

Price list of online advertising of CZECH NEWS CENTER, a. s. valid since 1. 1. 2024

PACKS AND WEBS

Ad Format	Size in px (width x height)	Recommended number of impressions	CPT LOW 1.1.- 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
CZECH NEWS CENTER FLOATING - floating all titles					
Reach 6 100 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	1 500 000	220 Kč	310 Kč	400 Kč
branding	2 000 x 1 400	750 000	320 Kč	450 Kč	580 Kč
double skyscraper	300 x 600	750 000	130 Kč	190 Kč	240 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	750 000	150 Kč	210 Kč	270 Kč
outstream	aspect ratio 16:9	750 000	180 Kč	260 Kč	330 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	250 000	540 Kč	760 Kč	980 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	400 000	120 Kč	170 Kč	220 Kč
billboard bottom	970 x 250	350 000	170 Kč	240 Kč	310 Kč
mobile slide-up	300 x 120	400 000	170 Kč	240 Kč	310 Kč
mobile vignette	300 x 250 or 600 x 800	250 000	360 Kč	510 Kč	650 Kč
mobile interscroller	600 x 1 080	250 000	680 Kč	960 Kč	1 230 Kč
native rectangle cross-device	pictures + text + logo (see TP)	750 000	150 Kč	210 Kč	270 Kč
CNC Women: Blesk pro ženy, Aha online, Blesk / Celebrity, Dáma, Maminka, Recepty, Fitweb, Ženy, Moje zdraví, Mimibazar					
Reach 3 900 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	1 000 000	270 Kč	380 Kč	490 Kč
branding	2 000 x 1 400	500 000	400 Kč	560 Kč	720 Kč
double skyscraper	300 x 600	500 000	150 Kč	210 Kč	270 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	500 000	160 Kč	230 Kč	290 Kč
outstream	aspect ratio 16:9	500 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	150 000	680 Kč	960 Kč	1 230 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	300 000	150 Kč	210 Kč	270 Kč
billboard bottom	970 x 250	500 000	210 Kč	300 Kč	380 Kč
mobile slide-up	300 x 120	250 000	200 Kč	280 Kč	360 Kč
mobile vignette	300 x 250 or 600 x 800	150 000	400 Kč	560 Kč	720 Kč
mobile interscroller	600 x 1 080	150 000	560 Kč	790 Kč	1 010 Kč
native rectangle cross-device	pictures + text + logo (see TP)	500 000	150 Kč	210 Kč	270 Kč
CNC Men: Auto, iSport, Reflex, Blesk pro muže, Doupě, Autorevue, Sportrevue					
Reach 2 400 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	1 000 000	270 Kč	380 Kč	490 Kč
branding	2 000 x 1 400	500 000	400 Kč	560 Kč	720 Kč
double skyscraper	300 x 600	500 000	150 Kč	210 Kč	270 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	500 000	160 Kč	230 Kč	290 Kč
outstream	aspect ratio 16:9	500 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	150 000	680 Kč	960 Kč	1 230 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	300 000	150 Kč	210 Kč	270 Kč
billboard bottom	970 x 250	500 000	210 Kč	300 Kč	380 Kč
mobile slide-up	300 x 120	250 000	200 Kč	280 Kč	360 Kč
mobile vignette	300 x 250 or 600 x 800	150 000	400 Kč	560 Kč	720 Kč
mobile interscroller	600 x 1 080	150 000	560 Kč	790 Kč	1 010 Kč
native rectangle cross-device	pictures + text + logo (see TP)	500 000	150 Kč	210 Kč	270 Kč
CNC News Pack: Blesk / Zprávy, e15, Reflex, Živě					
Reach 2 900 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	750 000	320 Kč	450 Kč	580 Kč
branding	2 000 x 1 400	375 000	500 Kč	700 Kč	900 Kč
double skyscraper	300 x 600	375 000	170 Kč	240 Kč	310 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	375 000	200 Kč	280 Kč	360 Kč
outstream	aspect ratio 16:9	375 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	75 000	940 Kč	1 320 Kč	1 700 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	200 000	180 Kč	260 Kč	330 Kč
billboard bottom	970 x 250	375 000	250 Kč	350 Kč	450 Kč
mobile slide-up	300 x 120	200 000	200 Kč	280 Kč	360 Kč
mobile vignette	300 x 250 or 600 x 800	125 000	420 Kč	590 Kč	760 Kč
mobile interscroller	600 x 1 080	125 000	640 Kč	900 Kč	1 160 Kč
native rectangle cross-device	pictures + text + logo (see TP)	375 000	170 Kč	240 Kč	310 Kč
IT & Mobile & Digital: Živě, Mobilmania, Avmania, Digiarena, Connect, Doupě, VTM					
Reach: 1 250 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	350 000	270 Kč	380 Kč	490 Kč
branding	2 000 x 1 400	150 000	400 Kč	560 Kč	720 Kč
double skyscraper	300 x 600	150 000	150 Kč	210 Kč	270 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	300 000	160 Kč	230 Kč	290 Kč

