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VELOCITY

UNLEASHING TOMORROW'S TECHNOLOGY - TODAY

2023 Report

September 26 - 28, 2023

MWC Las Vegas 2023 in numbers



OVER **120**

HOURS OF CONTENT DELIVERED



OVER 8,000 ATTENDED IN PERSON, WITH REPRESENTATION FROM **80 COUNTRIES**

19% INTERNATIONAL AUDIENCE

17% C-SUITE EXECUTIVES AMONG ATTENDEES

57% DIRECTOR LEVEL & ABOVE



4 THEMES
5G ACCELERATION
AGE OF AI
DIGITAL EVERYTHING
ENTERPRISE MOBILITY



380 SPONSORS & PARTNERS



60% ATTENDED FROM CORE INDUSTRIES

40% ATTENDED FROM

VERTICAL INDUSTRIES

300

SPEAKERS

35%

FEMALE SPEAKERS

MWC Las Vegas 2023 in numbers



65 

JOURNALISTS

OVER **896,000** 
EMAILS DELIVERED
ACROSS CAMPAIGN



1.4M SEARCH
IMPRESSIONS TO
MWCLASVEGAS.COM

ONLINE IMPRESSIONS

**ACROSS SOCIAL
PLATFORMS**
238,000+

12

**COUNTRY
PAVILIONS**

NEARLY **1,900** 
LIVE VIEWS
OF KEYNOTE
SESSIONS
ONLINE AT **MOBILE
WORLD
LIVE** 

The **HUB** STARTUP &
INNOVATION ZONE

**2 STAGES, 18 SESSIONS,
43 SPEAKERS**

SESSIONS INCLUDED THE GSMA INTELLIGENCE
SATELLITE SUMMIT, SUSTAINABILITY SUMMIT
AND OPEN GATEWAY DEV CON

INDUSTRYCITY

**13 SESSIONS,
OVER 1,000 ATTENDEES**

JOINING THE SPORTS & ENTERTAINMENT,
MANUFACTURING, FINTECH AND
SMART MOBILITY SUMMITS

MWC23 Full Highlights



View video in slide show mode



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Keynote Speakers

Meet our awe-inspiring Keynote Speakers who are reinventing what it means to be connected



Adolfo Hernandez
VP, Global Telco
Industry, AWS



Amanda Toman
Director, Public Wireless
Supply Chain Innovation Fund,
NTIA



Hardmon Williams
SVP,
AT&T Business



John Saw
EVP & CTO,
T-Mobile USA



Kyle Malady
EVP & CEO,
Verizon Business



Mark Bidinger
President, Commercial and
Industrial Segments Channels,
Schneider Electric



Martina Klingvall
Founder & CEO,
Telness Group



Mats Granryd
Director General,
GSMA



Meredith Atwell Baker
President & CEO,
CTIA



Mike Finley
CEO,
Boingo Wireless



Shahid Ahmed
Group EVP,
New Ventures and
Innovation, NTT



Slayton Stewart
Chairman, CTIA, &
CEO, Carolina West Wireless



Tom Rondeau
Principal Director for FutureG & 5G,
US Department of Defence

INDUSTRY CITY

Back at MWC Las Vegas 2023, Industry City brought you a dedicated conference program focused on Sports & Entertainment, FinTech, Manufacturing and Smart Mobility, highlighting how connected technologies are breaking boundaries for these adjacent industries.

“ Being an Industry City lead partner at MWC Las Vegas 2023 gave us a platform to engage with our enterprise clients and ecosystem partners. It also allowed us to drive awareness of our offers and brand. We look forward to our continued partnership in 2024. ”

Shahid Ahmed, Executive Vice President,
New Ventures & Innovation, NTT DATA

Lead Partner



5G Supporting Partner



Manufacturing Sponsor



Sports & Entertainment Sponsor



The HUB

The HUB Startup and Innovation zone is designed to help startups, investors and attendees learn, connect and do business. Developed in partnership with city of Las Vegas and state of Nevada startup communities and tech ecosystems, the HUB doubled in size in its second year at MWC, featuring panels, pitch events and special exhibition space for start-ups.

With two stages, The HUB hosted 18 sessions with 43 speakers. It also hosted the GSMA Intelligence Satellite Summit and Sustainability Summit, as well as the GSMA's Open Gateway API Developer Conference (DEV CON) and Developer Challenge.

The HUB also hosted 16 startups selected by Mobile World Capital, the public-private initiative that hosts MWC Barcelona and helped found "Four Years From Now" (4YFN), one of the world's premiere startup events, held annually in Barcelona.

“ So happy for StartUp Vegas to be back at MWC Las Vegas and The HUB for a second year. And what a year! Again, very impressed by the entire event – especially by the participation and the quality of the companies and all the new local partners. We had a great time and look forward to MWC Las Vegas 2024! ”

Heather Brown, Founder and President, StartUp Vegas
SVP, Entrepreneurial Development, Las Vegas Global Economic Alliance (LVGEA)



MWC23 Full Highlights

MWC Las Vegas 2023: Day 1 highlights



MWC Las Vegas 2023: Day 2 highlights



MWC Las Vegas 2023: Top 5 takeaways



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MWC Las Vegas 2024

We unlock the full power of connectivity so that people, industry and society thrive

At MWC Las Vegas, we are on a journey to connect the digital enterprise. MWC Las Vegas is at the frontier of this cross-industry digital transformation, where connectivity and other horizontal technologies play a central role, in delivering smarter and more sustainable means of production, products, productivity and services. 5G/6G, private wireless networks, hybrid clouds, edge computing, security, IoT, AI, mobile robots, even satellites all play a role in helping deliver the competitive advantage businesses need to succeed in an always-connected world.

MWC Las Vegas is where the enterprise goes when making infrastructure connectivity decisions.

The connectivity industry has been at the forefront of innovation for over three decades. At MWC Las Vegas we will ensure that pioneering spirit and drive for innovation continues, as we connect the digital enterprise.

[Register your interest >](#)

Join us in Las Vegas on October 8-10, 2024



A big
Thank you!



For enquires contact:
sales@mwclasvegas.com

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