

MAX

IN STYLER[®]
Rotating Iron

USER MANUAL

WATCH THIS SHORT VIDEO

The easiest way to learn
how to get MAX style

www.myinstyler.com



www.myinstyler.com

IMPORTANT SAFETY INFORMATION

WARNINGS: TO REDUCE THE RISK OF SERIOUS INJURY, READ ALL INSTRUCTIONS AND WARNINGS COMPLETELY BEFORE USING THIS PRODUCT.

The InStyler Rotating Iron has been carefully engineered for both effectiveness and safety. However, basic safety precautions should always be followed when using any device, especially when children are present.

WARNING: The power cord on this product contains lead, a chemical known to the State of California to cause [cancer, and] birth defects or other reproductive harm. WASH HANDS AFTER HANDLING.

- INSTYLER ROTATING IRON IS NOT INTENDED FOR USE BY CHILDREN.
 - KEEP AWAY FROM WATER.
 - DANGER - As with most electrical appliances, electric parts are live even when the switch is off. To reduce the risk of electric shock:
1. **ALWAYS UNPLUG UNIT IMMEDIATELY AFTER USE.**
 2. **DO NOT** use while bathing or showering.
 3. **DO NOT** place or store the InStyler Rotating Iron where it can fall or be pulled into a tub, toilet or sink, or any other water source.
 4. **DO NOT** use InStyler near water.
 5. **DO NOT** place or drop into water or other

liquid.

6. If the InStyler Rotating Iron falls into water, **DO NOT REACH INTO THE WATER!** Unplug device immediately.

WARNING - TO REDUCE THE RISK OF BURNS, FIRES, ELECTRICAL SHOCK, DEATH, INJURY OR DAMAGE TO PROPERTY:

7. Counterfeit versions of the InStyler Rotating Iron do exist. To ensure you have purchased a genuine product and to reduce the risk of burns, electrical shock and malfunctions, purchase from authorized dealers only.
8. Use InStyler only for its intended purpose as described in this manual. DO NOT use attachments not recommended by the manufacturer.
9. **NEVER** operate the InStyler Rotating Iron if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged, or if it has been dropped in water. If the power supply cord or plug is damaged, the InStyler must be replaced by the manufacturer or an authorized service agent in order to avoid a hazard.
10. Keep this product and the cord away from water and heated surfaces. **DO NOT** wrap the cord around the InStyler Rotating Iron until it is completely cool.
11. This product has moving parts. Children and pets should be kept away when product is in use.
12. The InStyler Rotating Iron should **NEVER** be left unattended when plugged in.
13. **NEVER** use while sleeping.

14. **NEVER** drop or insert any object into any opening or hole on The InStyler Rotating Iron.
15. **DO NOT** operate outdoors or where aerosol (spray) products are being used or where oxygen is being administered.
16. **DO NOT** use an extension cord with the InStyler Rotating Iron.
17. The InStyler barrel and unit bottom may be hot during use. **DO NOT** allow eyes or skin to touch the heated surfaces.
18. **DO NOT** place InStyler on any unprotected surface while it is operating or cooling down after use, except for the InStyler carrier/mat, which has been provided.
19. **DO NOT** lay the InStyler with the brush- or barrel-side down. The InStyler has built-in safety nibs, designed to elevate the heated elements off of surfaces. When in use, the InStyler should always be placed with these safety nibs down.
20. **DO NOT** operate with a voltage converter.
21. This product is designed for hair styling. **DO NOT** use for any other purpose.
22. This product is a personal care device and is **NOT** intended for commercial use.
23. **DO NOT** use this product if any parts become damaged. Inspect the InStyler Rotating Iron prior to beginning hair styling to ensure all parts are secure in their place.
24. **DO NOT** subject this product to excessive force or shock that may result in malfunction, shorter lifespan or distorted parts.
25. **DO NOT** tamper with this product's components. Doing so may cause unnecessary damage. This product contains no user-serviceable parts.
26. **DO NOT** use liquid cleaners, aerosol cleaners or any cleaner containing alcohol, detergent, abrasive or corrosive materials.
27. The InStyler Rotating Iron should be used only on clean, dry hair.
28. **DO NOT** use the InStyler if you are 12 years old or younger.
29. The appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of appliance by a person responsible for their safety.
30. Children should be supervised to ensure that they do not play with the appliance.
31. If the supply cord is damaged, it must be replaced by manufacturer, its service agent or similarly qualified persons in order to avoid a hazard.
32. This appliance can be used by children aged from 8 years and above and persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved.
33. Children shall not play with the appliance.
34. Cleaning and user maintenance shall not be made by children without supervision.
35. If the supply cord is damaged, it must be replaced by the manufacturer, its service agent or similarly qualified persons in order to avoid a hazard

