

tubi

TOTAL TAKEOVER SPONSORSHIP

Maximize your brand awareness and reach diverse, incremental, and highly engaged audiences with **Tubi's Total Takeover**.

- **One-day ownership** of the first impression across ALL Tubi inventory
- **100% share of voice** with placement and pod exclusivity
- **Custom 6s billboard** paired with your pre-roll



64M

MONTHLY ACTIVE
USERS

50K+

FREE MOVIES & TV
SHOWS

71%

UNREACHABLE ON
LINEAR TV