

MTV PROGRAMMING

MUSIC TELEVISION

This report does not include videos in recurrent or oldie rotation.

WEEKS ON
PLAYLIST

VIDEOS ADDED THIS WEEK		
BRYAN ADAMS	HEARTS ON FIRE A&M	SNEAK PREVIEW
DAVID BOWIE	TIME WILL CRAWL EMI America	SNEAK PREVIEW
JON BUTCHER	HOLY WARS Capitol	MEDIUM
STEVE EARLE	I AIN'T EVER SATISFIED MCA	BREAKOUT
EUROPE	CARRIE Epic	SNEAK PREVIEW
DAN FOGELBERG	SHE DON'T LOOK BACK Full Moon/Epic	ACTIVE
GEORGIA SATELLITES	MYTH OF LOVE Elektra	BREAKOUT
INXS & JIMMY BARNES	GOOD TIMES Atlantic	SNEAK PREVIEW
TOM KIMMEL	THAT'S FREEDOM Mercury/PolyGram	BREAKOUT
CYNDI LAUPER	BOY BLUE Epic	SNEAK PREVIEW
NIGHT RANGER	HEARTS AWAY Camel/MCA	SNEAK PREVIEW
OMAR & THE HOWLERS	HARD TIMES IN THE LAND Columbia/CBS	BREAKOUT
BERNIE TAUPIN	CITIZEN JANE RCA	BREAKOUT
U2	I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR Island	SNEAK PREVIEW
Y&T	CONTAGIOUS Geffen	BREAKOUT
SNEAK PREVIEW VIDEOS		
DAN AYKROYD & TOM HANKS	CITY OF CRIME MCA	2
BEASTIE BOYS	NO SLEEP TIL BROOKLYN Columbia	4
LOU GRAMM	READY OR NOT Atlantic	3
HEART ALONE	Capitol	5
MOTLEY CRUE	GIRLS, GIRLS, GIRLS Elektra	2
ROBBIE NEVIL	WOT'S IT TO YA? Manhattan	2
POISON	I WANT ACTION Capitol	5
JOHN WAITE	THESE TIMES ARE HARD FOR LOVERS EMI America	2
WANG CHUNG	HYPNOTIZE ME Geffen	3
ROGER WATERS	RADIO WAVES Columbia	2
PETER WOLF	CAN'T GET STARTED EMI America	3
HEAVY ROTATION		
*BON JOVI	WANTED DEAD OR ALIVE Mercury/PolyGram	8
*CROWDED HOUSE	SOMETHING SO STRONG Capitol	9
GENESIS	IN TOO DEEP Atlantic	6
BRUCE HORNSBY & THE RANGE	EVERY LITTLE KISS RCA	6
WHITNEY HOUSTON	I WANNA DANCE WITH SOMEBODY Arista	2
*BILLY IDOL	SWEET SIXTEEN Chrysalis	8
JANET JACKSON	THE PLEASURE PRINCIPLE A&M	2
LEVEL 42	LESSONS IN LOVE PolyGram	13
KENNY LOGGINS	MEET ME HALF WAY Columbia	14
EDDIE MONEY	ENDLESS NIGHTS Columbia	8
TOM PETTY & THE HEARTBREAKERS	JAMMIN' ME MCA	8
BOB SEGER	SHAKEDOWN MCA	4
WHITESNAKE	STILL OF THE NIGHT Geffen	13
KIM WILDE	YOU KEEP ME HANGIN' ON MCA	7
STEVE WINWOOD	BACK IN THE HIGH LIFE Warner Bros.	5
ACTIVE ROTATION		
CUTTING CREW	ONE FOR THE MOCKINGBIRD Virgin	6
RICHARD MARX	DON'T MEAN NOTHIN' Manhattan	4
OZZY OSBOURNE	CRAZY TRAIN CBS	7
REO SPEEDWAGON	VARIETY TONIGHT Epic	6
MASON RUFFNER	GYPSY BLOOD CBS	5
PATTY SMYTH	DOWNTOWN TRAIN Columbia	3
TESLA	LITTLE SUZI Geffen	10
THE TRUTH	WEAPONS OF LOVE I.R.S.	9
MEDIUM ROTATION		
THE CULT	LIL' DEVIL Sire/Warner Bros.	4
DANNY WILSON	MARY'S PRAYER Virgin	2
ACE FREHLEY	INTO THE NIGHT Atlantic	4
IMMACULATE FOOLS	TRAGIC COMEDY A&M	4
LIVING IN A BOX	LIVING IN A BOX Chrysalis	5
PSEUDO ECHO	FUNKY TOWN RCA	5
SIMPLY RED	INFIDELITY Elektra	3
RONNIE SPECTOR	WHO CAN SLEEP Columbia	2
ANDY TAYLOR	DON'T LET ME DIE YOUNG MCA	2
THOMPSON TWINS	LONG GOODBYE Arista	2
T'PAU	HEART AND SOUL Virgin	6
SUZANNE VEGA	LUKA Virgin	4
WARREN ZEVON	SENTIMENTAL HYGIENE Virgin	3
BREAKOUT ROTATION		
ART OF NOISE	DRAGNET Chrysalis	2
JON ASTLEY	JANE'S GETTING SERIOUS Atlantic	5
STAN CAMPBELL	YEARS GO BY Elektra	3
JUDE COLE	LIKE LOVERS DO Warner Bros.	3
THE COLOURFIELD	RUNNING AWAY Chrysalis	3
SHEILA E.	KOO KOO Warner Bros.	4
FERRY AID	LET IT BE Profile	2
HIPSWAY	ASK THE LORD Columbia	4
STEVE JONES	MERCY MCA	3
LITTLE STEVEN	TRAIL OF BROKEN TREATIES Manhattan	5
RICK MEDLOCKE & BLACKFOOT	SATURDAY NIGHT Atlantic	3
MONDO ROCK	PRIMITIVE LOVE RITES Columbia	9
ALISON MOYET	IS THIS LOVE? Columbia	2
PARTLAND BROS.	SOUL CITY Manhattan	7
JENNIFER RUSH & ELTON JOHN	FLAMES OF PARADISE Epic	2
TNT	10,000 LOVERS (IN ONE) PolyGram	3
GINO VANNELLI	WILD HORSES Epic	6
WORLD PARTY	ALL COME TRUE Chrysalis	2

