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IE BROWN
EXECUTIVE MBA

To get ahead in today's globalized context, top executives need to be visionary leaders, armed with a versatile skill set and holistic view of the changing business landscape. An international oriented program, this joint management degree allows you to explore business from an entirely new perspective while using business to work toward a better future for both your company and society.



ABOUT THE IE BROWN EXECUTIVE MBA

Mode of Study

Part-time

Format

Blended

Intake

March

Duration

15 Months

Language

English

Location

**Online, Madrid, Providence
& Cape Town**

Over 15 months, the accelerated IE Brown Executive MBA draws upon the strengths of a top-ranked international business school and an Ivy League education to empower effective leaders as they learn to leverage business as the vehicle for a better future. Featuring online and in-person lessons, this unique program will boost your international network, while providing the skills to become purposeful leaders who are able to innovate in a complex business climate.



For those who
wish to become...

A purpose-
driven
executive with
an advanced
business
acumen

A globally
minded
professional
with strategic
foresight

A leader
who drives
sustainability
and social
impact

A change-
maker capable
of leading
diverse
teams and
developing
talent

WHO IS THIS PROGRAM FOR?

Our student profile

The IE Brown Executive MBA is for innovative professionals with at least 10 years of experience who are motivated to make an impact in business and society. Alongside displaying unique sector talents, you should also display a curious mindset and an eagerness to forge the future of business leadership as a force for good.



WHY CHOOSE THIS PROGRAM?

Reasons you should join

01

A STRONG BUSINESS FOCUS

The accelerated IE Brown Executive MBA gives you all the necessary tools to fine-tune your knowledge and expertise in core business concepts so that you can gain the analytical skill set and cross-industry proficiency to navigate complex, global challenges. This program will help you establish a comprehensive foundation of business across several disciplines so that you can understand the interconnected nature of global markets, emerging technologies and shifting customer expectations. With a dynamic curriculum focusing on leadership which creates a culture of positivity through effective and sustainable business practices, you'll hone your decision-making skills with an informed approach and bold, audacious thinking; driving innovation, creating impact and strengthening your legacy.

02

THE POWER TO LEAD PEOPLE AND TEAMS

Through this program, you can learn to realize the full potential of people by developing an inclusive leadership lens and the skills to motivate diverse teams, embrace the future of work and lead a culture of engagement where every individual can thrive. Through self-awareness, critical thinking and resilience, you can cultivate your leadership skills and encourage a positive work culture on high performance teams, diversity and satisfaction. Through authentic leadership, you'll be able to access and harness the collective intelligence of your teams for high-impact results.

03

ANTICIPATE CHANGES THROUGH STRATEGIC FORESIGHT

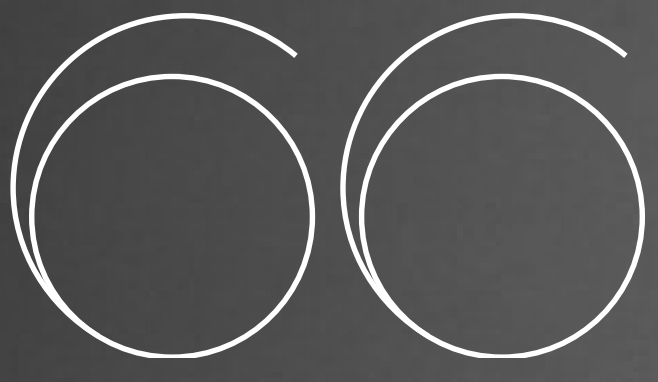
Our world is changing, and so is the way we live, work and interact. Identifying drivers of change requires a strategic approach to planning and decision making. Through the development of a forward-thinking mindset, the IE Brown Executive MBA can prepare you to anticipate future trends, risks and opportunities across industries and prepare strategies to generate value.

04

PIONEERING SUSTAINABILITY AND SOCIAL IMPACT

In today's world, business is not just about profit, it's about leveraging business as a vehicle for change and sharing that knowledge and passion with your people and organization. By prioritizing the principle of "do no harm", you can define your purpose and use it as a guiding light for your actions toward conducting responsible business operations, positively impacting people and the environment, and ultimately boosting your triple bottom line.





