

The original documents are located in Box 20, folder “Medal of Freedom - Citations for Recipients” of the John Marsh Files at the Gerald R. Ford Presidential Library.

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January 3, 1977

MEMORANDUM FOR: BOB HARTMANN
FROM: JACK MARSH

Attached is the official list of Medal of Freedom recipients for whom it will be necessary to draft citations. In reference to the citations, both General Bradley and Admiral Burke can have theirs prepared by the Department of Defense if we task them to do so. Assistance can probably be obtained for those in the field of arts from Nancy Hanks.

Because of the calligrapher the citation should not exceed 70 words in length and 50-60 words would be desirable.

Many thanks.

JOM/dl



January 6, 1976 [1977]

MEMORANDUM FOR: BOB HARTMANN
FROM: JACK MARSH
SUBJECT: Medal of Freedom Citations

I was much impressed by the citations; however, I did raise questions on several of them and these are set out below for your consideration:

-- Norman BORLAUG -- I question the use of the word "Revolutionary." I would reword this as follows:

"Benevolent and brilliant, this revolutionary scientist and eloquent prophet has performed..."

I believe the word "revolutionary" as it is now drafted conveys the wrong meaning.

OK -- General Omar N. Bradley -- I have a question on the use of the word "immortal." Can we use this word appropriately on an individual who is not deceased?

OK -- Admiral Arleigh Burke -- Substitute "Naval" for military (first line). Also substitute "place" for "field" in the last line.

-- Bruce Catton -- I have no disagreement with this disagreement. However, I believe his contributions in the field of history are recognized beyond the limited area of the Civil War.



Joe DiMaggio -- I raise a question on the length of this citation. The calligrapher gave us a limit of not more than 70 words.

-- Lady Bird Johnson -- I am strongly of the view that Mrs. Johnson did not emerge from her husband's shadow but was a great First Lady in her own right. Other than the first sentence I think the citation is most appropriate.

I would rewrite it to read:

"As one of America's great First Ladies, she claimed her own place in the hearts and history of the American people."

cc: Bob Orben

JOM/dl



January 6, 1976

changes per
call from Orben

MEMORANDUM FOR: BOB HARTMANN
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SUBJECT: Medal of Freedom Citations

I was much impressed by the citations; however, I did raise questions on several of them and these are set out below for your consideration:

- Norman BORLAUG -- I question the use of the word "Revolutionary." I would reword this as follows:

~~"Benevolent and brilliant,~~ ~~revolutionary scientist and eloquent prophet,~~ ~~he~~ performed..."

I believe the word "revolutionary" as it is now drafted conveys the wrong meaning.

- OK -- General Omar N. Bradley -- I have a question on the use of the word "immortal." Can we use this word appropriately on an individual who is not deceased?

- OK -- Admiral Arleigh Burke -- Substitute "Naval" for military (first line). Also substitute "place" for "field" in the last line.

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OK

I would rewrite it to read:

"As one of America's great First Ladies, she claimed her own place in the hearts and history of the American people."

cc: Bob Orben

JOM/d1



EYES ONLY

January 10, 1977

Medal of Freedom

MEMORANDUM FOR:

BRENT SCOWCROFT

FROM:

JACK MARSH

Your immediate attention to this should be appreciated so that we can get the citation prepared.

Please note Milt Mitler's suggested changes which you may, or may not, wish to incorporate in your rewrite.

Finally, because of the space provided for the citation, the calligrapher requests that it not exceed 70 words. This citation is about twice that length. If there is any problem on editing, I suggest the staff person handling this communicate with Milt to see what they can work out with the calligrapher, remembering that we were given a limitation of 70 words on all previous citations.

Many thanks.

JOM/d1



[1/77]

MEDAL OF FREEDOM CITATION: Lady Bird Johnson

Citation:

She emerged from the towering shadow of a remarkable partner to claim her own place in the hearts and history of the American people. In councils of power or in homes of the poor, she made government human with her unique compassion and her grace, warmth and wisdom. Her leadership transformed the American landscape and preserved its natural beauty as a national treasure.