* Denotes former Sneak Preview Video.
For further information, contact Jeanne Yost, director of music programming,
MTV, 1775 Broadway, New York, N.Y. 10019.

V VIDEO MUSIC

New Videoclips

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, director. Please send information to Billboard, New Videoclips, 1515 Broadway, New York, N.Y. 10036.

A-HA
The Living Daylights
The Living Daylights (Original Motion Picture Soundtrack)/Warner Bros.
Adam Whittaker/Limelight
Steve Barron

ALPHAVILLE
Red Rose
Afternoons In Utopia/Atlantic
George Mihaly/Multimedia Europe Film
Buda Gulyas

ANTHRAX
Indians
Among The Living/Megaforce/Island Records
Joseph Nardelli, George Roewe III, Andrea Ambandos, Curtis Marvelis/The Company
Doug & Jean

NATALIE ARCHANGEL
Mr. Perfect For Me
Natalie Archangel/Columbia
Nicholas Myers
Don Cammel

THE ART OF NOISE
Dragnet
Dragnet (Original Motion Picture Soundtrack)/Chrysalis
Stuart Samuels/Zbig Vision
Zbig Rybczynski

THE BLOW MONKEYS
The Day After You
She Was Only A Grocer's Daughter/RCA
Martin Brierley/The Molotov Brothers
Martin Brierley, Steve Lowe

CRUZADOS
Bed Of Lies
After Dark/Arista
Daniel Stewart/Limelight
David Hogan

GLORIA ESTEFAN & MIAMI SOUND MACHINE
Rhythm Is Gonna Get You
Let It Loose/Epic
David Warfield
Kenny Ortega

FATAL FLOWERS
Well Baby Part Two

Fatal Flowers/Atlantic
Richard Janssen/Syndicate of Melodies Recording
R. Janssen, R. Heijne

FIRE TOWN
Carry The Torch
Fire Town/Atlantic
Jeff Schultz/Flip And Dog Productions
Jeff Schultz

FLEETWOOD MAC
Seven Wonders
Tango In The Night/Warner Bros.
Rabia Dockray
Marty Callner

DAN FOGELBERG
She Don't Look Back
Exiles/Full Moon/Epic
Frank Hilton
Brian Grant

ARETHA FRANKLIN
Rock-A-Lott
Arista/Arista
Steve Baron/Bell One Productions
Steve Baron

GRATEFUL DEAD
Touch Of Grey
In The Dark/Arista
Japhet Asher/Colossal Pictures
Gary Gutierrez

