



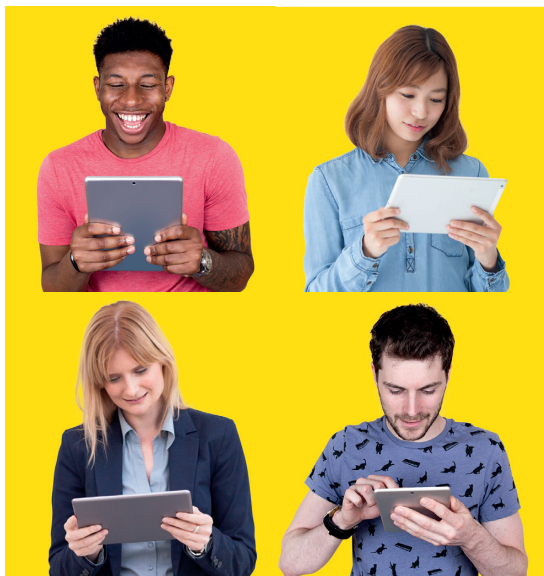
Shifting powers

May 27 – 28, 2019
Bonn, Germany

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A warm welcome to DW's Global Media Forum!

At this year's Global Media Forum we are going to discuss the effects of shifting powers around the world. Populists from all ends of the spectrum are threatening the integrity of Europe. Autocrats are forging their positions—with or without the ballot box. Controlling access to information has become a tool of power. Freedom of expression is on the decline.

Those in power, who are restricting the free flow of information, are at the same time broadcasting their own message—be it by monopolizing the airwaves of state-controlled media systems or by spreading disinformation on social media.

Deutsche Welle is at the forefront of enabling journalists globally to do their jobs by supporting freedom of speech and by being an advocate for those colleagues around the world who are working in precarious conditions. DW's Akademie is a leading partner in establishing viable media systems, which give editorial independence the necessary foundation of financial independence.

Once again, we are at a crossroads in world history, and journalism has to meet its challenge and collectively hold those in power accountable while making the concerns of those heard who without us would not have a voice.

Cordially yours,

A handwritten signature in blue ink, appearing to be 'P. ...' followed by a stylized flourish.

Director General of Deutsche Welle



Dear guests of the Global Media Forum,

The twelfth Global Media Forum is a very special one for the State Government of North Rhine-Westphalia (NRW). It is the first time that we have been financially involved in organizing this important conference. Whether in television, film, games or print—as a digital media state, we lead the country in many areas. It therefore makes perfect that journalists and media professionals from North Rhine-Westphalia and the rest of Germany should come together with guests from all over the world to discuss fundamental questions of media policy and new developments in the media world, to network and learn from each other.

Shifting Powers—the theme of this year's Global Media Forum—could not have been better chosen. Digital change is radically affecting the way media content is produced, distributed and used. This has far-reaching consequences, not only for future business models of media companies, but also for the work of journalists. This is why we in North Rhine-Westphalia are focused on the effects of digital transformation on society.

Of course, digital change in the media world does not stop at national borders, so it is all the more important that we discuss its challenges on an international scale. DW's Global Media Forum in Bonn, Germany's only UN location, is the perfect opportunity to do this.

I look forward to your participation and wish everyone a successful, stimulating and constructive conference!

Armin Laschet
State Premier
of North Rhine-Westphalia

The State Government of
North Rhine-Westphalia



The Federal Foreign Office

is the German foreign ministry and represents Germany's interests to the world. With headquarters in Berlin and a network of 229 missions abroad, the Federal Foreign Office steers and maintains Germany's relations with other countries, as well as with international and supranational organizations.

It champions the freedom of the media and information, and conducts public diplomacy via its embassies and consulates general in order to convey a positive and contemporary image of Germany.

Authoritarian states are posing increasing challenges to quality journalism and the discourse of liberal societies through oppression, disinformation and propaganda. In many parts of the world, working as a journalist is a dangerous undertaking. At the same time, disinformation and propaganda are becoming ever-greater challenges to free societies. The Federal Foreign Office is thus committed to protecting the freedom of the media, and is working worldwide to support quality journalism in various projects.



