PUBLIC INSPECTION COPY
Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Department of the Treasury

Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A F	or th	e 2010) calendar ye	ear, or tax year beginnin	g 07	/01 ,2010	, and ending	<u>g</u>			30,20		
_			C Name of orga	anization					D Employer ide	entificat	ion numi	oer	
Вс	heck if ap	plicable:	WIKIME	DIA FOUNDATION,	INC.								
	Addre		Doing Busine	ess As					20-0049	703			
	200	change	Number and	street (or P.O. box if mail is not	delivered to street addres	ss)	Room/suite		E Telephone nu	ımber			
	Initial	return	149 NEW	W MONTGOMERY, 3RI	FLOOR				(415) 83	9-688	85		
		nated		state or country, and ZIP + 4									
	Amen	ded	SAN FRA	ANCISCO, CA 94105	5				G Gross receipt	s \$	35,4	433,	329.
	Applic	ation		d address of principal officer		RD			H(a) Is this a group	return fo		Yes	X No
	pendi	ng	l	W MONTGOMERY, 3RI			, CA 941	.05	affiliates? H(b) Are all affiliate	es include	d?	Yes	No
ī	Tax-ex	empt st) (insert no.)	4947(a)(1) d			If "No," attach			ons)	
J	Websi	te: ▶	2.00.00.00	MEDIAFOUNDATION.		(-)(-)			H(c) Group exemp	tion numb	er 🕨		
K	Form o	of organ	ization: X Co	orporation Trust As	ssociation Other	>	L Year of	f formation	on: 2003 M	State of	legal don	nicile:	FL
To See a second	rt I		mmary										
				organization's mission or mo	et significant activities:								
	3.53	THE	WIKIMEDI	A FOUNDATION SUP	PORTS WIKIPED	IA AND E	EIGHT OT	HER V	VIKI-BASE)			
JCe				IGNED TO ENABLE									
naı		DEVE	ELOP EDUC	ATIONAL MATERIAL	S FOR THE BEN	EFIT OF	ALL.						
Activities & Governance	2	Check	this box	if the organization disco	ontinued its operations	or disposed	of more than	25% of	its net assets.				
ŏ	3			embers of the governing bod		10				3		10	0.
es &	4		_	ent voting members of the g						4		10	0.
vitie	5		•	viduals employed in calenda						5		7:	2.
Acti	6			nteers (estimate if necessar					a the state of the street at the	6	85	,000).
•	7 a			business revenue from Par		12				7a			0.
				ss taxable income from Fori						7b			0.
									Prior Year		Curre	ent Yea	ar
	8	Contril	butions and gra	ants (Part VIII, line 1h)					15,226,46	4.	26,4	440,	538.
nue	9	Progra	am service reve	enue (Part VIII, line 2g)		COPY	/ FOR		1,149,84				816.
Revenue	10	Invest	ment income (F	Part VIII, column (A), lines 3	, 4, and 7d)	PUBLIC IN	SPECTION		9,27				971.
ĸ	11	Other	revenue (Part \	VIII, column (A), lines 5, 6d,	8c, 9c, 10c, and 11e)				-130,710.		-		519.
	12	Total r	evenue - add li	ines 8 through 11 (must equ	al Part VIII, column (A), line 12)			16,254,86				806.
				mounts paid (Part IX, column					383,08				060.
				r members (Part IX, column	(A) line 4)					0.			0.
s				ensation, employee benefits		3,303,54	3.	7,312,120					
Expenses				sing fees (Part IX, column (A		0.				636.			
cbe	b	Total f	undraising exp	enses (Part IX, column (D),	line 25) > 2	,142,218	3.						875 A
ω				t IX, column (A), lines 11a-1					6,255,22	5.	9.6	629.	462.
				lines 13-17 (must equal Par					9,941,85	_			278.
				ses. Subtract line 18 from lin					6,313,01				528.
or								Beginn	ning of Current Y	_		of Year	
Net Assets or Fund Balances	20	Total a	assets (Part X,	line 16)	2 727 2 127 10 10 10 10 10 W W W				15,425,17	7.	26,1	165,5	567.
Ass d Ba	21		abilities (Part X						882,44			973,	
Pun	22	Net as	sets or fund ba	alances. Subtract line 21 from	m line 20				14,542,73			192,	
Pa	AND DESCRIPTION OF	Sig	nature Block	k									
Und	er pen	alties of	perjury, I declar	e that I have examined this retu of preparer (other than officer)	irn, including accompany	ring schedules	and statements	s, and to	the best of my kr	nowledge	and bel	ief, it is	true,
COII	eci, ai	la comp	nete. Declaration	or preparer (other than officer)	is based on all information	on of which pr	eparer rias arry	Knowiec	ige.	/			
S	gn	N .	Tob	wholesh					5/9	201	2_		
H	ere		Signature of offic	P	250				Date				
		N .	Gar	ried byrd.	- CFA								
			Type or print nam	ne and title									
Deid		000000000000000000000000000000000000000	ype preparer's na	ame P	reparer's signature	R	Date	0/12	Check if self-		PTIN		
Paid Prep		Vale	erie J. Ball		Valeri 9	Dall	5/1	0/12	employed >				
	Only	Firm's	name >	KPMG LLP					EIN >	13-55	6520	7	
			address >	55 SECOND STREET, #140					Phone no. >	115-9	63-53		
May	the IR	S disc	uss this return	with the preparer shown about	ove? (see instructions)						X Yes	s	No

Form **8868**

(Rev. January 2011)

Department of the Treasury

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

Internal Revenue	Service	► File a	separate ap	plication for each return.					
If you are	filing for an	Automatic 3-Month Extension, co	omplete on	ly Part I and check this box					► X
 If you are t 	filing for an	Additional (Not Automatic) 3-Mor	nth Extens	ion, complete only Part II (on page	2 of this for	rm)	١.		
				matic 3-month extension on a previous				3.	
Electronic fil	lina <i>(e-file</i>)	You can electronically file Form	8868 if vo	u need a 3-month automatic extens	sion of time	to	file	(6 mc	onths for
a corporation	required	to file Form 990-T), or an addition	al (not aut	tomatic) 3-month extension of time.	You can e	lec	ronic	cally f	ile Form
				ed in Part I or Part II with the excep					
Return for 1	Transfers A	ssociated With Certain Persona	Benefit (Contracts, which must be sent to	the IRS i	ו ת	oape	r form	nat (see
instructions).	For more	details on the electronic filing of the	is form, vis	sit www.irs.gov/efile and click on e-fi	ile for Chari	ties	& N	lonpro	fits . `
		Month Extension of Time. On							
				6-month extension - check this box a	nd complete				
•	•					-			ightharpoonup
All other com	orations (in	cluding 1120-C filers), partnerships	REMICs.	and trusts must use Form 7004 to re-	ouest an ext	ten:	sion	of time	9
to file income	•		,		,				
Type or		empt organization			Employer ic	iení	ifica	tion nu	mber
print	WIKIME	DIA FOUNDATION, INC.			20-0	00	497	03	
File by the		eet, and room or suite no. If a P.O. box	, see instruc	tions.	<u> </u>			-	
due date for	149 NEV	MONTGOMERY, 3RD FLOOR							
filing your		r post office, state, and ZIP code. For a		ress, see instructions.					
return. See instructions.	SAN FRA	ANCISCO, CA 94105							
Enter the Ref	turn code fo	r the return that this application is f	or (file a se	parate application for each return)					0 1
Application			Return	Application					Return
ls For			Code	Is For					Code
Form 990			01	Form 990-T (corporation)					_07
Form 990-BL	<u> </u>		02	Form 1041-A					80
Form 990-EZ	<u>. </u>		03	Form 4720					09
Form 990-PF	:		04	Form 5227					10
Form 990-T (sec. 401(a)	or 408(a) trust)	05	Form 6069					11
Form 990-T (trust other t	han above)	06	Form 8870					12
 The books 	are in the	care of TONY LE							
Tolombono	No b	41E 020600E		TAV No. 5					
-		415 839-6885	_	FAX No. ►		_			. \Box
_		es not have an office or place of bu		•					
		eturn, enter the organization's four				_		f this is	_
		ck this box		t of the group, check this box	▶∟		and	attach	1
		EINs of all members the extension							
	st an autom	•	•	red to file Form 990-T) extension of ti		_			
until			xempt orga	anization return for the organization na	amed above). T	ne ex	xtensi	on is
	-	's return for:							
		ar 20 or							
$\triangleright [X]$	tax year be	ginning07/0	01_, 20 <u>10</u>	o, and ending	<u>06/30</u> ,2	.O _	<u>11</u>	-·	
0 15.45 - 4		and to the safe fact. I state			.				
	-	red in line 1 is for less than 12 mon	ıns, check ı	reason: Initial return	Final return				
	nange in ac	counting period							
20 IS Abic :	nnliesties	is for Form 000 BL 000 BT 00	0 T 4700	on 6060 and a the tested	lana i T				
			U-I, 4/20,	or 6069, enter the tentative tax,	- 1				^
		dits. See instructions.	4720 ==	6060 ontor one referrable		<u>3a</u>	\$		<u> </u>
				6069, enter any refundable cre					^
		nents made. Include any prior year		ent allowed as a credit. ent with this form, if required, by usi		3b	>		0.
		Tax Payment System). See instruc		ant with this form, it required, by us	·	3-	•		0
				with this Form 8868, see Form 8		3c	-	9970	0. EO for
payment instr		ig to make an electionic lund w	nuiuidWal	with this rottle oood, see rottle 8	400-EU an	u r	OIIII	00/9	-EU 10f
		et Notice con Instructions					. 000	9 (5-	4 0046

Form 8868 (Rev. 1-2011)