BY EMPOWERING ME WITH A WEALTH OF KNOWLEDGE, THE PROGRAM HAS GIVEN ME A VERSATILE SKILL SET AND POWERFUL TOOLS THAT HELP ME NAVIGATE THE MUSIC INDUSTRY. I FEEL MORE CONFIDENT. MY APPROACH TO BUSINESS IS MORE EFFICIENT AND EFFECTIVE. THE PROGRAM HAS DEVELOPED AND ENHANCED MY ABILITY TO REACH A GLOBAL AUDIENCE BOTH ON AND OFF THE STAGE.”

Lauren Henderson, United States
Owner and CEO of Brontosaurus
Records

PROGRAM STRUCTURE

Your learning journey

Throughout the duration of the program, students will embark on a broad journey covering wide-ranging issues that are vital to becoming a global business leader. Beginning with topics such as finance and entrepreneurship, the program will then explore important topics with a broader scope, such as globalization, purposeful leadership and the impact of history on our modern world, among others.

This rigorous academic offering will take place both online and in-person at IE Business School in Madrid, Spain and at Brown University in Providence, Rhode Island, USA. Students will also put new knowledge into practice with the Key Reflection Project and an eye-opening trip to Cape Town, South Africa to advance their global impact.

78%

of ASX100 companies now consider climate change as a financial risk to their business.

KPMG

76%

of G250 companies include sustainability data in their annual reports.