outstream	aspect ratio 16:9	300 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	25 000	680 Kč	960 Kč	1 230 Kč
billboard bottom	970 x 250	75 000	210 Kč	300 Kč	380 Kč
mobile slide-up	300 x 120	125 000	200 Kč	280 Kč	360 Kč
mobile vignette	300 x 250 or 600 x 800	25 000	400 Kč	560 Kč	720 Kč
mobile interscroller	600 x 1 080	25 000	560 Kč	790 Kč	1 010 Kč
native rectangle cross-device	pictures + text + logo (see TP)	300 000	150 Kč	210 Kč	270 Kč
Ad Format	Size in px (width x height)	Recommended number of impressions	CPT LOW 1.1. - 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
Auto Moto: Auto, Autorevue, F1sport, MotoGPsport					
Reach: 950 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	150 000	270 Kč	380 Kč	490 Kč
branding	2 000 x 1 400	75 000	400 Kč	560 Kč	720 Kč
double skyscraper	300 x 600	75 000	150 Kč	210 Kč	270 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	110 000	160 Kč	230 Kč	290 Kč
outstream	aspect ratio 16:9	110 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	20 000	680 Kč	960 Kč	1 230 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	50 000	150 Kč	210 Kč	270 Kč
billboard bottom	970 x 250	75 000	210 Kč	300 Kč	380 Kč
mobile slide-up	300 x 120	75 000	200 Kč	280 Kč	360 Kč
mobile vignette	300 x 250 or 600 x 800	25 000	400 Kč	560 Kč	720 Kč
mobile interscroller	600 x 1 080	25 000	560 Kč	790 Kč	1 010 Kč
native rectangle cross-device	pictures + text + logo (see TP)	110 000	150 Kč	210 Kč	270 Kč
Blesk Homepage					
Reach 600 000 RU monthly**					
branding	2 000 x 1 400	700 000	560 Kč	790 Kč	1 010 Kč
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	500 000	360 Kč	510 Kč	650 Kč
mobile slide-up	300 x 120	500 000	220 Kč	310 Kč	400 Kč
mobile vignette	300 x 250 or 600 x 800	125 000	450 Kč	630 Kč	810 Kč
Blesk Floating: Blesk, Blesk pro ženy, iSport, Sportrevue					
Reach 3 700 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	1 000 000	280 Kč	400 Kč	510 Kč
branding	2 000 x 1 400	500 000	430 Kč	610 Kč	780 Kč
double skyscraper	300 x 600	500 000	160 Kč	230 Kč	290 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	750 000	180 Kč	260 Kč	330 Kč
outstream	aspect ratio 16:9	750 000	230 Kč	330 Kč	420 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	100 000	710 Kč	1 000 Kč	1 280 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	200 000	160 Kč	230 Kč	290 Kč
billboard bottom	970 x 250	500 000	230 Kč	330 Kč	420 Kč
mobile slide-up	300 x 120	400 000	210 Kč	300 Kč	380 Kč
mobile vignette	300 x 250 or 600 x 800	125 000	450 Kč	630 Kč	810 Kč
mobile interscroller	600 x 1 080	125 000	600 Kč	840 Kč	1 080 Kč
native rectangle cross-device	pictures + text + logo (see TP)	750 000	190 Kč	270 Kč	350 Kč
e15					
Reach 1 400 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	150 000	400 Kč	560 Kč	720 Kč
branding	2 000 x 1 400	75 000	600 Kč	840 Kč	1 080 Kč
double skyscraper	300 x 600	75 000	250 Kč	350 Kč	450 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	110 000	260 Kč	370 Kč	470 Kč
outstream	aspect ratio 16:9	110 000	300 Kč	420 Kč	540 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	20 000	1 060 Kč	1 490 Kč	1 910 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	50 000	240 Kč	340 Kč	440 Kč
billboard bottom	970 x 250	75 000	340 Kč	480 Kč	620 Kč
mobile slide-up	300 x 120	75 000	300 Kč	420 Kč	540 Kč
mobile vignette	300 x 250 or 600 x 800	25 000	690 Kč	970 Kč	1 250 Kč
mobile interscroller	600 x 1 080	25 000	720 Kč	1 010 Kč	1 300 Kč
native rectangle cross-device	pictures + text + logo (see TP)	110 000	250 Kč	350 Kč	450 Kč
iSport: iSport, Sportrevue					
Reach 1 800 000 RU monthly**					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	500 000	470 Kč	660 Kč	850 Kč
branding	2 000 x 1 400	250 000	770 Kč	1 080 Kč	1 390 Kč
double skyscraper	300 x 600	250 000	300 Kč	420 Kč	540 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	375 000	260 Kč	370 Kč	470 Kč
outstream	aspect ratio 16:9	375 000	360 Kč	510 Kč	650 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	100 000	830 Kč	1 170 Kč	1 500 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	200 000	220 Kč	310 Kč	400 Kč
billboard bottom	970 x 250	250 000	330 Kč	470 Kč	600 Kč
mobile slide-up	300 x 120	250 000	400 Kč	560 Kč	720 Kč
mobile vignette	300 x 250 or 600 x 800	75 000	660 Kč	930 Kč	1 190 Kč