Type of Themself and Themself a	needed). er identification number 0-0049703
Note. Only complete Part II if you have already been granted an automatic 3-month extension on a previously file If you are filing for an Automatic 3-Month Extension, complete only Part I (on page 1). Part II Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies rather than 1 to page 1). Name of exempt organization WIKIMEDIA FOUNDATION, INC. Number, street, and room or suite no. If a P.O. box, see instructions. 149 NEW MONTGOMERY, 3RD FLOOR City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application S For Code Return Code Return Code Form 990-BL Form 990-BL Form 1041-A	led Form 8868. needed). er identification number 0-0049703
Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies of Type or Print Name of exempt organization WIKIMEDIA FOUNDATION, INC. Number, street, and room or suite no. If a P.O. box, see instructions. 149 NEW MONTGOMERY, 3RD FLOOR City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application S For Code Form 990 01 Form 990-BL Paging Additional (no copies of Time. Only file the original (no copies of Time.) Employed 2 Employed 2 Application S For S Code S Form 1041-A	er identification number 0-0049703 0 1 Return
Name of exempt organization WIKIMEDIA FOUNDATION, INC. Number, street, and room or suite no. If a P.O. box, see instructions. 149 NEW MONTGOMERY, 3RD FLOOR City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application S For Code Return Code S For Code S For Code Form 990 01 Form 990-BL Name of exempt organization B FM	er identification number 0-0049703 0 1 Return
Porint WIKIMEDIA FOUNDATION, INC. Number, street, and room or suite no. If a P.O. box, see instructions. 149 NEW MONTGOMERY, 3RD FLOOR City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application s For Code Is For Form 990-BL O2 Form 1041-A	0-0049703 0 1 Return
Number, street, and room or suite no. If a P.O. box, see instructions. 149 NEW MONTGOMERY, 3RD FLOOR City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application S For Code Is For Form 990-BL 02 Form 1041-A	01 Return
Application s For Code SFOR CODE SFO	Return
City, town or post office, state, and ZIP code. For a foreign address, see instructions. SAN FRANCISCO, CA 94105 Enter the Return code for the return that this application is for (file a separate application for each return) Application Return Code Is For Code Is Form 990-BL 02 Form 1041-A	Return
Enter the Return code for the return that this application is for (file a separate application for each return) Application S For C Code Form 990 01 Form 990-BL SAN FRANCISCO, CA 94105	Return
Enter the Return code for the return that this application is for (file a separate application for each return) Application S For Code Form 990 01 Form 990-BL D2 Form 1041-A	Return
Application Return Application s For Code Is For Form 990 01 Form 990-BL 02 Form 1041-A	Return
S For Code Is For Form 990 01 Form 990-BL 02 Form 1041-A	
Form 990 01 Form 990-BL 02 Form 1041-A	Code
Form 990-BL 02 Form 1041-A	
Form 990-EZ 0.3 Form 4720	80
	09
Form 990-PF 04 Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069	11
Form 990-T (trust other than above) 06 Form 8870	12
STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previous	usly filed Form 8868.
The books are in the care of GARFIELD BYRD	
Telephone No. ▶ 415 839-6885 FAX No. ▶	
If the organization does not have an office or place of business in the United States, check this box	<u></u>
If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN)	
or the whole group, check this box ▶ . If it is for part of the group, check this box ▶	
ist with the names and EINs of all members the extension is for.	_
4 I request an additional 3-month extension of time until 05/15, 20 12	
5 For calendar year, or other tax year beginning07/01 20 10 , and ending	06/30 , 20 11 .
6 If the tax year entered in line 5 is for less than 12 months, check reason: Initial return Final re	
Change in accounting period	
7 State in detail why you need the extension INFORMATION NECESSARY TO PREPARE A COMPLI	ETE AND
ACCURATE RETURN IS NOT YET AVAILABLE.	<u> </u>
8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less ar	nv
nonrefundable credits. See instructions.	8a \$ 0.
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits ar	
estimated tax payments made. Include any prior year overpayment allowed as a credit and ar	
amount paid previously with Form 8868.	8b \$ 0.
c Balance Due. Subtract line 8b from line 8a. Include your payment with this form, if required, by using EFTP	
(Electronic Federal Tax Payment System). See instructions.	8c \$ 0.
Signature and Verification	100 0
Inder penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best is true, correct, and complete, and that I am authorized to prepare this form.	t of my knowledge and belief
ignature Valuru Title CPA Date	
ignature ► Value State Title ► CPA Date	e ▶ 2/6/12
	Form 8868 (Rev. 1-2011

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Part	Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			
	complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D. Part III	8		Х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part			
	X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or			
	quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
2	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete			
a	Schedule D, Part VI	11a	Х	
h	Did the organization report an amount for investments—othersecurities in Part X, line 12 that is 5% or more	11a		
D	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Х	
•	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more	110		
C	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		Х
		110	_	
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets	444		Х
_	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Х	Λ
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		
1	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	445		Х
40 -	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Λ
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"	40-	v	
	complete Schedule D, Parts XI, XII, and XIII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if	40.		v
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Х	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,	l	.,	
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV.	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance		200	
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	Х	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services	1 1000		
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Х	
	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	1		
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	9956		1271
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form	19236040		
	990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

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Part	Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	<u> </u>
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	<u> </u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			ļ
	organization's current and former officers, directors, trustees, key employees, and highest compensated			1
	employees? If "Yes," complete Schedule J	23	<u> </u>	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			ļ
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b	l		١
	through 24d and complete Schedule K. If "No," go to line 25	24a	<u> </u>	X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		<u> </u>
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	<u> </u>	
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			١,,
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	256		x
00	If "Yes,"complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or	26	•	x
07	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II. Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,	20	 	<u> </u>
27	substantial contributor, or a grant selection committee member, or to a person related to such an individual?			l
	If "Yes," complete Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,	1		<u> </u>
20	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
2	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete	ZUA		
•	Schedule L. Part IV	28b		х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
_	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
.30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	1		ĺ
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	IV, and V, line 1	34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
а	Did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,			
	Part V, line 2 Yes X No	1		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	_		
27	related organization? If "Yes, "complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,	,	İ	v
38	Part VI	37	-+	X
J 0		38	x	1
	19? Note. All Form 990 filers are required to complete Schedule O		990 ((2010)
			(,,

Form 990 (2010)

Par	Check if Schedule O contains a response to any question in this Part V			. Х
	Officer if defication of contains a response to any question in this rank v	· · ·	Yes	No
1.	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		100	110
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
	Did the organization comply with backup withholding rules for reportable payments to vendors and			
٠	reportable gaming (gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
_u	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 72			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> . (see instructions)			Marill ST
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a	Х	Carried Street
b	If "Yes," enter the name of the foreign country: ► <u>ATTACHMENT</u> 3			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			Х
	organization solicit any contributions that were not tax deductible?	6a		Λ
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or	6b		
7	gifts were not tax deductible?	OD		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
а	and services provided to the payor?	7a		Х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	5 Total Supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
_	organization, have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person? Section 501(c)(7) organizations. Enter:	9b	903.00	180018
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
12 a		12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	• • • • • • • • • • • • • • • • • • • •	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand	14a		X
	14 III 4 CONTRACTOR OF THE STATE OF THE STAT	14a	_	Λ

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Par	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 75 for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, of Schedule O. See instructions.			
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 10	4	Ŀ	
b	Enter the number of voting members included in line 1a, above, who are independent 1b 10			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with		1	ļ.,
	any other officer, director, trustee, or key employee?	2_	<u> </u>	Х
3	Did the organization delegate control over management duties customarily performed by or under the direct	۱.		v
	supervision of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	5		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	6		X
6	Does the organization have members or stockholders?	-		**
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	x	
ь	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during			
•	the year by the following:			
а	The governing body?	8a	х	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at			
	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Sect	ion B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code		,
			Yes	No
10 a	Does the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters,			
	affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		<u> </u>
11 a			v	
	form?	11a	Х	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	40-	Х	
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Λ	
D	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	120		
·	describe in Schedule O how this is done	12c	Х	
13	Does the organization have a written whistleblower policy?	13	х	
14	Does the organization have a written document retention and destruction policy?	14		Х
15	Did the process for determining compensation of the following persons include a review and approval by			
	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Х	
b	Other officers or key employees of the organization	15b		Х
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)			
16 a				
		16a		X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate			
	its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard			
Soot		16b		
	ion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ATTACHMENT 4 Section 6104 requires an experimental to make its Forms 1023 (as 1024 if applicable) 200 and 200 T (501(a)/3) and 300 T (501(a)/3)			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only available for public inspection. Indicate how you make these available. Check all that apply.)		
	X Own website			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest			
	policy, and financial statements available to the public.			
20				
-	State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶ GARFIELD BYRD 149 NEW MONTGOMERY, 3RD FLOOR SAN FRANCISCO, CA 94105	5		
	415-839-6885			

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII......

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average	· · · · ·						(D) Reportable	(E) Reportable	(F) Estimated
Name and The	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director			Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(1) JIMMY WALES			П							
TRUSTEE (FOUNDER)	10.00	Х	\sqcup	_				0.	0	0.
(2) BISHAKHA DATTA				ł						
TRUSTEE	10.00	Х						0.	0.	0.
(3)MATT HALPRINTRUSTEE	10.00	Х						0.	0	0.
(4) SAMUEL KLEIN			П							
TRUSTEE	10.00	Х						0.	0,	0.
(5) ARNE KLEMPERT			ГΤ							
TRUSTEE	10.00	Х						0.	0.	0.
(6) KAT WALSH										
TRUSTEE	10.00	Х						0.	0.	0.
VICE-CHAIR (THRU JULY 2010)	10.00	Х		x				0.	0.	0.
(8) STU WEST					\neg					
TREASURER & VICE CHAIR	10.00	Х		х	1			0.	0.	0.
(9) TING CHEN					ヿ					
CHAIR	10.00	Х		x	ı			0.	0.	0.
(10) PHOEBE AYERS SECRETARY	10.00	Х		x				0.	0.	0.
(11)SUE GARDNER	10.00	Λ	\vdash	^	-			0.	0.	-
EXECUTIVE DIRECTOR	40.00			х				196,878.	0.	10,135.
CFOO	40.00			x				135,194.	0.	24,992.
(13)MIKE GODWIN					7				-	
GENERAL COUNSEL	40.00			\dashv	\dashv	Х		140,122.	0.	11,919.
(14)DANESE COOPER CHIEF TECHNOLOGY OFFICER	40.00					х		153,578.	0.	23,284.
(15)ZACK EXLEY CHIEF COMMUNITY OFFICER	40.00					х		120,500.	0.	8,728.
(16)TOMASZ FINC				\dashv	\dashv		\exists			37.20.
PROJECT DIRECTOR	40.00					Х		103,598.	0,	14,657.
										Form 990 (2010)

