

**Arts & Entertainment**

**Food & Drink**

**Kids & Family**

**Nightlife**

**Politics & Media**

**Shopping**

**Services**

**Sports & Recreation**



Our **most anticipated** and **most read** issue of the year celebrates the absolute best that Austin has to offer in arts & entertainment, food & drink, kids & family, nightlife, politics & media, shopping, services, and sports & recreation.

**“Best of Austin” issue  
on stands November 2!**

**THE AUSTIN CHRONICLE**

[austinchronicle.com](http://austinchronicle.com)

PO BOX 4189

AUSTIN, TX 78765

P 512.454.5766

F 512.458.6910





**Reach thousands  
of new customers  
by advertising in  
our 29th annual  
“BEST OF AUSTIN”  
issue!**

## **What sets us apart?**

- **We are the longest-running local “Best of” issue.**
- **Unique** categories that highlight the eclectic people and businesses of Austin.
- **Over 100 reader categories**, representing the voice of the city better than anyone else.
- **More than 20,000 readers voted** in our “Best of Austin” ballot in 2017.
- Our paper is distributed at **over 1,700 locations** around the Austin metro area.
- We have a weekly audience of **600,000**.
- **Our readers:**

**60% are ages 18-44.**

**62% earn over \$50,000/year.**

**54% are homeowners.**

**57% are employed full time.**

**58% are likely to buy a product or service upon first discovery.**

**SPACE RESERVATION DEADLINE:**

**Friday, Oct. 19, 5pm**

**CREATIVE DEADLINE:**

**Friday, Oct. 26, 5pm**