Federal Foreign Office

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Federal Foreign Office

The State Government of
North Rhine-Westphalia



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NRW**



The conference hashtag is [#dw_gmf](#)

You can follow all the DW Global Media Forum Twitter debates and discussions at the conference website [dw.com/gmf](#) or on [twitter.com/dw_gmf](#). Feel free to join in the conversation.



Join us on Facebook: [facebook.com/dw.gmf](#)



You can download photographs from various Global Media Forum events online. A photo gallery is available at: [bit.ly/gmf19-photos](#)



The Global Media Forum event app

Organize the sessions you'd like to attend. Get all the information, all sessions, all speakers, all partners and sponsors. Download the conference app and make the Global Media Forum a unique experience!

Download via **App Store** or **Google play**: [DW Event](#)



Live-streams of selected sessions will be available during the entire conference. Please find the sessions being live-streamed on: [dw.com/gmf](#)

By participating you accept that speeches, panel discussions and workshops will be recorded, photographed and filmed for journalistic and documentary purposes.

REINVENT LOCAL MEDIA

The funding programme for professional journalism in NRW

Reinvent Local Media supports the development of journalism startups in North Rhine-Westphalia. Our program in 2018 includes idea sprints, hackathons and fellowships. If you're a journalist, UX designer, coder or business developer, feel free to apply!

Save the date: July 5-7th 2019

hacking://local_media

We invite creatives of all sorts to our hackathon in Essen, Germany.

Let's join forces, implement great ideas and create amazing prototypes – let's reinvent local media!

Register now at: www.vor-ort.nrw/reinvent-local-media



**LANDESANSTALT
FÜR MEDIEN NRW**

Der Meinungsfreiheit
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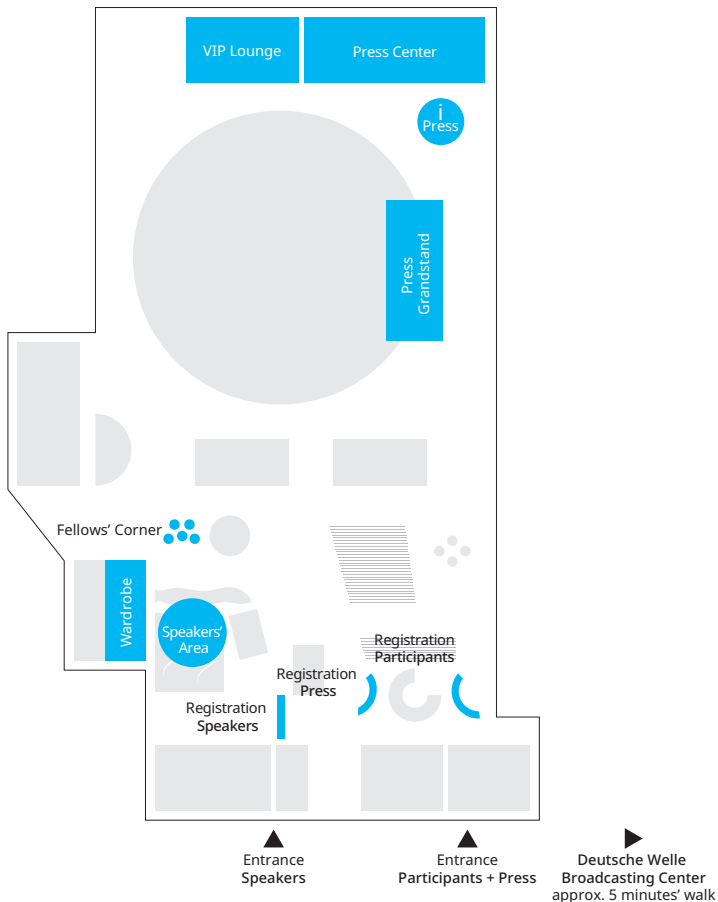
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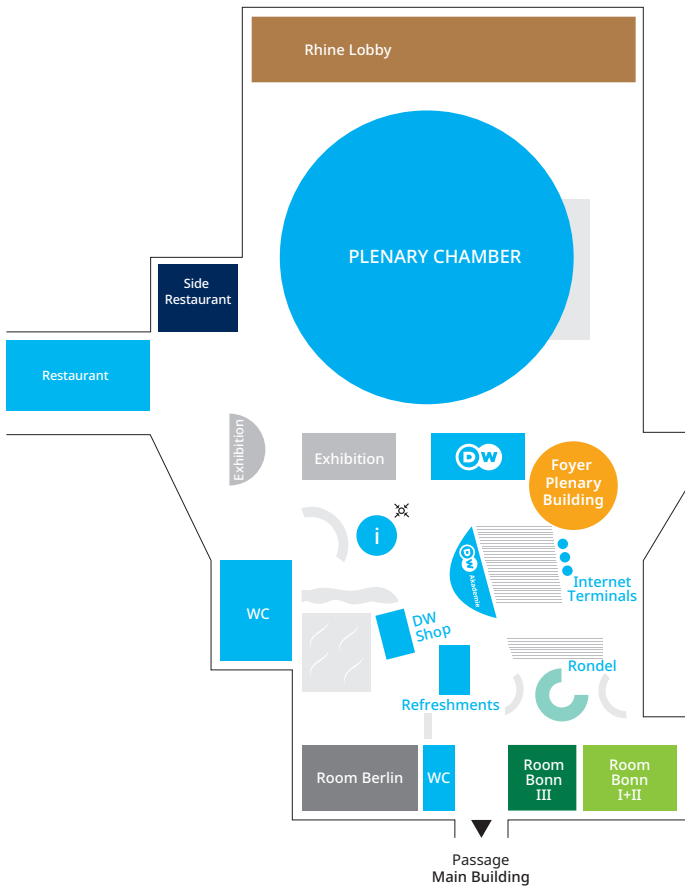
Journalismus-Lab der
Landesanstalt für Medien NRW

