

STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK



MASTER SYLLABUS

COURSE NUMBER – COURSE NAME

BSAD 410 – Senior Project

CIP Code: 52.0210

For assistance determining CIP Code, please refer to this webpage

<https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55>

or reach out to Sarah Todd at todds@canton.edu

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Updated by: Charles R. Fenner

School of Business and Liberal Arts

Department: Business

Semester/Year: Fall 2023

- A. TITLE: Senior Project
- B. COURSE NUMBER: BSAD 410
- C. CREDIT HOURS: (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3
 # Lecture Hours: 3 per week
 # Lab Hours: per week
 Other: per week

Course Length: 15 Weeks

- D. WRITING INTENSIVE COURSE: Yes No

- E. GER CATEGORY: None: Yes: GER
If course satisfies more than one: GER

- F. SEMESTER(S) OFFERED: Fall Spring Fall & Spring

- G. COURSE DESCRIPTION:

Student will complete a senior research project specifically addressing issues facing the management environment today. Under the guidance of a faculty mentor, the student will use common management techniques to improve a business or process.

- H. PRE-REQUISITES: None Yes If yes, list below:

Senior status in the BBA in Management Program and approval by instructor who will provide mentoring; BSAD 301 - Principles of Management; BSAD 449 - Strategic Policies and Issues; BSAD 400 - Operations Management

CO-REQUISITES: None Yes If yes, list below:

- I. STUDENT LEARNING OUTCOMES: (*see key below*)

By the end of this course, the student will be able to:

<u>Course Student Learning Outcome</u> <i>[SLO]</i>	<u>Program Student Learning Outcome</u> <i>[PSLO]</i>	<u>GER</u> <i>[If Applicable]</i>	<u>ISLO & SUBSETS</u>
Develop techniques for conducting research in management.	Critical Thinking and Analytical Competence		2-Crit Think ISLO ISLO IA Subsets Subsets

				Subsets
Synthesize information from prior business courses.	Critical Thinking and Analytical Competence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Employ management techniques to improve a business or process	Critical Thinking and Analytical Competence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Communicate improvements of a business or process to peers.	Communication		1-Comm Skills ISLO ISLO	O W Subsets Subsets
Develop an improvement strategy for a business or process.	Critical Thinking and Analytical Competence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Conduct qualitative and quantitative research	Interaction		1-Comm Skills ISLO ISLO	O W Subsets Subsets
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KEY	<u>Institutional Student Learning Outcomes [ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA], Inquiry & Analysis [IA], Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>

4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. APPLIED LEARNING COMPONENT: Yes No

If YES, select one or more of the following categories:

- | | |
|---|--|
| <input type="checkbox"/> Classroom/Lab | <input type="checkbox"/> Civic Engagement |
| <input type="checkbox"/> Internship | <input checked="" type="checkbox"/> Creative Works/Senior Project |
| <input type="checkbox"/> Clinical Placement | <input checked="" type="checkbox"/> Research |
| <input checked="" type="checkbox"/> Practicum | <input type="checkbox"/> Entrepreneurship
(program, class, project) |
| <input type="checkbox"/> Service Learning | |
| <input type="checkbox"/> Community Service | |

K. TEXTS:

None

L. REFERENCES:

None

M. EQUIPMENT: None Needed:

N. GRADING METHOD: A-F

O. SUGGESTED MEASUREMENT CRITERIA/METHODS:

Narrated PPT; Research Presentation.

P. DETAILED COURSE OUTLINE:

- I. Prepare Research Questions/Hypotheses
- II. Prepare a Research Proposal
- II. Conduct Quantitative/Qualitative Research
- III. Prepare a research presentation in Oral or Written Form
- IV. Defense of research

Q. LABORATORY OUTLINE: None Yes