£39.99	£42.99	£44.99
Contact Jacket	£34.99	£37.99	£39.99	£42.99
Thermal Jacket	£59.99	£62.99	£69.99	£72.99
Bench Coat	£69.99	£72.99	£79.99	£82.99
Softshell Jacket	-	-	£49.99	£54.99
Softshell Gilet	-	-	£29.99	£34.99
Padded Gilet	-	-	£39.99	£44.99



\* FOOTBALL MATCH KIT PRICES INCLUDE SHIRT, SHORTS & SOCKS

\* DISCOUNTED PRICE AVAILABLE WHEN YOU SIGN UP TO A TEAM STORE.

\* ALL PRICES INCLUDE CLUB LOGO WHERE APPLICABLE

\* ALL BESPOKE PRICES INCLUDE; LOGOS, SPONSORS, NAMES, NUMBERS AND INITIALS WHEN YOU ORDER A MINIMUM OF 11

\* BULK BUYING DISCOUNTS ARE AVAILABLE, PLEASE CONTACT OUR SALES TEAM FOR MORE DETAILS

\* ALL PRICES INCLUDE VAT

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Contact us on 01256 398633  
or email [sales@serioussport.co.uk](mailto:sales@serioussport.co.uk)

 @serious\_sport  
 SeriousSportOfficial  
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