

MEDIA PACK

EURO WEEKLY NEWS

The People's Paper



“To support and inspire the individuals, neighbourhoods and communities we serve, by delivering news with a social conscience.”



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FIRST WORDS



In the last 25 years we have worked tirelessly to establish the EWN Media Group into the respected and expanding company that it is today. **EWN** publications are now read by over half a million every week throughout southern Spain, Mallorca and around the world, making the company Europe's largest free local newspaper in English."

Despite stiff competition, a global recession, plus the ongoing ramifications of Britain's EU exit and the global Covid pandemic, our mandate throughout has been to better serve advertisers and readers while continuing to expand. As marketing demands and readers' lifestyles have changed, the **EWN** has passionately and constantly strived not only to keep pace but to lead the expectations of clients and the public both in print and online.

This is in-built in the **EWN** DNA.

All clients are offered opportunities that can help expand and improve their businesses, with frequently significant levels of success.

Trust is often fragile in the media world, but the award-winning **EWN** are constantly rated and recommended by international, national and leading local companies. Our teams of multilingual staff personally serve discerning clients from the Costa Blanca regions down the Coast to Gibraltar, as well as inland regions and the Island of Mallorca.

We look forward to being able to serve you in the future.

EWN FAMILY



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DO YOU WANT TO BE KING?

Across all seven newspapers, the website and social media each week by EWN, the daily edict is simple: **The customer is king.**



Everyone from the owners and senior management through to the sales and marketing staff, design, production and editorial departments... each and every employee must strive to help provide the best possible service. With packages personally tailored to suit clients – from major international advertising agencies to new one-owner businesses advertising for the first time – the aim is to simply showcase and promote your products in the best possible way.

As Henry Ford remarked: **"A man who stops advertising to save money is like a man who stops a clock to save time."**



These will individually- through a combination of print, online, or with social media- reach millions of readers and followers. To get the best ROI for your business you need to talk to the experts at the EWN."

You want to be KING?

Then include EWN Media in your marketing budgets!



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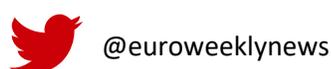
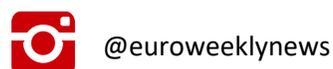
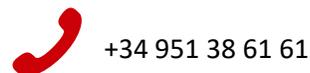
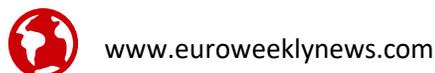
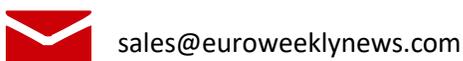
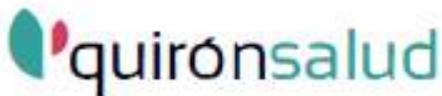
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[@euroweeklynews](https://www.twitter.com/euroweeklynews)



BRANDS



NEWSPAPER

Consistently providing the most effective and successful way for advertising clients to get businesses and products seen by the people they want to reach, the EWN is the longest and largest running free English-language newspaper in Europe. The seven EWN print editions collectively boast a weekly readership of more than half a million, with over 300 pages printed every week the six separate editions available throughout Southern Spain and Mallorca.

The EWN provides the best and only truly comprehensive guide to news, views, business, leisure, health, beauty, dining, television, technology and sport along with locally written insights to life among the discerning expatriate communities in the Costa del Sol, Costa Blanca North, Costa Blanca South, Costa Calida, Almeria, Axarquia and Mallorca.

The EWN is often the only weekly FREE newspaper in English in these areas and is always the largest regardless of the area.

Bilingual sales staff in various regional EWN offices fully understand the marketing needs of Blue Chip international companies along with national companies, established local firms, as well as fledgling businesses.



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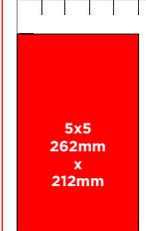
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AD PRICES/MODULES

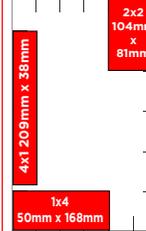
	Full page 6x6:	
	Costa del Sol	1000€
	Costa Blanca North	600€
	Costa Blanca South	600€
	Costa de Almeria	500€
	Costa Calida	500€
	Mallorca	500€
	Axarquia	500€

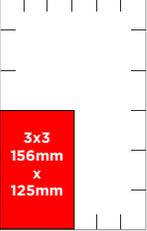
	2/3rd Page, 6x4, 4x6	
	Costa del Sol	700€
	Costa Blanca North	450€
	Costa Blanca South	450€
	Costa de Almeria	350€
	Costa Calida	350€
	Mallorca	350€
	Axarquia	350€

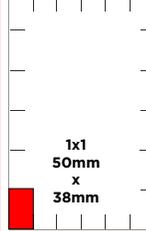
	Junior Page 5x5:	
	Costa del Sol	800€
	Costa Blanca North	500€
	Costa Blanca South	500€
	Costa de Almeria	400€
	Costa Calida	400€
	Mallorca	400€
	Axarquia	400€

	1/2 Page, 6x3, 3x6	
	Costa del Sol	600€
	Costa Blanca North	400€
	Costa Blanca South	400€
	Costa de Almeria	300€
	Costa Calida	300€
	Mallorca	300€
	Axarquia	300€

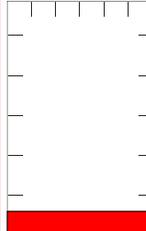
	1/3rd Page, 6x2, 2x6	
	Costa del Sol	400€
	Costa Blanca North	300€
	Costa Blanca South	300€
	Costa de Almeria	200€
	Costa Calida	200€
	Mallorca	200€
	Axarquia	200€

	1/8th Page, 4x1, 1x4, 2x2	
	Costa del Sol	140€
	Costa Blanca North	100€
	Costa Blanca South	100€
	Costa de Almeria	70€
	Costa Calida	70€
	Mallorca	70€
	Axarquia	70€

	1/4 Page, 3x3	
	Costa del Sol	300€
	Costa Blanca North	200€
	Costa Blanca South	200€
	Costa de Almeria	150€
	Costa Calida	150€
	Mallorca	150€
	Axarquia	150€