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Part VII Section A. Officers, Directors, Tr	ustees, Ke	ey En	nplo	oye	es,	and	Hig	hest Compensa	ted Employ	ees(c	ontinue	d)
(A)	(B)			(0	8			(D)	(E)			(F)
Name and title	Average hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director	institutional trustee		Key employee	Highest compensated at employee	Former	Reportable compensation from the organization (W-2/1099-MISC)	Reportabl compensat from relate organizatio (W-2/1099-M	ion ed ons	comp fro orga and	timated count of cother consation om the considering including the constant of
(17) ERIK MOELLER DEPUTY DIRECTOR	40.00					Х		125,719.		0.		8,371.
(18)								,				•
(19)												
(20)												
(21)												
(22)												
(23)												
(24)												
(25)												
(26)												
(27)												
(28)	-											
1b Sub-total							>	975,589.		0.	10	02,086.
c Total from continuation sheets to Part VII, Sec d Total (add lines 1b and 1c)	tion A .						▶	975,589.		0.	1.0	02,086.
Total number of individuals (including but not lin reportable compensation from the organization	nited to thos	e liste	ed ab				_		,000 in			
			<u> </u>									Yes No
3 Did the organization list any former office employee on line 1a? If "Yes," complete Schedulet and the schedulet sc											3	X
4 For any individual listed on line 1a, is the the organization and related organizations												
individual											4	X
for services rendered to the organization? If "Y	es,"comple	te Sci	hedu	ıle J	for	such	per	son			5	X
Section B. Independent Contractors 1 Complete this table for your five highest	compensate	ed in	depe	end	ent	cont	ract	ors that received	more than	\$100	0,000	of
compensation from the organization. (A)								(B)			(C)	
Name and business additional ATTACHMENT 5	ress							Description of serv	vices	С	ompensa	ation
2 Total number of independent contractors (in more than \$100,000 in compensation from the				ited		thos	e li	sted above) who	received			
194											Form !	990 (2010)

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	Statement of Revenue		200,000 200,000 00 00000	
		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrela busine reven

					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
8 0	1a	Federated campaigns	1a					
gifts, grants lar amounts	b							
g,	c							
gifts ar a	d							
nii,	е		an v					
ıtior r si	f	All other contributions, gifts, grant	8 0					
ribu		and similar amounts not included		26,440,538.				
Contributions, and other simil	g	Noncash contributions included in	n lines 1a-1f: \$	46,122.				
V	h				26,440,538.			
Program Service Revenue				Business Code				
ver	2a	LICENSING REVENUE		518210	738,483.	738,483.		
å	b	DATA PROVIDER SERVICES		518210	81,333.	81,333.		
vice.	С	person and account of the second						
Ser	d							
E	е							
ogra	f	All other program service reve	enue					
<u></u>	g				819,816.			
	3	Investment income (including	dividends, intere	st, and		2		
		other similar amounts)			34,559.			34,559.
	4	Income from investment of tax			0.			
	5	Royalties · · · · · · · ·			12,857.			12,857.
			(i) Real	(ii) Personal				
	6a	Gross Rents						
	b	Less: rental expenses						
	c	Rental income or (loss)						
	d	Net rental income or (loss) .		▶	0.			
	7a	Gross amount from sales of	(i) Securities	(ii) Other				
	14	assets other than inventory	8,245,935					
	b	Less: cost or other basis						
	1000	and sales expenses	8,241,523					
	c	Gain or (loss)						
	d	Net gain or (loss)			4,412.			4,412.
<u>o</u>	8a	Gross income from from	fundraising					
evenue		events (not including \$	900 Visite (100 - 00 - 00 - 00 - 00 - 00 - 00 - 00					
9		of contributions reported on lin	ne 1c).					
		See Part IV, line 18						
Other R	b	Less: direct expenses	b					
=	С	Net income or (loss) from fund	draising events	. <u></u>	0.			
	9a	Gross income from gaming ac See Part IV, line 19						
	b c	Less: direct expenses Net income or (loss) from gam	b		0.			
	10a	Gross sales of invento						
		returns and allowances						
	b	Less: cost of goods sold						
	С	Net income or (loss) from sale			0.			
		Miscellaneous Reven	ue	Business Code				
	11a	FOREIGN EXCHANGE LOSS		900099	-127,148.			-127,148.
	b	MISCELLANEOUS REVENUE		900099	6,772.			6,772.
	С							
	d	All other revenue						
	е	Total. Add lines 11a-11d			-120,376.			
	12	Total revenue. See instruction	ns		27,191,806.	819,816.	0.	-68,548.

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	All other organizations must complete on the c	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1					
	organizations in the U.S. See Part IV, line 21	41,500.	41,500.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22	15,079.	15,079.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the			· .	
	U.S. See Part IV, lines 15 and 16	414,481.	414,481.		
4	Benefits paid to or for members	0.			
5	Compensation of current officers, directors,				
	trustees, and key employees	367,199.	207,013.	160,186.	<u> </u>
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	0.			
7	Other salaries and wages	5,586,203.	3,815,221.	1,068,207.	702,775.
8	Pension plan contributions (include section 401(k)	, l			
	and section 403(b) employer contributions)	64,744.	50,507.	10,249.	3,988.
9	Other employee benefits	839,942.	487,448.	290,402.	62,092.
10	Payroli taxes	454,032.	300,619.	89,490.	63,923.
11		_			
	Management	0.	10.000	450.057	0 100
	Legal	466,266.	12,909.	450,957.	2,400.
	Accounting	61,005.	0.	61,005.	0.
	Lobbying	127 626			127 626
	Professional fundraising services. See Part IV, line 17	127,636.			127,636.
	Investment management fees	3,045,128.	1,974,371.	688,871.	201 006
	Other	41,800.	40,426.	000,071.	381,886.
12	Advertising and promotion	331,218.	137,428.	171,742.	22,048.
13	Office expenses				
14	Information technology	1,995,721.	1,842,549.	138,007.	15,165.
15	Royalties	585,114.	376,379.	137,080.	71,655.
16	Occupancy	894,356.	786,308.	14,223.	93,825.
17	Travel	054,550.	700,300.	14,223.	95,025.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0.			
19	Conferences, conventions, and meetings	311,331.	266,044.	28,409.	16,878.
20		0.	20070111	20, 103.	10/0/0
21	Interest	0.			
22	Depreciation, depletion, and amortization	1,000,400.	879,594.	120,806.	0.
23	Insurance	33,389.	0.	33,389.	0.
24	Other expenses. Itemize expenses not covered			,	
	above (List miscellaneous expenses in line 24f. If				
	line 24f amount exceeds 10% of line 25, column				
	(A) amount, list line 24f expenses on Schedule O.)				
а	PAYPAL FEES	555,733.	0.	0.	555,733.
-	STAFF DEVELOPMENT	190,806.	64,542.	118,483.	7,781.
	VOLUNTEER DEVELOPMENT	64,086.	62,844.	0.	1,242.
	PAYROLL FEES	11,499.		11,499.	
	OTHER	41,610.	20,000.	9,793.	11,817.
f	All other expenses				
		17,540,278.	11,795,262.	3,602,798.	2,142,218.
26	Joint Costs. Check here ▶ if following				
	SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column				
	(B) joint costs from a combined educational				
_	campaign and fundraising solicitation				
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Part	X Balance Sheet		,	
		(A) Beginning of year		(B) End of year
\Box	Cash - non-interest-bearing	4,664,679.	1	1,788,011.
	Savings and temporary cash investments	2,512,698.	2	10,238,291.
	Pledges and grants receivable, net	500,000.	3	2,978,900.
	Accounts receivable, net	353,375.	4	695,004.
	Receivables from current and former officers, directors, trustees, key			
	employees, and highest compensated employees. Complete Part II of			
	Schedule L		5	
	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons			
	described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of			
	section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
Assets	Notes and loans receivable, net		7	
SS	Inventories for sale or use		8	
- 1	Prepaid expenses and deferred charges	463,537.	9	654,315.
1	a Land, buildings, and equipment: cost or		-	
'`	other basis. Complete Part VI of Schedule D 10a 6,012,023.			
	b Less: accumulated depreciation	1,193,580.	10c	3,401,675.
11		1,699,832.		2,349,122.
12		3,839,755.		3,499,679.
13	·	3,033,133.	13	3,133,073.
12			14	
19	-	197,721.	15	560,570.
10		15,425,177.		26,165,567.
17		732,710.	_	1,431,138.
18		752,710.	18	1,431,130.
19		139,236.		374,879.
20		139,230.	20	
l	·		21	
11 22 22 22 22 22 22 22 22 22 22 22 22 2	· · · · · · · · · · · · · · · · · · ·	-	21	
Liabilities	employees, highest compensated employees, and disqualified persons.			
ᆵ	Complete Part II of Schedule L		22	
- 1			23	
23	, , , , , , , , , , , , , , , , , , , ,		24	
25		10,500.		167,406.
26		882,446.	26	1,973,423.
- 20		002,440.	26	1,973,423.
Ses	Organizations that follow SFAS 117, check here X and complete lines 27 through 29, and lines 33 and 34.			
을 27		13,876,828.	27	20,772,126.
[28		665,903.	28	3,420,018.
필 29	· · · · · · · · · · · · · · · · · · ·		29	
Net Assets or Fund Balances	Organizations that do not follow SFAS 117, check here ► and complete lines 30 through 34.			
g 30	Capital stock or trust principal, or current funds		30	
8 31			31	
8 32	· · · · · · · · · · · · · · · · · · ·		32	
ق 33		14,542,731.	33	24,192,144.
34	· · · · · · · · · · · · · · · · · · ·	15,425,177.	34	26,165,567.

