

Our new name is easy to remember.  
You already know it.

# *Hearst*

King Features Entertainment, recognized for its worldwide distribution of movies, series and animation, has been renamed **Hearst Entertainment Distribution, Inc.**

King Phoenix Entertainment, a leading producer of television movies and mini-series, has been renamed **Hearst Entertainment Productions, Inc.**

Together we'll be known as **Hearst Entertainment.**

For more than 100 years, The Hearst Corporation has been a leader in communications-- through newspaper, magazine, and book publishing, newspaper syndication, radio and television broadcasting, and cable networking. With Hearst's extensive experience to draw on and our own rapidly expanding resources, we'll continue to entertain and inform the world in creative, innovative ways.

Look for our new name and logo around the world ...



*Hearst Entertainment*