	50mm x 38mm, 1 module	
	Costa del Sol	40€
	Costa Blanca North	30€
	Costa Blanca South	30€
	Costa de Almeria	20€
	Costa Calida	20€
	Mallorca	20€
	Axarquia	20€

	1/6th Page, 6x1, 3x2, 2x3, 1x6	
	Costa del Sol	200€
	Costa Blanca North	150€
	Costa Blanca South	150€
	Costa de Almeria	100€
	Costa Calida	100€
	Mallorca	100€
	Axarquia	100€

	TV Banner:	
	Costa del Sol	100€
	Costa Blanca North	60€
	Costa Blanca South	60€
	Costa de Almeria	50€
	Costa Calida	50€
	Mallorca	50€
	Axarquia	50€

Special positions and colour

Front page + 300%

*-Front page example: 1 module 40€ + 300% = 160€ + % IVA = 183.60€

Back page + 100%

News pages + 20%

Full Colour + 35%

Spot colour + 15%

The following charts provide the exact measurements of all the advertising shapes and sizes available, including direct multiplication of the base 1 module. Larger advertisements benefit in size due to the space between the individual modules. For advertisement in multiple editions, please ask for specific prices.



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FRONT PAGE

MODULE SIZES

EAR Front Page 50mm x 38mm



2x2
80mm x 81mm
FP advert

1x1
38mm x 38mm
Single FP Advert

2x3
80mm x 125mm
FP advert

1x6 · 38mm x 255mm
Double FP Advert

1x2
38mm x 81mm
Double FP Advert

CLASSIFIEDS

1x1 · Single · 38mm x 38mm
Classified Advert

2x1 · Double · 80mm x 38mm
Classified Advert

1x2 · Double · 38mm x 81mm
Classified Advert

3x3 · 125mm x 125mm
Quarter Page Classified Advert



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ROP

ROP

MODULE SIZES

1x3
50mm x 125mm
Modules Advert

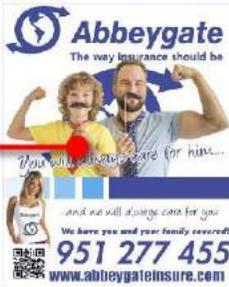
40 | 14-22 February 2015 | www.euroweeklynnews.com | NATIONAL



2x3
104mm x 125mm
1/6th Page
Advert



3x3
156mm x 125mm
Quarter
Page Advert



6x3 • 315mm x 125mm
Half Page Vertical Advert

16 | 19-22 December 2011 | www.euroweeklynnews.com | NEWS



1x6 • 1/6th Page
50mm x 255m
Advert



2x1 • 104mm x 38mm
Double
Module Advert



2x5 • 104mm x 212mm
Modules Advert



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MODULE SIZES

14 [EURO] 16-22 September 2021 www.euroweeklynews.com || NEWS

Travel companies take on global warming

All travel agencies are aware of the need to do their bit to help the planet. Euro Weekly News has seen a number of agencies that are taking steps to reduce their carbon footprint. One of the ways they are doing this is by offering eco-friendly packages. These packages are designed to be more sustainable than traditional holiday packages. They often include things like eco-friendly accommodation, local transport, and activities that are good for the environment. Some agencies are also offering carbon offsetting options, which allow customers to pay for a small amount of carbon credits to help offset the emissions from their holiday. This is a positive step towards making travel more sustainable.

Cabin bag rule confusion

It is very confusing for many passengers to understand the cabin bag rules. The rules vary between airlines and are often subject to change. Some airlines allow one cabin bag, while others allow two. The weight and dimensions of the bags are also often specified. It is important for passengers to check the rules for their specific airline before they travel. This can be done on the airline's website or by calling the airline. It is also a good idea to check the rules for any connecting flights. This will ensure that passengers have the correct information and can avoid any problems at the airport.

Facebook smart glasses

Facebook has announced that it is developing smart glasses. The glasses are designed to be used for a variety of purposes, including social media, navigation, and productivity. The glasses are expected to be available in the next few years. Facebook has a long history of developing innovative products, and the smart glasses are seen as a natural extension of the company's mission. The glasses are expected to be a game-changer in the way we interact with technology. They will allow users to have their hands free while still being able to access all the information they need. This is a significant step forward in the development of wearable technology.

Pen Farthing staff joy

Pen Farthing has announced that it is expanding its staff. The company is looking for experienced professionals in a variety of roles. The new staff members will be working in a variety of departments, including sales, marketing, and operations. Pen Farthing is a leading company in its industry, and the addition of new staff is a sign of the company's growth. The new staff members will be working in a variety of roles, and the company is looking for people who are passionate about their work. Pen Farthing is a great place to work, and the new staff members will be joining a team of talented professionals. The company is committed to providing a supportive and challenging work environment for all its employees.

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Majority of mortgages in Spain contain abusive terms

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Av. Ricardo Soriano 72, Edif. Golden A, 2º A - Marbella (Málaga)

3x6
156mm x 255mm
Half Page Advert

1x2 • 50mm x 81mm
Double Module Advert

2x2 • 104mm x 80mm
1/8th Page Advert

3x3
156mm x 125mm
Quarter Page Advert

WANTED

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At Clinica Britannia

Speaking out against Taliban

The Taliban have announced that they are withdrawing from Afghanistan. This is a significant development in the ongoing conflict. The Taliban have been fighting against the US-led coalition forces for many years. The withdrawal is seen as a victory for the Taliban and a setback for the coalition forces. The Taliban have been accused of human rights abuses and are seen as a threat to the stability of Afghanistan. The coalition forces have been accused of civilian casualties and are seen as a threat to the people of Afghanistan. The withdrawal is a complex issue that has many implications for the future of Afghanistan.

Doppelgangers steal politician's identity

Two people have been found to have stolen the identity of a politician. The politician is a member of the UK Parliament and has been a prominent figure in the media. The two people have been found to have used the politician's name and likeness to promote their own products. This is a serious violation of the politician's identity and is a clear attempt to defame the politician. The politician has taken legal action against the two people and is seeking a large sum of money in damages. The case is currently in court and is expected to set a precedent for the future.

