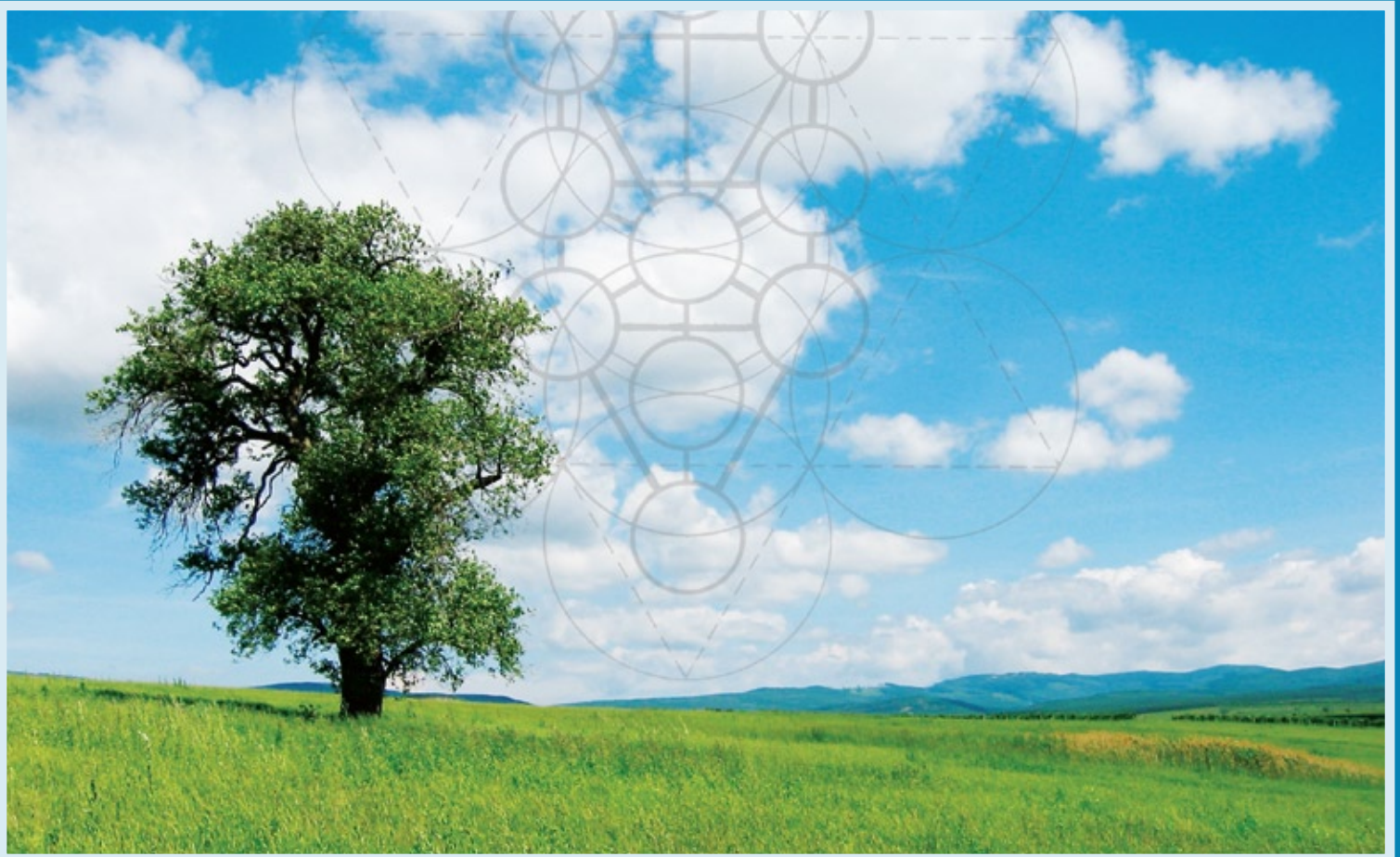




kabbalah

Bnei Baruch Kabbalah
Education & Research Institute



Mission Statement



THE MESSAGE

We are living in the midst of trying times, confronted by crises on every level of our personal, environmental, and social existence. The cause of these crises is our inability to sense the connections among ourselves, and between us and nature. The science of Kabbalah provides a method whereby humankind can solve the world's ills and transcend its problems. By introducing authentic wisdom of Kabbalah through education and mass circulation, Bnei Baruch provides a path for the world to follow.

Bnei Baruch is a diverse movement of many thousands of students worldwide. Each student chooses his or her own path and intensity, according to one's personal conditions and abilities.

