

2024
Corporate Membership
Research Agenda



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RESEARCH TO GROW YOUR BUSINESS NOW

Staffing Industry Analysts' Corporate Membership is a robust annual membership service* providing full access to SIA's world-class expertise, knowledge and data. SIA delivers objective, reliable insights in today's fast-paced and highly global staffing and contingent workforce solutions ecosystem.

Members have exclusive access to new research and reports, alongside a vast library of resources and comprehensive industry coverage. SIA's leading research includes SIA's annual rankings, surveys, forecasts, legal updates, market overviews, benchmarks and detailed analyses of economic trends, technologies and services. For 2024, we are excited to extend our offerings and enhance the knowledge-base you have at your fingertips.

SIA brings you additional content, interactive reports, up-to-the-minute insights and more to help you understand as well as address the opportunities, challenges, disruptions and paradigms emerging in our rapidly evolving ecosystem worldwide.

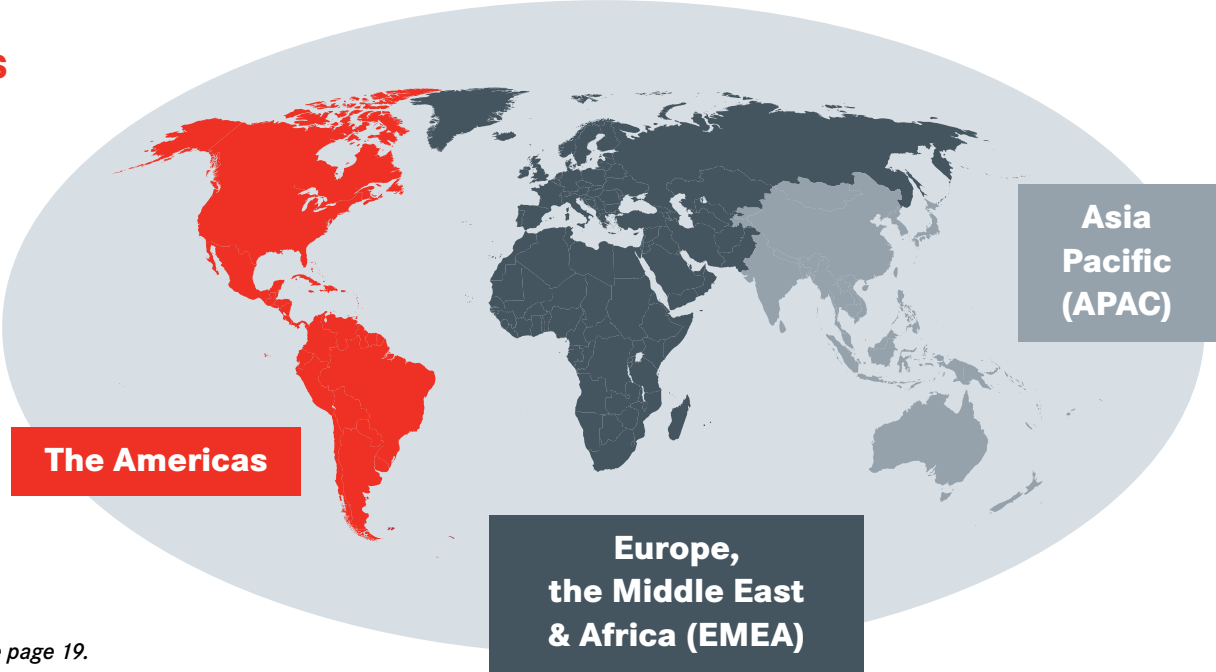
- Over 200 new reports planned annually
- Interactive content and tools ✨
- The one organization informing, connecting and elevating the entire workforce solutions ecosystem

SIA is the only strategic resource with offerings available to the entire workforce solutions ecosystem, including staffing firms, Vendor Management System (VMS), Managed Service Provider (MSP) and Recruitment Process Outsourcing (RPO)

providers, enterprise buyers, suppliers to staffing firms and buyers, investment banks, government entities, non-profit organizations and others. SIA's premier content and central role in informing, connecting and elevating the ecosystem better equips you to make decisions that improve business results.

The following pages spotlight the research coming your way in each region this year. This includes current and forthcoming reports. New reports may be added on an ongoing basis during the year and the list is subject to change. Access to research is available at staffingindustry.com.

Corporate Membership offers comprehensive coverage over three regions:



Global firms can take advantage of discounted multi-region membership.

**For a full overview of Corporate Member benefits, please see page 19.*












GLOBAL INSIGHTS
















Featuring research for SIA members worldwide, these insights provide the data, analyses, and tools you need to stay ahead of the curve and in the know on the latest developments. Access to these global reports is exclusively available to SIA Corporate Members in all of these regions:















The Americas, EMEA or APAC.















RESEARCH REPORT KEY

 Market Information & Forecast	 Operational Best Practices
 Staffing & Recruitment Technology	 Core Skill Sectors & Industry Segments
 Legal & Legislative Information	 Future of Work

	Analytics & Benchmarking Tools for Talent Acquisition	An introduction and overview of the market with a particular emphasis on specialist solutions and a directory of software vendors.
	Back Office Software Landscape	A summary report of back-office software vendors. This covers the technology that staffing companies use to manage the range of functions and workflows associated with payment of temporary staff and billing of customers for services together with related middle office modules.
	Best Practices in Employee Turnover and Controlling Attrition	Advice for staffing firms in minimizing employee turnover in a highly competitive labor market.
	Companies Looking to Acquire Staffing and Workforce Solutions Firms	Staffing and workforce solutions firms interested in being acquired can use this list to find potential buyers seeking their specific type of firm.
	Convergence Within the Workforce Solutions Ecosystem	A look at the convergence trend among various talent-related business models.
	DE&I Metrics: Measuring Your DE&I Program	Overview and best practice guidance on measuring Diversity, Equity and Inclusion.
	Deal Flow Forecasts	Understanding the appetite for M&A with trend analysis and insights from industry experts.
	Defining your USP	Best practice advice on differentiating your staffing business by defining your unique selling point (USP).
	Developments in Data Privacy: Global Update	Essential information about the latest global developments on laws affecting how personal data is processed and protected by businesses including transfers of personal data across the Atlantic.
	Direct Sourcing Landscape	A summary of trends in the delivery of direct sourcing services.
	Diversity, Equity and Inclusion in the Contingent Workforce	This timely research provides transformative DE&I insights in addition to featuring recent trends, opinions and best practices across the workforce solutions ecosystem.