#

[1172]

MEDAL OF FREEDOM CITATION: Norman Borlaug

Citation:

Revolutionary scientist and eloquent prophet, he performed miracles with grain and saved untold millions from starvation. His work has pushed back the shadow of hunger on this planet and given us precious time to force its final retreat.

#

V G R

[1177]

178
Excellence is its own reward --- not only to

those who strive for it, but also to the free society
which encourages it. You are men and women who have
used that freedom to achieve excellence. Your outstanding
accomplishments ^{in many} ~~in every~~ fields have made our lives
better, and set stirring examples for others to
follow.

[1/77]

MEDAL OF FREEDOM CITATION: Lady Bird Johnson

Citation:

As one of America's great First Ladies, she claimed her own place in the hearts and history of the American people. In councils of power or in homes of the poor, she made government human with her unique compassion and her grace, warmth and wisdom. Her leadership transformed the American landscape and preserved its natural beauty as a national treasure.

#

MEDAL OF FREEDOM CITATION: Admiral Arleigh Burke

Citation:

Combat commander, innovative Naval strategist and tactician, inspiring leader, first three-term Chief of Naval Operations, he made the sea a place of victory in war, a mighty fortress in peace.

#

MEDAL OF FREEDOM CITATION: General Omar N. Bradley

Citation:

Military hero, courageous in battle and gentle in spirit, friend of the common soldier, General of the Army, first Chairman of the Joint Chiefs of Staff, he embodies the best of the American military tradition with dignity, humanity and honor.

#

[1/77]

MEDAL OF FREEDOM CITATION: LADY BIRD JOHNSON

CITATION:

SHE EMERGED FROM THE TOWERING SHADOW
OF A REMARKABLE PARTNER TO CLAIM HER OWN PLACE IN THE
HEARTS AND HISTORY OF THE AMERICAN PEOPLE. IN COUNCILS
OF POWER OR IN HOMES OF THE POOR, SHE MADE GOVERNMENT
HUMAN WITH HER UNIQUE COMPASSION AND HER GRACE,
WARMTH AND WISDOM. HER LEADERSHIP TRANSFORMED THE
AMERICAN LANDSCAPE AND PRESERVED ITS NATURAL BEAUTY
AS A NATIONAL TREASURE.

MEDAL OF FREEDOM CITATION: GENERAL OMAR N. BRADLEY

CITATION:

IMMORTAL MILITARY HERO, COURAGEOUS IN
BATTLE AND GENTLE IN SPIRIT, FRIEND OF THE COMMON SOLDIER,
GENERAL OF THE ARMY, FIRST CHAIRMAN OF THE JOINT CHIEFS
OF STAFF, HE EMBODIES THE BEST OF THE AMERICAN MILITARY
TRADITION WITH DIGNITY, HUMANITY AND HONOR.

MEDAL OF FREEDOM CITATION: ADMIRAL ARLEIGH BURKE

CITATION:

COMBAT COMMANDER, INNOVATIVE MILITARY
STRATEGIST AND TACTICIAN, INSPIRING LEADER, FIRST
THREE-TERM CHIEF OF NAVAL OPERATIONS, HE MADE THE SEA
A FIELD OF VICTORY IN WAR, A MIGHTY FORTRESS IN PEACE.

MEDAL OF FREEDOM CITATION: NORMAN BORLAUG

CITATION:

BENEVOLENT REVOLUTIONARY, BRILLIANT
SCIENTIST, ELOQUENT PROPHET, HE PERFORMED MIRACLES WITH
GRAIN AND SAVED UNTOLD MILLIONS FROM STARVATION.
HIS WORK HAS PUSHED BACK THE SHADOW OF HUNGER ON THIS
PLANET AND GIVEN US PRECIOUS TIME TO FORCE ITS FINAL
RETREAT.