36. Do not use this appliance near water.
37. Do not use this appliance near bathtubs, showers, basins or other vessels containing water.
38. The appliance is not to be used by persons with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction.



WARNING: Do not use this appliance near water. Do not use this appliance near bathtubs, showers, basins or other vessels containing water.

InStyler Rotating Iron should NEVER be used with any type of synthetic hair extension. The InStyler can be used on real human hair extensions ONLY, with the following precautions: If your real human hair extensions are sewn in, you can use your InStyler up to the scalp. If your real human hair extensions are glued in, make sure you start with your InStyler below the glue.

KEEP THIS MANUAL IN A SAFE PLACE FOR FUTURE REFERENCE AND MAKE SURE ANYONE WHO USES THIS PRODUCT ALSO READS THIS MANUAL.

READ ALL INSTRUCTIONS BEFORE USING YOUR INSTYLER ROTATING IRON. NO ASSEMBLY REQUIRED.

The InStyler Rotating Iron is for household use only. The device has a polarized plug (one blade is wider than the other). As a safety feature, this plug will only fit in a polarized outlet one way. If the plug does not fully fit in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician for help. DO NOT attempt to defeat this safety measure.

SERVICING OF DOUBLE-INSULATED APPLIANCES:



In a double-insulated appliance, two systems of insulation are provided instead of grounding. No grounding means is provided on a double-insulated appliance, nor should a means for grounding be added to the appliance. Servicing a double-insulated appliance requires extreme care and knowledge of the system, and should only be done by qualified service personnel. Replacement parts for a double-insulated appliance must be identical to the parts they replace. A double-insulated appliance is marked with the words "DOUBLE INSULATION" or "DOUBLE INSULATED". The symbol (square within a square) may also be marked on the appliance.

For safety, turn the ON/OFF switch off and unplug after and when not in use.

**SAVE THESE INSTRUCTIONS.
FOR HOUSEHOLD USE ONLY**

For more tips, tricks and videos visit WWW.MYINSTYLER.COM



KEEP AWAY FROM CHILDREN

WATCH THIS SHORT VIDEO

The easiest way to learn
how to get MAX style

www.myinstyler.com



www.myinstyler.com

INTRODUCTION & GETTING STARTED

CONGRATULATIONS! You have just purchased the most versatile hairstyling tool available today. Create styles that are sleek, smooth, glamorous or curly, and everything in-between!

“Go Slowly!”

- Become familiar with how the InStyler works with your hair. Your instinct will be to glide the device through the hair quickly, **but you will achieve much better results by going slowly.** You will still get results faster than using a curling or flat iron. The rotating barrel does the work for you.
- **Experiment and be creative.** You will quickly see what this innovative tool can do. The styling tips on the following pages will help give you some idea of what's possible.



2-WAY ROTATION

Double-Click

Close your InStyler twice quickly to change the rotation direction for **MAXIMUM** performance when styling.

To Change the Barrel Direction

Close twice quickly
(Double-Click)



For Maximum Performance

Make sure the barrel rotates in the natural direction toward the end of your hair.



Rotates Left

Rotates Right

Remember... InStyler's motorized barrel works rotating in either direction but for **MAXIMUM RESULTS** make sure the barrel rotates in the natural direction toward the end of your hair.

