# EEO PUBLIC FILE REPORT 

FOR
WBGU-TV
BOWLING GREEN, OHIO
6/1/2022-5/31/2023

## EEO PUBLIC FILE REPORT

The EEO Public File Report is filed in Station WBGU-TV's public inspection file pursuant to Section 73.2080 (c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one year period ending on May 31, 2023, the station filled the following full-time vacancies:
One (1) Accounting Specialist
One (1) Producer/Director
The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source Total Number of Interviewees Referred
HireTouch
Bowling Green Sentinel-Tribune
IMDiversity.com
LaPrensa
Findlay Courier
Monster.com
Toledo Journal
Chronicle.com (Chronicle of Higher Education
higheredjobs.com
Ohio Means Jobs
Higher Education Recruitment Consortium
Ohio Jobs and Family Services

Attachment A contains the following information for each full-time vacancy:
$\downarrow \quad$ The recruitment sources(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
$\downarrow \quad$ The recruitment source that referred the hiree for each full-time vacancy;
$\downarrow \quad$ The total number of persons interviewed for each full-time vacancy; and
$\downarrow \quad$ The total number of interviewees referred by each recruitment source used in connection with each vacancy.
Attachment B contains a list and a brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

## ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

## FULL-TIME VACANCY EEO INFORMATION <br> [Fill out for each full-time vacancy]

Job Title Vacancy: Accounting Specialist
Recruitment Source that Referred the Hiree: HireTouch
Date Vacancy Opened: July 5, 2022
Total Number of Persons Interviewed for the Vacancy: $\underline{4}$
Date Vacancy Filled: $\underline{\text { August 5, } 2022}$

Recruitment Sources Used to Fill Vacancy

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy. | Did the <br> Source <br> Request <br> Notification <br> ? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HireTouch | 1001 E. Wooster St., <br> Bowling Green OH 43402 | Lori Smith | 419-372-8421 | 4 | No |
| Ohio Jobs \& Family Services VA Resources Rehabilitation Services | jfs.ohio.gov <br> 30 E. Broad St. <br> Columbus, Ohio 43215 |  | 977-852-0010 | 0 | No |
| Bowling Green Sentinel-Tribune | 1616 E. Wooster St. Suite 15 <br> Bowling Green, OH 43402 | Mary Vetter | 419-352-4611 | 0 | No |
| LaPrensa | PO Box 792, | Rico Neller | 419-870-6565 | 0 | No |


|  | Saline, MI 48176 |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| NAS <br> Chronicle.com <br> The Chronicle of Higher <br> Education | 1255 Twenty-Third St., N.W. <br> Washington, D.C. 20037 | Haley Cherba | $410-267-0195$ | 0 |  |
| Findlay Courier | 701 W. Sandusky St. <br> Findlay, OH 45840 | Kari Zellner | No |  |  |
| monster.com | monster.com |  | $419-427-8424$ | 0 | No |
| Toledo Journal | 3021 Douglas Rd. <br> Toledo, OH 43606 | 140 Carondelet St., <br> New Orleans, LA 70130 | Preston J. Edwards, Jr. | $504-523-0154$ | 0 |
| IMDiversity.com | 328 Innovation Blvd., Suite 300, <br> State College, PA 16803 | Amy Hoover | No <br> higheredjobs.com | 1001 E. Wooster St., <br> Bowling Green OH 43402 | Lori Smith |
| Ext. 208 |  |  |  |  |  |

## FULL-TIME VACANCY EEO INFORMATION

[Fill out for each full-time vacancy]
Job Title Vacancy: _Producer/Director
Recruitment Source that Referred the Hiree: $\qquad$ HireTouch $\qquad$
Date Vacancy Opened: June 21, 2022
Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: August 30, 2022

Recruitment Sources Used to Fill Vacancy

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy. | Did the <br> Source <br> Request <br> Notification ? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HireTouch | 1001 E. Wooster St., <br> Bowling Green OH 43402 | Lori Smith | 419-372-8421 | 4 | No |
| Ohio Jobs \& Family Services VA Resources Rehabilitation Services | jfs.ohio.gov <br> 30 E. Broad St. <br> Columbus, Ohio 43215 |  | 977-852-0010 | 0 | No |
| Bowling Green Sentinel-Tribune | 1616 E. Wooster St. Suite 15 Bowling Green, OH 43402 | Mary Vetter | 419-352-4611 | 0 | No |