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EDITION DATES 2024

JANUARY

DATE	EDITION
04/01/24	2009
11/01/24	2010
18/01/24	2011
25/01/24	2012

FEBRUARY

DATE	EDITION
01/02/24	2013
08/02/24	2014
15/02/24	2015
22/02/24	2016
29/02/24	2017

MARCH

DATE	EDITION
07/03/24	2018
15/03/24	2019
21/03/24	2020
28/03/24	2021

APRIL

DATE	EDITION
04/04/24	2022
12/04/24	2023
18/04/24	2024
25/04/24	2025

MAY

DATE	EDITION
02/05/24	2026
09/05/24	2027
16/05/24	2028
23/05/24	2029
30/05/24	2030

JUNE

DATE	EDITION
06/06/24	2031
13/06/24	2032
20/06/24	2033
27/06/24	2034

JULY

DATE	EDITION
04/07/24	2035
11/07/24	2036
18/07/24	2037
25/07/24	2038

AUGUST

DATE	EDITION
01/08/24	2039
08/08/24	2040
15/08/24	2041
22/08/24	2042
29/08/24	2043

SEPTEMBER

DATE	EDITION
05/09/24	2044
12/09/24	2045
19/09/24	2046
26/09/24	2047

OCTOBER

DATE	EDITION
03/10/24	2048
10/10/24	2049
17/10/24	2050
24/10/24	2051
31/10/24	2052

NOVEMBER

DATE	EDITION
07/11/24	2053
14/11/24	2054
21/11/24	2055
28/11/24	2056

DECEMBER

DATE	EDITION
05/12/24	2057
12/12/24	2058
19/12/24	2059
26/12/24	2060



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EDITION DATES 2025

JANUARY

DATE	EDITION
02/01/25	2061
09/01/25	2062
16/01/25	2063
23/01/25	2064
30/01/25	2065

FEBRUARY

DATE	EDITION
06/02/25	2066
13/02/25	2067
20/02/25	2068
27/02/24	2069

MARCH

DATE	EDITION
06/03/25	2070
13/03/25	2071
20/03/25	2072
27/03/25	2073

APRIL

DATE	EDITION
03/04/25	2074
11/04/25	2075
17/04/24	2076
24/04/24	2077

MAY

DATE	EDITION
01/05/25	2078
08/05/25	2079
15/05/25	2080
22/05/25	2081
29/05/24	2082

JUNE

DATE	EDITION
05/06/25	2083
12/06/25	2084
19/06/25	2085
26/06/25	2086

JULY

DATE	EDITION
03/07/25	2087
10/07/25	2088
17/07/25	2089
24/07/25	2090
31/07/25	2091

AUGUST

DATE	EDITION
07/08/25	2092
14/08/25	2093
21/08/25	2094
28/08/25	2095

SEPTEMBER

DATE	EDITION
04/09/25	2096
11/09/25	2097
18/09/25	2098
25/09/25	2099

OCTOBER

DATE	EDITION
02/10/25	2100
09/10/25	2101
16/10/25	2102
23/10/25	2103
30/10/25	2104

NOVEMBER

DATE	EDITION
06/11/25	2105
13/11/25	2106
20/11/25	2107
27/11/25	2108

DECEMBER

DATE	EDITION
04/12/25	2109
11/12/25	2110
18/12/25	2111
25/12/25	2112



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EDITION DATES 2026

JANUARY

DATE	EDITION
01/01/26	2113
08/01/26	2114
15/01/26	2115
22/01/26	2116
29/01/26	2117

FEBRUARY

DATE	EDITION
05/02/26	2118
12/02/26	2119
19/02/26	2120
26/02/24	2121

MARCH

DATE	EDITION
05/03/26	2122
12/03/26	2123
19/03/26	2124
26/03/26	2125

APRIL

DATE	EDITION
02/04/26	2126
10/04/26	2127
16/04/24	2128
23/04/24	2129

MAY

DATE	EDITION
30/04/26	2130
07/05/26	2131
14/05/26	2132
21/05/26	2133
28/05/24	2134

JUNE

DATE	EDITION
04/06/26	2135
11/06/26	2136
18/06/26	2137
25/06/26	2138

JULY

DATE	EDITION
02/07/26	2139
09/07/26	2140
16/07/26	2141
23/07/26	2142
30/07/26	2143

AUGUST

DATE	EDITION
06/08/26	2144
13/08/26	2145
20/08/26	2146
27/08/26	2147

SEPTEMBER

DATE	EDITION
03/09/26	2148
10/09/26	2149
17/09/26	2150
25/09/26	2151

OCTOBER

DATE	EDITION
01/10/26	2152
08/10/26	2153
15/10/26	2154
22/10/26	2155
29/10/26	2156

NOVEMBER

DATE	EDITION
05/11/26	2157
12/11/26	2158
19/11/26	2159
26/11/26	2160

DECEMBER

DATE	EDITION
03/12/26	2161
10/12/26	2162
17/12/26	2163
24/12/26	2164



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DISTRIBUTION

The Euro Weekly News, the largest English language publication in Spain, is read by more than 500,000 people a week and has thousands of distribution points in carefully selected locations every week of the year. This makes the EWN between 4 to 10 times larger than any other English newspaper in Spain.

Come sun, rain, fiestas and holidays, the EWN is THE paper of choice among the large number of British and English-speaking expats who call various parts of Spain their home. But constant and ongoing fine tuning ensures that everyone among the English-language reading public- from British expats to the discerning Scandinavian 'Snowbirds' who call Spain their home to Spanish nationals and northern European expat residents- can easily find copies each week.

The success of the EWN is purely on numbers - the more you print the more readers you reach, resulting in a better response for our advertisers; the better response for advertisers, the more advertisers, and the more advertisements the more copies we can print - and so it goes on.

This is why the EWN is the largest and strongest English newspaper in Spain and we have more advertisers than any other newspaper in Spain.



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REGIONS COVERED

■ COSTA DEL SOL **46,000** COPIES **1,200** DISTRIBUTION POINTS

Malaga, Churriana, Alhaurin de la Torre, Alhaurin el Grande, Cartama, Cartama/Estacion, Villafranco, Coin, Pizarra, Monda, Torremolinos, Playa Mar, La Carihuela, Montemar, Benalmadena Costa, Puerto Marina, Arroyo de la Miel, Fuengirola, Los Boliches, Torreblanca, Torrenueva, Mijas Pueblo, La Cala de Mijas, Miraflores, Riviera del Sol, Calahonda, Elviria, El Rosario, La Chapas, Cabopino, Torre Real, Marbella, La Canada, Aloha Pueblo, Atalaya, Los Naranjos, Nagueles, La Campana, Golden Mile, Puerto Banus, Nueva Andalucia, Estepona, Los Llanos, Benahavis, Benavista, Bel Air, Cancelada, Benamara, Sabinillas, La Duquesa, San Pedro, Guadalmina, Sotogrande, Guadiaro, Torreguadiaro, Pueblo Nuevo Guadiaro, San Roque, Los Barrios, La Linea.

