



UNIVERSITY OF CALIFORNIA PRESS

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## **University of California Press to partner with HighWire**

OAKLAND, Calif. April 10, 2014—University of California Press (UC Press) is pleased to announce that beginning in mid-2015 its journal content will be hosted on the HighWire Open Platform from Stanford University's HighWire Press.

Speaking of the move, UC Press Director Alison Mudditt commented, "As the ways in which students and researchers consume information evolve, UC Press felt it critical to seek a long-term hosting partnership that will allow us to take full advantage of new avenues to make scholarly work accessible and relevant in an increasingly dynamic digital space of our own. We believe that our collaboration with HighWire will support us in this."

The flexible HighWire Open Platform technology infrastructure is increasingly becoming the platform of choice for social sciences and humanities publishers. HighWire's collaborative environment and evidence-based product development process provide unique opportunities for its publishing partners to share and learn from each others' experiences. As Mudditt further commented, "Our partnership with HighWire will enable us to deliver new and innovative products and services essential to our publishing strategy. HighWire's capabilities in social media, community-based services, and alternative metrics will allow UC Press to develop new ways of sharing and delivering content to our user communities."

HighWire's Managing Director Tom Rump said of the partnership, "UC Press and HighWire share an alliance as we are both born out of prestigious universities, are known for excellence in our respective fields, and are based in California. UC Press's decision to move their content to the HighWire Open Platform validates our long established reputation for pioneering the latest technological solutions for market leading publishers."

UC Press content is currently part of the Current Scholarship Collection at JSTOR. While UC Press will no longer include its current journal issues in this collection, its

content will still be available on, and form part of, the JSTOR archive collections. The new UC Press HighWire platform will go live in mid-2015, but its current journal content will continue to be hosted on JSTOR throughout 2015 to facilitate a smooth transition for library customers. JSTOR will also continue to handle renewals for 2015.

Rebekah Darksmith, Marketing & Sales Director and Assistant Director of UC Press notes, "The move to HighWire means UC Press can more rapidly develop and bring to market the new and innovative publishing programs and initiatives that our users want through our own site. We are very much looking forward to this exciting phase of our journey."

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### **About University of California Press**

University of California Press is one of the most forward-thinking scholarly publishers in the nation. For more than 100 years, it has championed work that influences public discourse and challenges the status quo in multiple fields of study. At a time of dramatic change for publishing and scholarship, we collaborate with scholars, librarians, authors, and students to stay ahead of today's knowledge demands and shape the future of publishing. Each year, UC Press publishes approximately 200 new books and 33 multi-issue journals in the humanities, social sciences, and natural sciences.

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### **About HighWire**

HighWire Press provides innovative technology solutions to influential societies, university presses, and independent publishers through its ground-breaking HighWire Open Platform. Long affiliated with Stanford University, HighWire offers digital content development and hosting services, a customizable peer-review manuscript submission system, cross-publisher librarian tools, strategic consultation, and unique networking opportunities for organizations which produce high-impact journals, books, and other scholarly publications.

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