	Diversity, Equity and Inclusion Trends in Staffing	This report looks at the current and important trends around DE&I as it relates to staffing firms' internal hiring practices.
	Earned Wage Access for Contingent Workers	A look at the practical implications of creating a same day pay solution for temporary and other contingent workers.
	Engineering Growth Assessment Globally	A focused look at engineering staffing growth trends globally.
	ESG and Due Diligence	Legal issues relating to the implementation and observance of environmental, social and governance (ESG) policies.
	ESG Issues for Staffing Firms	Environmental, social and governance issues have become a priority for many large staffing firms in recent years, especially publicly listed businesses. This report looks at the initiatives underway to address these important topics.
	Evolving Technology in Industrial Staffing	An overview of how technology is being deployed within the industrial staffing sector.
	Freelancer Management System Landscape	A summary of the latest trends in the freelancer management system (FMS) market.
	Front Office Software Landscape	A summary report of front office vendor products. This includes information on key integration partners, security and data standards, system architecture, pricing as well as an outline of their product roadmap and innovation.
	Global Pay Transparency Laws	An overview of pay transparency measures adopted by national and local governments in some of the major staffing markets. This includes the European Union which is currently approving a Pay Transparency Directive.
	Global Payrolling Landscape	Interest in intermediaries that can provide reliable employer-of-record style services for contingent workers globally has grown in recent years and new disruptive vendors have entered the market. This landscape report takes a detailed look at how the market has evolved and the major players in it.
	Global Talent Platform Survey	Survey findings provide insight into trends, development and sizing of global talent platforms.
	Global Term Limits for Contingent Work Assignments	This overview can be used to understand term limits and conditions for contingent worker use globally.
	Inflation Best Practices	1970s-style inflation has returned with a vengeance providing an operational challenge that many newer staffing firms have never faced. This report provides best practices for running a staffing firm and protecting your margins in an inflationary environment.
	Introduction to Virtual Assistants	This broad-ranging research seeks to better understand best practices and recent developments in the virtual assistant industry, a sector that sits adjacent to temporary staffing and potentially disruptive to it.
	IT Staffing: Growth Themes in the New World	This report provides an in-depth analysis of the current state and outlook of the global information technology (IT) staffing market. IT staffing firms can use this report to better understand market dynamics and current trends.

	Largest Direct Hire Firms Globally	SIA's estimate for the size of the global direct hire market, broken down by region and country with a ranking of the largest direct hire firms based on annual revenue.
	Largest Engineering Firms Globally	This report ranks the top firms in the segment by global engineering staffing revenue along with market share data.
	Largest Staffing Firms Globally	Lists the 100 largest global staffing firms broken down by market share and geography.
	M&A and Investments Database ✨	This interactive tool allows users to identify trends in recent mergers and acquisitions as well as investments involving staffing and workforce solutions companies. The database is easily searchable by company name, location, staffing segment, purchase price and transaction date.
	M&A Intermediary Directory ✨	A comprehensive listing of M&A intermediaries operating globally.
	Most Attractive Staffing Markets Globally ✨	This market report includes an annual ranking of countries most and least conducive to staffing based on a variety of factors such as market competition and political stability. The accompanying interactive Market Attractiveness Assessment Tool allows users to conduct their own assessment based on indicators most relevant to their business case and risk tolerance.
	Most Complex Staffing Markets Globally ✨	Based on SIA's own methodology for evaluating the complexity of contingent markets, this report compares the ease with which a contingent workforce program can be established in various markets. Countries are ranked according to 10 components that can directly impact program complexity. The accompanying interactive Market Complexity Assessment Tool allows users to conduct their own customized assessment.
	MSP Market Developments Summary Report	This report summarizes the global managed service provider (MSP) landscape and differentiators reports. This includes the MSP provider landscape, benefits, case studies, service developments, emerging solutions, market size overview, technology usage and service adoption.
	MSP Model Overview	This report outlines the basic MSP models that can be used successfully in major staffing markets globally.
	MSP/VMS Provider List	An updated listing of providers in the managed service provider (MSP) and vendor management system (VMS) space.
	Offshore Recruitment Services Landscape	This report looks closely at the latest trends and developments in offshore recruitment.
	Online Job Advertising Landscape	Online job advertising is an important recruitment channel for millions of employers and staffing firms. This report includes definitions of the various job advertising business models (such as job boards, job aggregators and social media firms), a ranked list of the largest companies by revenue and a global market size estimate.
	Outplacement Landscape	This landscape report provides a detailed guide to outplacement services and the global service providers in the space.
	Payrolling & Compliance Legal Overview	This report covers pertinent legal issues related to payrolling and compliance, bringing you up to speed on regulatory environments and business practices.