STATEMENT BY THE PRESIDENT

Excellence is its own reward --- not only to those who strive for it, but also to the free society which encourages it. You are men and women who have used that freedom to achieve excellence. Your outstanding accomplishments have made our lives better, and set stirring examples for others to follow.

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MEDAL OF FREEDOM CITATION: Norman Borlaug

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Benevolent revolutionary, brilliant scientist,
eloquent prophet, he performed miracles with grain and
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#

THE PRESIDENT OF THE UNITED STATES OF AMERICA
AWARDS THIS
PRESIDENTIAL MEDAL OF FREEDOM
WITH DISTINCTION

to

HENRY ALFRED KISSINGER

Scholar, statesman and public servant, by his extraordinary achievements he has earned a place in the first rank of American patriots. A principal architect of America's diplomacy under two Presidents, he guided a Nation in meeting the responsibilities of world leadership. A brilliant negotiator, he wielded America's great power with wisdom and compassion in the service of peace. He is honored by a grateful President and Nation in the expectation that the past is but prologue.

The White House
Washington, D. C.
January , 1977

EYES ONLY

THE WHITE HOUSE

WASHINGTON

January 10, 1977



MEMORANDUM FOR:

BRENT SCOWCROFT

FROM:

JACK MARSH

A handwritten signature in cursive script, appearing to read "Jack Marsh", written over the typed name "JACK MARSH".

Your immediate attention to this would be appreciated so that we can get the citation prepared.

Please note Milt Mitler's suggested changes which you may, or may not, wish to incorporate in your rewrite.

Finally, because of the space provided for the citation, the calligrapher requests that it not exceed 70 words. This citation is about twice that length. If there is any problem on editing, I suggest the staff person handling this communicate with Milt to see what they can work out with the calligrapher, remembering that we were given a limitation of 70 words on all previous citations.

Many thanks.

[1/72]

MEDAL OF FREEDOM CITATION: I. W. ABEL

CITATION:

STEELWORKER, SOCIAL REFORMER, UNION ORGANIZER, AND LABOR STATESMAN, I. W. ABEL HAS FORGED A DISTINGUISHED RECORD OF WISE AND FIRM LEADERSHIP THAT EXEMPLIFIES THE VERY BEST TRADITIONS OF THE AMERICAN LABOR MOVEMENT. HIS MANY ACHIEVEMENTS AND HIS UNFAILING CONCERN FOR PEOPLE HAVE EARNED HIM NOT ONLY THE GRATITUDE, BUT THE ESTEEM AND RESPECT OF HIS FELLOW CITIZENS.

MEDAL OF FREEDOM CITATION: JOHN BARDEEN

CITATION:

A PHYSICIST OF GENIUS, JOHN BARDEEN HAS
COMBINED FORMIDABLE AND UNIQUE SCIENTIFIC INSIGHTS WITH
THE MATHEMATICAL ABILITY TO CARRY THEM THROUGH.
HIS DISCOVERIES HAVE REVOLUTIONIZED ELECTRONICS AND
COMMUNICATIONS, CHANGING EACH OF OUR LIVES FOR THE
BETTER. WE ARE PROUD TO HONOR HIM AS A CREATIVE
MASTER IN THE FINEST TRADITIONS OF SCIENCE
AND TECHNOLOGY.

MEDAL OF FREEDOM CITATION: IRVING BERLIN

CITATION:

MUSICIAN, COMPOSER, HUMANITARIAN,
AND PATRIOT, IRVING BERLIN HAS CAPTURED THE FONDEST
DREAMS AND DEEPEST EMOTIONS OF THE AMERICAN PEOPLE IN
THE FORM OF POPULAR MUSIC. HIS ENORMOUS TALENT,
TIRELESS ENTHUSIASM, AND BOUNDLESS COMPASSION HAVE
INSPIRED GENERATIONS OF HIS COUNTRYMEN. HIS SONGS
WILL INSPIRE GENERATIONS MORE. IN HIS LIFE --
IN HIS WORK -- WE HAVE TRULY SEEN GOD BLESS AMERICA.