In recent years, the group has grown into a movement engaged in voluntary educational projects, presenting genuine Kabbalah sources in contemporary language. The essence of the message disseminated by Bnei Baruch is unity of the people, unity of nations and love of man.

For millennia, Kabbalists have been teaching that love of man is the foundation of the people of Israel. This love prevailed in the days of Abraham, Moses, and the group of Kabbalists that they established. Love of man was the fuel propelling the people of Israel to extraordinary achievements. In times when love of man shifted to unfounded hatred, the nation declined into exile and affliction. If we make room for these old-but-new values, we will discover that we possess the power to put aside our differences and unite.

BNEI BARUCH IS THE LARGEST GROUP OF KABBALISTS IN ISRAEL, SHARING THE WISDOM OF KABBALAH WITH THE ENTIRE WORLD. STUDY MATERIALS IN OVER 25 LANGUAGES ARE BASED ON AUTHENTIC KABBALAH TEXTS THAT WERE PASSED DOWN FROM GENERATION TO GENERATION.

The wisdom of Kabbalah, hidden for millennia, is now stepping out. It has been waiting for a time when we would be sufficiently developed and prepared to implement its message. Today it is emerging as a message and a solution that can unite the factions in and between the nations and bring us all, as individuals and as a society, to a far better state.

KABBALAH LESSONS

As Kabbalists have been doing for centuries, and as the centerpiece of Bnei Baruch's activities, Rav Laitman gives a daily lesson at the Bnei Baruch center in Israel between 3:15-6:00AM Israel time. The lessons are simultaneously translated into seven languages: English, Russian, Spanish, German, Italian, French and Turkish. In the near future, broadcasts will be translated into Greek, Polish, and Portuguese, as well. As is true for all activities of Bnei Baruch, the live broadcast is provided free for thousands of students worldwide.

FUNDING

Bnei Baruch is a non-profit organization for teaching and sharing the wisdom of Kabbalah. To maintain its independence and purity of intentions, Bnei Baruch is not supported, funded, or is otherwise tied to any government or political entity. Since the bulk of its activity is provided free of charge, the prime source of funding for the group's activities is tithing, contributed by students on a voluntary basis. Additional sources of income are Rav Laitman's books that are sold at cost, and donations.