	Platform Directory ✨	A new interactive directory of all platform-style models worldwide.
	Protections for Gig and Platform Workers	Global overview of new and upcoming legislation relating to the protection of freelance workers.
	Recruitment Marketplace Landscape	This detailed look at the recruitment marketplace provides strategic insights, latest recruitment trends and analysis related to the composition of the market.
	Renewable Energy Growth Assessment	A focused look at staffing growth trends in the important renewal energy segment globally.
	RPO Market Developments Summary	This report provides readers with a comprehensive picture of the global recruitment process outsourcing (RPO) market and is useful to workforce solutions providers looking to assess the RPO competitive landscape.
	Sourcing Automation Tools	A market review of sourcing automation technologies that specialize in automating the process of finding and recruiting candidates. This includes resume parsing, search and match tools, people aggregators, sourcing process automation platforms (SPAP) and intelligent sourcing management systems (ISMS).
	Staffing Company 2024 Planning Package	This report helps you prepare your business in the coming year while keeping an eye on future trends. SIA selects approximately 100 reports to highlight in this Planning Package it believes most relevant and useful for your organization in planning your strategy and preparing for the year ahead. The planning package is divided into categories such as the human cloud, legal and regulatory, market data by both geography and sector, and technology.
	Staffing Executive Compensation Analysis	Staffing executives can use this annually updated global information to benchmark their salaries, pay increases and compensation structure against their peer group.
	Staffing Supplier Survey	A survey providing unique insights into the ecosystem of firms who provide valuable services to the global staffing industry.
	Staffing Trends in 2024	This report uses strengths, weaknesses, opportunities, and threats (SWOT) analysis to take a high-level look at the key trends impacting the global staffing industry. Senior staffing executives can use this information to better understand the broad trends likely to impact their business for year.
	Talent Platform Landscape	This report provides a useful overview of the talent platform market whether you work for a talent platform company, are a partner or are considering a partnership with such a company. The landscape report includes global market size estimates and a list of the largest providers.
	Talent Platform Workforce	A companion to the Talent Platform Landscape , this report outlines workforce features. This includes worker types, work environments, work arrangements, worker preferences, as well as trends related to the recruitment, hiring and management of the talent platform workforce.
	Technology Functionality Database ✨	An interactive database comparing the functionality of talent acquisition technology vendors worldwide.
	Temporary Staffing Platform Update	This report focuses on one of staffing's hottest sub-segments. Explore why temporary staffing platforms are compelling, who the key players are and how traditional staffing companies are responding to what's happening in the space.














	Total Talent Market Developments Summary	Use this report to better understand the emerging demand for total talent solutions and related considerations.
	Understanding Market Cap Among Workforce Intermediaries	Why are some listed staffing firms valued more highly than others? This forensic report analyzes the factors that determine and drive market capitalization.
	Venture Capital Activity in the Workforce Solutions Ecosystem	An analysis of venture capital activity into startups, early-stage, and emerging companies that have been deemed to have high growth potential or which have demonstrated high growth. The report also covers which business models are attracting the most investment interest and who are the most active private equity firms in the workforce solutions ecosystem.
	VMS Market Developments Summary Report	This report will enable readers to stay abreast of the global VMS landscape and understand the size and maturity of the VMS market.
	Wages and Inflation	How has inflation impacted wage growth globally? This report looks into the sectors and countries that have experienced the highest and lowest growths.
	Workforce Solutions Ecosystem	This report codifies and defines the various parts of the workforce solutions ecosystem. It is an essential reference tool for those who operate within this ecosystem as well as those who procure services or products from it.
	Workforce Solutions Ecosystem Valuation Database 	A live and interactive database showing the valuations of listed firms operating in the workforce solutions ecosystem.















THE AMERICAS

Our comprehensive coverage exclusively designed for the Americas region spans the **United States, Canada and Latin America.**

















RESEARCH REPORT KEY

-  Market Information & Forecast
-  Operational Best Practices
-  Staffing & Recruitment Technology
-  Core Skill Sectors & Industry Segments
-  Legal & Legislative Information
-  Future of Work

	A Look at the Workforce Environment in the US	This report provides an overview of the compliance issues that contingent workforce buyers and staffing providers should know when engaging and supplying temporary labor in the United States.
	Best Practices in Managing Your Staffing Business	SIA research reports commonly include recommendations for best practices, but never have these recommendations been collected into a single resource. This report offers a collection of actionable advice based on SIA's years of accumulated experience.
	Best Practices in Remote Working US	Staffing firms can use this report to learn how to better manage remote workers and how to avoid the common pitfalls of remote work.
	Best Practices to Grow a Healthcare Staffing Firm	Advice for those looking to expand into attractive healthcare staffing markets.
	Candidate Texting/Email Technology	Texting/emailing technology is widely adopted by the staffing industry and this report looks at market trends.
	Conference Panel Recordings	Select recordings and transcripts showcase panel discussions from SIA's annual North American leading industry conferences Executive Forum North America, Collaboration in the Gig Economy and Healthcare Staffing Summit.
	Contingent Workforce Regulatory Environment Reports	These reports provide an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in individual countries. Coverage includes Canada, Mexico and the US.
	Delivering Staffing Services through an Onsite Model	A look at demand drivers and service offerings related to the provision of temporary workforces where staffing firm internal employees are based at the client's worksite.
	Defining Your USP	Advice and best practices to help staffing firms define their unique selling points.
	Directory of Suppliers to Staffing Firms - Americas 	This quarterly updated report can be used to identify suppliers by both category and geography in the Americas region.
	Economic Trends and the US Job Market	An economic overview of the US and its labor market.
	Establishing a Pricing Policy	Best practice advice for staffing firms looking to update their pricing policy.

	The Americas Gig Economy	Provides an estimate of the gig economy in the Americas region broken down by five key constituent elements with figures for key countries.
	Gross Margin and Bill Rate Trends ✨	Staffing market stakeholders can use this report to monitor gross margin trends. Additionally, staffing firms can benchmark their margins against comparable companies.
	Healthcare Staffing Market Assessment	The annual comprehensive assessment of the US healthcare staffing marketplace allows readers to gain a more detailed understanding of the market.
	Industrial Staffing Growth Assessment Americas	This report provides an in-depth analysis of the current state and outlook of the industrial staffing market.
	Internal Staff Survey North America	Staffing firms can use this report to identify key drivers of internal staff satisfaction, to learn best practices in recruiting and retention and to benchmark staff compensation.
	IT Staffing Market Sizes and Competitive Landscape Americas	SIA's estimate of the size of the IT staffing market in the Americas with trends and competitive analysis.
	IT Staffing & Solutions Benchmarking Survey	These comprehensive survey results are designed to illuminate the trends and practices unique to this evolving industry segment, improving the visibility into the IT staffing market in the US by gathering data on volume and rates by skill or occupation. It also explores industry trends and practices regarding VMS/MSP, statement-of-work (SOW) engagements and client market demand.
	IT Staffing Occupation Profile Software Developer	IT staffing firms can use this report, which includes extensive occupational market data, to help target the most commercially attractive software developer skillsets today and ascertain which are best positioned to grow in the future.
	Jobs Report ✨	SIA's monthly US jobs report analysis includes an interactive tool as a convenient way for Corporate members to stay on top of US employment trends.
	Listed Staffing Market	Reviews of the performance of publicly listed staffing firms in both North America and Latin America.
	Market Capitalization of Listed Workforce Solutions Firms in North America	Analysis of market cap trends and comparisons across the workforce solutions ecosystem in North America.
	M&A Trends	Use this report to identify trends in recent mergers and acquisitions involving staffing and workforce solutions companies in North America.
	NATHO Benchmarking Survey Report ✨	The annual National Association of Travel Healthcare Organizations (NATHO) benchmarking analysis details the latest travel healthcare segment trends, providing revenue estimates, operational and strategic insights as well as data points. This report is available exclusively for NATHO survey participants.
	Performance Management Dashboard	A Microsoft Excel tool designed to assist subject matter experts in tracking performance management.