■ AXARQUIA **10,000** COPIES **350** DISTRIBUTION POINTS

La Cala del Moral, Rincon de la Victoria (Commercial Centre, Anoreta Centre), Benagalbon Pueblo, Chilches Costa, Benajazafe, Valle Niza, Almayate, Torre del Mar, Velez-Malaga, El Ingenio, Caleta de Velez, Algarrobo, Competa, Trapiche, La Vinuela, Puerta Puente Don Manuel, Los Romanos, Colmenar, Casabermeja, Villanueva del Rosario, Villanueva del Trabuco, Torrox Pueblo, Torrox Costa, El Morche, Frigiliana, Nerja, Capistrano, Burriana, La Herradura, Almunecar, La Velilla, Salobrena, Motril town, Motril Costa.

■ MALLORCA **10,000** COPIES **350** DISTRIBUTION POINTS

Palma, Santa Catalina, Portixol, Can Pastilla, Son Servera, Cala Bona, Cala Millor, Sa Coma, S'LLlot, Felanitx, S'Horta, Porto Colom, Cala d'Or, Santanyi, campos, Lluçmajor, Algaida, Marivent, San Agustin, Cas Catala, Illetas, Bendinat, Portals Nous, Puerto Portals, Costa den Blanes, Son Caliu Nou, Palma Nova, Torrenova, Magalluf, Cala Vinas, Son Ferrer, El Toro, Port Adriano, Santa Ponsa, Costa de la Calma, Andratx, S racco, Puerto Andratx, Camp de Mar, Paguera, Son Bugadellas, Calvia, Esporles, Valdemossa, Deia, Puerto Soller, Soller, Festival Park, Palmanyola, Santa Maria, Consell, Alaro, Binissalem, Inca, Sa Pobla, Pollensa, Cala San Vicente, Puerto Pollensa, Alcudia, Alcanada, Port of Alcudia, Playa de Muro, Can Picafort, Manacor, Son Gual.

■ COSTA BLANCA NORTH **25,000** COPIES **750** DISTRIBUTION POINTS

Altea El Planet, La Nucia, Polop, Finestrat, La Marina Shopping Centre, Villajoyosa, El Paraiso, Coveta Furna, Alkibir, El Campello, Muchamiel / Mutxmel, Bonalba Golf, Busot, Albir, Altea, Altea La Vella, Alfaz del Pi, Benidorm, Poniente Beach, La Cala, Benissa, Calpe, Alcalali, Jalon, Lliber, Parcent, Benigembla, Orba, Benidoleig, Llosa, Teulada, Tabaira, Fustera and Moraira, Benitachell, Javea (Cap Nao), Javea Port, Jesus Pobre, Gata de Gorgos, Pedreguer, Ondara, La Sella Urb, La Xara, Denia, Els Poblets, Deveses Beach (Oliva), Oliva Nova, Oliva Town, Palma de Gandia, Gandia, Alqueria de la Contessa, El Verge!, Beniarbeig.

■ COSTA BLANCA SOUTH **30,000** COPIES **850** DISTRIBUTION POINTS

Benijofar, Benimar, Rojales, La Marquesa Golf Course, Formentera del Segura, Almoradi, Quesada, Dona Pepa, Lemon Tree Road, La Herrada, Los Montesinos, San Luis, Washington Square, El Chaparal, La Siesta, El Limonar, Torreta, Citrus Centre, Zenia Mar, La Florida, Playa Flamenca, New Los Dolses CC, La Regia, Campoamor, Cabo Roig, La Zenia, Punta Prima, Villamartin Plaza, Los Dolses, Riojas CC, Pueblo Principe, La Fuente, C.C. El Gala, Eagles Nest, San Miguel, Entre Naranjos, La Finca Golf, Algorfa, Almoradi, Benferri, La Murada, El Raso, Guardamar, El Moncayo, La Mata, Torrevieja, Habaneras, Los Altos, Lago Jardin, Los Balcones, Mar Azul, Torre de la Horadada, Pilar de la Horadada, Pinar De Campoverde, Fuente-Alamo, Comercial, Pinoso, La Marina Village, Santa Pola, Gran Alacant, El Altet, Alicante Airport, Alicante, Aspe, Hondon de los Nieves, La Romana, Hondon de los Frailes, Catral, Dolores, Daya Nueva.

■ COSTA CALIDA **10,000** COPIES **280** DISTRIBUTION POINTS

San Pedro Del Pinatar, Dos Mares, San Javier, Roda, Los Alcazares, Los Urrutias, Los Nietos, Playa Honda, Los Belones, Cabo De Palos, Cartagena, Puerto De Mazarron, Bolnuevo, Mazarron, Camposol - Sector A, Camposol - Sector B

■ COSTA ALMERIA **13,000** COPIES **420** DISTRIBUTION POINTS

Arboleas, Aguilas, Albox, La Concepcion, Zurgena, La Alfoquia, Partalao, Oria, Chirivel, Velez Rubio, Taberno, Santopetar, Los Gallardos, El Pinar / Bedar, Vera, Antas, Los Lobos, San Juan, Aguilas, Huercal Overa, Urcal, Turre, Mojacar Pueblo Mojacar Playa Hill, Mojacar Playa, Garrucha, La Buganvillas, Vera Club Playa, Palomares, Villaricos, VeraPlaya.