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Pa	Part XI Reconciliation of Net Assets Check if Schedule O contains a response to any question in this Part XI				Х	
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1 :	27,1	91,8	806.
2	Total expenses (must equal Part IX, column (A), line 25)		2 :	17,5	40,2	278.
3	Revenue less expenses. Subtract line 2 from line 1	🗀	3	9,6	51,5	528.
-				14,5		
4		• • •				115.
5	Other changes in net assets or fund balances (explain in Schedule O)	· · · · - `	'			
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,	١.	_			
	column (B))	6		24,1	92,1	L44.
Pa	Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII		•		П	
					Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		1			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in					
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
þ	Were the organization's financial statements audited by an independent accountant?	• • • •	• • • •	2b	Х	
С		rsiaht of	• • • •			
	the audit, review, or compilation of its financial statements and selection of an independent accounta	_		2c	х	
	If the organization changed either its oversight process or selection process during the tax year, exp		• • • •			
	Schedule O.					
d		vere				
_	issued on a separate basis, consolidated basis, or both:					!
	X Separate basis Consolidated basis Both consolidated and separate basis					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set for	th in				
	the Single Audit Act and OMB Circular A-133?			3a		Х
b	o If "Yes," did the organization undergo the required audit or audits? If the organization did not underg	o the				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such a	udits.		3b		

Form **990** (2010)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization Employer identification number WIKIMEDIA FOUNDATION, INC. 20-0049703 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i), 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 3 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public 7 described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 An organization that normally receives: (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. b Type II c Type III - Functionally integrated d Type III - Other a Type I By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) Yes No and (iii) below, the governing body of the supported organization? 11a(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) Provide the following information about the supported organization(s). (i) Name of supported (iii) Type of organization (vii) Amount of (ii) EIN (iv) Is the (v) Did you notify (vi) Is the organization in col. (i) listed in organization (described on lines 1-9 the organization organization in above or IRC section in col. (i) of col. (i) organized your governing (see instructions)) your support? Yes Yes No (A) (B) (C) (D) (E)

JSA 0E1210 3.000

Form 990 or 990-EZ

Schedule A (Form 990 or 990-EZ) 2010

For Paperwork Reduction Act Notice, see the Instructions for

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	2,280,787.	6,533,539.	7,664,458.	15,226,464.	26,440,538.	58,145,786.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf			-			
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	2,280,787.	6,533,539.	7,664,458.	15,226,464.	26,440,538.	58,145,786.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount						
6	shown on line 11, column (f) Public support. Subtract line 5 from line 4.						9,158,727.
6 Sec	tion B. Total Support						48,987,059.
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	2,280,787.	6,533,539.	7,664,458.	15,226,464.	26,440,538.	58,145,786.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	27,581.	33,382.	32,534.	12,202.	47,416.	153,115.
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) . ATCH- 1	6,541.	72,246.	30,417.	-131,707.	-120,377.	-142,880.
11	Total support. Add lines 7 through 10					12	58,156,021.
12 13	Gross receipts from related activities, etc. (se First five years. If the Form 990 is for organization, check this box and stop here	or the organizati	ion's first, secon	d, third, fourth,	or fifth tax yea	ar as a section	
Sec	tion C. Computation of Public Sup	port Percenta	ge				
14	Public support percentage for 2010 (line	6, column (f) di	vided by line 11,	column (f))		14	84.23 %
15	Public support percentage from 2009 Sc					15	83.60 %
16a	33 1/3 % support test - 2010. If the o						
	this box and stop here. The organization						
b	33 1/3 % support test - 2009. If the o						6
	check this box and stop here. The orga						
17a	7a 10%-facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported						
b	organization	2009. If the org	anization did no the "facts-and	ot check a box -circumstances"	on line 13, 16a test, check th	a, 16b, or 17a, nis box and st o	op here.
18	Explain in Part IV how the organization supported organization Private foundation. If the organization						▶ 🔲
2.50	instructions						▶∐

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only	if you checked the bo	x on line 9 of Part I or if the organization failed to qualify under Par	t II.
If the organization	ion fails to qualify und	er the tests listed below, please complete Part II.)	

ra	tion A. Public Support	(9) 2006	(h) 2007	(6) 2009	(4) 2000	(0) 2040	(A) T-1-
	alendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Tota
1	Gifts, grants, contributions, and membership fees						
_	received. (Do not include any "unusual grants.")					_	
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose		ļ <u>.</u>	 			
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513		<u> </u>				
4	Tax revenues levied for the organization's				1	1	
	benefit and either paid to or expended on its behalf						
	The value of services or facilities						
	furnished by a governmental unit to the					}	
	organization without charge						
	Total. Add lines 1 through 5		1	1	<u> </u>		
	Amounts included on lines 1, 2, and 3						
- •	received from disqualified persons]		1	
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13						
_	for the year						
	Add lines 7a and 7b						
	line 6.)						
	tion B. Total Support				·		
	alendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Tota
	Amounts from line 6	(-, -	(-,	(0,000	(4,4000	(0,00	
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses		<u>'</u>				
	acquired after June 30, 1975				}		
	Add lines 10a and 10b						
1	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets						
	(Explain in Part IV.)		 				
	Total support. (Add lines 9, 10c, 11, and 12.)						
	First five years. If the Form 990 is for organization, check this box and stop here.	_			•	•	
_	tion C. Computation of Public Sup					-	
5	Public support percentage for 2010 (line 8, or	olumn (f) divided l	by line 13, column	(f))		15	
	Public support percentage from 2009 Schedu				· ·	16	
	tion D. Computation of Investmen						
	Investment income percentage for 2010 (lin			, column (f))		17	
7	Investment income percentage from 2009					18	
							and line
8		221022001 000 10					
8 9 a :	33 1/3 % support tests - 2010. If the org			inization qualifies	as a publicly	supported organi	zation -
8 9a :	33 1/3 % support tests - 2010. If the org 17 is not more than 33 1/3 %, check this	is box and stop	here. The orga			-	
8 9 a : b :	33 1/3 % support tests - 2010. If the org 17 is not more than 33 1/3 %, check thi 33 1/3 % support tests - 2009. If the orga	is box and stop anization did not	here. The orga check a box on t	line 14 or line 19	a, and line 16 is	more than 33 1/3	%, and
8 9 a : b :	33 1/3 % support tests - 2010. If the org 17 is not more than 33 1/3 %, check thi 33 1/3 % support tests - 2009. If the orga line 18 is not more than 33 1/3 %, check	is box and stop anization did not this box and st	p here. The orga check a box on I top here. The org	line 14 or line 19 ganization qualifie	a, and line 16 is as as a publicly	more than 33 1/3 supported organia	3 %, and zation ►
8 9 a : b :	33 1/3 % support tests - 2010. If the org 17 is not more than 33 1/3 %, check thi 33 1/3 % support tests - 2009. If the orga- line 18 is not more than 33 1/3 %, check Private foundation. If the organization	is box and stop anization did not this box and st	p here. The orga check a box on I top here. The org	line 14 or line 19 ganization qualifie	a, and line 16 is es as a publicly , check this bo	more than 33 1/3 supported organia	%, and zation ► uctions ►

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

SCHEDULE A, PART II - OTHER INCOME							
DESCRIPTION	2006	2007	2008	2009	2010	TOTAL	
OTHER INCOME	6,541.	72,246.	30,417.	-131,707.	-120,377.	-142,880.	
TOTALS	6.541.	72.246.	30.417				

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2010

Name of the organization		Employer identification number			
WIKIMEDIA FOUNDATION	, INC.	20-0049703			
Organization type (check one)	:	•			
Filers of:	Section:				
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization	•			
	4947(a)(1) nonexempt charitable trust not treated as a private	foundation			
	527 political organization				
Form 990-PF	501(c)(3) exempt private foundation				
	4947(a)(1) nonexempt charitable trust treated as a private found	ation			
	501(c)(3) taxable private foundation				
	vered by the General Rule or a Special Rule . (8), or (10) organization can check boxes for both the General Rule and a	ı Special Rule. See			
General Rule					
	iling Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 one contributor. Complete Parts I and II.	or more (in money or			
Special Rules					
sections 509(a)(1) an	3) organization filing Form 990 or 990-EZ that met the 33 1/3 % supported 170(b)(1)(A)(vi), and received from any one contributor, during the year or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 99				
the year, aggregate of	7), (8), or (10) organization filing Form 990 or 990-EZ that received from a contributions of more than \$1,000 for use exclusively for religious, charits, or the prevention of cruelty to children or animals. Complete Parts I, II, a	table, scientific, literary, or			
For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year					
990-EZ, or 990-PF), but it mus	not covered by the General Rule and/or the Special Rules does not file S t answer "No" on Part IV, line 2 of its Form 990, or check the box on line h tify that it does not meet the filing requirements of Schedule B (Form 990,	d of its Form 990-EZ, or on			
For Danaguerk Boduetlen Art Notice	con the instructions for Form 990 990 E7 or 990 PE	ulo D /Earm 900 900 E7 or 900 DE\ /2010\			

	(Form 990, 990-EZ, or 990-PF) (2010)		Page of of Part
Name of on	ganization WIKIMEDIA FOUNDATION, INC.		Employer identification number 20-0049703
Part I	Contributors (see instructions)		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1_		\$628,470.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2_		\$850,000.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3_		\$2,000,000.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
4 _		\$3,000,000.	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

Inspection Employer identification number

WI:	KIMEDIA FOUNDATION, INC.	20-0049703
Pa	Organizations Maintaining Donor Advised Funds or Other Similar Funds or A organization answered "Yes" to Form 990, Part IV, line 6.	AccountsComplete if the
_	(a) Donor advised funds	(b) Funds and other accounts
		toy i and other accounts
1	Total number at end of year	
2 3	Aggregate contributions to (during year)	
3 4	Aggregate grants from (during year)	
т 5	Aggregate value at end of year	dvisad
•		Yes No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can	
•	used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any o	
	purpose conferring impermissible private benefit?	
Pa	Conservation Easements. Complete if the organization answered "Yes" to Form	n 990, Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization (check all that apply).	· · · · · · · · · · · · · · · · · · ·
	Preservation of land for public use (e.g., recreation or education)	n historically important land area
	Protection of natural habitat	certified historic structure
	Preservation of open space	
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the for	rm of a conservation
	easement on the last day of the tax year.	Mineral I and a second
		Held at the End of the Tax Year
а		2a
þ	1000 000 000 000 000 000 000 000 000 00	26
С		2c
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a	
3	historic structure listed in the National Register	
3	tax year	the organization during the
4	Number of states where property subject to conservation easement is located	
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling	
•	violations, and enforcement of the conservation easements it holds?	1 1 1 1
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements	
•	>	,
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements duri	ing the year
	▶ \$	-
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section	170(h)(4)(B)
	(i) and 170(h)(4)(B)(ii)?	∐ Yes ∐ No
9	In Part XIV, describe how the organization reports conservation easements in its revenue and expe	
	balance sheet, and include, if applicable, the text of the footnote to the organization's financial state	ements that describes the
_	organization's accounting for conservation easements.	Olivillar Assault
Pai	Till Organizations Maintaining Collections of Art, Historical Treasures, or Other Somplete if the organization answered "Yes" to Form 990, Part IV, line 8.	Similar Assets.
1a		renue statement and halance sheet
10	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its rev works of art, historical treasures, or other similar assets held for public exhibition, educat public service, provide, in Part XIV, the text of the footnote to its financial statements that described	
b	If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its reversion of art, historical treasures, or other similar assets held for public exhibition, educate public service, provide the following amounts relating to these items:	enue statement and balance sheet tion, or research in furtherance of
	(i) Revenues included in Form 990, Part VIII, line 1	· · · · · · · > \$
	(ii) Assets included in Form 990, Part X	
2	If the organization received or held works of art, historical treasures, or other similar ass	
	following amounts required to be reported under SFAS116 (ASC 958) relating to these items:	-
а	Revenues included in Form 990, Part VIII, line 1	
h	Assets included in Form 990, Part X	 S