	Pulse Survey ✨	The Pulse Survey, conducted six times per year, measures growth trends in US temporary staffing, direct hire and retained search markets on a segment-by-segment aggregate basis. Individual company data is kept confidential with an interactive report available only to survey participants.						
	Quarterly Legal Updates North America and Latin America	These quarterly updates provide regular news and analysis of case law as well as legislative and regulatory issues affecting contingent worker use worldwide. The corresponding North America and Latin America Legal Calendars look ahead at expected regulation and potential legislative developments in the pipeline for the coming year.						
	Quarterly Results North America	This quarterly report reviews the latest financials from listed North American staffing companies for the most recent fiscal period. The report includes growth, profit and margin data.						
	Seasonal Volatility in Total Employment by Industry	An analysis of seasonality's impact on employment trends across US industry sectors.						
	Skilled Nursing and Assisted Living Overview	A deeper dive into one of the most important and fastest growing niche segments of the healthcare staffing market.						
	Staffing Company Survey North America	Staffing firms can use this annual, in-depth survey results report to benchmark their performance against peers, gain new insights, and track competitor plans and industry trends.						
	Staffing Compensation Trends	A close look at internal compensation trends within staffing firms.						
	SIA Bullhorn Staffing Indicator ✨	A unique tool for gauging current weekly trends in the volume of temporary staffing delivered by US staffing firms, the SIA Bullhorn Staffing Indicator can be used by staffing firms to benchmark their performance and forecast industry trends as well as outlook. The indicator is a joint initiative between SIA and Bullhorn.						
	Staffing Firm Lists and Market Share	<p>SIA's Annual Book of Lists and Market Share Reports comprise some of SIA's most popular reports. Included are the largest staffing firms by geography and segment, fastest-growing firms and diversity-owned firms. Currently available or forthcoming reports in the list series include:</p> <table border="0"> <tr> <td data-bbox="741 1015 850 1039">By Region</td> <td colspan="2" data-bbox="1270 1015 1732 1039">Largest US Staffing Firms By Staffing Sector</td> </tr> <tr> <td data-bbox="741 1047 1249 1161"> <ul style="list-style-type: none"> • Largest Staffing Firms in: Brazil, Canada, Chile, Latin America, Mexico, US • Largest Diversity-Owned Staffing Firms in US • Fastest Growing Staffing Firms in US </td> <td data-bbox="1270 1047 1522 1250"> <ul style="list-style-type: none"> • Clinical/Scientific • Direct Hire • Education • Engineering • Finance/Accounting • Healthcare • Industrial </td> <td data-bbox="1627 1047 1879 1250"> <ul style="list-style-type: none"> • IT • Legal • Life Sciences • Marketing/Creative • Office/Clerical • Online Job Advertising • Retained Search </td> </tr> </table>	By Region	Largest US Staffing Firms By Staffing Sector		<ul style="list-style-type: none"> • Largest Staffing Firms in: Brazil, Canada, Chile, Latin America, Mexico, US • Largest Diversity-Owned Staffing Firms in US • Fastest Growing Staffing Firms in US 	<ul style="list-style-type: none"> • Clinical/Scientific • Direct Hire • Education • Engineering • Finance/Accounting • Healthcare • Industrial 	<ul style="list-style-type: none"> • IT • Legal • Life Sciences • Marketing/Creative • Office/Clerical • Online Job Advertising • Retained Search
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	Staffing Market Estimates and Forecast Americas	Issued twice annually, this report is among SIA's most popular providing SIA's most up-to-date estimate of staffing revenue. Included are projections of market growth by country with detailed economic analysis.						










	Staffing Industry Benchmarking Consortium	The Staffing Industry Benchmarking Consortium (SIBC) is managed by SIA and consists of a group of staffing companies – large and small, privately-held and publicly-traded – who confidentially provide their company’s financial and operating data in exchange for access to the aggregated benchmarking data. It is specifically designed for staffing firm CEOs, owners, CFOs, board members, and other senior executives seeking an ongoing, timely scorecard on how their specific company’s financial and business performance compares to similar staffing companies.
	Temporary Worker Survey North America	This survey provides an understanding of factors that directly impact temporary worker motivations, choices and attitudes. Staffing managers can use this report to determine new areas of focus and new tools for improving temp satisfaction as well as temp productivity, customer satisfaction, and agency profitability.
	The Recruit-Train-Deploy Staffing Model	The Recruit-Train-Deploy model has grown in popularity in a very tight labor market. It refers to the business model used by some staffing firms where a cohort of job seekers are recruited then trained for a period of time to prepare them for work at a client site. This new report offers valuable insights into what makes this business model tick.
	The US Gig Economy	SIA’s latest market estimates of the US contingent workforce and gig economy. Stakeholders in the contingent workforce market can read this report to study the size, growth and preferences of the contingent workforce market and its various categories.
	Trends with MSP Clients in Healthcare Staffing	A close look at how MSP is being deployed among hospitals and health systems in the US.
	US Economic Census Tool 	Staffing companies can use this tool to benchmark metrics against similarly sized competitors.
	US Geography Opportunity Atlas 	The Geographic Opportunity Atlas is designed to help staffing firms identify temporary staffing markets for potential expansion. This tool also enables staffing companies to compute their local market share and benchmark their firm against local market metrics.
	US Internal Employee Compensation Estimator 	The estimator is an interactive tool that allows staffing firms to benchmark the pay of their internal workers based on different employee criteria, such as job title, years of experience and staffing segment focus. All compensation figures presented can be adjusted for differences in geographic location.
	US Pay Rate Rangefinder 	The rangefinder was created to provide pay rate benchmarking for buyers and suppliers of staffing services. The interactive tool contains geography specific data on over 800 occupations.
	US Statutory Expense Tool 	This tool can be used to benchmark statutory expenses in the categories of State Unemployment Tax Act, Federal Unemployment Tax, Workers’ Compensation, Social Security, and Medicare. Contains benchmarks by state and occupational group.
	Workforce Solutions Buyer Survey North America	Staffing companies and other workforce solutions providers can use the report to learn more about customer perspectives.


