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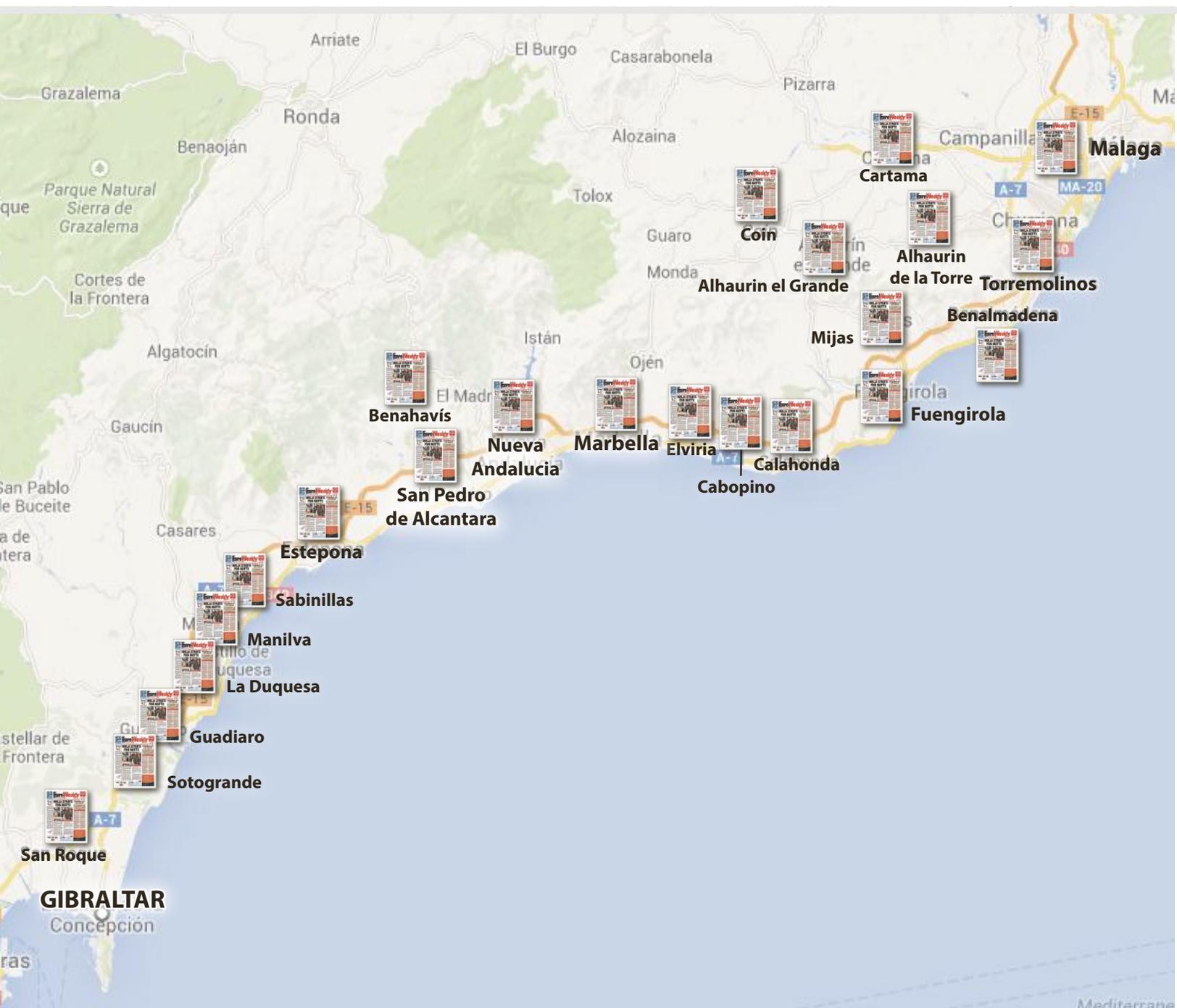
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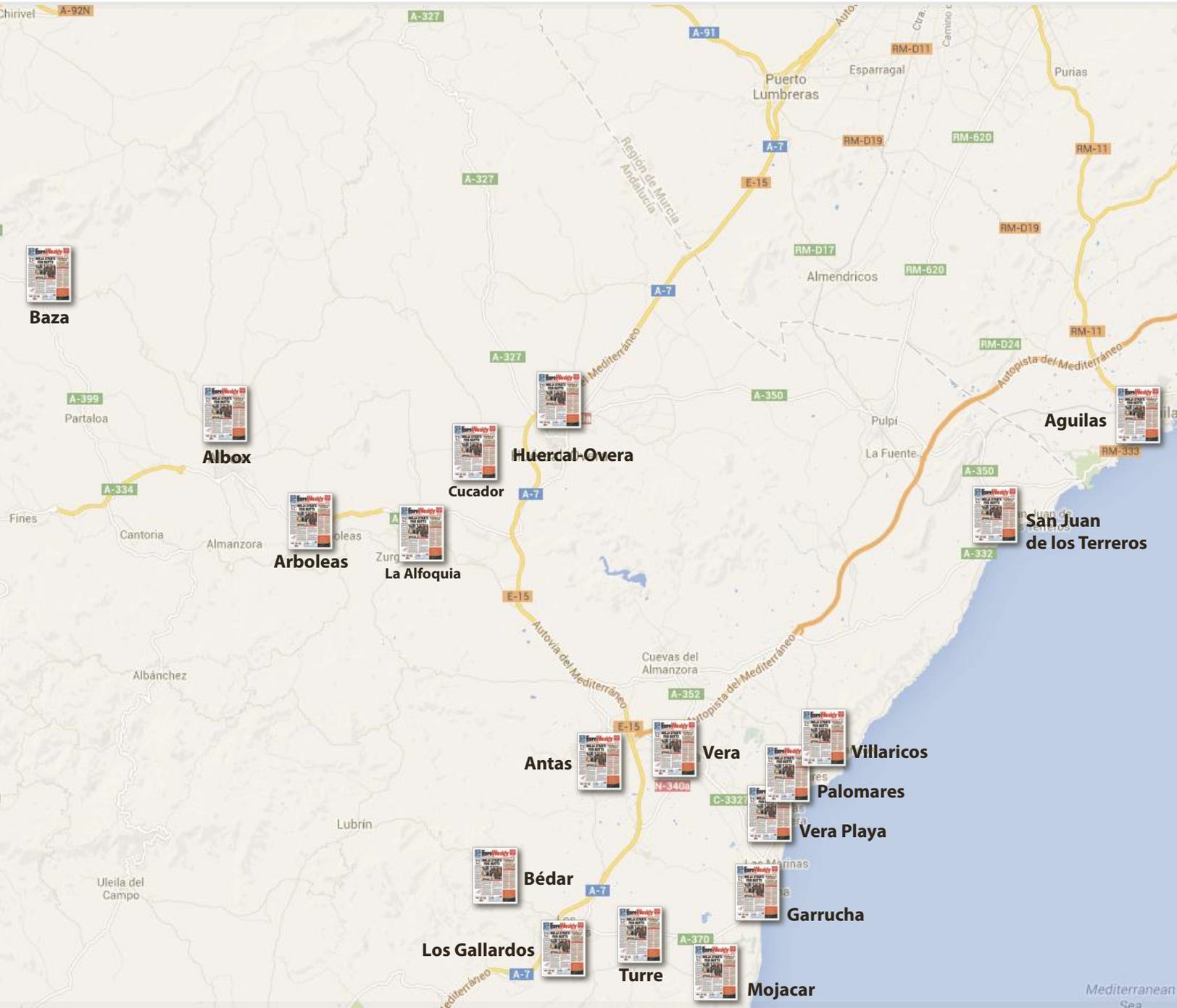