Schedule D (Form 990) 2010 20-004 9703 Page 2

Suite	1218 D (FOITH 990) 2010			-0043703	Page Z
Par	t III Organizations Maintaining Col	ections of Art, His	storical Treasures	or Other Similar	Assets(continued)
3	Using the organization's acquisition, acce collection items (check all that apply):	ssion, and other red	cords, check any of	the following that	are a significant use of its
а	Public exhibition	d	Loan or exch	ange programs	
b	Scholarly research	е	Other		
C	Preservation for future generations				
4	Provide a description of the organization's	collections and ex	plain how they furth	er the organization	's exempt purpose in Part
	XIV.				
5	During the year, did the organization solicit	or receive donations	s of art, historical trea	sures, or other simi	ilar
	assets to be sold to raise funds rather than		·		
Par	Escrow and Custodial Arrange line 9, or reported an amount on			nswered "Yes" to	Form 990, Part IV,
1a	Is the organization an agent, trustee, custo included on Form 990, Part X?		•		Yes No
h	If "Yes," explain the arrangement in Part XI				
-	ii roo, oxpiaii iio airailgeirioii ii raitixii	and complete the		T	Amount
С	Beginning balance				
ď	Additions during the year				
е	Distributions during the year				
f	Ending balance				
2a	Did the organization include an amount on				Yes No
b	If "Yes," explain the arrangement in Part XI	<i>I</i> .			
Par	t V Endowment Funds. Complete if	organization answ	vered "Yes" to Form	n 990, Part IV, line	10.
		rrent year (b) Prior			
1a	Beginning of year balance				
b	Contributions				
C	Net investment earnings, gains,				Section 1
	and losses				
d	Grants or scholarships			1	
е	Other expenditures for facilities .				
	and programs				
f	Administrative expenses				
g	End of year balance				
2	Provide the estimated percentage of the y	ar end balance held	as:		
а	Board designated or quasi-endowment	%			
b	Permanent endowment				
C	Term endowment ▶ %				
3a	Are there endowment funds not in the pos	session of the organia	zation that are held ar	d administered for t	he
	organization by:				Yes No
	(i) unrelated organizations				3a(i)
	(ii) related organizations				
b	If "Yes" to 3a(ii), are the related organizati or	•			3b
4	Describe in Part XIV the intended uses of t				
Par	VI Land, Buildings, and Equipmen	ntSee Form 990, F	Part X, line 10.		,
	Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land		().	0.
b	Buildings			0	
С	Leasehold improvements			0	
d	Equipment		6,012,023		3,401,675.
	Other		· ·	0	
Total	. Add lines 1a through 1e. (Column (d) mus	equal Form 990, Pa	rt X, column (B), line :	10(c).) ▶	3,401,675.

Part VII	Investments - Other Securities. See Fo	orm 990, Part X, line	: 12.	. 550
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valua Cost or end-of-year man	
	al derivatives			
	-held equity interests			
(3) Other	OMITEI CAMES OF DEPOSITES	2 400 670		
	RTIFICATES OF DEPOSITS	3,499,679.	FMV	
(B) (C)				
(D)				
(E)				
(F)				
(G)				
(H)				
<u>(I)</u>				
A STATE OF THE PARTY OF THE PAR	n (b) must equal Form 990, Part X, col. (B) line 12.)	3,499,679.		
Part VIII	Investments - Program Related. See F			
	(a) Description of investment type	(b) Book value	(c) Method of valuat Cost or end-of-year mar	tion: ket value
(1)				
(2)				
(3)				
(4) (5)				
(6)				
(7)				
(8)				
(9)				
(10)				
The second second second	n (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX	Other Assets. See Form 990, Part X, lir			
(1)	(a)	Description		(b) Book value
(1)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
	o (b) must equal Form 990, Part X, col. (B) line 15.)	lino 25	· · · · · · · · · · · · · · · · · · ·	
Part X 1.	(a) Description of liability	(b) Amount		
	al income taxes	(D) / WHO GHT	0.	
	IGHT LINE RENT ADJUSTMENT	131,8	46.	
	R LIABILITIES	35,5		
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
<u>(10)</u> (11)				
	nn (b) must equal Form 990, Part X, col. (B) line 25.)	▶ 167,4	06.	
	ASC 740) Footnote. In Part XIV, provide the text			at reports the

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

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20-0049703 Page 4 Schedule D (Form 990) 2010

	20-0049703			Page 4
Part			<u> </u>	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	↓	27,191,806.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		17,540,278.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		9,651,528.
4	Net unrealized gains (losses) on investments	4	1	-2,115.
5	Donated services and use of facilities	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV.)	8		
9	Total adjustments (net). Add lines 4 through 8	9		-2,115.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	ŀ	9,649,413.
Part	XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Re	turn		
1	Total revenue, gains, and other support per audited financial statements		1	27,539,207.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	۱.۲		
а	Net unrealized gains on investments 2a -2,11	5.		
b	Donated services and use of facilities 2b 349,51			
С	Recoveries of prior year grants 2c	\neg		
d	Other (Describe in Part XIV.)	\neg		
е	Add lines 2a through 2d		2e	347,401.
3	Subtract line 2e from line 1		3	27,191,806.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	` `	Ť	
a	Investment expenses not included on Form 990, Part VIII, line 7b	- 1		
b	Other (Describe in Part XIV.)	-		
c	A 140		4c	
5	Add lines 4a and 4b Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	• • –	5	27,191,806.
	XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per F			
1	Total and an analysis of the state of the st	-T	1	17,889,794.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	··⊦	-	17,009,794.
		اء		
a	Drien was a division and	~		
b	Prior year adjustments 2b			
C	Other losses 2c	\dashv		
d	Other (Describe in Part XIV.)	_	_	242 546
e	Add lines 2a through 2d	├-	2e	349,516.
3	Subtract line 2e from line 1	· • -	3	17,540,278.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	_		
b	Other (Describe in Part XIV.)	_		
C	Add lines 4a and 4b	• ⊢	4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	17,540,278.
Part :	XIV Supplemental Information			
Part V	ete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part XI, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also compiditional information.	ete 1	this p	eart to provide
				

20-0049703

Schedule D (Form 990) 2010

Page 5

Part XIV Supplemental Information (continued)

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990. Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047 Open to Public

Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

WIKIMEDIA FOUNDATION, INC. 20-0049703 Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? X Yes

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States.

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) EUROPE	0.	15	PROGRAM SERVICES	SUPPORT WIKIPEDIA	930,238.
(2) EAST ASIA AND THE PACIFIC	0.	3.	PROGRAM SERVICES	SUPPORT WIKIPEDIA	140,486.
(3) SOUTH ASIA	0.	1.	PROGRAM SERVICES	SUPPORT WIKIPEDIA	152,389.
(4) MIDDLE EAST AND NORTH AFRICA	0.	2.	PROGRAM SERVICES	SUPPORT WIKIPEDIA	52,643.
(5) NORTH AMERICA	0.	3.	PROGRAM SERVICES	SUPPORT WIKIPEDIA	154,737.
(6) SOUTH AMERICA	0.	1.	PROGRAM SERVICES	SUPPORT WIKIPEDIA	28,651.
(7) EAST ASIA AND THE PACIFIC	0.	0.	GRANTMAKING	FURTHER MISSION	70,930.
(8) EUROPE	0.	0.	GRANTMAKING	WIKIMANIA CONFERENCE	113,632.
(9) EUROPE	0.	0.	GRANTMAKING	FURTHER MISSION	49,010.
(10) SOUTH AMERICA	0.	0.	GRANTMAKING	FURTHER MISSION	9,420.
(11) SOUTH AMERICA	0.	0.	GRANTMAKING	WIKIMANIA CONFERENCE	18,000.
(12) NORTH AMERICA	0.	0.	GRANTMAKING	FURTHER MISSION	6,200.
(13) RUSSIA/INDEPENDENT STATES	0.	0.	GRANTMAKING	FURTHER MISSION	6,400.
(14) SOUTH ASIA	0.	0.	GRANTMAKING	FURTHER MISSION	35,633.
(15) SUB-SAHARAN AFRICA	0	0.	GRANTMAKING	FURTHER MISSION	9,220.
(16) SOUTH ASIA	0.	0	GRANTMAKING	SCHOLARSHIPS	10,022.
(17) MIDDLE EAST AND NORTH AFRICA	0.	0.	GRANTMAKING	SCHOLARSHIPS	779.
b Total from continuation sheets to Part I	0.	25.			1,788,390. 149,050.
c Totals (add lines 3a and 3b)	0.	25.			1,937,440.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Part I

WIKIMEDIA FOUNDATION, INC.

Form 990, Part IV, line 14b.