EUROPE, MIDDLE EAST & AFRICA (EMEA)

Our expanding and in-depth reporting of staffing and labor market conditions across **Europe, the Middle East & Africa**.

RESEARCH REPORT KEY

 Market Information & Forecast	 Operational Best Practices
 Staffing & Recruitment Technology	 Core Skill Sectors & Industry Segments
 Legal & Legislative Information	 Future of Work

	Best Practices in Remote Working UK	Staffing firms can use this report to learn how to better manage remote workers and how to avoid common pitfalls of remote work.
	Companies Looking to Acquire Staffing Firms in EMEA	Staffing and workforce solutions firms in the EMEA region interested in being acquired can use this list to find potential buyers seeking their specific type of firm.
	Conference Panel Recordings	Select recordings and transcripts showcase panel discussions and thought leadership from SIA's annual Executive Forum Europe conference.
	Contingent Workforce Regulatory Environment Reports	<p>These reports provide an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in individual countries. Existing and new coverage planned for this year includes:</p> <ul style="list-style-type: none"> <li style="display: inline-block; width: 45%;">• France <li style="display: inline-block; width: 45%;">• Poland <li style="display: inline-block; width: 45%;">• Germany <li style="display: inline-block; width: 45%;">• Spain <li style="display: inline-block; width: 45%;">• Ireland <li style="display: inline-block; width: 45%;">• Switzerland <li style="display: inline-block; width: 45%;">• Italy <li style="display: inline-block; width: 45%;">• UK <li style="display: inline-block; width: 45%;">• Netherlands
	Directory of Suppliers to Staffing Firms EMEA	This quarterly updated report can be used to identify suppliers by both category and geography in EMEA.
	Economic Trends and the European Job Market	An economic overview of Europe and its labor market.
	European Employment Barometer	The barometer is an interactive research tool covering key labor market indicators across 33 countries and enabling users to access pertinent insights related to the employment situation and agency work in Europe. With real-time data compiled from Eurostat's most recent labor market survey along with European staffing associations' provided findings, the tool can be used to track data and market trends over time and for specific geographies. The barometer is a joint initiative between SIA and the World Employment Confederation.
	European Job Vacancies	Insights into job vacancy trends across Europe with country comparisons.
	The EMEA Gig Economy	Provides SIA's estimate of the gig economy in the EMEA region broken down by five key constituent elements with figures for key countries.

	Gross Margin and Bill Rate Trends UK 	Staffing market stakeholders can use this report to monitor gross margin trends. Additionally, staffing firms can benchmark their margins against comparable companies.
	Industrial Staffing Growth Assessment EMEA	This report provides an in-depth analysis of the current state and outlook of the industrial staffing market.
	Independent Contractors in Europe	This report focuses on independent contracting in Europe as well as the trends, regulations and segments for self-employed individuals performing services for a company under contract.
	Internal Staff Survey UK	Released in chapters, staffing firms can use this report to identify key drivers of internal staff satisfaction, to learn best practices in recruiting and retention, and to benchmark staff compensation.
	IT Staffing Market Sizes and Competitive Landscape EMEA	SIA's estimate of the IT staffing market size in EMEA with trends and competitive analysis.
	Listed Staffing Market	A review of the performance of publicly listed staffing firms in EMEA.
	Market Capitalization of Listed Workforce Solutions Firms in Europe	Analysis of market cap trends and comparisons across the workforce solutions ecosystem in Europe.
	M&A Trends Europe	This report speaks to the activity and trends around mergers and acquisitions in the European staffing and recruitment space.
	Most Attractive Staffing Sectors in the UK 	This analysis and accompanying interactive tool target staffing executives wishing to expand the scope of their UK business in order to gain new skill sets or to target new client industries.
	Pulse Survey 	The survey measures growth trends in UK temporary staffing, permanent placement and retained search markets on an aggregate basis. Individual company data is kept confidential with an interactive report available only to survey participants.
	Quarterly Legal Updates Europe and Middle East/Africa	These quarterly updates provide regular news and analysis of case law as well as legislative and regulatory issues affecting contingent worker use worldwide. The corresponding European and Middle East/Africa Legal Calendars look ahead at expected regulation and potential legislative developments in the pipeline for the coming year.
	Quarterly Results EMEA	This quarterly report reviews the latest financials from listed European staffing companies for the most recent fiscal period. This includes growth, profit and margin data. The corresponding EMEA Financial Calendar allows you to keep track of when results are due to publish.
	Selling Your Staffing Firm	Staffing firm owners considering selling their firm can use this report to become better informed about valuations, deal-structuring options, M&A advisors and potential acquirers.
	Staffing Company Survey UK and EMEA	Staffing firms can use these annual, in-depth survey results reports to benchmark their performance against peers, gain new insights, and track competitor plans and industry trends.