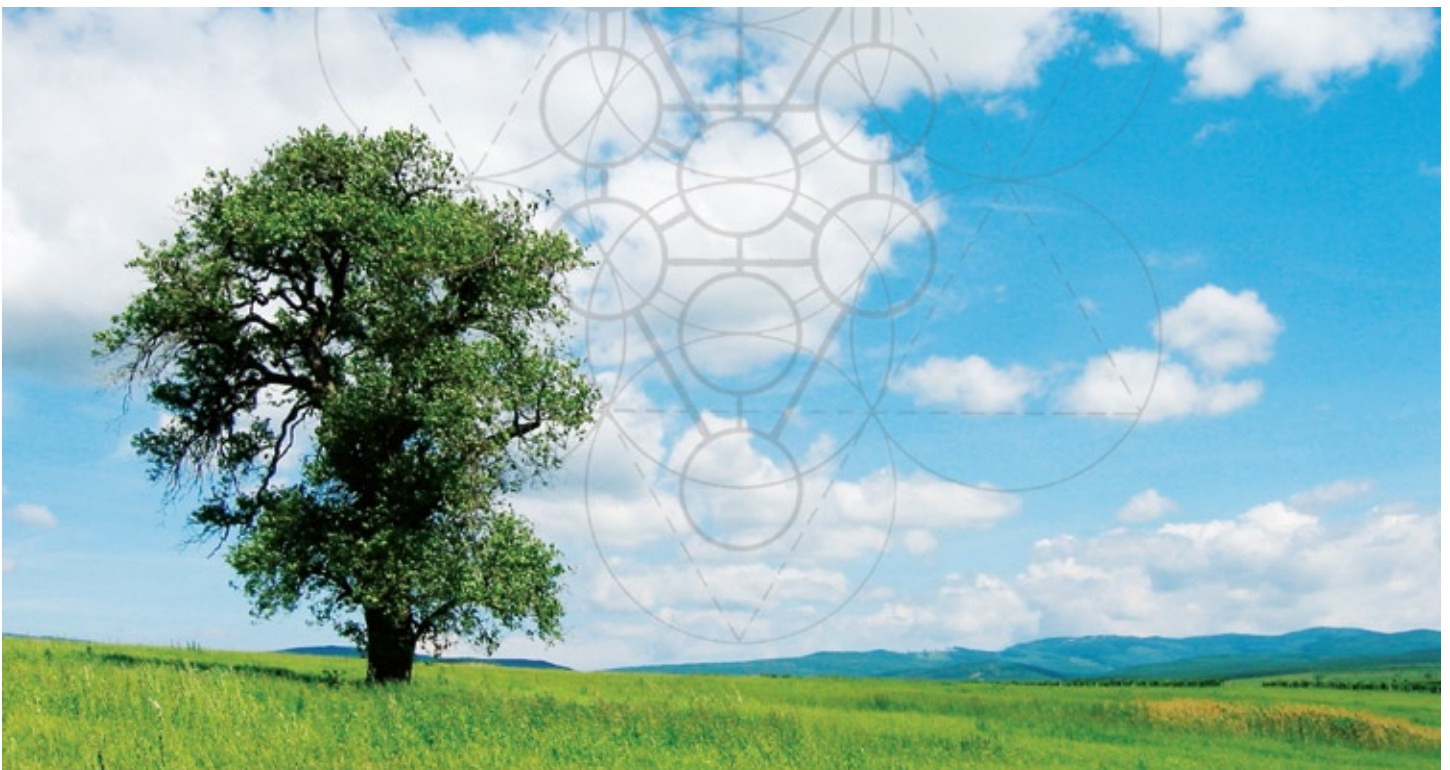
History and Origin



Rav Michael Laitman, Professor of Ontology and Theory of Knowledge, PhD in Philosophy and Kabbalah, and MSc in Medical Bio-Cybernetics, established Bnei Baruch in 1991, following the passing of his teacher, Rav Baruch Shalom HaLevi Ashlag (The Rabash). Rav Laitman named his group Bnei Baruch (sons of Baruch) to commemorate the memory of his mentor, whose side he never left in the final 12 years of his life, from 1979 to 1991. Rav Laitman was Ashlag's prime student, personal assistant, and is recognized as the successor of Rabash's teaching method. The Rabash is the firstborn son and successor of the greatest Kabbalist of the 20th century, Rabbi Yehuda Leib HaLevi Ashlag. Rabbi Yehuda Ashlag is author of the most authoritative and comprehensive commentary on The Book of Zohar, The Sulam Commentary (The Ladder Commentary), the first to reveal the complete method for spiritual ascent. This is also the reason for Ashlag's epithet, Baal HaSulam (Owner of the Ladder). Bnei Baruch bases its entire study method on the path paved by these great spiritual leaders.

THE STUDY METHOD

The unique study method developed by Baal HaSulam and his son the Rabash, is taught and applied on a daily basis by Bnei Baruch. This method relies on authentic Kabbalah sources such as *The Book of Zohar* (Rabbi Shimon Bar-Yochai), the writings of the Ari, *The Tree of Life (Etz Chayim)*, as well as books written by Baal HaSulam – *Talmud Eser Sefirot (The Study of the Ten Sefirot)*, *The Sulam Commentary on The Book of Zohar*. While the studies rely on authentic Kabbalah sources, they are carried out in simple and contemporary approach. Developing this approach has made Bnei Baruch an internationally recognized organization in education and highly respected throughout Israel. The unique combination of an academic study method alongside personal experiences broadens the students' perspective and awards them a new perception of the reality they live in. The study method equips those on the spiritual path with emotional tools that enable them to research themselves and their surrounding reality.



Rav Michael Laitman, Ph.D.



Rav Laitman received his PhD in philosophy and Kabbalah from the Moscow Institute of Philosophy at the Russian Academy of Sciences, and his MSc in Medical Cybernetics from the St. Petersburg State Polytechnic University. In addition to his scientific engagements, Rav Laitman has been extensively engaged in Kabbalah for the past thirty years. He has published over thirty books, translated into more than twelve languages as well as hundreds of articles on Kabbalah, and over 10,000 hours of video/audio Kabbalah lectures.

Laitman's extensive contributions to the field of Kabbalah led to his receiving the title of Professor in Ontology and the Theory of Knowledge, granted by the Highest Interdisciplinary Academic Attestation Commission of the Russian Federation.

Additionally, Rav Laitman collaborated with prominent scientists conducting unique research on modern science and Kabbalah. In 2005 he co-authored a book on this topic with Prof. Vadim Rozin of the Lomonosov Moscow State University, the State University of Human Sciences in the Russian Academy of Sciences.

Rav Laitman frequently lectures around the world on the subject of authentic Kabbalah. These include (among others) meetings of the World Wisdom Council and the Club of Budapest. In the last year alone he lectured in the United States, Canada, Europe, Russia, Central America, and Latin America.