SITE PLAN | PLENARY BUILDING

1st Floor



Ground Floor



SITE PLAN | MAIN BUILDING



8:00 a.m.	REGISTRATION
10:00 a.m.	OPENING Peter Limbourg , Director General, Deutsche Welle
	LIVE VIDEO CONFERENCE Frank-Walter Steinmeier , President of the Federal Republic of Germany
	TALK Mathias Döpfner , CEO Axel Springer and Edith Kimani , Deutsche Welle
	PLENARY SESSION Who's got the power in the media landscape? Part I
	KEYNOTE How social media change our communication Jaron Lanier , Computer Scientist
	PLENARY SESSION Who's got the power in the media landscape? Part II
	MUSICAL INTERLUDE Indo-German Percussion
1:00 p.m.	LUNCH BREAK

2:30 p.m.	PARALLEL SESSIONS			
	01	02	03	04
	Getting smart the easy way: Entertainment in education World Health Summit (WHS)	Don't hit the delete button! How prosecutors and law-makers hope to fight hate speech and social bots Global Media Forum	Journalists or robots: DW's media start-up boot-camp winner Global Media Forum	And action: Film for media development Federal Ministry for Economic Cooperation and Development (BMZ)
	05	06	07	08
	Shifting power to the young generations — empowerment and engagement through digital media Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), co-hosted by BMZ	Shifting power back to citizens European Endowment for Democracy (EED)	Covering elections: From research to fact checking to securing your accounts Google News Lab	TV SHOW Is the "Arab Spring" waking up again? Revolution 2.0? هل يستيقظ الربيع العربي من جديد؟ Deutsche Welle
	09	10	11	
	"Programming with the mouse": programming skills for kids Westdeutscher Rundfunk (WDR)	How can migrants make themselves heard in the age of national populism? World Association for Christian Communication (WACC)	STREET DEBATE How can African journalists shape the image of their continent — at home and abroad? Deutsche Welle	