Staffing Firm Lists and Market Share

SIA's EMEA **Book of Lists** and **Market Share Reports** comprise some of SIA's most popular reports. These include the largest staffing firms by geography and segment as well as related growth assessments. Currently available or forthcoming EMEA reports in the list series include:

- Largest Direct Hire Staffing Firms in Europe
- Largest Industrial Staffing Firms in the UK
- Largest Healthcare Staffing Firms in the UK
- Largest IT Staffing Firms in Europe
- Largest IT Staffing Firms in the UK
- Largest Staffing Firms in Belgium
- Largest Staffing Firms in Europe
- Largest Staffing firms in Eastern Europe
- Largest Staffing Firms in Egypt
- Largest Staffing Firms in France
- Largest Staffing Firms in Germany
- Largest Staffing Firms in Ireland
- Largest Staffing Firms in Italy
- Largest Staffing in Saudi Arabia
- Largest Staffing Firms in Spain
- Largest Staffing Firms in the Netherlands
- Largest Staffing Firms in the Nordics
- Largest Staffing Firms in Switzerland
- Largest Staffing Firms in the UK
- Staffing in the United Arab Emirates



Staffing Industry Geographical Opportunity Atlas UK

An interactive database revealing insights into staffing opportunities throughout the UK by region. This tool also enables staffing companies to compute their local market share and benchmark their firm against local market metrics.



Staffing Market Estimates and Forecast EMEA

Issued twice annually, this report is among SIA's most popular providing the most up-to-date estimate of staffing revenue with projections of market growth by country with detailed economic analysis.



Workforce Solutions Buyer Survey | UK and Europe











Staffing companies and other providers of workforce solutions can use these reports to learn more about customer perspectives in the UK and across Europe.

ASIA PACIFIC (APAC)

Staffing and recruitment data and current analyses from across the whole of **Asia**, plus **Australia and New Zealand**.

RESEARCH REPORT KEY

-  Market Information & Forecast
-  Staffing & Recruitment Technology
-  Legal & Legislative Information
-  Operational Best Practices
-  Core Skill Sectors & Industry Segments
-  Future of Work

 Australian Staffing Firms' Analysis	<p>The recent Financial Analysis of the Largest Staffing Firms in Australia and Performance of the Largest Staffing Firms in Australia reports provide a historical picture of annual growth rates, reported revenue and market share data in the Australian recruitment industry.</p>
 Contingent Workforce Regulatory Environment Reports	<p>These reports provide an overview of the regulations and compliance issues related to the engagement and supply of contingent labor in individual countries. Existing and new coverage planned for this year includes:</p> <ul style="list-style-type: none"> • Australia • China • Japan • India
 Directory of Suppliers to Staffing Firms APAC	<p>This quarterly updated report can be used to identify suppliers by both category and geography in APAC.</p>
 The APAC Gig Economy	<p>Provides SIA's estimate of the gig economy in the APAC region broken down by five key constituent elements with figures for key countries.</p>
 Indian Salary Guide	<p>This report helps you understand and benchmark salaries across the Indian market.</p>
 IT Staffing Market Sizes and Competitive Landscape APAC	<p>SIA's estimate of the size of the IT staffing market in APAC with trends and competitive analysis.</p>
 Listed Staffing Market	<p>A review of the performance of publicly listed staffing firms in APAC.</p>
 Market Capitalization of Listed Workforce Solutions Firms in APAC	<p>Analysis of market cap trends and comparisons across the workforce solutions ecosystem in APAC.</p>
 Market Trends in Australia	<p>An overview of the latest trends impacting the Australian staffing market.</p>
 Quarterly Legal Updates	<p>These quarterly updates provide regular news and analysis of case law and legislative and regulatory issues affecting the use of contingent workers in the APAC region. The corresponding APAC Legal Calendar looks ahead at expected regulation and potential legislative developments in the pipeline for the coming year.</p>



Quarterly Results Asia Pacific

This quarterly report reviews the latest financials from listed Asia-Pacific staffing companies for the most recent fiscal period. This includes growth, profit and margin data. The corresponding APAC Financial Calendar allows you to keep track of when results are due to publish.



Staffing Company Survey Australia and New Zealand

Insights into Australian and New Zealand operational ratios, benchmarks, and best practices. This enables staffing firms to compare company performance, track competitor plans and industry trends – essential data for strategic planning.



Staffing Firm Lists and Market Share

SIA's book of lists and market share reports comprise some of SIA's most popular reports. This includes the largest staffing firms by geography and segment as well as related growth assessments. Currently available or forthcoming APAC reports in the series include:

- Largest IT Staffing Firms in APAC
- Largest Staffing Firms in Australia
- Largest Staffing Firms in China
- Largest Staffing Firms in India
- Largest Staffing Firms in Japan
- Largest Staffing Firms in Singapore



Staffing Market Estimates and Forecast APAC










Issued twice annually, this report is among SIA's most popular providing the most up-to-date estimate of staffing revenue with projections of market growth by country with detailed economic analysis.










STAFFING TECH TOOLKIT – NEW FOR 2024

As the staffing industry is impacted by a wide range of innovative technologies and new products, it's never been more important to stay on top of the latest developments, challenges, opportunities and best practices. SIA is pleased to launch a valuable upgrade to our standard Corporate Membership with the **Staffing Tech Toolkit** in 2024. This toolkit is designed to help business leaders plus those working in technology-related roles get their firms future-ready. The Staffing Tech Toolkit provides access to an ever-increasing number of valuable tech-related insights.

RESEARCH REPORT KEY

 Market Information & Forecast	 Operational Best Practices
 Staffing & Recruitment Technology	 Core Skill Sectors & Industry Segments
 Legal & Legislative Information	 Future of Work

	Back Office Software Landscape	A summary report of back-office software vendors. This covers the technology that staffing companies use to manage the range of functions and workflows associated with temporary staff payment and customer billing for services together with related middle office modules.
	Best Practices in Deploying and Implementing Front and Back Office Technology	Choosing a front office and back-office vendor is just the start; the real work comes during rollout. This report outlines deployment best practices gleaned from industry experts in order to help your implementation project succeed.
	Blockchain Trends in the Staffing Industry	A look at the emerging application of blockchain in the staffing industry including candidate credentialing and payroll.
	Best Practices in Data Metrics and Business Intelligence Tool Comprehension and Utilization	Your tech stack is ineffective unless you can extract meaningful and actionable metrics in order to understand ongoing business realities and trends. Realize the options available to you and best practices in using business intelligence metrics.
	Deploying IT Infrastructure in Staffing Companies	Understand the infrastructure's role as it applies to the tech stack. Identify common issues associated with creating a cost-efficient and maintainable infrastructure to support an ecosystem of applications alongside technology procurement best practices.
	Disaster Recovery Business Process Continuity Guidance for Staffing Firms	SIA's guidance provides a basis for creating your own modular plan. This allows you to best prepare for and cope with an unexpected threat to your business.
	Front and Back Office Supplier Directories 	A comprehensive and interactive global database of the front office and back-office vendors to staffing firms.
	Front Office Software Landscape	Detailed global insights from 38 vendors covering the functionality of front office vendor products. This includes information on key integration partners, security and data standards, system architecture, pricing, as well as an outline of their product roadmap and innovation.