MEDAL OF FREEDOM CITATION: NORMAN BORLAUG

CITATION:

REVOLUTIONARY SCIENTIST AND ELOQUENT PROPHET,
HE PERFORMED MIRACLES WITH GRAIN AND SAVED UNTOLD MILLIONS
FROM STARVATION. HIS WORK HAS PUSHED BACK THE SHADOW
OF HUNGER ON THIS PLANET AND GIVEN US PRECIOUS TIME
TO FORCE ITS FINAL RETREAT.

MEDAL OF FREEDOM CITATION: GENERAL OMAR N. BRADLEY

CITATION:

MILITARY HERO, COURAGEOUS IN BATTLE

AND GENTLE IN SPIRIT, FRIEND OF THE COMMON SOLDIER,

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COMBAT COMMANDER, INNOVATIVE NAVAL
STRATEGIST AND TACTICIAN, INSPIRING LEADER, FIRST
THREE-TERM CHIEF OF NAVAL OPERATIONS, HE MADE THE SEA
A PLACE OF VICTORY IN WAR, A MIGHTY FORTRESS IN PEACE.

MEDAL OF FREEDOM CITATION: ALEXANDER CALDER

CITATION:

SCULPTOR, PAINTER, ARTISTIC GENIUS

AND GENTLEMAN, ALEXANDER CALDER BREATHED NEW LIFE INTO

THE ANCIENT ART OF SCULPTURE AND ADDED SPIRIT

AND VITALITY TO HIS COUNTRY EVEN AS HE DID TO HIS WORK.

HIS WIT AND IMAGINATION GRACED A BROAD RANGE OF

DISCIPLINES AND CREATED A TRULY PUBLIC ART. THE FACE

OF AMERICA IS RICHER AND MORE BEAUTIFUL FOR THE MANY

EXAMPLES OF HIS IMAGINATION WHICH COVER IT.

MEDAL OF FREEDOM CITATION: BRUCE CATTON

CITATION:

MAN OF LETTERS, PRE-EMINENT HISTORIAN
OF THE WAR BETWEEN THE STATES, HE MADE US HEAR THE
SOUNDS OF BATTLE AND CHERISH PEACE, SEE THE BLEEDING
WOUND OF SLAVERY AND HOLD MAN'S FREEDOM DEAR.

MEDAL OF FREEDOM CITATION: JOE DiMAGGIO

CITATION:

SUPERB ATHLETE, COACH, AUTHOR AND
BUSINESSMAN, JOE DiMAGGIO STANDS TALL AMONG THE RANKS
OF GENUINE AMERICAN HEROES. KNOWN AND REVERED AROUND
THE WORLD AS THE "YANKEE CLIPPER," HE CONTRIBUTED MANY
YEARS OF STYLE AND SPLENDID ABILITY TO THE SPORT WHICH
HAS COME TO BE KNOWN AS OUR NATIONAL PASTIME.
HIS CHARACTER AND GRACE, BOTH ON AND OFF THE PLAYING
FIELD HAVE BEEN A CONTINUING SOURCE OF INSPIRATION TO
AMERICANS OF ALL AGES.

MEDAL OF FREEDOM CITATION: ARIEL DURANT

CITATION:

WRITER, HISTORIAN AND PHILOSOPHER,

ARIEL DURANT HAS COMBINED A SENSITIVE AND SWEEPING VISION

WITH UNIQUE LITERARY TALENTS. HER LIFELONG COLLABORATION

WITH HER HUSBAND WILL, HAS HELPED MAKE HISTORY ACCESSIBLE,

POPULARIZING BUT NEVER CHEAPENING ITS LESSONS.

THE STYLE AND SUBSTANCE OF HER WRITINGS HAVE MADE THE PAST

MORE VIVID, AND ENRICHED OUR LIVES IN THE PRESENT.