Rav Laitman's thirty years of extensive research into the science of Kabbalah are recognized among renowned scientists and researchers. Rav Laitman has collaborated with scientists

in drawing connections between quantum physics and Kabbalah. One of Rav Laitman's most notable collaborations has been with Dr. Jeffrey Satinover, psychiatrist and theoretical physicist at Princeton and Nice Universities (recognized for his role in the hit docu-drama *What the Bleep Do We Know!?*). This has resulted in a book, *Kabbalah, Science and the Meaning of Life*. He has also collaborated with noted philosopher and president of the Club of Budapest, Prof. Ervin Laszlo on public conferences, books, and academic journals, including guest editing the monthly publication, *World Futures: The Journal of General Evolution*. This collaboration on the issue of the global ecological and social crises was the inspiration for Rav Laitman's recent book *From Chaos to Harmony: The Solution to the Global Crisis According to the Wisdom of Kabbalah*.

Rav Laitman continues to speak publicly, write books, articles and has dedicated his life to spreading the wisdom of Kabbalah to humanity.





The ARI Online Kabbalah Education Center

arionline.info

In response to an overwhelming demand from English speaking students worldwide, Bnei Baruch applied its extensive experience in both distance learning and Internet TV to create The ARI (Ashlag Research Institute) Online Kabbalah Education Center. In its first year of operation the Online Education Center has provided over 3,000 students with meaningful and comprehensive experience in the wisdom of Kabbalah.

The facility provides live interactive instructional classes for both beginner and intermediate students in order to prepare the serious student for advanced studies with Bnei Baruch. All courses and materials are provided online free of charge.

The success of the Online Education Center is demonstrated by a retention rate that exceeds 70% for students who have completed the introductory courses. Enrollment is expected to double in the ARI Online second year of operation. In addition to providing online educational services, the ARI Online also has an extensive library of articles and educational videos.

Reveal your higher self

Expand your senses



Discover the authentic teaching



Newspaper



In 1940, Kabbalist Rabbi Yehuda Ashlag (Baal HaSulam) published the first and, as it turned out, the last issue of his Kabbalah paper *HaUma* (*The Nation*). Its aim was to introduce the ancient wisdom of Kabbalah in a contemporary style and language. The paper was shut down by the British Mandate authorities. *Kabbalah Today* continues in the spirit of *The Nation*. Its sections provide readers with a wide variety of content, presented in different styles and approaches, while guaranteeing that the material is true to authentic Kabbalah texts such as *The Book of Zohar*. Today Kabbalah papers are published by Bnei Baruch in four languages with over 1,000,000 copies distributed for free around the world plus thousands of readers who access the papers through free online download.

KABBALAH L'AM PAPER IN ISRAEL

Since its inception in October 2006, Kabbalah L'Am has shaken the foundations of Israeli society. Currently 500,000 copies of the paper are distributed each month. The articles that first appeared in Kabbalah L'Am have been reprinted in every leading Israeli newspaper, including The Jerusalem Post and HaAretz. Kabbalah L'Am is also distributed in the United States, Canada, and Mexico, as an insert in Yediot Aharonot, the most popular Hebrew language newspaper.

LA VOZ DE LA CABALÁ (SPANISH LANGUAGE PAPER)

The rise in spirituality in Latin America has created demand for a Spanish language paper tailored to the specific spiritual issues of the Spanish speaking world. La Voz de la Cabalá has recently been launched and is being distributed in Latin American countries including Mexico, Peru, Colombia, Chile, Ecuador, as well as in Spain.

NEW HUMANITY (RUSSIAN LANGUAGE PAPER)

Bnei Baruch publishes a Russian language paper distributed in Moscow, St. Petersburg and other major cities in Russia and the former Soviet Union. Currently, the paper has a circulation in excess of 250,000 per issue.

KABBALAH TODAY PAPER

Kabbalah Today is currently distributed free of charge in the US, Canada, Australia, and the UK. It conveys the genuine wisdom of Kabbalah in a simple, easy-to-understand style. The paper is currently distributed in New York, Boston, Chicago, Los Angeles, Philadelphia, Connecticut, San Francisco, Columbus, Phoenix, Dallas, Toronto (Canada), London (UK), and Sydney (Australia).





Since 1999 Bnei Baruch has been a leader in providing Internet TV and distance learning. Since its launch, Kabbalah TV (www.kab.tv/eng) has been the only Kabbalah virtual study environment for students or for anyone curious about Kabbalah. Kab.tv currently provides at least three hours of live broadcasting of authentic Kabbalah lessons, simultaneously translated into seven languages. During the lessons, viewers worldwide can ask questions in any of Kab.tv's seven languages and have them answered in real time by Rav Laitman. In addition, Kab.tv offers a large online selection of recent videos and films. The Kab.tv online archive contains thousands of hours of lessons, documentaries, clips and other programmes all available free to all who wish to study or explore the wisdom of Kabbalah.