	Front Office Innovation Roadmaps	An overview of how front office vendors are planning to innovate their software products.
	Integrations and Point Solutions in the Staffing Company Tech Stack	Staffing firms often face a complex web of legacy systems and new point solutions all needing to be integrated for effective tech stack functionality. This report explores the challenges all staffing firms face to ensure system interoperability and scalability with practical advice for your technology challenges.
	IT Department Structures and Resources	This report explores different ways IT departments can be effectively structured with advice on roles, responsibilities, reporting lines and resources.
	IT Framework and Self-Assessment Tool	SIA's IT framework provides a description of all salient IT controls across 27 distinct categories. This tool is specially designed for staffing firms to self-assess their control risk, each IT service aspect's security and competency, functionality and business data integrity.
	RFP Templates: Front and Back Office	Detailed request-for-proposal (RFP) templates that a staffing company can customize and issue to prospective vendors in order to facilitate front office and back-office system procurement.
	Staffing Platforms as a Service Global Landscape	Vendors share details of their SpaaS solutions functionality and best practices. Staffing company executives can draw on these when mapping a path to successful tech implementation and transitioning to platform-based business models.
	Tech Stack Implementation Plan Template	Software implementation is a complex multistep process that involves testing, training and monitoring. The implementation plan takes you through this daunting task, creating logical workflows and helping ensure you avoid any surprises as well as minimize the risk of failure.
	The Staffing Company Tech Stack	This report creates a framework for understanding the context and nature of the staffing company tech stack. SIA examines current solutions available to grow and differentiate your business as well as the main considerations in implementing these solutions.
	Trends in Digital Credentialing	An introduction to digital credentialing driven by blockchain development. This includes industry-wide collaborations that could potentially disrupt traditional background and credential verification practices.

 Contact memberservices@staffingindustry.com to access SIA's Staffing Tech Toolkit.



CORPORATE MEMBERSHIP BENEFITS

Enabling you to be smarter, faster and better in all that you do, **SIA Corporate Membership** delivers access to SIA’s world-class expertise, knowledge and data; and provides the objective, reliable insights you need to succeed in today’s highly complex global staffing and workforce solutions ecosystem.

BUSINESS INTELLIGENCE AND INDEPENDENT RESEARCH

Research	From detailed staffing segment reports and global forecasts to survey analysis, trends, benchmarking, technology assessments and landscape reports, SIA’s vast collection of independent research, objective analysis and industry data represents the gold standard in staffing industry research.
Interactive Tools	Customize global insights from SIA data to fit your needs with our interactive research. Find and evaluate growth opportunities, utilize compensation and wage information, track M&A activity, determine statutory expenses and more as you look at real-time labor market data through a lens specific to your business.
Custom Research	SIA partners with industry leaders and innovators across the staffing and contingent workforce ecosystem to create custom research. Corporate members have access to these custom research reports.
Legal Insights	From legal calendars and quarterly updates to global in-depth reporting on regulatory environments, SIA’s legal insights help you protect and grow your business. Understand the current and ongoing legislative issues, including privacy laws, payroll compliance and transparency, impacting the world of contingent work.
Analyst Time and Strategy Sessions	Alongside our comprehensive and leading research, SIA Corporate Members can schedule limited confidential one-on-one sessions with expert analysts about topics and issues specific to their business.
Monthly Research Bulletin	With our consolidated monthly research bulletin, you get all the latest SIA research delivered straight to your inbox to ensure you never miss a piece of key data.

WEBINARS

Staffing Industry Report Webinars	Hear directly from SIA analysts as they present latest forecasts and growth estimates for staffing markets around world. An exclusive Corporate Membership benefit, you are invited to attend these engaging and highly informative hour-long SIA Webinars live and on demand.	 
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STAFFING CONFERENCES

SIA's first class staffing conferences feature inspiring keynote speakers, forward-looking perspectives and many opportunities for staffing leaders and senior executives from across the globe to engage with latest trends, insights and industry peers. Taking place annually in North America and Europe, these **award-winning conferences** are renowned for their data-driven findings, professional networking and detailed discussions.

Executive Forum North America

March 10-13, 2025 | Fontainebleau Hotel | Miami Beach, FL

SIA's flagship event takes place every year in the US. Executive Forum North America is the pre-eminent annual meeting for CEOs, owners and senior-level executives from staffing firms across industry sectors and sizes.



**EXECUTIVE FORUM
NORTH AMERICA**

Collaboration in the Gig Economy

September 17-19, 2024 | The Omni | Dallas, TX

Network with peers, HR/procurement buyers, tech suppliers and other workforce solutions providers as you gain insights into increasingly complex supply chains, explore inventive strategies, and learn about the latest innovations in the gig economy/human cloud as well as their impact on talent supply.



**COLLABORATION
IN THE GIG ECONOMY**

Healthcare Staffing Summit

November 6-8, 2024 | Loews Arlington Hotel | Arlington, TX

The Healthcare Staffing Summit takes a deep dive into the healthcare segment of staffing featuring sessions specific to the strategic and tactical needs of firms. The summit focuses on nursing, locum tenens and allied health among other segments.



**HEALTHCARE
STAFFING SUMMIT**

Executive Forum Europe

December 4-5, 2024 | The Landmark Hotel | London, UK

Senior executives from staffing firms across Europe come together to learn about industry developments, to hear inspiring keynote speakers and to network with each other.