mobile interscroller	600 x 1 080	75 000	880 Kč	1 240 Kč	1 590 Kč
native rectangle cross-device	pictures + text + logo (see TP)	375 000	280 Kč	400 Kč	510 Kč
Ad Format	Size in px (width x height)	Recommended number of impressions	CPT LOW 1.1. - 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
Targeting specific websites: Abeceada zahrady, Abičko, Aha online, Auto, Autorevue, Avmania, Blesk pro ženy, Connect, Dáma, Diglarena, Doupě, Evropa2, F1 sport, Fitweb, Frekvence 1, Hledej ceny, Lidé a Země, Maminka, Mimibazar, Mobilmania, Moje zdraví, MotoGP sport, Realitní trh, Recepty, Reflex, Sportrevue, VTM, YouRadio, Ženy, Živě					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	According to the website	300 Kč	420 Kč	540 Kč
branding	2 000 x 1 400	According to the website	490 Kč	690 Kč	890 Kč
double skyscraper	300 x 600	According to the website	190 Kč	270 Kč	350 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	According to the website	180 Kč	260 Kč	330 Kč
outstream	aspect ratio 16:9	According to the website	250 Kč	350 Kč	450 Kč
videospot - max. 30 sec. / bumper	aspect ratio 16:9	According to the website	740 Kč	1 040 Kč	1 340 Kč
mini videospot - max. 30 sec.	aspect ratio 16:9	According to the website	140 Kč	200 Kč	260 Kč
native PR premium	According to the selected site	According to the website	100 Kč	140 Kč	180 Kč
billboard bottom	970 x 250	According to the website	240 Kč	340 Kč	440 Kč
mobile slide-up	300 x 120	According to the website	250 Kč	350 Kč	450 Kč
mobile vignette	300 x 250 or 600 x 800	According to the website	510 Kč	720 Kč	920 Kč
mobile interscroller	600 x 1 080	According to the website	880 Kč	1 240 Kč	1 590 Kč
native rectangle cross-device	pictures + text + logo (see TP)	According to the website	200 Kč	280 Kč	360 Kč
Heureka					
Reach 3 500 000 RU monthly**					
wallpaper	970 x 310, 300 x 300	According to the website	150 Kč	150 Kč	150 Kč
FamePlay					
Reach is not measured by NetMonitor					
videospot - max. 30 sec. / bumper	aspect ratio 16:9	According to the capacity	1 060 Kč	1 490 Kč	1 910 Kč
Poggers					
Reach is not measured by NetMonitor					
branding cross-device	2 000 x 1 400, 600 x 1 080 (both formats necessary)	According to the website	66 667 Kč	66 667 Kč	66 667 Kč
double skyscraper	300 x 600	According to the website	50 000 Kč	50 000 Kč	50 000 Kč
rectangle cross-device	300 x 250 (possibly up to 480 x 300 for desktop)	According to the website	50 000 Kč	50 000 Kč	50 000 Kč
No guarantee of impressions. Positions for a period of time. Max. rotation with 3 other partners / week.					
** Data from NetMonitor 9/2023					
Ad formats can vary on different websites. Please contact us to confirm availability of chosen ad format and website.					
PR products					
Product			CPT LOW 1.1. - 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
PR articles (published on one of the websites)					
Abeceada Zahrady, Abičko, Ahaonline, Dáma, Diglarena, Doupě, F1sport, FinExpert, Lidé a země, Maminka, Mimibazar, Recepty, Reflex, Sportrevue			17 000 Kč	20 000 Kč	22 000 Kč
Avmania, MobilMania, Mojezdravi, MotoGPSPORT, Ženy, Živě			23 000 Kč	25 000 Kč	28 000 Kč
AutoRevue, Blesk, Blesk pro ženy, iSport, Realitní trh			27 000 Kč	30 000 Kč	33 000 Kč
Auto, e15			45 000 Kč	50 000 Kč	55 000 Kč
FOMO			50 000 Kč	50 000 Kč	50 000 Kč
Product	Recommended number of impressions		CPT LOW 1.1. - 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
Targeted PR articles - Smarticle					
CNC floating Smarticle			100 Kč	100 Kč	100 Kč
CNC men pack Smarticle			170 Kč	170 Kč	170 Kč
CNC women pack Smarticle			170 Kč	170 Kč	170 Kč
CNC IT & mobile & digital pack Smarticle			170 Kč	170 Kč	170 Kč
CNC news pack Smarticle			170 Kč	170 Kč	170 Kč
CNC auto moto pack Smarticle			170 Kč	170 Kč	170 Kč
Blesk floating Smarticle			170 Kč	170 Kč	170 Kč
Tailored preparation of texts and graphics					
article creation including research of the topic			4 000 Kč	4 000 Kč	4 000 Kč
creation or edit of 1 banner from delivered materials			upon request	upon request	upon request
PR videos (creation and publication)					
corporate video			from 60000 Kč	from 60000 Kč	from 60000 Kč
advertising video with media space			from 300000 Kč	from 300000 Kč	from 300000 Kč
advertising video without media space			from 200000 Kč	from 200000 Kč	from 200000 Kč
commercial video			from 1000000 Kč	from 1000000 Kč	from 1000000 Kč
Note: Final price, without any possibility of client discount.					