KPMG

Providence



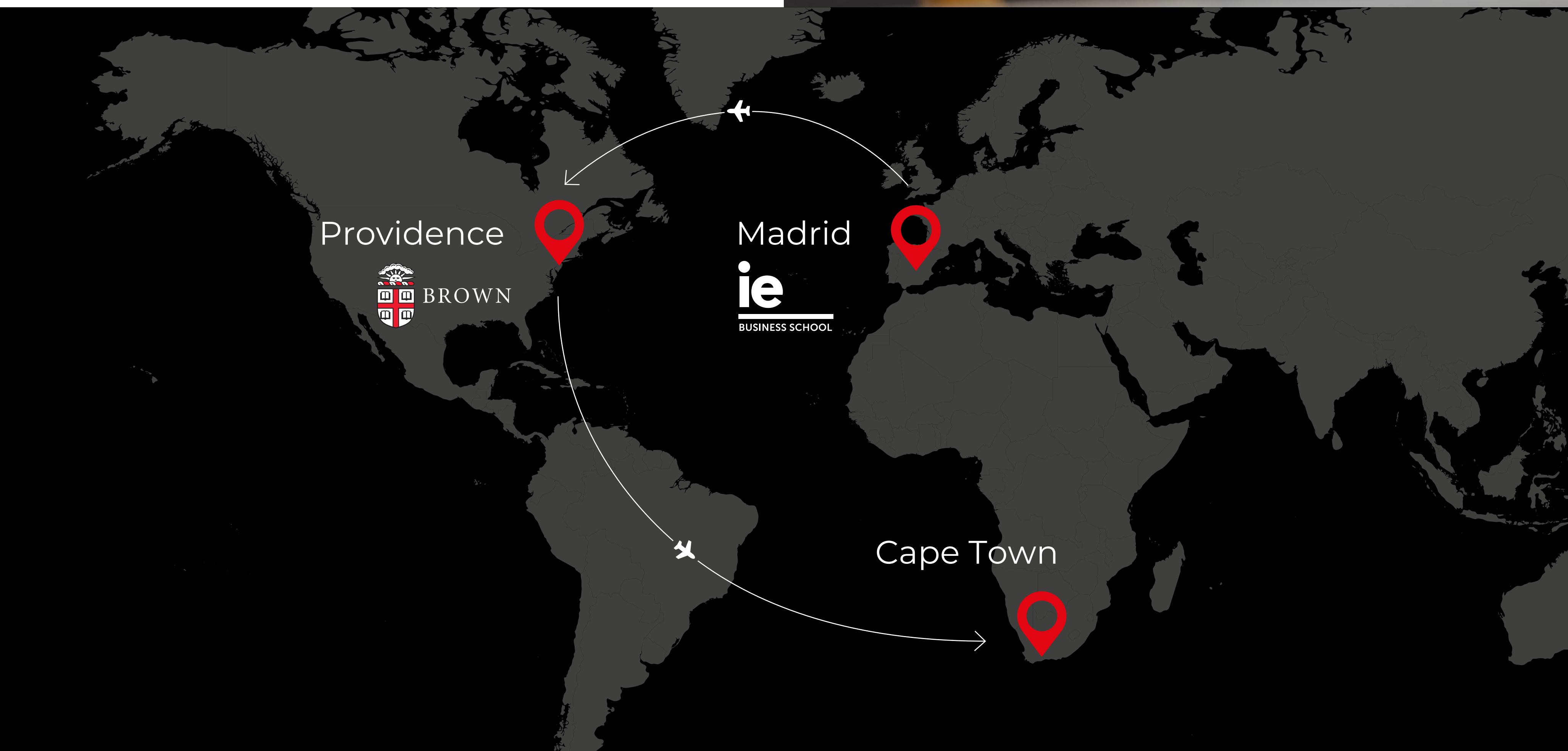
BROWN

Madrid



BUSINESS SCHOOL

Cape Town





MADRID

In-person

2 weeks

The first residential period will take place at IE Business School in Spain.

ONLINE

3 months

PROVIDENCE

In-person

10 days

The second residential period will take place at Brown University's campus in the United States.

ONLINE

3 months

MADRID

In-person

10 days

In October, the cohort will return to IE Business School in Spain for the next residential period.

CAPE TOWN

In-person

1 week

Consider business from different viewpoints. Read more about the South Africa experience.

[Find out more →](#)

A beyond-business immersion experience in a real-world setting. Apply the skills you've learned throughout the program while exploring the local cultural and political context.

ONLINE

3 months

PROVIDENCE

In-person

1 week (May)

The final residential period will take place the week leading up to Commencement at Brown University's campus.