In addition to the daily lessons, below are some recent examples of Video On Demand programs:

ABOUT KABBALAH

Clips from lessons, TV shows, and films explaining basic concepts in Kabbalah.

TALKS

Clips from TV shows and interviews about Kabbalah and Kabbalah-related topics with scientists, authors, and artists.

FILMS

Feature films on Kabbalah and Kabbalah-related topics.

INTEGRAL CONSCIOUSNESS

Documentaries on global forums for integral consciousness, science, and spirituality.

KABBALAH REVEALED

A 15 episode TV series.

PERCEIVING REALITY

Short videos providing an entertaining entry to Kabbalah through answering people's deepest questions.

KAB.TV IS EXPANDING ITS BROADCASTS AND NOW PROVIDES SIX HOURS OF CABLE AND SATELLITE PROGRAMMING FOR ISRAELI TV DAILY, AND WILL EXPAND ITS SCHEDULED PROGRAMMING TO APPROXIMATELY EIGHT HOURS PER DAY IN THE IMMEDIATE FUTURE.



www.kab.tv/eng

Kabbalah.info



WWW.KABBALAH.INFO IS THE LARGEST SOURCE OF AUTHENTIC KABBALAH WISDOM AVAILABLE ON THE INTERNET. IT PROVIDES OVER 1,000,000 UNIQUE VISITORS A MONTH WITH AN ENCYCLOPEDIC VARIETY OF AUTHENTIC KABBALAH CONTENT IN 26 LANGUAGES. OVER SEVENTY PERCENT OF THE TRAFFIC ORIGINATES IN THE US AND CANADA.

AMONG THE SITE'S OFFERINGS ARE: OVER 10,000 VIDEO KABBALAH LESSONS AVAILABLE FREE OF CHARGE, THE COMPLETE WORKS OF RAV MICHAEL LAITMAN, PHD, ALL TRANSLATED WORKS OF RABBI YEHUDA ASHLAG (BAAL HASULAM) AND HIS FIRSTBORN SON AND SUCCESSOR, RABBI BARUCH ASHLAG (THE RABASH), OVER 30 BOOKS AVAILABLE FOR FREE DOWNLOAD, INTRODUCTORY KABBALAH LESSONS AND COURSES, AND FEATURE AND DOCUMENTARY FILMS ON KABBALAH.

THE SITE ALSO HAS LINKS TO OUR AFFILIATED WEBSITES:

www.kab.tv

Interactive Internet TV station with Video-On-Demand, feature films, documentaries, and live programming broadcasted from Bnei Baruch Studios in Israel.

www.arionline.info

Online Kabbalah education center offering live, interactive, instructional classes for English speaking students.

www.arifilms.tv

Independent film production company dedicated to Kabbalistic feature films and documentaries.

www.kabbalahblog.info

The official Kabbalah Blog of Bnei Baruch where bloggers will find all the latest Kabbalah books, articles, videos, audio clips, news, features, Bnei Baruch website updates and content additions.

www.kabbalahmedia.info

The web's largest Kabbalah media archive, updated daily with over 10,000 video, audio and text files, including lessons given by Rav Michael Laitman, PhD.



Books



Laitman Kabbalah Publishers is the publishing arm of Bnei Baruch. Laitman Kabbalah Publishers has over 80 titles in its catalogue in twelve languages. The company primarily focuses on the works of Rav Michael Laitman, PhD, Rav Yehuda Ashlag (Baal HaSulam) and Rav Baruch Ashlag (The Rabash). With offices in Toronto and New York, Laitman Kabbalah Publishers is dedicated to bringing its readers unique titles on the spiritual tradition of the wisdom of Kabbalah. The company was established in 2001 to bring a wide spectrum of Kabbalah literature, including an array of audio and video resources.

Laitman Kabbalah Publishers distributes books in over 50 countries, on all five continents. The titles of Laitman Kabbalah Publishers are cooperatively published by some of the largest publishing houses in the world including Penguin, Planeta Publishing, Ullstein, Sofia and Jewish Lights.

Rav Laitman writes his books in a clear and up-to-date style, based on the key concepts of Baal HaSulam. Today, these books serve as a vital link between readers and the original texts. All of Laitman's books are available for free download, and can be purchased at kabbalahbooks.info.





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