3:30 p.m.	COFFEE BREAK
4:00 p.m.	PLENARY SESSION The future of local journalism
5:15 p.m.	PLENARY SESSION Opportunities and challenges of artificial intelligence in the media
6:45 p.m.	FREEDOM OF SPEECH AWARD 2019 Anabel Hernández , Mexican investigative journalist
8:00 p.m.	RECEPTION at Deutsche Welle's Broadcasting Center, hosted by the City of Bonn and Deutsche Welle

Plenary Chamber	Room Addis Abeba I	Room Bonn I + II	Rondel
Room Bangkok I+II	Room Addis Abeba II	Room Berlin	Side Restaurant
Room Bangkok III	Room Addis Abeba III	Foyer Plenary Building	Rhine Lobby

8:00 a.m.	REGISTRATION
8:45 a.m.	EARLY BIRD NETWORKING Foyer Main Building
10:00 a.m.	MUSICAL INTERLUDE
	TALK Public relations in foreign affairs: competing for global attention Andreas Kindl , Ministry for Foreign Affairs
	KEYNOTE Media policy in the digital age Armin Laschet , State Premier of North Rhine-Westphalia (NRW)
	PLENARY SESSION Media and politics: Where is this love-hate relationship going?
	TALK The future of the digital economy
1:00 p.m.	LUNCH BREAK

PARALLEL SESSIONS

2:30 p.m.	12	13	14	15
	Shifting powers and democratic accountability: The role of global investigative journalism Development and Peace Foundation (sef)	Is social media killing the critical media landscape? University of São Paulo and Media and Information Literacy Expert Network (MILEN)	News agencies and geopolitics: New emerging players Friedrich Ebert Stiftung (FES)	SCIENCE SLAM Fake News—The science behind false information Global Media Forum
	16	17	18	19
	Instagram for news Instagram	After the elections: Europe's new power balance Gustav-Stresemann-Institute (GSI)	How US and European startups foster cooperation in the media landscape Landesanstalt für Medien (LfM)	TV SHOW Arts on the Edge: Can AI be truly creative? Deutsche Welle
	20	21		
	How Blockchain and other marking systems can make the world more truthful Deutsche Welle and iRights	Shifting powers: giving microphones to minorities Office of the High Commissioner for Human Rights (OHCHR)		

3:30 p.m.	COFFEE BREAK			
4:00 p.m.	23	24	25	26
	Make it! Adapting media business to new realities Deutsche Welle	Silencing digital expression in the name of security: The role of regulation in the crackdown on free expression Tahrir Intistute for Middle East Policy (TIMEP)	Defending online media spaces: Assessing regulation trends and courses of action Konrad-Adenauer-Stiftung (KAS)	How to set up for success with Facebook Facebook
	27	28	29	30
	How the digital revolution changes our mobility BMW	The reliability gap: How the media can shift power back to local people Global Press Journal (GPJ)	A “how-to” guide to local journalism with best practices Federal Agency for Civic Education (bpb)	TV SHOW Is civil society driven by networks? (Sociedad civil: ¿amplificada por las redes?) Deutsche Welle
	31			
	Weltspiegel Digital: Bitesized news from around the world on Instagram stories ARD			

5:15 p.m.	PLENARY SESSION More than money! Media viability in the era of clicks , co-hosted by BMZ
6:30 p.m.	DINNER CRUISE along the Rhine River Valley Boarding: 6:30 p.m. Departure: 7:30 p.m. The boat will return at 10:30 p.m. End: 0:15 a.m.

Plenary Chamber	Room Addis Abeba I	Room Bonn I + II	Rondel
Room Bangkok I+II	Room Addis Abeba II	Room Berlin	Side Restaurant
Room Bangkok III	Room Addis Abeba III	Foyer Plenary Building	

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Photo exhibition: Everyday Africa Re-picturing a continent using Instagram

Everyday Africa uses photography to challenge the stereotypes that distort our understanding of the continent. As a collective of photographers—both African and non-African—they see the familiar and the everyday as much more prevalent than the extreme. Works by artists from Nigeria, Uganda, Kenya, Somalia, Zimbabwe, and others will be exhibited at the Global Media Forum.