| LaPrensa | PO Box 792, Saline, MI 48176 | Rico Neller | 419-870-6565 | 0 | No |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NAS <br> Chronicle.com <br> The Chronicle of Higher Education | 1255 Twenty-Third St., N.W. Washington, D.C. 20037 | Haley Cherba | 410-267-0195 | 0 | No |
| Findlay Courier | 701 W. Sandusky St. <br> Findlay, OH 45840 | Kari Zellner | 419-427-8424 | 0 | No |
| monster.com | monster.com |  |  | 0 | No |
| Toledo Journal | 3021 Douglas Rd. Toledo, OH 43606 | Sandra Stewart | 419-472-4521 | 0 | No |
| IMDiversity.com | 140 Carondelet St., <br> New Orleans, LA 70130 | Preston J. Edwards, Jr. | 504-523-0154 | 0 | No |
| higheredjobs.com | 328 Innovation Blvd., Suite 300, State College, PA 16803 | Amy Hoover | $\begin{aligned} & 814-861-3080 \\ & \text { Ext. } 208 \end{aligned}$ | 0 | No |
| Higher Education Recruitment Consortium (HERC) | 1001 E. Wooster St., <br> Bowling Green OH 43402 | Lori Smith | 419-372-8421 | 0 | No |
| Ohio Means Jobs | https://jobseeker.ohiomeansjobs. monster.com/ |  | 888-296-7541 | 0 | No |

## ATTACHMENT B MENU OPTION ACTIVITIES

## MENU OPTIONS ACTIVITIES

Station WBGU-TV has engaged in the following outreach activities during the year covered by this report: 6/1/2022-5/31/2023
$\left.\left.\begin{array}{|c|l|l|}\hline \begin{array}{c}\text { Activity } \\ \text { Classification }\end{array} & \text { Type of Activity } & \text { Brief Description } \\ \hline 5 & \text { Internship Program } & \begin{array}{l}\text { Student Internships } \\ \text { August 22, 2022 - May 31, 2023 } \\ 7 \text { student participants from the } \\ \text { Bowling Green State University } \\ \text { School of Media and Production in the } \\ \text { Broadcast Services/Department. } \\ \text { Production Assistant for the weekly } \\ \text { WBGU-TV public affairs program, } \\ \text { The Journal, BGSU Brain Game and } \\ \text { various other WBGU-TV productions. } \\ \text { A Producer/Director supervised the } \\ \text { interns. }\end{array} \\ \hline 7 & & \text { Scholarship } \\ & & \begin{array}{l}\text { WBGU-TV Book Scholarship for } \\ \text { WBGU-TV student employees. } \\ \text { WBGU-TV student employees were } \\ \text { notified vie email of the scholarship } \\ \text { availability and requirements. } \\ \text { April 3, 2023 to April 17, 2023. The } \\ \text { General Manager (GM) assisted with } \\ \text { this initiative. The GM promotes and } \\ \text { solicits candidates from the WBGU } \\ \text { Student Employee group. Submissions } \\ \text { are then reviewed and selections made } \\ \text { by the WBGU-PBS Planning Team } \\ \text { consisting of the GM, Assistant GM, } \\ \text { Marketing Director, Development }\end{array} \\ \text { Officer, Educational Outreach } \\ \text { Director and Program Director. }\end{array}\right\} \begin{array}{l}\text { Tucker Scholarship for WBGU-TV } \\ \text { student employees. } \\ \text { WBGU-TV student employees were } \\ \text { notified via email of the scholarship } \\ \text { availability and requirements. }\end{array}\right\}$

|  |  | April 3, 2023 to April 17, 2023. The General Manager assisted with this initiative. The GM promotes and solicits candidates from the WBGU Student Employee group. Submissions are then reviewed and selections made by the WBGU-PBS Planning Team consisting of the GM, Assistant GM, Marketing Director, Development Officer, Educational Outreach Director and Program Director. |
| :---: | :---: | :---: |
| 8 | Training Program | WBGU-TV Student Employee Training program conducted from August 22, 2022 through May 31, 2023 on an ongoing basis as new student employees are added and procedural and equipment changes take place. 57 from the BGSU School of Media and Production and the BGSU Visual Communications Technology Department in the School of Technology. Four Producer Directors participated in the program. |
| 14 | EEO \& Diversity Training | BGSU Sexual Harassment \& Diversity staff training for all Bowling Green State University employees and WBGU-TV staff including management-level participation. October 17, 2022- November 18, 2022. General Manager, Assistant General Manager, Program Director, Administrative Assistants, Producer/Directors, Engineers and Student Employees participated in the program. |
| 14 | Harassment and Bias Prevention Training | Corporation for Public Broadcasting Harassment \& Bias Prevention staff training. April 17, 2022 - May 31, 2023. All employees - General Manager, Assistant General Manager, Program Director, Administrative Assistants, Producer/Directors and Engineers participated in the program. |

- For "Activity Classification" use numbers " 1 " through " 16 " in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Host of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community interested in broadcast employment issues;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not generally directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for a higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.