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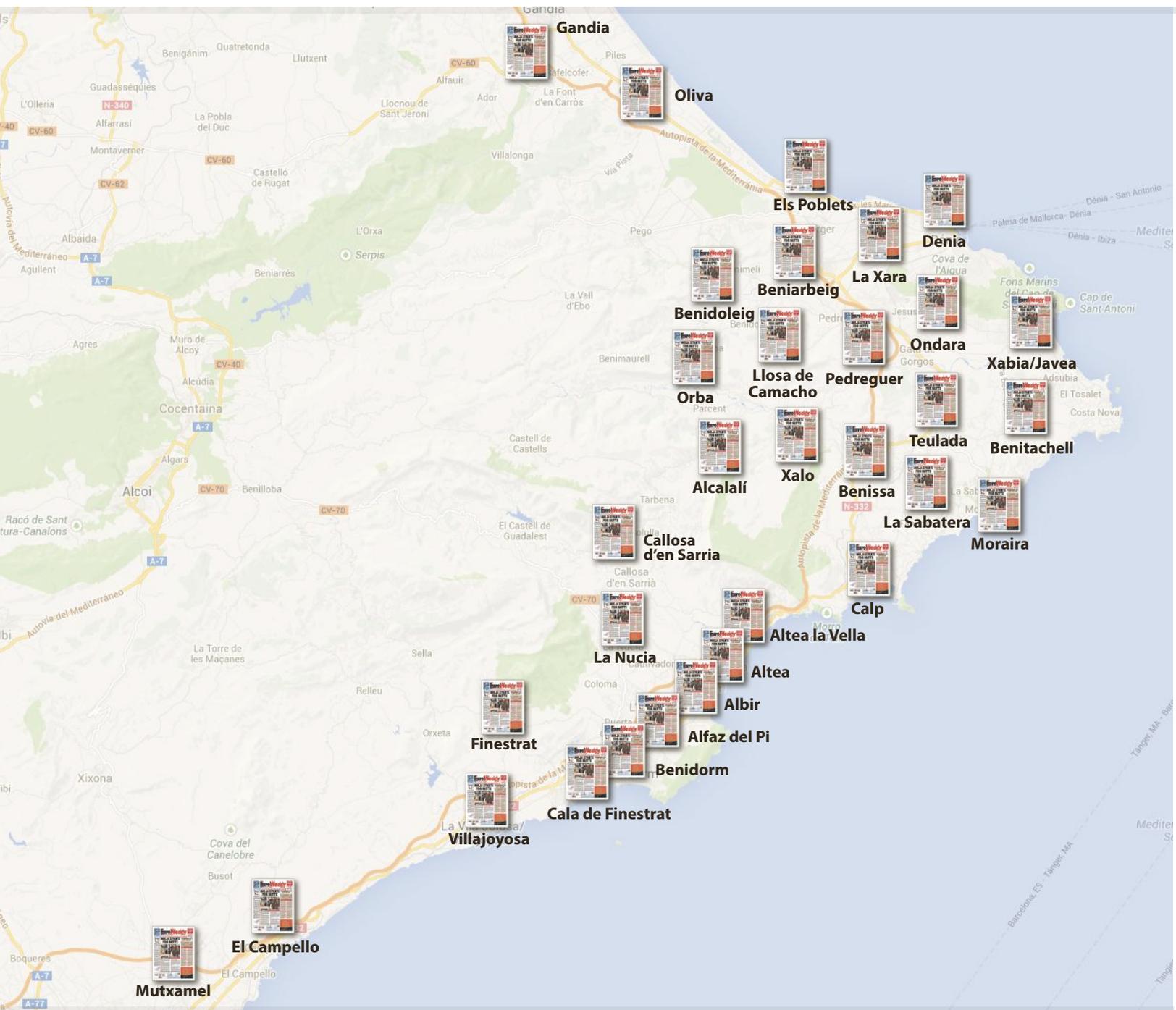
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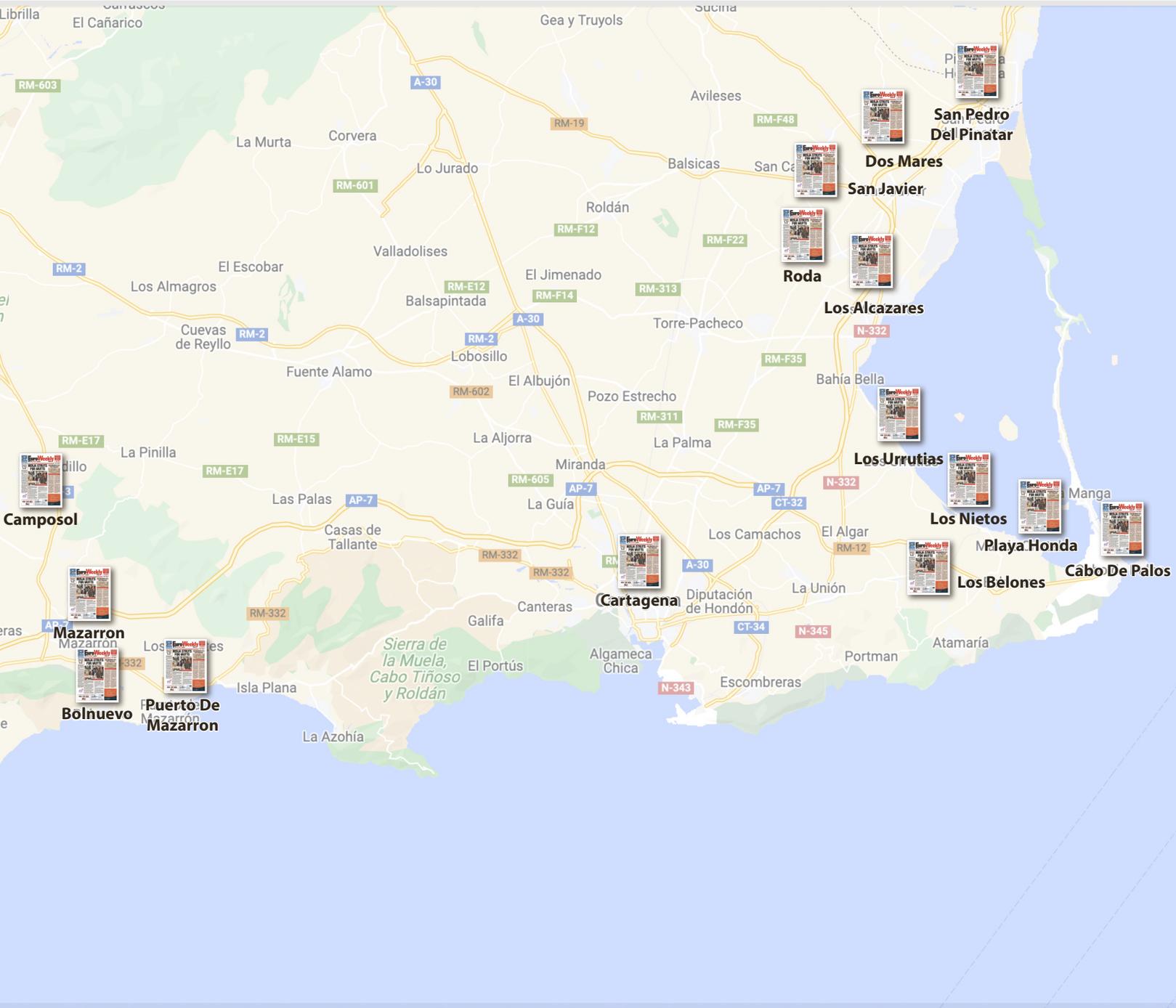