Employer identification number 20-0049703 General Information on Activities Outside the United States. Complete if the organization answered "Yes" to

7	assistance, the grantees' eligibility grants or assistance?	ty for the grant	ts or assistance	e, and the selection criteri	ia used to award the	X Yes No
2	For grantmakers. Describe in P United States.	art V the orgar	nization's proce	dures for monitoring the	use of grant funds outside	de the
3	Activities per Region. (The followi	ing Part I. line 3	table can be di	uplicated if additional spac	e is needed.)	
	(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1)	SUB-SAHARAN AFRICA	0.	0.	GRANTMAKING	SCHOLARSHIPS	1,938.
(2)	EUROPE	0.	0.	GRANTMAKING	SCHOLARSHIPS	83,298.
(3)	EUROPE	0.	0	INVESTMENTS	N/A	63,814.
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
(10)						
(11)						
(12)						
(13)						
(14)						
(15)						
(16)						
(17)						
	Sub-total					
	Total from continuation sheets to Part I					
С	Totals (add lines 3a and 3b)					L

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method o valuation (book, FMV appraisal, other)
(1)			EAST ASIA/PACIFIC	FURTHER MISS	18,000.	WIRE	0.	NONE	Nove
			BASI ASIA/ FACIFIC	FORTHER MISS	10,000.	WIRE	0.	NONE	NONE
(2)			EUROPE/ICELAND/GREENLAND	CONFERENCE	113,632.	WIRE	0.	NONE	NONE
(3)			EUROPE/ICELAND/GREENLAND	FURTHER MISS	6,000.	WIRE	0.	NONE	NONE
(4)			EAST ASIA/PACIFIC	FURTHER MISS	9,685.	WIRE	0.	NONE	NONE
(5)			SOUTH AMERICA	FURTHER MISS	9,420.	WIRE	0.	NONE	NONE
(6)			EUROPE/ICELAND/GREENLAND	FURTHER MISS	34,260.	WIRE	0.	NONE	NONE
(7)			RUSSIA	FURTHER MISS	6,400.	WIRE	0.		NONE
(8)			NORTH AMERICA	FURTHER MISS	6,200.	WIRE	0.		
(9)									NONE
			SOUTH AMERICA	CONFERENCE	18,000.	WIRE		NONE	NONE
10)			EAST ASIA/PACIFIC	FURTHER MISS	40,845.	WIRE	0.	NONE	NONE
11)									
12)									
13)								-	
14)									
15)									
16)									
2 Ent	er total number of recipient or				n country, recogniz	zed as tax-exem	pt		
by t	he IRS, or for which the grant	ee or counsel has provi	ded a section 501(c)(3) equiv	alency letter					10.

Schedule F (Form 990) 2010 20-0049703 Page 3

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1) FURTHER MISSION	SOUTH ASIA	10.	35,633.	WIRE	0.	NONE	FMV
(2) FURTHER MISSION	SUB-SAHARAN AFRICA	1.	9,220.	WIRE	0.	NONE	FMV
(3) SCHOLARSHIPS TO ATTEND A CONFERENCE	SOUTH ASIA	7.	10,022.	WIRE	0.	NONE	FMV
(4) SCHOLARSHIPS TO ATTEND A CONFERENCE	MIDDLE EAST/NORTH AFRICA	1.	779.	WIRE	0.	NONE	FMV
(5) SCHOLARSHIPS TO ATTEND A CONFERENCE	SUB-SAHARAN AFRICA	1.	1,938.	WIRE	0.	NONE	FMV
(6) SCHOLARSHIPS TO ATTEND A CONFERENCE	EUROPE/ICELAND/GREENLAND	54.	83,298.	WIRE	0.	NONE	FMV
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
13)		_					
14)							
[15]							
(16)							
(17)							
(18)							

Schedule F (Form 990) 2010

Page 4

Part	V Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	☐ Ye	es X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	☐ Ye	s X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see Instructions for Form 5471)	☐ Ye	s X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Ye	s X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see Instructions for Form 8865)	☐ Ye	s X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	☐ Ye	s X No

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

GRANTS FUNDS OUTSIDE THE U.S.:

PROCEDURES FOR MONITORING USE OF GRANT FUNDS OUTSIDE THE U.S.

POTENTIAL GRANTEES PARTICIPATE IN A GRANTS APPLICATION PROCESS BY

PROVIDING A PROPOSAL. THE PROPOSAL CONTAINS A DESCRIPTION OF THE MISSION

RELATED WORK THEY ARE PROPOSING, A BUDGET, A TIMELINE AND HOW THIS WILL

IMPACT THE MISSION GOALS. ONCE AN APPLICANT IS AWARDED A GRANT, THEY

RECEIVE AN EMAIL STIPULATING THAT BY ACCEPTING FUNDS, THEY AGREE TO THE

REPORTING REQUIREMENTS WHICH INCLUDE MAINTAINING RECEIPTS/DOCUMENTATION

OF EXPENSES, AGREEING TO RETURN UNUSED FUNDS AND/OR SUBMIT A REQUEST FOR

REALLOCATION OF FUNDS, AND SUBMISSION OF A FINAL REPORT WHICH INCLUDES AN

ESTIMATE OF THE IMPACT OF THE FUNDED ACTIVITIES ON MISSION GOALS AND A

SUMMARY OF BEST PRACTICES AND LESSONS LEARNED.

GRANT FUNDS TO INDIVIDUALS

PROCEDURES FOR MONITORING USE OF GRANT FUNDS TO INDIVIDUALS:

GRANTS TO INDIVIDUALS FOLLOW THE SAME PROCESS AS OTHER GRANTS UNLESS THEY ARE TRAVEL SCHOLARSHIPS. INDIVIDUALS APPLY FOR TRAVEL SCHOLARSHIPS

(PRIMARILY TO ATTEND THE ANNUAL CONFERENCE, WIKIMANIA) AND APPLICATIONS ARE REVIEWED AND EITHER ACCEPTED OR DENIED. IN MOST CASES, TRAVEL IS THEN ARRANGED FOR THE INDIVIDUAL AND PAID FOR DIRECTLY BY THE WIKIMEDIA FOUNDATION. IN VERY LIMITED CASES, INDIVIDUALS BOOK TRAVEL THEMSELVES AND PROVIDE RECEIPTS TO THE FOUNDATION WHICH THEN REIMBURSES THEM BASED ON THE RECEIPTS.

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Department of the Treasury

OMB No. 1545-0047 Open To Public

Internal Rever			Attach to Form 990 or F	orm 990-EZ.	See sep	arate instructions.		Inspection
Name of the o	organization						Employer identification	on number
WIKIMED	IA FOUNDA	TION, INC.					20-0049703	}
Part I		ng Activities.Com -EZ filers are not r				"Yes" to Form 99	90, Part IV, line 1	7.
1 India		he organization raise				ivities. Check all th	at apply.	
а	Mail solicitation		e		1879	non-government gra		
ьХ		email solicitations	f			overnment grants	into	
c	Phone solicita	120				sing events		
d			g	Spec	iai iuiiuiai	sing events		
	In-person sol							
		on have a written or o listed in Form 990, F						X Yes No
		n highest paid individeast \$5,000 by the or		draisers) p	oursuant to	agreements unde	r which the fundrais	ser is to be
(i)	Name and address or entity (fund		(II) Activity	custody or	draiser have control of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
				Yes	No			
1			FUNDRAISING					ľ
OMP INC	1.		CONSULTING		X		127,636.	i
2	•							
3							ő	
4								
5								
6								
7								
8								
9								
10								
Total							127,636.	
	all states in v	which the organizat				contributions or		it is exempt from
AL, AK, A		O,CT,FL,GA,HI						
		I,MN,MS,MO,NH		MD, OH,				
OK, OR, P.	A, KI, SC, T	N,UT,VA,WA,WV	, W I , W Y ,					

			(a) Event #1	(b) Event #2	(c) Other Events	(d) Total events (add col. (a) through
			(event type)	(event type)	(total number)	col. (c))
ı						
	1	Gross receipts				
l	2	Less: Charitable			ĺ	i
l	•	contributions			<u> </u>	
I	3	line 2)				
Ī	4	Cash prizes				
l						
١	5	Noncash prizes				
ļ	6	Rent/facility costs				
	7	Food and beverages				
	8	Entertainment				
l	9	Other direct expenses				
ı	10	Direct expense summary. Add lines 4 to Net income summary. Combine line 3,	•			(
٠	11 t []					rted more
		than \$15,000 on Form 990-E	Z, line 6a.		,	
Ī		man \$15,000 on Form 990-E	Z, line 6a. (a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (ac
	1		(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ad
	1	Gross revenue	(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ad
			(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ac
	2	Gross revenue	(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ad
	2	Gross revenue	(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ad
	2	Gross revenue	(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ac
	2 3 4	Gross revenue	(a) Bingo	(b) Pull tabs/instant	T	(d) Total gaming (ad col. (a) through col. (
	2 3 4	Gross revenue	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	T	(d) Total gaming (ac
	2 3 4 5	Gross revenue	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (ac
	2 3 4 5	Gross revenue	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (ad
	2 3 4 5 6 7	Gross revenue	(a) Bingo Yes% No through 5 in column (d)	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming Yes% No	(d) Total gaming (ac
	2 3 4 5 6 7	Gross revenue	(a) Bingo Yes% No through 5 in column (d)	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming Yes% No	(d) Total gaming (ac
	2 3 4 5 6 7 8	Gross revenue	Yes% No through 5 in column (d) e line 1, column d, and li	(b) Pull tabs/Instant bingo/progressive bingo Yes% No ne 7	(c) Other gaming Yes% No	(d) Total gaming (ac col. (a) through col. (
	2 3 4 5 6 7 8 Er is	Gross revenue	Yes% No through 5 in column (d) e line 1, column d, and line operates gaming activities in each of	(b) Pull tabs/Instant bingo/progressive bingo Yes% No ne 7	(c) Other gaming Yes% No	(d) Total gaming (accol. (a) through col.
	2 3 4 5 6 7 8 Er is	Gross revenue	Yes% No through 5 in column (d) e line 1, column d, and line operates gaming activities in each of	(b) Pull tabs/Instant bingo/progressive bingo Yes% No ne 7	(c) Other gaming Yes% No	(d) Total gaming (accol. (a) through col.
	2 3 4 5 6 7 8 Er is	Gross revenue	Yes% No through 5 in column (d) e line 1, column d, and line operates gaming activities in each of	(b) Pull tabs/Instant bingo/progressive bingo Yes% No ne 7	(c) Other gaming Yes% No	(d) Total gaming (accol. (a) through col.

Schedule G (Form 990 or 990-EZ) 2010

Sched	ule G (Form 990 or 990-EZ) 2010 Page 3
11	Does the organization operate gaming activities with nonmembers?
12	is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity
	formed to administer charitable gaming?
13	Indicate the percentage of gaming activity operated in:
а	The organization's facility
b	An outside facility
14	Enter the name and address of the person who prepares the organization's gaming/special events books and
	records:
	Name ▶
	Address ►
15 a	Does the organization have a contract with a third party from whom the organization receives gaming
	revenue?
b	If "Yes," enter the amount of gaming revenue received by the organization
	amount of gaming revenue retained by the third party > \$
C	If "Yes," enter name and address of the third party:
	Name ▶
	Address ▶
16	Gaming manager information:
	Name ▶
	Gaming manager compensation ▶\$
	Description of services provided
	☐ Director/officer ☐ Employee ☐ Independent contractor
17	Mandatory distributions:
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to
ь	retain the state gaming license? Yes No Enter the amount of distributions required under state law to be distributed to other exempt organizations
	or spent in the organization's own exempt activities during the tax year ▶ \$
Part	Supplemental Information. Complete this part to provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).
SCH	EDULE G PART I
	•
THE	FOUNDATION ENGAGED OMP, INC. TO ASSIST IN THE DESIGN OF THE
FOU	NDATION'S FUNDRAISING CAMPAIGN. ONCE DESIGNED, THE FUNDRAISING
CAMI	PAIGN WAS MANAGED BY STAFF OF THE FOUNDATION. AS SUCH, OMP, INC. DID
NOT	HAVE CUSTODY OR CONTROL OF ANY FOUNDATION CONTRIBUTIONS AND DID NOT
PART	FICIPATE IN EXECUTING THE CAMPAIGN STRATEGY.
	Schedule G (Form 990 or 990-EZ) 2010

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047 20 **10**

Open to Public Inspection

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ▶ Attach to Form 990.