MEDAL OF FREEDOM CITATION: WILL DURANT

CITATION:

WRITER, HISTORIAN AND PHILOSOPHER,

WILL DURANT HAS PROVIDED AN OPEN WINDOW INTO THE LIVES

AND THOUGHTS OF PAST AGES. WITH THE COLLABORATION

OF HIS WIFE ARIEL, HE HAS HELPED LEAD US THROUGH THE

PAST TO THE MEANING OF THE PRESENT. AN ELOQUENT

APOSTLE OF SOCIAL ORDER AND INDIVIDUAL FREEDOM, HE IS

AN ENEMY OF CHAOS, A FRIEND AND AN INVALUABLE GUIDE

TO MILLIONS OF GRATEFUL READERS.

MEDAL OF FREEDOM CITATION: ARTHUR FIEDLER

CITATION:

VIOLINIST, CONDUCTOR AND MUSICAL
INNOVATOR, ARTHUR FIEDLER, HAS BRIDGED THE GAP BETWEEN
POPULAR AND CLASSICAL MUSIC AND GIVEN MILLIONS AROUND
THE WORLD A GREATER APPRECIATION OF AMERICA'S RICH
CULTURAL HERITAGE. HIS SPIRIT AND ZEST FOR LIVING
HAVE MADE AN IMMEASURABLE CONTRIBUTION TO THE QUALITY
OF AMERICAN LIFE.

MEDAL OF FREEDOM CITATION: HENRY J. FRIENDLY

CITATION:

HONORED STUDENT AND SERVANT OF THE LAW,
MAN OF INTELLECT AND WISDOM, HE BROUGHT A BRILLIANCE
AND A SENSE OF PRECISION TO AMERICAN JURISPRUDENCE,
SHARPENING ITS FOCUS AND STRENGTHENING ITS COMMITMENT
TO THE HIGH GOAL OF EQUAL AND EXACT JUSTICE FOR EVERY
AMERICAN CITIZEN.

MEDAL OF FREEDOM CITATION: LADY BIRD JOHNSON

CITATION:

AS ONE OF AMERICA'S GREAT FIRST LADIES,
SHE CLAIMED HER OWN PLACE IN THE HEARTS AND HISTORY
OF THE AMERICAN PEOPLE. IN COUNCILS OF POWER OR IN
HOMES OF THE POOR, SHE MADE GOVERNMENT HUMAN WITH HER
UNIQUE COMPASSION AND HER GRACE, WARMTH AND WISDOM.
HER LEADERSHIP TRANSFORMED THE AMERICAN LANDSCAPE AND
PRESERVED ITS NATURAL BEAUTY AS A NATIONAL TREASURE.

MEDAL OF FREEDOM CITATION: ARCHIBALD MACLEISH

CITATION:

POET AND PLAYWRIGHT, TEACHER AND STATESMAN,
ARCHIBALD MACLEISH HAS COMBINED THE VOCATION OF MAN
OF LETTERS WITH THAT OF PUBLIC SPOKESMAN. A POET OF
REALITIES AS WELL AS DREAMS, HIS ELOQUENT WORDS ARE
MATCHED BY HIS SENSITIVE SOCIAL CONSCIENCE. HE SEEKS
TRUTH, INSPIRED BY LOVE OF HIS FELLOW MEN AND OF HIS
COUNTRY; WE ARE PROUD TO RECOGNIZE HIS STATURE
AS A HUMANIST, AN ARTIST AND AN AMERICAN.

MEDAL OF FREEDOM CITATION: JAMES ALBERT MICHENER

CITATION:

AUTHOR, TEACHER AND POPULAR HISTORIAN,

JAMES MICHENER HAS ENTRANCED A GENERATION WITH HIS

COMPELLING ESSAYS AND NOVELS. FROM

TALES OF THE SOUTH PACIFIC TO CENTENNIAL, THE PROLIFIC

WRITINGS OF THIS MASTER STORYTELLER HAVE EXPANDED

THE KNOWLEDGE AND ENRICHED THE LIVES OF MILLIONS.