Ethiopian photographer Maheder Haileselassie will join Austin Merrill, co-founder of Everyday Africa, to present the project and the exhibition. [➔ everydayafrica.org](http://everydayafrica.org)



MEET THE ARTISTS: MONDAY AND TUESDAY
AT 3:45 P.M. | PASSAGE



Photo exhibition: Two years of reporting for migrants

INFO
MIGRANTS

InfoMigrants is a platform for refugees and asylum seekers produced by three European media outlets: France Médias Monde, Deutsche Welle and the Italian news agency ANSA. It provides news, background and practical information.

In the past two years, several teams from InfoMigrants have reported from the field. Their photographs on display at the Global Media Forum present the realities of migration: The pain of being in exile, the desperation in the camps and the hope for a better life.

➔ infomigrants.net



MEET THE EDITORS: MONDAY AND TUESDAY
AT 3:45 P.M. | PASSAGE



Art installation | FREEDOM

By Arshia Sohail

“Freedom exists, if it is same for you and others,” says Arshia Sohail, a visual artist from Pakistan. **FREEDOM** is not what we think of, it is as it is defined by countries, individuals, laws, rules. Sohail’s work highlights the discrepancy of freedom being viewed as a different concept when it is applied to one’s self than when it is applied to other people.

Arshia Sohail is a recipient of multiple awards and is currently working as a curator. For her work **FREEDOM** she was awarded second prize at the BLOOM Award 2017 special exhibition by WARSTEINER. The installation **FREEDOM** will be shown for the first time in Germany at the Global Media Forum.



MEET THE ARTIST: MONDAY AND TUESDAY
AT 3:45 P.M. | PASSAGE

Film | photographic project: Embracing the Other by Shahidul Alam

With his exhibition “Embracing the Other,” Shahidul Alam attempts to combat both Islamophobia and extremism with photographs of the Bait Ur Rouf mosque, which are on display inside the famous mosque in Dhaka, Bangladesh itself. Alam explains in the documentary film on the project: “It is this openness and the ability to reach out to the other that appear to be missing today, in everyday life and in the mosque.”

Shahidul Alam is a photographer, writer, curator and activist and one of the most innovative artists in Bangladesh. In his images, he has been documenting his country’s struggle for democracy. In 2018 he was a TIME Magazine Person of the Year.



MEET THE ARTIST: MONDAY AND TUESDAY
AT 3:45 P.M. | MAIN BUILDING



Find out more about Deutsche Welle (DW)

The host organization of the Global Media Forum welcomes you for a showcase of our highlights. Throughout the conference DW anchors, reporters and social media experts will be sharing insights into their latest projects.

Our TV and online format **The 77 Percent** honors the generation of young Africans—the confident and dynamic youth that is shaping the future of the continent.

The Turkish-language **YouTube channel +90**, launched in April 2019, offers independent and trusted information with a focus on fostering the expression of different views. It is aimed at Turkish-speaking users living in Turkey and abroad.

The social media show **Meet the Germans** investigates the idiosyncrasies of daily life in Germany.

DW has TV channels in English, German, Spanish and Arabic. Radio and online content is available in 30 languages. Our programs include news shows, features, talk formats and documentaries covering everything from politics, business and science to arts, culture and sports. DW also provides access to the German language with various language-learning formats.

DW is made in Germany, [made for minds.](#)

[➔ dw.com](#)



DW BOOTH: FOYER, PLENARY BUILDING

OVERVIEW MONDAY, MAY 27

DW Booth
1:30 – 2:00 p.m.

The 77 Percent— Meet the hosts of the leading social media platform which gives Africa's youth its say

DW Booth
2:00 – 2:30 p.m.

