STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK

MASTER SYLLABUS

COURSE NUMBER – COURSE NAME
BSAD 335 - Advanced Business and Accounting Field Experience

CIP Code: 52.0201
For assistance determining CIP Code, please refer to this webpage
https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55
or reach out to Sarah Todd at todds@canton.edu

Created by: Charles Fenner

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School of Business and Liberal Arts

Department: Business

Semester/Year: Fall 2023

A.	TITLE: Advanced Business and Accounting Field Experience

B.	COURSE NUMBER: BSAD 335

C.	CREDIT HOURS: **(Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)**

 # Credit Hours: 3
 # Lecture Hours: 3 per week
 # Lab Hours: per week
   Other: per week

Course Length: 15 Weeks

D.	WRITING INTENSIVE COURSE: Yes ☐ No ☒

E.	GER CATEGORY: **None:** ☒ **Yes:** GER
	If course satisfies more than one: GER

F.	SEMESTER(S) OFFERED: **Fall** ☐ **Spring** ☐ **Fall & Spring** ☐

G.	COURSE DESCRIPTION:

This advanced business internship program offers hands-on experience working with small business entrepreneurs in a confidential and professional environment. Students have the opportunity to apply their educational, organizational and time management skills in solving real life business issues and assist less experienced interns.

H.	PRE-REQUISITES: **None** ☐ **Yes** ☒ **If yes, list below:**

BSAD 301 - Principles of Management; ACCT 101/102 - Managerial and Financial Accounting; ECON 101 - Macroeconomics

	CO-REQUISITES: **None** ☐ **Yes** ☐ **If yes, list below:**

I.	STUDENT LEARNING OUTCOMES: (*see key below*)

By the end of this course, the student will be able to:

Course Student Learning Outcome [SLO]	*Program Student Learning Outcome [PSLO]*	*GER [If Applicable]*	*ISLO & SUBSETS*	
Apply concepts within the core areas of businesss			ISLO	Subsets
			ISLO	Subsets
			ISLO	Subsets

				Subsets
Apply relevant information to make and defend business decisions	Core Business Knowledge		3-Found Skills ISLO ISLO	Subsets Subsets Subsets Subsets
Contribute to a team environment to achieve a planned goa	Teamwork		4-Soc Respons ISLO ISLO	T Subsets Subsets Subsets
Apply knowledge of ethical, legal, economic, and global environment to practical business situations and ascertain their impact	Global Perspective Ethical Perspective Legal Knowledge		4-Soc Respons ISLO ISLO	GL ER Subsets Subsets
Apply decision-support tools & technology to make and defend business decisions	Critical Thinking and Analytical Compentence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Demonstrate communication skills appropriate for business setting	Communication		1-Comm Skills ISLO ISLO	O W Subsets Subsets
Use appropriate company programs to fulfill customer orders.	Technology		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
Execute current business strategy and evaluate its effectiveness	Critical Thinking and Analytical Compentence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
			ISLO ISLO ISLO	Subsets Subsets Subsets Subsets
			ISLO ISLO ISLO	Subsets Subsets Subsets Subsets

4	**Social Responsibility** *Ethical Reasoning [ER], Global Learning [GL],* *Intercultural Knowledge [IK], Teamwork [T]*
5	**Industry, Professional, Discipline Specific Knowledge and Skills**

*Include program objectives if applicable. Please consult with Program Coordinator

J.   APPLIED LEARNING COMPONENT: Yes ☒   No ☐

If YES, select one or more of the following categories:

☐ Classroom/Lab   ☐ Civic Engagement
☒ Internship   ☐ Creative Works/Senior Project
☐ Clinical Placement   ☐ Research
☐ Practicum   ☐ Entrepreneurship
☐ Service Learning   (program, class, project)
☐ Community Service

K.   <u>TEXTS</u>:

None

L.   REFERENCES:

None

M.   EQUIPMENT: **None** ☒   **Needed:**

N.   GRADING METHOD: A-F

O.   SUGGESTED MEASUREMENT CRITERIA/METHODS:

Journal; Weekly Summary; Presentation; Portfolio

P.   DETAILED COURSE OUTLINE:

I. Weekly Report (2 pages)
A. Weekly activities (1 page)
B. Essay linking theory to practice (1 page)

II. Semi-weekly review of Performance

III. Mid-Term Review of Performance

IV. Final Report
A. Portfolio
B. Lead professor/Supervisor Review of Performance

IV. Completion and Submission of weekly activities report

Q.	LABORATORY OUTLINE: **None** ☒ **Yes** ☐