STUDENT PROFILE

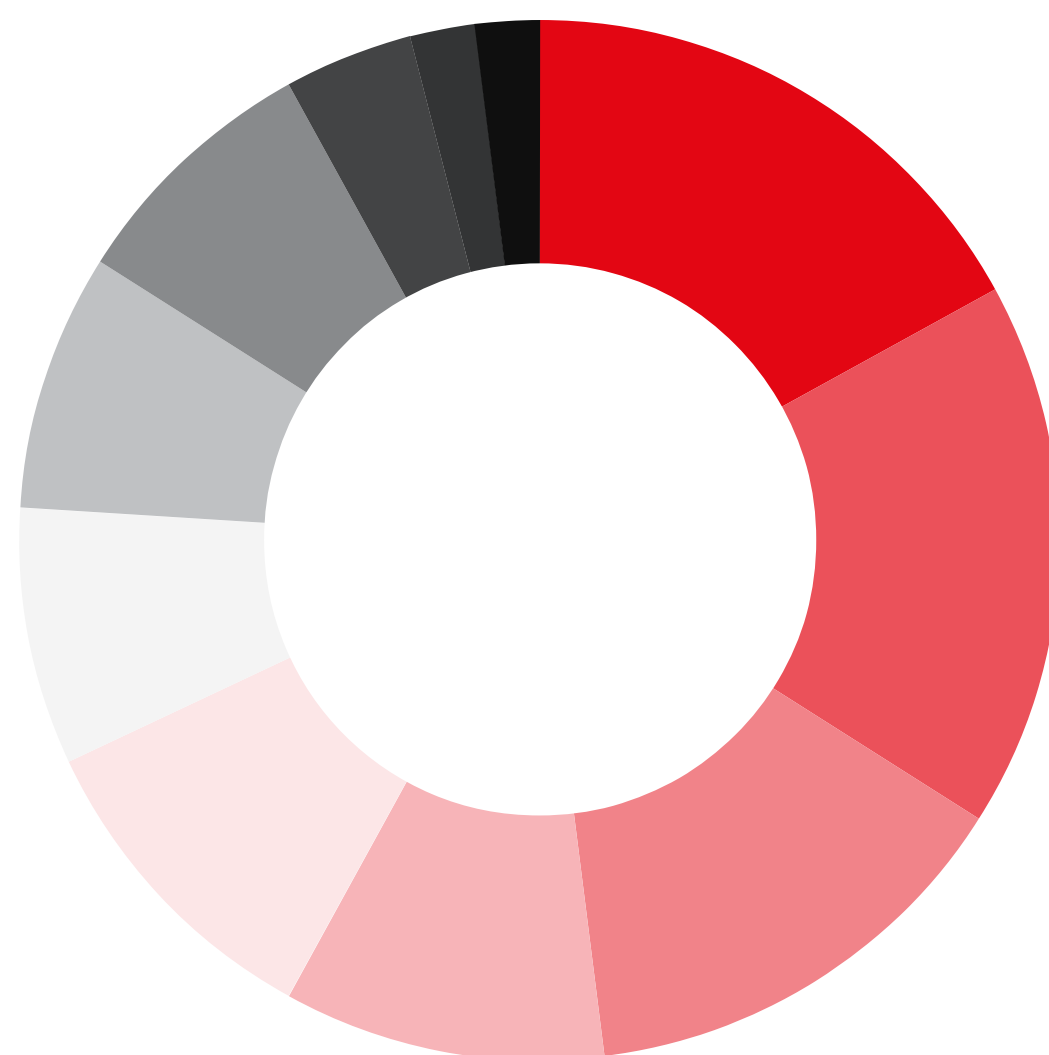
Your future network

The typical IE Brown Executive MBA student has at least ten years of professional experience in a variety of sectors, with a minimum of three years in a managerial position. As proven leaders and driven innovators with a passion for sustainability and social responsibility, IE Brown Executive MBA students seek to become business and organizational leaders who can drive value and human transformation in their organization while building sustainable business practices to create a positive impact from their companies to society and the planet.



Where do program alumni work?

- Telecom/Tech
- NGO/Public Services/Government
- Industrial Manufacturing
- Banking Investment & Financial Services
- Entertainment/Media/Advertising
- Transport/Travel
- Education/Training
- Pharmaceutical/Health
- Energy
- Consulting
- Insurance



Where can the IE Brown Executive MBA journey take you? Read more about our alumni.

[Find out more →](#)

39

years old is the average age of students in this program.

20+

nationalities represented on average in the classroom.

16

average years of **work experience**.

Check out this video to hear more from our students.

[Find out more →](#)



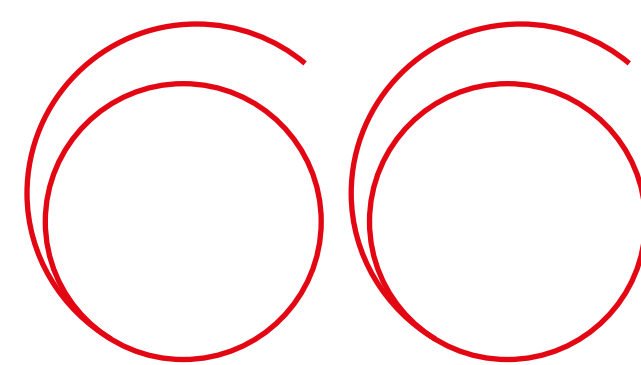
THE GLOBAL REACH OF THIS PROGRAM AMPLIFIES EVERY YEAR—THE OPPORTUNITY TO DEVELOP FAR-REACHING, CLOSE NETWORKS IS A CORE ELEMENT OF WHAT MAKES THE IE BROWN EXECUTIVE MBA STAND OUT”



Irina Scarlete, Canada
Founder and CEO of AMNle.org



Faisal Hidayatullah, Pakistan
Customer Success Leader at
Agnum Consulting



THIS PROGRAM HAS CHANGED MY LIFE, PERSONALLY AND PROFESSIONALLY, BECAUSE OF THE UNIQUE BLEND THAT IE BUSINESS SCHOOL AND BROWN BRING. SO, IE BUSINESS SCHOOL BRINGS THAT CORE BUSINESS DISCIPLINE, WHICH IS REALLY HELPFUL IN YOUR CAREER. BUT THEN THE HUMANITIES ASPECT BRINGS SO MUCH MORE IN YOUR DECISION-MAKING.”



TWO
POWERFUL
INSTITUTIONS.
ONE
EXECUTIVE
MBA.

IE BUSINESS SCHOOL

Founded by entrepreneurs, innovation is in the fabric of IE Business School. With a bustling community of creative minds and influential practitioners from all over the world, IE Business School is consistently pioneering new ways to learn and inspire students for future success. At the core of their offering is a commitment to you: expertly curated, personal higher education that focuses on unleashing the extent of each individual's potential. IE Business School alumni form a powerful global network, and the institution is consistently ranked among the top business schools in the world.



BROWN UNIVERSITY

Brown University, located in Providence, Rhode Island, is among the most prestigious universities in the US. A member of the esteemed Ivy League, its outstanding undergraduate, graduate and medical degree programs are characterized by a distinctive academic philosophy, a world-class faculty and a long-standing tradition of innovative and rigorous multidisciplinary study. Around the world, Brown alumni can be found in leadership positions across the public and private sectors.