Name of the organization Employer Identification number WIKIMEDIA FOUNDATION, INC. 20-0049703 Part I General Information on Grants and Assistance 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part (a) Name and address of organization (f) Method of valuation (c) IRC section (b) EIN (d) Amount of cash grant (e) Amount of non-cash (g) Description of (h) Purpose of grant (book, FMV, appraisal, or government if applicable assistance non-cash assistance or assistance other) (1) JOHN ERNEST FOUNDATION P.O.BOX 60225 PALO ALTO, CA 94306 94-3170824 501(C)(3) 22,000. CONFERENCE (2) WIKIMEDIA NEW YORK CITY 227 DEAN STREET BROOKLYN, NY 11217 27-0520584 501 (C) (3) 19,500. CONFERENCE (10) (12) Enter total number of section 501(c)(3) and government organizations Enter total number of other organizations 0. For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule I (Form 990) (2010) 20-0049703

Page 2

Schedule I (Form 990) (2010)

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	יייייי כייי ביי בקרוסמיסם וו ממחווסו סף מייייי כייי	2010				
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 CONFER	CONFERENCE ATTENDANCE	5.	6,079.	Ö	4/z	NONE
2 RESEAR	2 RESEARCH STUDY		6,000.	0	4/X	NON
က						
4			i			
2						
9						
7						
Part IV	Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	s part to provid	de the informatic	on required in F	art I, line 2, and any	other additional information.

MONITORING THE USE OF GRANT FUNDS

SCHEDULE I, PART I, QUESTION 2

POTENTIAL GRANTEES PARTICIPATE IN A GRANTS APPLICATION PROCESS BY

PROVIDING A PROPOSAL. THE PROPOSAL CONTAINS A DESCRIPTION OF THE MISSION

RELATED WORK THEY ARE PROPOSING, A BUDGET, A TIMELINE AND HOW THIS WILL

IMPACT THE MISSION GOALS. ONCE AN APPLICANT IS AWARDED A GRANT, THEY

RECEIVE AN EMAIL STIPULATING THAT BY ACCEPTING FUNDS, THEY AGREE TO THE

REPORTING REQUIREMENTS WHICH INCLUDE MAINTAINING

RECEIPTS/DOCUMENTATION OF EXPENSES, AGREEING TO RETURN UNUSED FUNDS

ø AND/OR SUBMIT A REQUEST FOR REALLOCATION OF FUNDS, AND SUBMISSION OF Schedule I (Form 990) (2010)

V 10-8.3

11:41:24 A

20-0049703

Page 2

Schedule I (Form 990) (2010)
Part III Grants and Othe

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1						
2						
က						
4						
9		:				
9						
7						
Part IV	Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	s part to provi	de the informatic	n required in P	art I, line 2, and any	other additional information.

FINAL REPORT WHICH INCLUDES AN ESTIMATE OF THE IMPACT OF THE FUNDED

ACTIVITIES ON MISSION GOALS AND A SUMMARY OF BEST PRACTICES AND LESSONS

LEARNED

SCHEDULE I PART II

PURPOSE OF GRANT TO WIKIMEDIA NEW YORK CITY, INC.: TO ORGANIZE A

CONFERENCE OF THE NORTH AMERICAN WIKIMEDIA COMMUNITY AND TO ORGANIZE A

PHOTO COMPETITION TO DOCUMENT THE NYC REGION.

Schedule I (Form 990) (2010)

11:41:24 A V 10-8.3

SCHEDULE J (Form 990)

Department of the Treasury

Internal Revenue Service

Name of the organization

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

2010

Open to Public
Inspection
Employer Identification number

WIKIMEDIA FOUNDATION, INC. 20-0049703 Part I Questions Regarding Compensation Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Х Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment from the organization or a related organization? Х b Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b c Participate in, or receive payment from, an equity-based compensation arrangement? X 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? 5a Х b Any related organization? 5b Х If "Yes" to line 5a or 5b, describe in Part III. 6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization? Х b Any related organization? Х 6b If "Yes" to line 6a or 6b, describe in Part III. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Х Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe 8 Х If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in

For Paperwork Reduction Act Notice, see the Instructions for Form 980.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown	of W-2 and/or 1099-MISC	compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name		(I) Base compensation	(ii) Bonus & incentive compensation	(III) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported in prior Form 990 or Form 990-EZ
	(i)	185,000.	0.	11,878.	0.	10,135.	207,013.	0.
1 SUE GARDNER	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	135,194.	0.	0.	0.	24,992.	160,186.	0.
2 VERONIQUE KESSLER	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	140,122.	0.	0.	0.	11,919.	152,041.	0.
3 MIKE GODWIN	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	153,578.	0.	0.	0.	23,284.	176,862.	0.
4 DANESE COOPER	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
_5	(ii)							
	(i)		 					
6	(ii)							
	(i)		 			 		
7	(ii)							
	(i)		 					
8	<u>(ii)</u>							
	(i)		 					
9	(ii)							
	(i)	L	ļ					
10	(ii)							
	(i)							
11	<u>(ii)</u>	,						
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12	(ii)		<u>-</u>					
	(i)		 			ļ	 	
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	(i)					 		
14	(ii)							
	(i)	L	 			 	 	
15	(ii)							
	(i)	L	<u> </u>	 		ļ	 	
16	(ii)	L	<u> </u>					

Schedule J (Form 980) 2010

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Schedule J (Form 990) 2010

37135U 1561 5/10/2012 0E1505 1.000

SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

OMB No. 1545-0047 Inspection

Department of the Treasury Internal Revenue Service

Employer identification number

Name of the organization WIKIMEDIA FOUNDATION, INC. 20-0049703 Types of Property (c) Noncash contribution (a) (b) (d) Check if Number of contributions or Method of determining amounts reported on applicable items contributed noncash contribution amounts Form 990, Part VIII, line 1g Art - Historical treasures Art - Fractional interests Books and publications Clothing and household goods............. Cars and other vehicles Boats and planes...... Intellectual property Securities - Publicly traded Х 3. 9 46,122. AVERAGE MARKET PRICE Securities - Closely held stock . . . 10 Securities - Partnership, LLC, or trust interests Securities - Miscellaneous 12 Qualified conservation contribution - Historic Qualified conservation contribution - Other Real estate - Residential Real estate - Commercial 16 Real estate - Other 17 Collectibles 18 Food inventory 19 20 Drugs and medical supplies 21 22 Historical artifacts 23 Scientific specimens 24 Archeological artifacts 25 Other ►(_____) 26 Other ►(_____) 27 Other ►(_____) Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement No Yes 30 a During the year, did the organization receive by contribution any property reported in Part I, line 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? 30a Х b If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? Х 32 a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? Х 32a b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked.

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 980) (2010)

describe in Part II.

Schedule M (Form 990) (2010) 20-0049703 Page 2

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

PART I LINE 32A

Part II

THE ORGANIZATION USES A BROKERAGE FIRM TO SELL DONATED SECURITIES.

PART I COLUMN (B)

THE ORGANIZATION IS REPORTING THE NUMBER OF CONTRIBUTIONS RECEIVED.

Schedule M (Form 990) (2010)

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

201 Open to Pu Inspection

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Employer identification number 20-0049703

OMB No. 1545-0047

Name of the organization

WIKIMEDIA FOUNDATION, INC.

FORM 990 PART VI, LINE 7A

THE BOARD CONSISTS OF TEN TRUSTEES. THREE SEATES ARE ELECTED DIRECTLY BY
THE WIKIMEDIA COMMUNITY AND TWO SEATS ARE SELECTED BY THE WIKIMEDIA
CHAPTERS.

FORM 990 PART VI, LINE 11A

REVIEW OF FORM 990:

THE FIRST DRAFT OF THE 990 WAS DEVELOPED BY AN EXTERNAL ACCOUNTING FIRM UNDER THE DIRECTION OF THE CHIEF OF FINANCE AND ADMINISTRATION (CF). IT WAS REVIEWED FOR ACCURACY AND COMPLETENESS BY THE CFA AND THEN BY THE EXECUTIVE DIRECTOR. THEN A MEETING OF THE AUDIT COMMITTEE WAS HELD AT WHICH THE CFA WALKED THROUGH THE DRAFT IN DETAIL FOR THE AUDIT COMMITTEE'S APPROVAL. A COMPLETE COPY OF THE FORM 990 WAS PROVIDED TO THE VOTING MEMBERS OF THE GOVERNING BODY PRIOR TO FILING WITH THE INTERNAL REVENUE SERVICE.

FORM 990 PART VI, LINE 12

CONFLICT OF INTEREST:

THE ORGANIZATION'S BOARD MEMBERS, OFFICERS, AND KEY EMPLOYEES (COVERED PERSONS) COMPLETE ANNUALLY A CONFLICT OF INTEREST STATEMENT THE PURPOSE OF WHICH IS TO IDENTIFY ANY PERSONAL, FAMILY AND/OR BUSINESS

RELATIONSHIPS AND/OR TRANSACTIONS THAT MAY POSE A POTENTIAL CONFLICT.