MEDAL OF FREEDOM CITATION: GEORGIA O'KEEFFE

CITATION:

Painter, teacher, author, and artistic pioneer, Georgia O'Keeffe helped to shape and define the history of modern art in America. For over six decades her sensitivity and skill produced works of striking beauty that span a broad range of contemporary styles. Her country is proud to recognize her as an American of special distinction.

MEDAL OF FREEDOM CITATION: NELSON A. ROCKEFELLER

CITATION:

PATRIOT, PHILANTHROPIST, PATRON OF THE
ARTS, DIPLOMAT, GOVERNOR OF NEW YORK, VICE PRESIDENT
OF THE UNITED STATES, HIS LONG YEARS OF SERVICE TO HIS
COUNTRY HAVE YIELDED GOVERNMENTAL, ECONOMIC, SOCIAL
AND CULTURAL CONTRIBUTIONS BEYOND MEASURE.

MEDAL OF FREEDOM CITATION: NORMAN ROCKWELL

CITATION:

ARTIST, ILLUSTRATOR AND AUTHOR, NORMAN
ROCKWELL HAS PORTRAYED THE AMERICAN SCENE WITH
UNRIVALLED FRESHNESS AND CLARITY. INSIGHT, OPTIMISM
AND GOOD HUMOR ARE THE HALLMARKS OF HIS ARTISTIC STYLE.
HIS VIVID AND AFFECTIONATE PORTRAITS OF OUR COUNTRY
AND OURSELVES HAVE BECOME A BELOVED PART OF THE AMERICAN
TRADITION.

MEDAL OF FREEDOM CITATION: CATHERINE FILENE SHOUSE

CITATION:

CATHERINE FILENE SHOUSE HAS GIVEN HER
COUNTRY HALF A CENTURY OF INVALUABLE VOLUNTARY SERVICE.
A PIONEER IN JOB TRAINING FOR WOMEN, SHE HERSELF IS AN
OUTSTANDING EXAMPLE OF WHAT GOOD TASTE AND INTELLIGENCE,
PRAGMATISM AND PERSISTENCE CAN ACCOMPLISH.
A WORKING PATRON OF THE ARTS AS WELL AS A GIVING ONE,
HER KEEN INTEREST AND INVOLVEMENT HAVE ENRICHED
IMMEASURABLY OUR NATION'S CULTURAL LIFE.

MEDAL OF FREEDOM CITATION: LOWELL THOMAS

CITATION:

PIONEER RADIO AND TELEVISION COMMENTATOR,
WAR CORRESPONDENT, AUTHOR AND EXPLORER, LOWELL THOMAS
HAS LIVED AND FULFILLED MANY DREAMS. HIS ELOQUENT
VOICE, HIS ZEST FOR LIVING, HIS SUPERB PROFESSIONALISM
AND HIS PATRIOTISM HAVE LEFT A LEGACY OF EXCELLENCE WITH
THE MILLIONS WHO HAVE SEEN AND HEARD HIM OVER THE YEARS.

MEDAL OF FREEDOM CITATION: JAMES D. WATSON

CITATION:

SCHOLAR, TEACHER, AUTHOR, AND SCIENTIFIC
PIONEER, JAMES D. WATSON HAS CHALLENGED THE MYSTERIES
OF LIFE ITSELF AND CHARTED A NEW PATH IN MANKIND'S ENDLESS
SEARCH FOR TRUTH. HIS INTELLECTUAL COURAGE
AND RELENTLESS PURSUIT OF SCIENTIFIC KNOWLEDGE HAVE
EARNED HIM THE RESPECT AND ADMIRATION OF HIS COUNTRY
AND A PERMANENT PLACE AS ONE OF THE GREAT EXPLORERS
OF THE TWENTIETH CENTURY.