**EXECUTIVE FORUM
EUROPE**

CERTIFICATION AND TRAINING

Be known for your expertise and make it official. Substantial discounts for Corporate Members on **Certified Contingent Workforce Professional (CCWP)** and **Statement of Work (SOW)** Training and Certification.

CCWP Contingent Workforce Program Management

Be recognized as an expert in contingent workforce (CW) program management. CCWP CW Program Management certification and training enables you to expand your knowledge and practices around designing, implementing, supporting and managing a successful contingent workforce strategy.



CCWP Contingent Workforce Program Management

CCWP Statement of Work Management

SIA's Certified Contingent Workforce Professional (CCWP) Statement of Work Management (SOW) training and certification provides you with the strategies to control costs, enhance SOW project/services engagement quality, and effectively manage SOW program partnerships, while testing your comprehension of managing SOW engagements within your CW program.



CCWP Statement of Work Management

Sales and Recruitment Training

Grow your people and your staffing firm with proven sales, recruitment, and leadership concepts. This partner-delivered, staffing-focused training enables you and your team to develop essential sales, recruitment and leadership skills that are translatable, flexible, and effective for you and your firm. Each module targets a specific skill, offers external resources, and gives you the ability to test your knowledge.



GROWTH ADVISORY BOARD










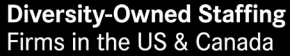


The **Growth Advisory Board** is an effective and affordable way for staffing leaders to accelerate their growth. Our advisory board focuses on helping leaders understand what is required to achieve rapid and sustainable growth, providing tools to help them progress, and developing a support network to hold leaders accountable for executing on their plans.

SIA's editorial publications serve as a vital touch point for the **staffing and workforce solutions ecosystem**. Featuring articles, summaries, commentaries and reader contributions, these widely read publications contextualize our research, highlight industry events, and alert you to game-changing happenings, legislation and leaders shaping the world of contingent work.

Global Daily News	Stay on top of breaking news in the staffing industry with SIA's complimentary Global Daily News. Delivered to your inbox every business day and available online, the <i>Global Daily News</i> is read by staffing leaders and professionals worldwide. From earnings releases and acquisitions to personnel changes, legal news and more, SIA brings you newsworthy coverage of staffing suppliers, contingent workforce developments and labor markets across the globe.
Staffing Industry Review Magazine	<i>Staffing Industry Review</i> magazine is the leading publication for staffing industry professionals, senior executives, and staffing firm owners. Providing innovative and in-depth information to help staffing professionals compete in today's fast-changing world, each issue focuses on a major theme, with coverage of the topics and people that keep the industry moving forward.
Staffing Segment Reports	Focus your data with regular roundups of the biggest stories affecting staffing segments: <i>Engineering Staffing Report</i> , <i>Healthcare Staffing Report</i> , <i>Industrial Staffing Report</i> , <i>IT Staffing Report</i> .
Staffing Stream	SIA's acclaimed online thought leadership platform, <i>Staffing Stream</i> , shares voices and perspectives from across the staffing and workforce solutions ecosystem. <i>Staffing Stream</i> discusses trends that move the industry forward and showcases topics such as legal issues, MSP, VMS, technology, sales, and innovation. The conversation starts here!
The Lexicon	The Lexicon of Global Workforce-Related Terms is an essential guide to the various terminology and acronyms used within the workforce solutions ecosystem. Whether you are new to this environment or a seasoned practitioner, our Lexicon offers tremendous value with a broad range of international terms and annual updates to include new market terminology.

RECOGNITION

SIA’s editorial lists – featured online as well as in the print and digital editions of **Staffing Industry Review** magazine – recognize and honor leaders as well as organizations across the ecosystem for their achievements and contributions to the world of work. Nominations are accepted from the industry, from industry observers and for certain lists, through data gathered via surveys throughout the year.

40 Under 40	The <i>40 Under 40</i> honors the rising stars making their mark on the staffing solutions ecosystem.	 STAFFING INDUSTRY ANALYSTS	
Best Staffing Firms to Work for In North America and UK/Ireland	The <i>Best Staffing Firms to Work For</i> list celebrates staffing firms of all sizes that are successfully driving engagement and satisfaction in the workplace and creating value for their employees.	 STAFFING INDUSTRY ANALYSTS	
Contingent Workforce (CW) Program Game Changer	These forward-thinking contingent workforce management professionals are evolving the global world of contingent work through their innovation, determination, and ability to change the game.	 STAFFING INDUSTRY ANALYSTS	
Diversity, Equity and Inclusion (DE&I) Influencers	The <i>DE&I Influencers</i> list honors individuals who are advancing diversity, equity and inclusion within their organizations and across the workforce solutions ecosystem at large.	 STAFFING INDUSTRY ANALYSTS	
Diversity-Owned Staffing Firms	The <i>Diversity-Owned Staffing Firms</i> list helps the workforce solutions ecosystem enhance supplier diversity and representation for businesses in the US and Canada.	 STAFFING INDUSTRY ANALYSTS	
Fastest-Growing US Staffing Firms	The <i>Fastest-Growing Staffing Firms</i> list recognizes US firms for their rapid growth rates and highly competitive industry performance.	 STAFFING INDUSTRY ANALYSTS	

Global Power 150 Women in Staffing

The *Global Power 150 Women* in Staffing honors a notable selection of female executives whose vision, achievements and leadership are elevating and transforming a global industry.



**Global Power 150
Women in Staffing**

**Staffing 100 North America,
Staffing 100 Europe, Staffing 25
Latin America, and Staffing 100
Hall of Fame**

These notable individuals have made a quantifiable impact as influencers, entrepreneurs, innovators, business leaders and thought leaders. They are elevating the industry and taking the ecosystem forward.



**Staffing 100
North America**



**Staffing 25
Latin America**



**Staffing 100
Europe**



**Staffing 100
Hall of Fame**

ABOUT SIA



SIA is the global research and advisory firm focused on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem, including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program.

Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. SIA was founded in 1989 by staffing pioneer Peter Yessne. A division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.

For more information: staffingindustry.com



SIA gives you the keys to help grow your business now. **Join us today.**

memberservices@staffingindustry.com