IE Brown Executive MBA joint degree graduates will receive one diploma awarded by both institutions, and will enjoy full alumni status from both IE Business School and Brown University

ACCREDITATIONS



Our Executive MBA is ranked 6th worldwide by the QS Executive MBA Joint Program ranking 2023 and our curriculum is triple-certified by AACSB, AMBA and EQUIS. Graduates will receive one diploma awarded by both institutions and will enjoy full alumni status from both Brown University and IE Business School.

6TH Worldwide Executive MBA

QS Executive MBA
Joint Program ranking 2023



ADMISSIONS PROCESS & FINANCIAL AID

THE IE BUSINESS SCHOOL
ADMISSIONS PROCESS IS
SIMPLE YET RIGOROUS—
AND CARRIED OUT ENTIRELY
ONLINE.

While the particulars may change depending on your chosen program, it always follows a similar format, which you can discover below. With our rolling admissions process, there's no application deadline. Spaces are limited, so we recommend that you apply as soon as possible.

Who you are

Students across all program areas share common traits that we look out for. We particularly value dedicated and talented individuals who come from diverse backgrounds and possess a global mindset.

Alongside your strong interpersonal skills and innovative outlook, you thrive under an intensive academic workload, considering it an opportunity to share new experiences and create unique approaches to problem-solving.

FINANCIAL AID



IF SORTING OUT FUNDING AND SCHOLARSHIPS IS AN IMPORTANT PART OF MAKING IE BUSINESS SCHOOL YOUR NEXT BIG STEP IN YOUR PROFESSIONAL JOURNEY, THE GOOD NEWS IS THAT WE HAVE A RANGE OF FUNDING OPTIONS AVAILABLE TO SUPPORT YOU!

Most of our students rely on a combination of different types of financial means to cover the tuition fees and the overall costs associated with program attendance. These means typically include personal resources, student loans, scholarships and, at times, some form of family support or tuition assistance from employers.

The IE Financial Aid Office will help you understand the different financing options and scholarship opportunities available. Researching, understanding your options and planning ahead is key. The FAO will provide you with all the necessary guidance to make any scholarship or loan application process as smooth as possible.

Please visit our financial aid website for more details or schedule an appointment with our team.

[Go to website →](#)

IE SCHOLARSHIPS

Thanks to the IE Foundation and the generosity of our students, alumni, parents, corporate partners and other benefactors who support our groundbreaking Financial Aid program, we are able to maintain a strong commitment to providing top-notch education to highly qualified candidates from around the world, regardless of their economic situation. Our wide portfolio of scholarships allows us to guarantee diversity and excellence through our need-based and merit-based scholarships.

Scholarships are awarded based on economic need, merit, distinctive competencies and/or academic and professional excellence. The aim is twofold: celebrating and rewarding outstanding individuals and providing scholarship support to deserving and promising candidates who would otherwise not be able to attend IE Business School.



DIRECT AWARDS

There is no formal application process for the IE High Potential Award— all applicants are automatically considered. Awards are communicated at the time of admission and recipients are chosen based on the information provided during the admissions process: application, academic merit, professional experience, interview, competitiveness, life experiences, and suitability to the program and our school. These awards are need-blind, and are compatible with other IE Scholarships should the candidate require further support through a formal scholarship application.

Check the [IE Financial Aid website](#) to discover the full list of scholarships available and to learn more about the application process.



LOANS

Many of our students rely on loans—either government and/or privately funded—to at least partially finance their studies at IE University. As we strive to provide our students with further financing opportunities, we are committed to securing agreements with both Spanish and international institutions that offer our students financial loan schemes on favorable grounds. While there are many organizations that lend to IE students—including those we have an agreement with—it is critical that you understand all fees and terms of available loans to compare them and determine which are best suited to your particular needs.

Contact our dedicated team at iebrown@ie.edu to find out which financing options may be available to you. Please note that many financing schemes are time sensitive and may require planning several months before your program starts.

TUITION PAYMENT OPTIONS

While making an investment in higher education is extremely worthwhile, we understand it isn't always easy. At IE Business School, we allow students to pay in interest-free installments, without pre-approval requirements or credit checks. The number of installments and conditions depends on the program. Please talk to your admissions advisor for more information.

**Check the Tuition Fees
for this program**

[Find out more →](#)

