

# Interfresh Eurasia

4. EDITION

Fruit, Vegetables and Products, Agriculture, Packaging  
and Logistics Exhibition

28 - 30 SEPTEMBER 2023 ANTALYA

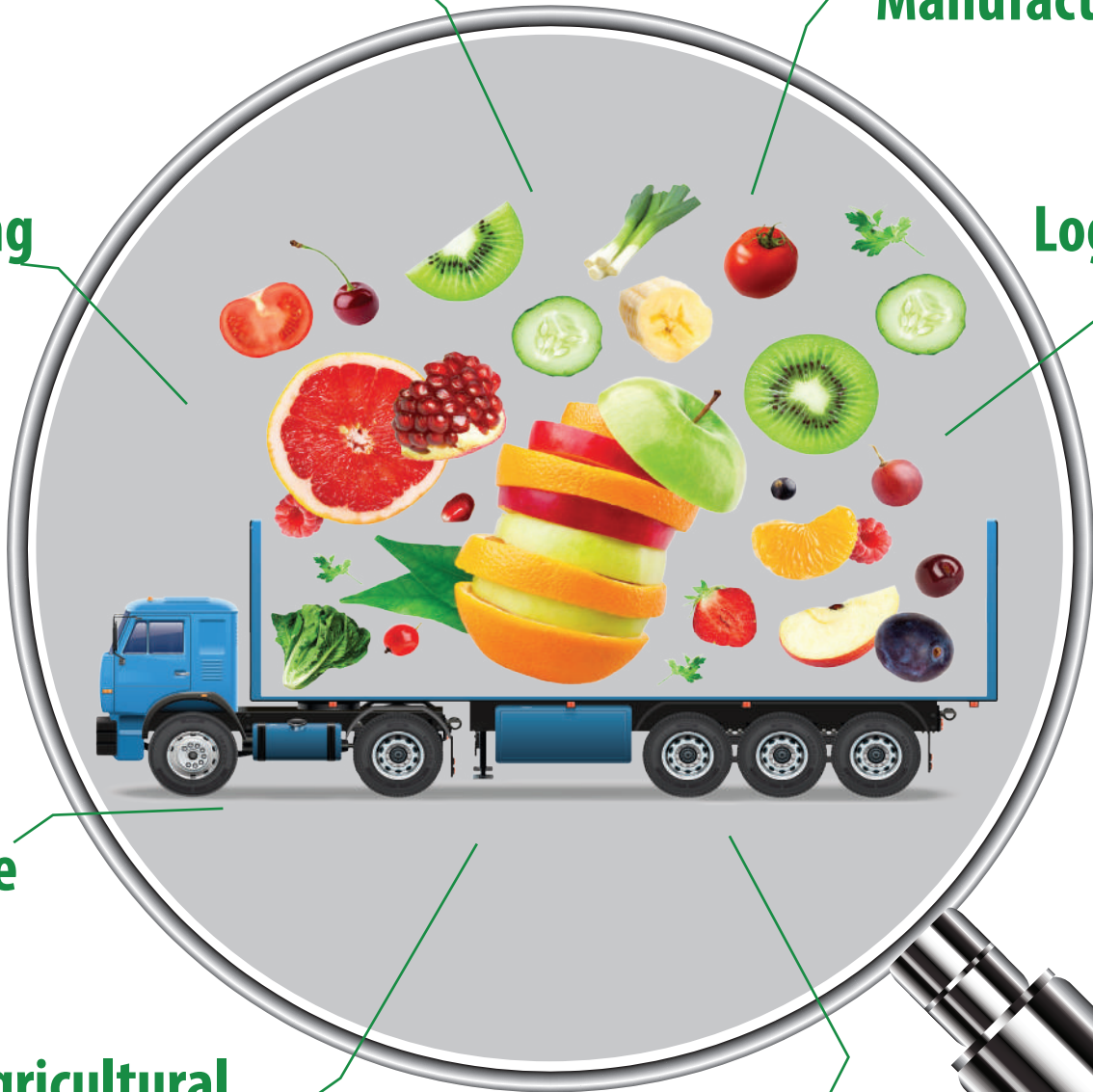
— TURKEY —

**4 States of Fruits and Vegetables**  
(Fresh, Dried, Frozen, Canned)

**Seed, Seedling  
& Sapling  
Manufactures**

**Packaging**

**Logistics**



**Storage**

**Agricultural  
Machinery  
& Equipments**

**Agricultural  
Technologies**

[www.interfresheurasia.com](http://www.interfresheurasia.com)



## NUMBER OF INTERFRESH EURASIA 2022

NUMBER OF EXHIBITOR

63

DOMESTIC VISITORS

10.554

NUMBER OF VISITING COUNTRIES

42

INTERNATIONAL VISITORS

1.315

TOTAL VISITORS

11.869

### VISITOR COUNTRIES



Germany



Azerbaijan



Austria



Bahrain



Belgium



Netherlands



Croatia



India



Italy



Great Britain



Moldova



Nigeria



Pakistan



Poland



Romania

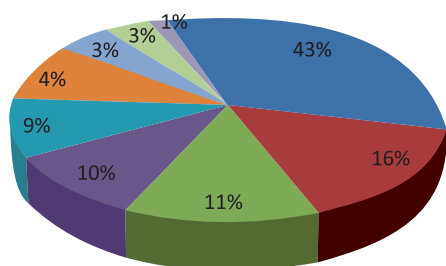
### International Business Connections Platform