For more tips, tricks and videos visit WWW.MYINSTYLER.COM

FEATURES



6' Swivel Cord

30 Second Rapid Heat-up

Automatic Safety Shut-Off

MULTIPLE HEAT SETTINGS

MAX	4 Bars	425°F	Ideal for thick hair
HIGH	3 Bars	383°F	Ideal for medium-to-thick hair
MED	2 Bars	315°F	Ideal for thin-to-medium hair
LOW	1 Bar	285°F	Ideal for thin, fine hair or hair that is damaged/color treated
OFF	No Bar		

- The unit will start on “Max”.
- Press the Power button to reduce heat.
- The LED bars will flash while heating up; once temperature is achieved, the LED bars will stay lit.

REMOVABLE COOL TIP

Attaching and Removing the Cool Tip for Extra Fine Control and Comfort

1. First, make sure the barrel is cool.
2. Insert the post of the Cool Tip into the hole on the end of the barrel and push until seated.
3. To remove the Cool Tip, wait until the unit is fully cool, then grasp the Cool Tip with fingers and pull to remove.

The unit operates with or without the cool tip, whichever you prefer.

Go to
myinstyler.com

for video tips



For more tips, tricks and videos visit WWW.MYINSTYLER.COM

SAFETY FIRST Using Your Thermal Guard

NOTE: It is recommended that you use your InStyler Rotating Iron with the included Thermal Guard Training Aid, to help prevent burns while you get used to this hot new styling tool.

Attaching Your Thermal Guard Training Aid

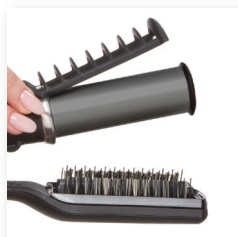
1. Before attaching the Thermal Guard, make sure the barrel of the unit is cool to the touch.
2. To attach, snap the Thermal Guard Training Aid onto the side of the unit, directly under the ring, below the barrel.
3. Rotate the Thermal Guard Training Aid until tabs are snapped into the indentations on the body of the device.
4. Once the Thermal Guard is snapped in place, you can use your InStyler as you normally would.

Removing Your Thermal Guard Training Aid

5. Before removing the Thermal Guard, make sure the barrel is no longer hot.
6. To remove the Thermal Guard Training Aid, make sure the barrel of the unit is cool, then firmly grab the guard piece. Twist to release it and pull to remove.

NOTE: It is important to keep your InStyler Rotating Iron clean, as hair product buildup can accumulate on the barrel and bristles. With the unit unplugged and cool, wipe the outside surface only with a lightly dampened cloth. Ionic bristles can be lightly scrubbed if necessary. Make sure the InStyler is completely dry before plugging into power source. Please see page 14 of this manual for more detailed cleaning instructions.

Always allow the InStyler to cool before storing.



THE BASICS

Preparation For All Hair Types

- Before using your InStyler, you should always start with **clean, dry hair**.
- Detangle and comb.
- The hair you'll be working with should be no wider than the length of the InStyler barrel. Start with 1- to 3-inch sections.
- **Style the under layers of your hair first.** Then, move onto the top layers.
- Use any **salon-quality** styling product with your InStyler Rotating Iron. However, we do not recommend the use of oil-based products with the device.
- For better hold, you can use your favorite light styling spray before using your InStyler. Do not use an aerosol spray.
- **GO SLOWLY!** Let the InStyler work its magic. Don't worry if you see "steam" when using the device. This is not damage to the hair, it's simply excess product build-up, evaporating.

HAIR TYPES

The way you use your InStyler Rotating Iron depends on what type of hair you have. Use the techniques best suited to your hair type.

The three main types of hair are:

1. **FINE:** Set the InStyler at the Low or Medium heat setting. With fine hair, you should only need 1 to 2 passes to achieve preferred results.
2. **MEDIUM (most common):** Set your InStyler to the Medium or High setting. You should only

need 1 to 2 passes with the InStyler for your desired look.