THESE FORMS ARE SUBMITTED TO THE GENERAL COUNSEL AND ARE REVIEWED BY THE BOARD. ADDITIONALLY, THE COVERED PERSONS ALSO COMPLETE ANNUALLY A PLEDGE OF PERSONAL COMMITMENT THAT AFFIRMS THAT THE INDIVIDUAL IS IN COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY AND THAT THE INDIVIDUAL WILL PROMPTLY NOTIFY THE EXECUTIVE DIRECTOR AND THE BOARD CHAIR WHEN A CONFLICT OR POTENTIAL CONFLICT ARISES. FURTHERMORE, IN THE CASE OF A CONFLICT, THE INDIVIDUAL AGREES TO REFRAIN FROM USING HIS OR HER PERSONAL INFLUENCE TO ENCOURAGE THE FOUNDATION TO ENTER THE TRANSACTION AND MUST PHYSICALLY EXCUSE HIMSELF OR HERSELF FROM ANY FURTHER DISCUSSIONS OTHER THAN TO ANSWER QUESTIONS ABOUT THE TRANSACTION. IN THE CASE OF POTENTIAL CONFLICT, THE REMAINING BOARD MEMBERS REVIEW THE POTENTIAL TRANSACTION TO DETERMINE WHETHER SAID TRANSACTION IS FAIR AND REASONABLE TO THE FOUNDATION AND LEGAL COUNSEL IS CONSULTED AS NECESSARY TO ENSURE THAT SUCH A TRANSACTION WOULD NOT CONSTITUTE AN EXCESS BENEFIT TRANSACTION.

FORM 990 PART VI LINE 15A AND 15B

FORM 990 PART VI LINE 15A- THE WIKIMEDIA FOUNDATION BOARD OF TRUSTEES IS RESPONSIBLE FOR DETERMINING THE COMPENSATION OF THE EXECUTIVE DIRECTOR, AND HAS DELEGATED THAT RESPONSIBILITY TO THE ED EVALUATION COMMITTEE AND BOARD TREASURER WHICH IS COMPRISED OF INDEPENDENT BOARD MEMBERS. FOR 2010 COMPENSATION, IN SETTING THE ED'S COMPENSATION, THE EVALUATION COMMITTEE HAS SECURED AND REVIEWED COMPARABILITY DATA ABOUT NON-PROFIT CEO COMPENSATION FOR ORGANIZATIONS OF SIMILAR SIZE AND SCOPE TO THE WIKIMEDIA FOUNDATION, INCLUDING SALARY, BONUSES AND NON-MONETARY BENEFITS AND PERQUISITES. THE INFORMATION CAME FROM A VARIETY OF SOURCES INCLUDING

GUIDESTAR, BOARDSOURCE, THE CENTER FOR NON-PROFIT MANAGEMENT, AND THE NON-PROFIT TIMES. THE COMMITTEE ALSO CONSULTED WITH INDEPENDENT EXPERTS IN THE FIELD. THE EVALUATION COMMITTEE ALSO ANNUALLY SETS PERFORMANCE GOALS WITH THE EXECUTIVE DIRECTOR, AND WORKS WITH HER TO EVALUATE PERFORMANCE AGAINST THOSE GOALS. BOTH COMPENSATION AND PERFORMANCE ASSESSMENT INFORMATION IS SHARED WITH THE FULL BOARD FOR ITS REVIEW AND APPROVAL. AT VARIOUS POINTS IN THE PROCESS, DISCUSSIONS AND DELIBERATIONS ARE REVIEWED VIA EMAIL. ONCE DELIBERATIONS ARE COMPLETE, THE FINAL DETERMINATION IS SUMMARIZED BY THE BOARD TREASURER IN WRITING.

FORM 990 PART VI LINE 15B- THE WIKIMEDIA FOUNDATION EXECUTIVE DIRECTOR IS
RESPONSIBLE FOR DETERMINING THE COMPENSATION OF ALL WIKIMEDIA FOUNDATION
OFFICERS AND KEY EMPLOYEES (WITH THE EXCEPTION OF HERSELF). IN SETTING
COMPENSATION FOR WIKIMEDIA FOUNDATION OFFICERS AND KEY EMPLOYEES, THE
EXECUTIVE DIRECTOR HAS SECURED AND REVIEWED COMPARABILITY DATA ABOUT
COMPENSATION AT ORGANIZATIONS OF SIMILAR SIZE AND SCOPE TO THE WIKIMEDIA
FOUNDATION, INCLUDING SALARY, BONUSES AND NON-MONETARY BENEFITS AND
PERQUISITES. THE INFORMATION CAME FROM A VARIETY OF SOURCES INCLUDING
GUIDESTAR, BOARDSOURCE, THE CENTER FOR NON-PROFIT MANAGEMENT, THE
NON-PROFIT TIMES, THE SAN FRANCISCO BUSINESS TIMES, COMPASSPOINT
NONPROFIT SERVICES AND THE MEYER FOUNDATION. ADDITIONALLY, THE EXECUTIVE
DIRECTOR AND HER STAFF HAVE CONSULTED WITH INDEPENDENT EXPERTS IN THE
FIELD, INCLUDING THOSE WITH SPECIFIC SUBJECT-MATTER EXPERTISE IN AREAS OF
NON-MONETARY COMPENSATION SUCH AS HEALTH AND DENTAL COVERAGE AND
RETIREMENT SAVING PLANS. THE EXECUTIVE DIRECTOR ALSO ANNUALLY SETS

Schedule O (Form 990 or 990-EZ) 2010

Name of the organization
WIKIMEDIA FOUNDATION, INC.

Employer identification number 20-0049703

PERFORMANCE GOALS WITH OFFICERS AND KEY EMPLOYEES, AND WORKS WITH THEM TO EVALUATE PERFORMANCE BASED ON THOSE GOALS. BOTH COMPENSATION AND PERFORMANCE ASSESSMENT INFORMATION IS SHARED AT A HIGH LEVEL WITH THE BOARD OF TRUSTEES, BUT THE BOARD DOES NOT REVIEW THIS INFORMATION IN DETAIL, NOR DOES IT APPROVE SPECIFICS.

FORM 990 PART VI, LINE 19

THE ORGANIZATION'S WEBSITE INCLUDES LINKS TO ITS GOVERNING DOCUMENTS, ITS CONFLICT OF INTEREST POLICY AND ITS AUDITED FINANCIAL STATEMENTS.

HTTP://WIKIMEDIAFOUNDATION.ORG/WIKI/BYLAWS

HTTP://WIKIMEDIAFOUNDATION.ORG/WIKI/CONFLICT_OF_INTEREST_POLICY

HTTP://WIKIMEDIAFOUNDATION.ORG/WIKI/FINANCIAL REPORTS

FORM 990 PART XI OTHER CHANGES IN NET ASSETS OR FUND BALANCES
UNREALIZED GAIN/LOSS (\$2,115)

ATTACHMENT :

FORM 990, PART III, LINE 1 - ORGANIZATION'S MISSION

THE MISSION OF THE WIKIMEDIA FOUNDATION IS TO EMPOWER AND ENGAGE
PEOPLE AROUND THE WORLD TO COLLECT AND DEVELOP EDUCATIONAL CONTENT
.
UNDER A FREE LICENSE OR IN THE PUBLIC DOMAIN AND TO DISSEMINATE IT
EFFECTIVELY AND GLOBALLY.

IN COLLABORATION WITH A NETWORK OF CHAPTERS, THE FOUNDATION PROVIDES
THE ESSENTIAL INFRASTRUCTURE AND AN ORGANIZATIONAL FRAMEWORK FOR THE
SUPPORT AND DEVELOPMENT OF MULTILINGUAL WIKI PROJECTS AND OTHER

Schedule O (Form 990 or 990-EZ) 2010

Page 2

Name of the organization

WIKIMEDIA FOUNDATION, INC.

Employer identification number 20-0049703

ATTACHMENT 1 (CONT'D)

FORM 990, PART III, LINE 1 - ORGANIZATION'S MISSION

ENDEAVORS WHICH SERVE THIS MISSION. THE FOUNDATION WILL MAKE AND KEEP USEFUL INFORMATION FROM ITS PROJECTS AVAILABLE ON THE INTERNET FREE OF CHARGE, IN PERPETUITY.

ATTACHMENT 2

FORM 990, PART III - PROGRAM SERVICE, LINE 4C

THE WMF COMMUNITY DEPARTMENT COLLABORATES WITH AND WORKS AS A PART OF THE BROAD WIKIMEDIA COMMUNITY -- INCLUDING READERS AND EDITORS/CONTRIBUTORS -- TO ENCOURAGE THE HEALTH AND GROWTH OF WIKIMEDIA COMMUNITIES AND THE PROJECTS THEY CREATE AND MANAGE. THE COMMUNITY DEPARTMENT IS RESPONSIBLE FOR BUILDING AND MAINTAINING THE FOUNDATION'S RELATIONSHIPS WITH ITS CONSTITUENCIES. THE COMMUNITY DEPARTMENT INITIATES EFFORTS TO BOTH INCREASE THE FLOW OF NEW EDITORS, RETAIN CURRENT ONES, AND TO MAKE THE WIKIMEDIA COMMUNITY A MORE WELCOMING AND DIVERSE PLACE THROUGH COMMUNICATING, INTERACTING, AND SUPPORTING READERS AND EDITORS IN WAYS THAT ARE SCALABLE AND GLOBAL.

ATTACHMENT 3

FORM 990, PART V, LINE 4B - FOREIGN COUNTRIES

BELGIUM

FRANCE

UNITED KINGDOM

Schedule O (Form 990 or 990-EZ) 2010

Page 2

Name of the organization WIKIMEDIA FOUNDATION, INC.

Employer identification number 20-0049703

ATTACHMENT 4

FORM 990, PART VI, LINE 17 - STATES

AL, AK, AZ, AR, CA, CT,

FL, GA, HI, IL, KS, KY, ME, MD, MA, MI,

MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI, SC, TN, UT, VA, WV, WI, WY

ATTACHMENT 5

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS DESCRIPTION OF SERVICES COMPENSATION

BRIDGESPAN GROUP CONSULTING SERVICES 613,417.

535 BOYLSTON STREET 10TH FLOOR

BOSTON, MA 02116

FENTON COMMUNICATIONS COMMUNICATIONS 301,668.

1438 WEBSTER STREET, SUITE 205

OAKLAND, CA 94612

OPPENHEIM ASSOCIATES EXECUTIVE PLACEMENT 220,942.

221 MAIN STREET, SUITE 540 SAN FRANCISCO, CA 94105

TOTAL COMPENSATION

1,136,027.

ATTACHMENT 6

FORM 990, PART X - INVESTMENTS - PUBLICLY TRADED SECURITIES

DESCRIPTION ENDING COST BOOK VALUE OR FMV

US GOVT/AGENCY SECURITIES 2,349,122. FMV

TOTALS 2,349,122.