In a unique collaboration of four international broadcasters, BBC, DW, France24 and VoA have launched a Turkish-language **YouTube channel +90**. Join channel manager Isil Nergiz for a presentation of the project.

OVERVIEW TUESDAY, MAY 28

Press Room
Bonn III
12:30 – 1:30 p.m.

Live recording of DW's legendary podcast **Stammtisch**. Damien McGuinness and Kate Brady are joined by some special Global Media Forum guests to bring you their usual weekly dose of irreverent political chatter and ask: Are we drifting away from liberal democratic values?

DW Booth
1:00 – 1:30 p.m.

Join the conversation with the team of DW's social media format **Meet the Germans** which takes a humorous look at life and culture in Germany. We want to hear your opinion. And you might even feature in our next episode!

DW Akademie

Free Media. Free Expression. Free Societies.

Freedom of expression and access to information are human rights. DW Akademie is Deutsche Welle's center for international media development. We support free media worldwide, set standards for independent journalism and empower minorities. At our info booth, our team will offer some insights into DW Akademie's current projects, from developing strategies for media viability and training citizen journalists in refugee camps to supporting community radio. Test your knowledge with our games and quizzes about media freedom worldwide!

Visit us in the foyer of the Plenary Building.

Free media training

If you feel uncomfortable giving interviews, making official statements or speaking at public events, DW Akademie's media trainers are here to help. Practice in front of the camera and get feedback from the professionals. They will show you how gestures, body language and poise can help you deliver your message clearly and confidently.

There is only a limited number of slots available on a **first-come, first-served** basis.

Find out more about DW Akademie at [↗ dw-akademie.com](https://www.dw-akademie.com)



DW AKADEMIE BOOTH: FOYER, PLENARY BUILDING



Media and
information

Gain
making

Meet the miner — WDR VR Bergwerk

Germany's public broadcaster WDR presents an interactive virtual reality experience: Visitors get to go underground and board a train through the tunnel system. Or they may spend a day with Andy, one of the foremen at Prosper. They can take a tour of the mine site following the miners' choir and listening to their traditional song. And they can visit various sites where coal mining took place in recent decades. All of this is presented as a 360° experience, accessible via desktop computers and smartphones even without a VR headset.



MEET THE MINER: IN FRONT OF THE MAIN ENTRY

Early bird networking: [Speed dating](#)

Are you keen on networking? Would you like to have an opportunity to discuss future trends, exchange and develop ideas with our speakers, media partners or chat with the winner of the DW boot camp?

Save your seat for our popular [Speed dating](#) using our Global Media Forum event app. Strengthen your relationship during our **Early bird networking breakfast.**



JOIN EARLY BIRD BREAKFAST AND SPEED DATING:
TUESDAY, 8:45 A.M. | MAIN BUILDING



The Facebook Journalism Project is proud to support the Global Media Forum.

facebook  Journalism Project



“Every day journalists are in search of the truth—often under great personal risk. They report on corruption and crises around the globe and give people a voice who would remain unheard otherwise. They deserve great acclaim. German development cooperation together with Deutsche Welle Akademie supports journalists’ dedication to freedom of expression and promotes access to information, media diversity and social participation in developing countries.”

Dr. Gerd Müller, German Federal Minister for
Economic Cooperation and Development



Federal Ministry
for Economic Cooperation
and Development

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BONN.**



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BECAUSE PLAYING TOGETHER
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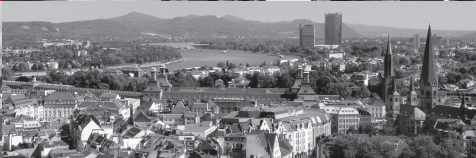
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Foundation for International Dialogue.
Good for international understanding.
Good for the Federal and UN city of Bonn.



The “Foundation for International Dialogue of the Sparkasse in Bonn” was launched in 2005 in order to promote international discussion and foster cooperation in the Federal and UN city of Bonn. Bonn is an international and cosmopolitan city and thus has a unique position amongst other German cities. The city and the region of Bonn therefore have the best potential to become a place for international dialogue.