3. **THICK:** Set your InStyler to the High or Max heat setting. With thick hair, 2 or 3 passes should be enough to set your style.

NOTE: For color-treated hair, we recommend both a lightweight shampoo and leave-in conditioner.

- Volumizing products can be used to set the style.
- To hold your look, end with a light, professional finishing spray.
- We recommend using thermal protectant products before use.

SECTIONING HAIR

To achieve the style you want with your InStyler, it is important to know how to properly **section the hair**.

- With longer hair, clip up the top layers and begin sectioning and styling the under layers first.
- For best results, do not use fingers to gather each section of hair. You can gather a much "cleaner" section with a sectioning comb (included).
- Start with 1- to 3-inch sections, working around each side of the head to the nape of the neck. Use **small** sections of hair.
- When using the InStyler, grip the device firmly but not tightly and let your hair glide through. **Go slowly and let the InStyler do the work.**

For more tips, tricks and videos visit WWW.MYINSTYLER.COM

STRAIGHTENING

- Position the InStyler so the rotating barrel side is near your scalp (with the barrel underneath the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the InStyler straight down **SLOWLY** to the ends.



STRAIGHTENING AT THE ROOT

- Open the InStyler and hold the barrel against sectioned hair near the scalp. **DO NOT CLOSE** InStyler over hair.
- Slide the InStyler - **without rotating** - against the roots for 3 to 5 seconds before releasing and moving onto the next section. Use caution to avoid burning your scalp.



DON'T RUSH!

Take your time and move slowly through the hair.

To Change the Barrel Direction

Close twice quickly
(Double-Click)



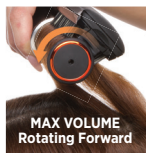
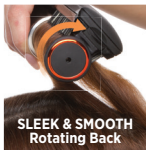
SOFT CURLS

- Decide which direction you want to curl. Double-click to change barrel direction to curl toward or away from the face.
- Wrap a section of hair around the barrel from root to ends with the barrel side facing the scalp.
- Gently close the InStyler onto the barrel.
- Rotate the wrist slightly to ensure the ends of the hair are included.
- If you are curling toward the face, the barrel should rotate toward the face.
- If you are curling away from the face, the barrel should rotate away from the face.
- Allow the barrel to rotate for 5-10 seconds in the direction of the curl.
- Open the barrel and let the curl drop.



VOLUME BOOST

- Position the InStyler so the rotating barrel side is near your scalp (with the barrel **underneath** the section of the hair). Place the barrel directly over the root.
- For volume that is sleek and finished the barrel should be rotating **back** toward the ends of the hair.
- For max volume that is similar to backcombing and back-teasing the barrel should be rotating **forward** (toward the root of the hair).
- Allow the barrel to rotate for 3-5 seconds in place at the root before pulling the InStyler down through to your ends.



For more tips, tricks and videos visit WWW.MYINSTYLER.COM

FLIP UNDER

- Position the InStyler so the rotating barrel side is near your scalp (with the **barrel underneath** the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the InStyler straight down **SLOWLY** to the ends.
- Near the ends of the hair, rotate your wrist so the ends of your hair curl in toward your face.
- Allow the barrel to rotate for 3-5 seconds in place before releasing the hair.



FLIP OUT

- Position the InStyler so the rotating barrel side is near your scalp (with the **barrel on top** the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the InStyler straight down **SLOWLY** to the ends.
- Near the ends of the hair, rotate your wrist so the ends of your hair curl up and away from your face.
- Allow the barrel to rotate for 3-5 seconds in place before releasing the hair.

ADVANCED TIPS

To create extra body and volume using the InStyler:

With the InStyler barrel facing toward the back of your head, close the device onto sectioned hair and slowly pull the InStyler in the opposite direction of where you want your hair to lay. In other words, close the InStyler on a section of hair at the crown of the head and pull forward slowly, toward the forehead.