HEROES
Driftaway
Here We Are/RCA
David Naylor, Sharon Orok/No Pictures
Oly Sassone

JUDAS PRIEST
Another Thing Comin'
Priest... Live/Columbia
Kurt Marvis/The Company
Wayne Isham

TOM KIMMEL
That's Freedom
5 To 1/PolyGram
Karen Bell
Jim Hershleder

LOS LOBOS
La Bamba
La Bamba (Original Motion Picture Soundtrack)/Warner Bros.
Sherman Halsey/Century City Artists
Sherman Halsey

MADONNA
Who's That Girl
Who's That Girl (Original Motion Picture Soundtrack)/Warner Bros.
Jamie Foley, Joel Stillman/Broadcast Arts Inc.
Peter Rosenthal

MANHATTAN TRANSFER
On The Boulevard
The Manhattan Transfer Live/Atlantic

Martin Fischer/High Screen/Split Screen
Bud Schaeztle

MEL & KIM
Respectable
FLM/Atlantic
Simon West/West and Miller Ltd.
Andy Picheta

MOTLEY CRUE
Girls, Girls, Girls
Girls, Girls, Girls/Elektra
Curt Marvis/The Company
Wayne Isham

REO SPEEDWAGON
Variety Tonight
Life As We Know It/Epic
Paul Flattery
Jim Yukich

DIANA ROSS
Dirty Looks
Red Hot Rhythm And Blues/RCA
Michael K. Riffle/Anaid Films
Bernard Aurox

BARBRA STREISAND
Over The Rainbow
One Voice/Columbia/Barbara Streisand Foundation
Gary Smith & Dwight Hemion
Dwight Hemion

SWING OUT SISTER
Breakout
It's Better To Travel/PolyGram
4-D Productions
Nick Willing

BERNIE TAUPIN
Citizen Jane
Tribe/RCA
Kim Dempster/Propaganda
David Hogan

TNT
10,000 Lovers (In One)
Tell No Tales/PolyGram
Hillary Croger/MGMM
Jif Morrison

NICHOLAS TREMULIS
More Than The Truth
More Than The Truth/Island
Lynn Staatts/Island Telepictures
Carol Fridman

JOE WALSH
Radio Song
Got Any Gum?/Warner Bros.
Toby Courlander, Kevin Townsend
Maurice Phillips

WHITESNAKE
Here I Go Again
Whitesnake/Warner Bros.
Rabia Dockray
Marty Callner

VUSIC PACKAGES CORPORATE PROMO, CLIPS

(Continued from preceding page)

and male music producer at work and play. While Hot Shot product is visible, it is not pronounced.

"This isn't just a narrative video with a blatant beer can, but with product shots mixed in an impressionistic, soft-sell manner," says Aposporos, who adds that the companies' logos have also been incorporated into the reel and individual clips "tastefully," either as opening and closing clip billboards or through manipulation of the Hot Shot logo's palm tree within clips. "We worked with The Animators' Consortium in getting the tree to do a hula dance, but we're also able to do anything we want in making an ad logo an entertaining part of the video which won't detract from it."

Such "zap-proof advertising" and "repeated logo impressions," notes

Aposporos, are an integral part of Vusic's visual marketing package.

Most important for Glenmore, says McKee, is its ability to reach prospective consumers through video directly in the clubs serviced by Vusic, "an opportunity unique for our industry" since Hot Shot can't be advertised on conventional broadcast media.

"For a new product, it's critical to gain distribution, which is extremely tough in this business, especially in these high-profile club locations," adds McKee. "Since Vusic delivers an audience that Hot Shot describes, our involvement with them maximizes the effectiveness of an already existing natural link."

Aposporos says that Vusic is now

exploring a similar "visual delivery system" for advertisers lacking their own videos. He says that it's working with The Portfolio, a conceptual design and production group headed by graphic designer Marcus Nispel, and The Animators' Consortium in advising such "youth-oriented" clients in developing suitable visual marketing vehicles.

He adds that future corporate-sponsored Vusic reels will continue to promote only one sponsor at a time, thus avoiding "advertiser clutter." He hopes that Vusic will eventually be entirely ad-supported, thus ending the need to charge artists for their clips' distribution.

VIDEO TRACK

(Continued from preceding page)

Elektra album, "Kiss Me, Kiss Me, Kiss Me."

Production companies and post-production facilities are welcome to submit information on current projects. Please send material to Linda Moleski, Video Track, Billboard, 1515 Broadway, New York, N.Y. 10036.

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