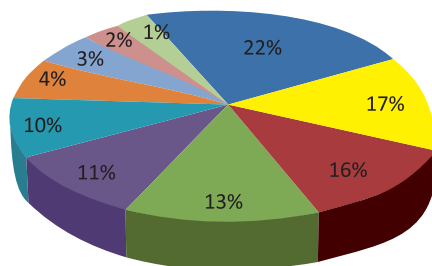
# Interfresh Eurasia 2022

## EXHIBITOR SECTOR PROFILE



- %43 Fresh Vegetable and Fruit Producers
- %16 Irrigation Systems
- %11 Logistics
- %10 Cooling Systems
- %9 Agricultural Machinery
- %4 Seed Producers
- %3 Municipalities & Public Institutions
- %3 STO (NGO)
- %1 Other

## VISITOR SECTOR ANALYSIS



- %22 International Fresh Vegetable And Fruit Wholesalers
- %17 Importers
- %16 Investors
- %13 Wrapping & Packing
- %11 Chain Market Buyers
- %10 Farmer, Agricultural Producers
- %4 Tender Commission Managers
- %3 Public Institutions And Organizations
- %2 Associations – Unions
- %1 Other



## 4 States of Fruits and Vegetables (Fresh, Dried, Frozen, Canned)





## ***Why Participate?***

### **Sector's Gate to the World**

Antalya, known as Turkey's fresh vegetable and fruit store, accounts for ¼ of Turkey's fresh vegetable and fruit export with an annual average volume of 500 million US dollars

### **Meeting Point of the World**

Meeting Point of Europe, Middle East, Africa and Turkish Republics

### **Reach Your Target at the Right Place**

Producing 3 million tons of vegetable and fruit in an area of 250,000 decares as part of Turkey's total greenhouse area of 650,000 decares, Antalya brings together all stakeholders of the sector to InterFresh.

### **Visa- Free**

Countries that are exempt from visa to enter Turkey, including Middle East, Africa and CIS Countries (Azerbaijan, Armenia, Moldova, Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan) have easy visa-free access.

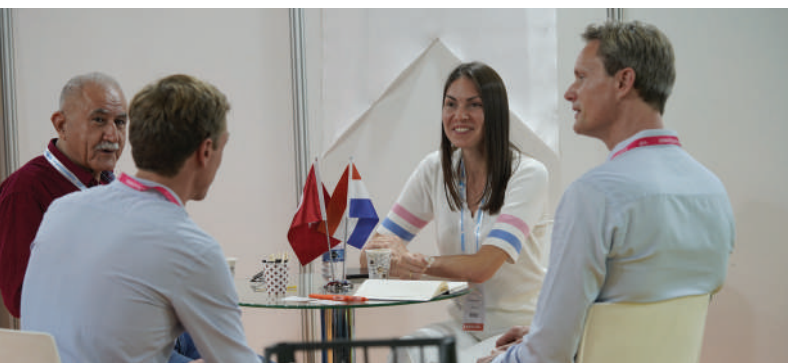
### **Logistics Center**

Antalya, the center of sector in the region, has a strategic importance of having direct flight from 261 points in the world as well as its ports and land transport.

### **Meeting Point of 81 Provinces**

Professionals of the sector from 81 provinces meet the exhibitors through cooperation of domestic public authorities, private sector representatives, professional organizations and chambers of commerce and industry.


## **Seed,Seedling,Sapling and Agricultural Machinery Equipment Special Section**






## NATIONAL AND INTERNATIONAL CONGRESSES, MEETINGS, PANELS

Business Opportunities in International Arena

 Exhibitors from 3 Countries

The Meeting Point of the World!

Brings Together Middle East, Europe and Turki Countries

 Visitors from 26 Countries



# Interfresh Eurasia 2022

International Visitors by Region

## Logistics, Storage and Packing Special Section





## *Exhibitor Profile*

Fresh Fruit and Vegetable Growers and Suppliers  
Fruit and Vegetable Processing and Storage Technologies  
Fruit and Vegetable Logistic Services  
Packaging Industry  
Fresh Fruit and Vegetable Storage Companies  
Dried Fruit and Vegetable Producers and Suppliers  
Seedling Producers  
Plant Nutrition Producers and Suppliers  
Greenhouse Systems & Equipments Producers and Suppliers  
Irrigation Systems & Equipments Producers and Suppliers  
Organic Product Producers and Suppliers  
Frozen Vegetable Producers and Suppliers  
Pesticide Industry  
Agricultural Seed Producers and Suppliers  
Seeding Technologies  
Agricultural Machinery&Equipment Manufacturers and Suppliers  
Fruit Laboratory Equipment Manufactourers and Suppliers  
Industrial Associations and Publications  
Industrial Training and Consulting Firms  
Certification Firms  
Insurance, Banking, Finance and Customs Services  
International Business Connections Platform





## *Visitor Profile*

Fresh Fruit and Vegetable Importers and Exporters

National and Local Chain Market Representatives

Regional Distributors and Importer Firms

Wholesale Market Hall Brokers

Foreign Investors planning to invest in Turkey

Merchants, Markets and Retailers

Purchasing Managers of Hotels and Restaurants

Bureaucrats, Farmers, Producers and Consumers

Universities and Academics

Agriculture Consultants

Agricultural Engineers

Agricultural Organizations

Agricultural Professional Chambers

Non Governmental Organizations

National and Local Press Members

Agricultural Machinery and Equipment



More Than Business...

ANTALYA

Direct Flight From 255 Cities, 61 Airlines Companies  
4 hours flight zone 2 Billion inhabitant



Supported By



[www.interfresheurasia.com](http://www.interfresheurasia.com)

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