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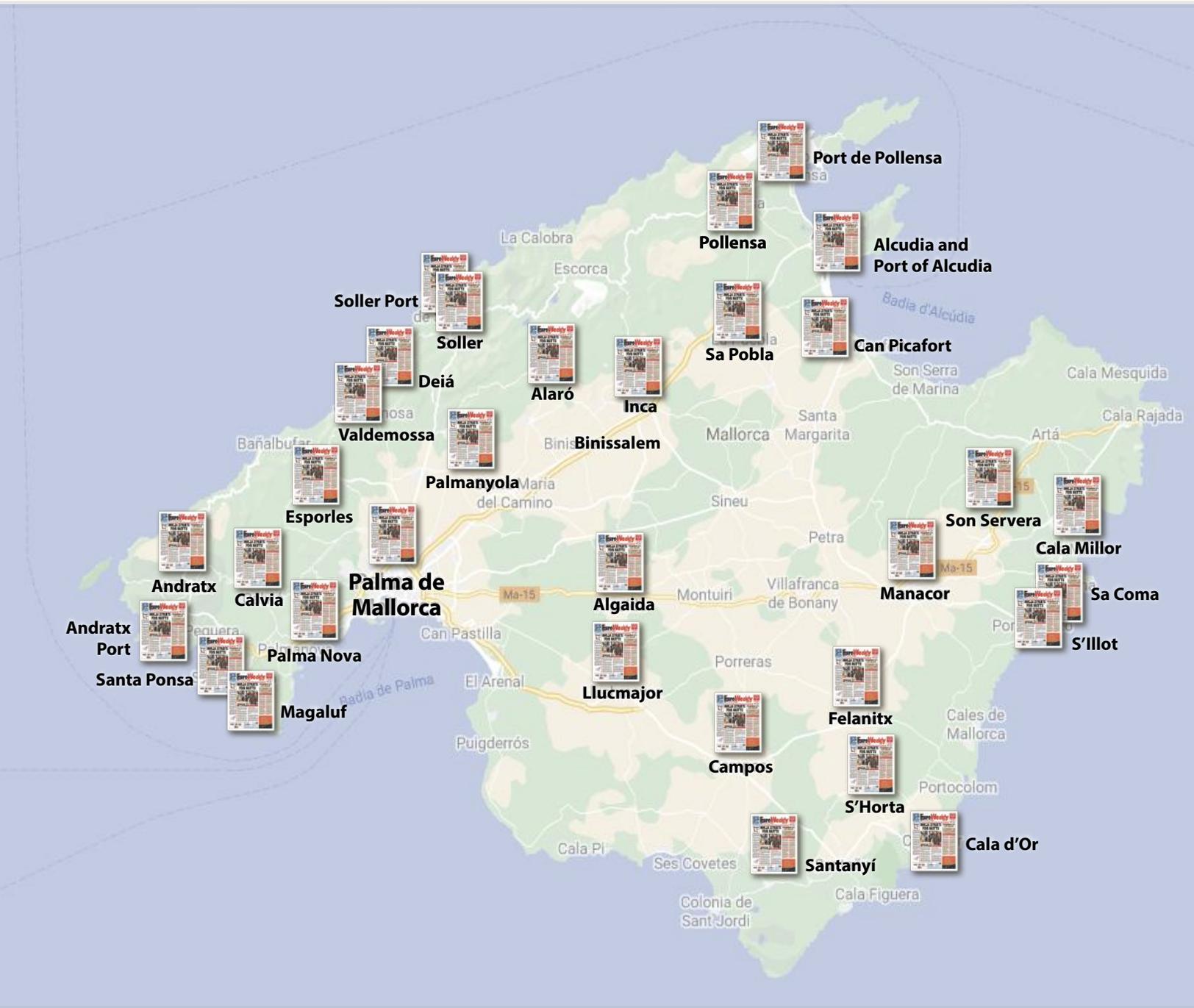
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WEB SERVICES