To **boost the volume on the sides and back of the head**, gather a small section of hair and push the InStyler upward, toward the ends of the section. This technique gives extra body in the root area, giving hair a fuller appearance. This technique can be used anywhere you need extra body, volume or height.

For **additional height in your bangs**, wrap the bangs around the barrel, toward your face, and let the InStyler rotate for a few seconds toward your face, directly over the root. Open the barrel and allow bangs to gently fall from the barrel.

FREQUENTLY ASKED QUESTIONS

How do I use the InStyler Rotating Iron, compared to my flat iron?

The technique is similar in that you put your hair into the InStyler, close it onto the hair and then slowly work your way through the length of your hair. But that's where the similarities end! The rotating, heated, ceramic barrel and ionic bristles will do most of the work for you. Plus, you'll find that you can do much, much more with your InStyler than you could ever do with a flat iron.

How is the InStyler MAX different from the original InStyler Rotating Iron?

We took a great product and made it even better! The original InStyler has been improved with new features, like a 2-way rotating barrel, a fourth, higher heat setting; an upgraded Ceramic Tourmaline and Titanium rotating barrel, new ionic brush bristles and 20% increased barrel RPM speed. The Thermal Guard Training Aid and Cool Tip are upgraded features for additional comfort and safety.

For more tips, tricks and videos visit WWW.MYINSTYLER.COM

My hair is coming out frizzy when I use my InStyler. What am I doing wrong?

Go Slowly. It helps if hair is completely dry, combed and detangled to start. Position the InStyler so that the barrel rotates toward the natural direction of hair. Also, try to put as little tension on the barrel as possible. This will help keep frizz to a minimum.

Does the InStyler work on natural African-American hair?

Absolutely! The InStyler is a great appliance for African-American hair because it won't leave crease marks like flat irons do, and the ceramic polishing barrel and ionic bristles will leave the hair looking shiny and beautiful. The InStyler is safe for any type of hair when used properly. You will get best results if your hair is dry, combed and detangled.

Can I use styling products before or after I use my InStyler Rotating Iron?

You can use any salon-quality product with your InStyler MAX, although we don't recommend any oil-based products on the hair beforehand. A professional thermal protectant spray can be applied to the hair before you style. Professional quality firm-up and styling sprays will help hold your style.

The InStyler doesn't seem to be working on my ends. Am I doing something wrong?

If you're having trouble styling the ends, try holding the InStyler Rotating Iron on your ends for a few seconds longer. The ends of the hair are normally the driest part of the hair, and can be a bit more difficult to set. It helps to use a good conditioner, especially on the ends, to help infuse moisture into the hair shaft. Also, if you have split ends, the hair may come out looking frizzy.

I see smoke coming from my hair! Is it burning my hair?

No! The InStyler is not burning your hair! This is just a by-product of the evaporation of built-up conditioner or styling products, and is completely normal.

Can I use my InStyler Rotating Iron with real human hair extensions?

Yes. Make sure you start working with the InStyler below where the extension is attached. Do not drag the InStyler through the hair with any pressure, as you may inadvertently pull out the extension. NEVER use your InStyler with synthetic hair.

PRODUCT & TROUBLESHOOTING

What is the InStyler Rotating Iron?

The InStyler is an advanced hair styling tool that straightens, polishes and styles hair by means of a ceramic heated barrel and ionic brush bristles. The tool polishes each hair strand individually, creating amazing results that are much better than what you can achieve with a flat iron, curling iron or hot tool. The InStyler's upgraded design delivers higher heat settings and better-conductive alloys but will not burn the hair. The result is easy, effortless style without heavy styling products or damage to the hair.

How is the InStyler different from my flat iron?

Simple: A flat iron compresses, mashes and literally bakes your hair between two scaldingly hot plates. The InStyler's rotating, polishing barrel gives your hair the necessary heat to style and straighten, but since the barrel is constantly moving, it won't focus all its heat directly onto one section of hair - no "press and bake" - therefore, no heat damage. The InStyler also features a floating plate between the two rows of bristles. This conductive unit automatically adjusts, allowing the hair more consistent contact with the barrel. The result is less

frizz and smoother, shinier hair with no creasing. The polishing barrel allows the InStyler to actually apply less heat than a flat iron, with a lighter grip and better results - including perfect flips, curls and loads of luscious volume.