Social media	CPT LOW 1.1. - 30.4. 2024 1.7. - 8.9. 2024	CPT MID 1.5. - 30.6. 2024	CPT HIGH 9.9. - 31.12.2024
Facebook post (one of the profiles)			
Evropa 2	75 000 Kč	75 000 Kč	75 000 Kč
Frekvence 1	42 000 Kč	42 000 Kč	42 000 Kč
Auto, Blesk, Blesk pro ženy, e15, iSport, Maminka, Mimibazar, Reflex	13 000 Kč	13 000 Kč	13 000 Kč
ABC, AutoTip, Dieta, F.O.O.D., Formen, Mateřídouška, MobilMania, Moje psychologie, Recepty, Sluníčko, Svět motorů, VTM, Ženy, Živě	10 000 Kč	10 000 Kč	10 000 Kč
Instagram story (one of the profiles)			
Auto, Blesk, Blesk pro ženy, e15, iSport, Maminka, Reflex	15 000 Kč	15 000 Kč	15 000 Kč
ABC, AutoTip, Dieta, F.O.O.D., Formen, Mateřídouška, MobilMania, Moje psychologie, Recepty, Sluníčko, Svět Motorů, Ženy, Živě	10 000 Kč	10 000 Kč	10 000 Kč
FOMO	from 20 000 Kč	from 20 000 Kč	from 20 000 Kč
Instagram post (one of the profiles)			
Evropa 2	58 500 Kč	58 500 Kč	58 500 Kč
Frekvence 1	25 000 Kč	25 000 Kč	25 000 Kč
Auto, Blesk, Blesk pro ženy, iSport, Maminka, Reflex	15 000 Kč	15 000 Kč	15 000 Kč
ABC, AutoTip, Dieta, F.O.O.D., Mateřídouška, MobilMania, Moje psychologie, Recepty, Sluníčko, Svět motorů, Ženy, Živě	10 000 Kč	10 000 Kč	10 000 Kč
FOMO	from 40 000 Kč	from 40 000 Kč	from 40 000 Kč
Tiktok post (one of the profiles)			
FOMO	from 40 000 Kč	from 40 000 Kč	from 40 000 Kč
Twitter (one of the profiles)			
FOMO			
e15	15 000 Kč	15 000 Kč	15 000 Kč
Active Radio			
Non-banner products and partnerships			
Active audio ad (15-30s audio), without targeting	250 Kč	250 Kč	250 Kč
Active audio ad (15-30s audio), targeting on gender, location	300 Kč	300 Kč	300 Kč
Active audio ad (15-30s audio), targeting on interests, devices, age	420 Kč	420 Kč	420 Kč
Active audio spot (5-30s), without targeting	185 Kč	185 Kč	185 Kč
Active audio spot (5-30s), targeting on gender, location	250 Kč	250 Kč	250 Kč
Active audio spot (5-30s), targeting on interests, devices, age	350 Kč	350 Kč	350 Kč
Premium audio pack (5-30s), without targeting	300 Kč	300 Kč	300 Kč
Social media contest (Evropa 2 or Frekvence 1)	225 000 Kč	225 000 Kč	225 000 Kč
Surgarches for targeting			Surcharge
The surcharge includes 1 targeting within a campaign, see more options below*			
Basic targeting (time limit, selected days, keywords, URL, geography, frequency cap)			+ 10 %
Behavioral targeting (age, gender, interests and behaviour)			+ 20 %
Advanced targeting (combination of basic and behavioral)			+ 30 %
Creating a custom segment and targeting via CNC DMP (Bisko)			+ 100 %
Specific requirements for brand safety targeting			+ 30 %
<i>Note: The surcharge is always calculated from the basic CPT for each product and seasonality. The price list includes prices for basic or behavioral targeting</i>			
<i>Possible targeting groups: auto-moto, living & housing, travel, pets, maternity, electronics, finances, beauty & style, culture, wealth, family, sport, leisure time, lifestyle, etc.</i>			
<i>Note: Final price without any possibility of a discount</i>			
General terms and conditions			
PR articles			
The PR article is placed 1 day on the HP title among editorial articles and drops below new content, remains in the archive and is traceable through search.			
You can choose in which section of the title will be placed.			
It can contain up to 4 links and a photo gallery and video.			
Article writing is a service beyond the publication of a PR article. It is necessary to add the cost of its publication.			
Social media			
Posts on both networks are without performance guarantee. Products are not subject to discount policy with an exception of Evropa 2 and Frekvence 1.			
Mobile ads			
Shown across all titles in both the mobile version of the site and in iOS and Android mobile apps.			
Additional information			
The minimum order is CZK 10,000.			
Each ordered format can have up to 4 creatives to process.			
Online price list including position preview, advertising options and technical specifications available at: https://reklama.ncncenter.cz/?medium=Online			
Only 1 website can be removed from each pack (floating) and each pack must contain at least 2 websites.			