The Euro Weekly News- a name Google trusts



Internationally-recognised brand the Euro Weekly News started with its much-loved regional newspapers more than 20 years ago.

While newspapers have traditionally always been the backbone of the company, seeing the EWN through everything from exchange rate changes to the global recession, the Euro Weekly News has always been a company that LEADS where others follow.

That is why in 2002, when many others were still in the analogue-era, the Euro Weekly News launched as a website too, publishing unique and important local and international stories for its readers to enjoy for free.



It was this farsightedness and ability to always stay ahead of the competition that has built euroweeklynews.com to the major global news outlet that it now is- making it the NUMBER 1 choice for advertisers across Spain.

Thanks to our in-house SEO and writing teams, our website now has an amazing 2 million hits a month, a spam ranking of just 1%, and an enormous 2.7 million backlinks.

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Our Online Expertise Include:

- A full-time team of trained SEO specialists and writers with a proven track record of ranking our client articles on the first page of Google
- An in-house design team ready to make your articles, branding and images Google-ready
- A dedicated team of web developers to ensure site speed, design and technical SEO is constantly optimised

The combination of these services and the EWN's excellent traffic and domain authority mean our services can help:

- Improve clients' own domain authority
- Drive traffic to your site
- Bring clients targeted traffic and potential customers
- Dramatically increase brand awareness
- Target particular nationalities most desirable to the client

Very few companies can offer these services, but the EURO WEEKLY NEWS can.

Whether you are a huge company with a multi-million-euro turnover or a solo tradesperson trying to expand your client base on the coast, the EWN has web services to benefit literally every type of business.

Over the following pages you will find some of our most popular services to improve client's website authority, drive them traffic and sales, and improve their brand awareness.

This is a just a glimpse of what we can achieve for you however, and for the most exacting of requirements we offer custom packages suited to your exact needs, however big your dreams may be.

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SEO Services



The Euro Weekly News' expert, in-house SEO team are on hand to create high quality, high-ranking articles on you and your business.



If you have ever tried to get to the top of Google you will know how hard it can be, but the EWN is on hand to make your business shine quickly and efficiently.

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Silver Package

BRAND AWARENESS (NOT LEAD GENERATION)

(€25/week for online guides, €50/week for exclusive online guides)

The client will receive:

- Inclusion in a guide on their chosen key phrase (150 words of text plus up to 5 images) which ranks in Google's top results
- * **Up to 3 backlinks** to their website
- * **Strong call to action** banner under their section
- * **Monthly FB post** publicising client's section in guide

The benefits of this for the clients are:

- Brand awareness among a highly targeted and engaged group of readers
- * **Chance of converting** those readers to leads through an eye-catching call to action
- Prestige of appearing on the first page of Google, often above competitors
- * **Facebook post** to +80,000 Euro Weekly News followers.
- A testimonial from us about client's company for potential customers to see (this increases brand trust due to the authority and reputation of the Euro Weekly News)
- * **Improved domain authority** of client's site through **backlinks** from our site (which has an extremely high Google authority)



Gold Package

BRAND AWARENESS + AUDIENCE GENERATION

(€50/week for online guides, €75/week for exclusive online guides)

The client will receive:

- *** **All** the features above
- *** **Client banner** within article (strategically positioned away from client section in guide to optimise clicks)
- *** **Specially-created landing page** with links from the article and the banner (landing page adapted to client's brand colour and created by our team), which will be hosted on a subdomain.

The benefits of this for the clients are:

- The same benefits as above
- *** **Free landing page design**, activation and analysis.
- *** **Banner** directing readers to the landing page
- *** **And significantly higher chance of capturing audience** thanks to the the contact form on the landing page

SPONSORED ARTICLES

One of our **MOST POPULAR** online products is our **SPONSORED ARTICLES**. And that's for a very good reason!

These **SEO** researched articles of up to 1,000 words are written by our **EXPERT** in-house team, offering **MULTIPLE** benefits to your business. Even better, they stay online **FOREVER**.

Designed to rank highly on Google for your own business name, the articles host amazing benefits, including:

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- INCREASING BRAND AWARENESS
- MAXIMISING YOUR GOODS AND SERVICES BY LETTING POTENTIAL CLIENTS KNOW ALL ABOUT THEM IN-DEPTH ARTICLE
- IMPROVING ONLINE VISIBILITY OF YOUR PRODUCTS OR SERVICES REGARDLESS OF WHETHER YOU HAVE A WEBSITE OR EXISTING ONLINE PROFILE OR NOT
- INCREASING AUTHORITY BY POINTING HIGH VALUE BACKLINKS FROM OUR LONG-STANDING WEBSITE TO YOURS

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TOP 10 WEBSITE COUNTRIES



Monthly Average % of Visitors Geographically

1.  Spain	37.69%	6.  Netherlands	1.41%
2.  United Kingdom	34.38%	7.  Germany	1.21%
3.  United States	8.75%	8.  Sweden	1.08%
4.  Ireland	2.63%	9.  Australia	0.89%
5.  Canada	1.43%	10.  France	0.70%



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Web Banner Prices



With the Euro Weekly News's millions of page views, placing a banner on our site is one of the most efficient ways to get your message out to a targeted audience at competitive prices.

Banner space at the top of every page of the site



This space is displayed on every page on the Euro Weekly News website, giving our clients maximum exposure to a huge audience.

Size: 728 x 90 Price: from €1,200/month

Banner space below the fold

The second most prominent banner space on our website, the spot is shown on the homepage as well as below articles on every article page.

Size: 728 x 90 Price: €960/month

Banner further down homepage

These banners are displayed only on the homepage, targeting some of the Euro Weekly News' most loyal local readers.

Size: 728 x 90 Price: €300/month

Homepage sidebar banner

Sidebar banners are one of the most effective advertising tools, set to the side of the page as readers scroll.

These banners are only shown on the homepage, with a loyal readership and large page views.

Size: 300 x 250 Price: €150/month

Article sidebar space



These adverts display in the sidebar on every article pages, gathering millions of views a month.

Size: 300 x 250

Price: €880/month



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