

**STATE UNIVERSITY OF NEW YORK  
COLLEGE OF TECHNOLOGY  
CANTON, NEW YORK**



**MASTER SYLLABUS**

**ANTH 102: Introduction to Cultural Anthropology**

CIP Code: 45.02

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**SCHOOL of BUSINESS AND LIBERAL ARTS  
SOCIAL SCIENCES DEPARTMENT  
*Last Updated: Fall 2021*  
Fall 2024**

A. **TITLE:** Introduction to Cultural Anthropology

B. **COURSE NUMBER:** ANTH 102

C. **CREDIT HOURS:** 3 Lecture Hours per Week for 15 Weeks

D. **WRITING INTENSIVE COURSE:** Yes

E. **GER CATEGORY:** 7 and 10

F. **SEMESTER(S) OFFERED:** Fall and Spring

G. **COURSE DESCRIPTION:**

In this course, students will be introduced to the core concepts and methodologies of cultural anthropology. Cultural anthropology is an academic discipline that seeks to understand human cultural diversity, the reasons for that diversity, and its implications for peoples' social and economic life. It uses research methodologies that seek to find out how people understand themselves, others, and appropriate ways of living in the world. The course will also explore classic themes and issues in the anthropological study of cultural and social issues, and arrangements both in the United States and around the world.

H. **PRE-REQUISITES/CO-REQUISITES:** None

I. **STUDENT LEARNING OUTCOMES:**

<b><i>Course Student Learning Outcome [SLO]</i></b>	<b><i>GER</i></b>	<b><i>ISLO &amp; Sub-Sets</i></b>
a. Explain basic concepts and methods in anthropology including culture, cultural relativism, ethnography, and participant observation research.	7 & 10	1(W)
b. Develop the ability to describe other peoples' customs and perspectives from the others' points of view.	7 & 10	4 (GL)
c. Demonstrate familiarity with topics and issues studied by anthropologists.	7 & 10	5
d. Articulate ways that anthropological perspectives and methods may apply to the students' own lives, relationships, and potential careers.	7 & 10	4 (IK)
e. Gain an understanding of the history and theoretical foundations of cultural anthropology.	7 & 10	5
<b>GER 7</b> Students will		
1. Describe major concepts and theories of at least one discipline in the social sciences.		
2. Demonstrate an understanding of the methods social scientists use to explore social phenomena.		
<b>GER 10</b> Students will:		
Demonstrate knowledge of a broad outline of world history and/or the development of the distinctive features of at least one civilization or culture in relation to other regions of the world and demonstrate an understanding of the structures, systems, and interrelationships among civilizations and cultures within historical and/or contemporary contexts, and their impact on wellbeing and sustainability.		

KEY	<u>Institutional Student Learning Outcomes</u> <u>[ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets
1	<b>Communication Skills</b> Oral [O], Written [W]
2	<b>Critical Thinking</b> <i>Critical Analysis [CA], Inquiry &amp; Analysis [IA], Problem Solving [PS]</i>
3	<b>Foundational Skills</b> <i>Information Management [IM], Quantitative Lit, /Reasoning [QTR]</i>
4	<b>Social Responsibility</b> <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	<b>Industry, Professional, Discipline Specific Knowledge and Skills</b>

J. **APPLIED LEARNING COMPONENT:** No

K. **TEXTS:** To be determined by the instructor

L. **REFERENCES:**

Ember, Carol A. and Melvin Ember (2012). *Human Culture: Highlights of Cultural Anthropology*. Boston, MA: Pearson.

M. **EQUIPMENT:** Technology Enhanced Classroom

N. **GRADING METHOD:** A -F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Exams • Quizzes • Assignments • Participation/Discussion

P. **DETAILED COURSE OUTLINE:**

I. Anthropology Basics

- a. What Good is Anthropology?
- b. The Notion of Culture
- c. Studying Culture

II. Language, Communication and Expression

- a. Linguistics
- b. Communication and Culture
- c. Music and the Arts

III. Subsistence and Economies

- a. Modes of Subsistence
- b. Distributions of Labor
- c. Distribution of Resources
- d. Inequality

#### IV. Social Organization

- a. Gender Roles
- b. Sex and Marriage
- c. Kinship and Descent
- d. Social Groups

#### V. Political Organization

- a. Dispute Resolution
- b. Organizations of Power
- c. Regulation of Violence

#### VI. Religion and World View

- a. Patterns of Belief
- b. Religious Specialists
- c. Ritual

#### VII. Challenges of Culture

- a. Culture Change
- b. Assimilation and Acculturation
- c. Globalization