If external third-party codes are to be used, these rules also apply to external codes - Adform, Sizmek, Doubleclick, and Gemius are accepted as third-party tracking (codes must support https). Other partners must pass testing and certification on our side. In case of discrepancies in the statistics, a maximum difference of up to 10% with our advertising system will be accepted.

General terms and conditions

General terms and conditions of CZECH NEWS CENTER, a. s. can be found at: <https://www.cncenter.cz/vop-cz>

Cancellation policy

If the order is cancelled by the customer after its acceptance by the publisher, the publisher is entitled to charge cancellation fees of 100% of the price. Cancellation of the order by the customer must in any case be made in writing. The same applies in case the publisher refuses to publish an already confirmed order due to non-payment of the contracting authority's obligations.

In case of failure to deliver the documentation or late delivery of the documentation of the ordered advertisement, the publisher reserves the right to cancel fee of 100% or failure to fulfill the ordered guarantee without compensation. The materials must be delivered min. 3 working days before the campaign, 5 days for PR articles, FB posts. For non-standard formats, delivery times are subject to individual agreement.

In case a change in time is required for a campaign which has already been ordered and confirmed, the following cancellation conditions are applied:

- a) Cancellation of campaign in less than 28 days before the start, publisher charges 50 % of price as a cancelation fee per ordered product
- b) Cancellation of campaign in less than 14 days before the start, publisher charges 80 % of price as a cancelation fee per ordered product
- c) Cancellation of campaign in less than 7 days before the start, publisher charges 100 % of price as a cancelation fee per ordered product

CNC floating websites

Abeceda zahrady, Abičko, Aha online, Auto, Autorevue, Avmania, Bazar Auto, Blesk, Blesk pro ženy, České podcasty, Dáma, Digiarena, Doupě, e15, Evropa2, Fameplay, F1sport, Fitweb, Frekvence 1, Hledej ceny, Hobbykompas, iSport, Lidé a Země, Maminka, Mimibazar, Mobilmania, Moje zdraví, MotoGP sport, Realitní trh, Recepty, Reflex, SportRevue, VTM, Youradio, Zboží Auto, Zboží Blesk, Zboží Dáma, Zboží Živě, Ženy, Živě

CZECH NEWS CENTER, as, registered in the Commercial Register at the Municipal Court in Prague, file number B 19490