I need a lot of heat to straighten my hair. Will the InStyler get hot enough?

We get asked this question a lot, and we're proud to say you can add this one to the old "hair styling myths" column! With the InStyler, you don't need a lot of heat to straighten and style your hair! The InStyler's unique design actually allows you to use less damaging heat than you would with a flat iron or other hot tool. It's a totally new way of thinking about heat styling - you don't need extreme heat to get the results you want! And there are four heat settings, so the amount of heat you apply is entirely up to you.

Can I use the InStyler Rotating Iron to curl my hair?

Absolutely! Simply by wrapping your hair around the rotating, heated, polishing barrel, and closing the InStyler gently, you can create loads of luxurious curls.

For more tips, tricks and videos visit WWW.MYINSTYLER.COM

The heated polishing barrel rotates. Can my hair get tangled?

No. Unlike some of our competitors' products, the surface of the InStyler is a single piece and totally smooth, so there is no way for your hair to get caught.

How do I turn the InStyler on?

Check to make sure your device is plugged in, then press the Power button. The LED bars should light and begin flashing. Once the LED lights become steady, the InStyler is ready to go.

How do I get my InStyler to rotate?

Close the handle to start rotation, which will begin automatically.

How do I get my InStyler to change its rotation direction?

Close the InStyler twice quickly and the barrel will automatically begin rotating in the opposite direction. See page 3 for detailed instructions.

What if my InStyler does not heat?

Check to make sure your InStyler Rotating Iron is plugged in and press the Power button. The LED bars should light and begin flashing. Once

the LED lights remain lit, the InStyler will be at the set temperature and ready to use.

When I use my InStyler, why does the temperature LED start to flash?

It is normal for the heat to fluctuate during use. As long as the InStyler has been allowed to reach full heat (steady LED) after powering on, you can continue to use your appliance while the LED is flashing.

How do I clean my InStyler Rotating Iron?

When cleaning your InStyler, disconnect it from the power source and make sure it has completely cooled. Wipe the outside surface only with a soft, damp cloth. Be sure to wring out excess water before applying it to the unit. Clean more severe dirt by using a soft, damp cloth with a mild soap. Ionic bristles can be lightly scrubbed if necessary with a damp cloth, to remove any built-up product. Residual hair left in the bristles should be removed. The barrel can be wiped down with a soft, damp cloth. Use a mild soap if necessary. Make sure the InStyler is completely dry before plugging it into a power source.



Go to
myinstyler.com
for video tips

MAINTENANCE

Your InStyler is essentially maintenance free. No lubrication is needed. Keep all openings clear of grime and dirt. If cleaning is necessary, unplug the unit from the power source and wait for the unit to completely cool. Wipe the exterior of the unit with a cloth. The consumer should not attempt any repairs. If a repair is required, unplug the unit, allow it to cool, and return it for repair to authorized service representative.

STORAGE

To store your InStyler, unplug and wait for it to fully cool. Store out of the reach of children and in a safe and dry location. Do not pull on cord at electrical source or wrap cord around the unit.



Go to
myinstyler.com
for video tips

For more tips, tricks and videos visit WWW.MYINSTYLER.COM

WATCH OUR VIDEOS

To get the most out of your InStyler MAX and learn amazing tips and tricks, watch our videos! You'll learn how to straighten, curl, flip, create amazing volume and shine and much more!



IN STYLER®

MAX

Get even more tips & tricks on
our website and social sites!

Share your videos, tips, questions
with other InStyler fans!



www.myinstyler.com

Voltage: 120V/60Hz, Power: 60W

©2014 Tré Milano, LLC. All Rights Reserved.

InStyler® and InStyler® logo are
registered trademarks of Tré Milano, LLC.