

STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK



MASTER SYLLABUS

COURSE NUMBER – COURSE NAME

BSAD 450 – Business Internship

CIP Code: 52.0201

For assistance determining CIP Code, please refer to this webpage

<https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55>

or reach out to Sarah Todd at todds@canton.edu

Created by: Charles Fenner

Updated by: Charles Fenner

School of Business and Liberal Arts

Department: Business

Semester/Year: Fall 2023

- A. TITLE: Business Internship
- B. COURSE NUMBER: BSAD 450
- C. CREDIT HOURS: (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3
 # Lecture Hours: 3 per week
 # Lab Hours: per week
 Other: per week

Course Length: Weeks

- D. WRITING INTENSIVE COURSE: Yes No

- E. GER CATEGORY: None: Yes: GER
If course satisfies more than one: GER

- F. SEMESTER(S) OFFERED: Fall Spring Fall & Spring

G. COURSE DESCRIPTION:

The business internship is an academic program which integrates classroom work and practical experience with cooperating businesses. It is a structured field experience in which an intern acquires and applies knowledge and skills, while working in a responsible role within a business environment. Internship assignments and activities may include, but not limited to, information gathering, research, data analysis, planning, organization, implementation, evaluation, and other tasks and responsibilities deemed necessary.

- H. PRE-REQUISITES: None Yes If yes, list below:

Senior Status in BBA in Management and Grade Point Average of 3.0 or higher before the internship begins or permission of the instructor in consultation with the student's advisor

CO-REQUISITES: None Yes If yes, list below:

- I. STUDENT LEARNING OUTCOMES: (*see key below*)

By the end of this course, the student will be able to:

<u>Course Student Learning Outcome</u> [SLO]	<u>Program Student Learning Outcome</u> [PSLO]	<u>GER</u> [If Applicable]	<u>ISLO & SUBSETS</u>

Apply business discipline knowledge to make reasoned decisions in a business context	Core Business Knowledge		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Apply relevant information to make and defend business decisions.	Critical Thinking and Analytical Competence		2-Crit Think ISLO ISLO	IA Subsets Subsets Subsets
Demonstrate professional behavior through the use of collaboration and teamwork	Teamwork		4-Soc Respons ISLO ISLO	T Subsets Subsets Subsets
Analyze resolutions to ethical problems explicit or implicit in decision-making	Critical Thinking and Analytical Competence Legal Knowledge Global Perspective Ethical Perspective		2-Crit Think 5-Ind, Prof, Disc, Know Skills 4-Soc Respons	IA GL IK ER
Evaluate the need to adapt business practices to the opportunities and challenges of an evolving global environment)	Legal Knowledge Global Perspective		2-Crit Think 4-Soc Respons 5-Ind, Prof, Disc, Know Skills	IA GL ER IK
Communicate in a business context in a clear, professional manner	Communication		1-Comm Skills ISLO ISLO	W O Subsets Subsets
Analyze the role of motivation and influence in achieving a coordinated goal	Core Business Knowledge		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
			ISLO ISLO ISLO	Subsets Subsets Subsets Subsets
			ISLO ISLO ISLO	Subsets Subsets Subsets Subsets
			ISLO ISLO ISLO	Subsets Subsets Subsets Subsets

KEY	<u>Institutional Student Learning Outcomes [ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking

	<i>Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. APPLIED LEARNING COMPONENT: Yes No

If YES, select one or more of the following categories:

- | | |
|--|--|
| <input type="checkbox"/> Classroom/Lab | <input type="checkbox"/> Civic Engagement |
| <input checked="" type="checkbox"/> Internship | <input type="checkbox"/> Creative Works/Senior Project |
| <input type="checkbox"/> Clinical Placement | <input type="checkbox"/> Research |
| <input type="checkbox"/> Practicum | <input type="checkbox"/> Entrepreneurship |
| <input type="checkbox"/> Service Learning | (program, class, project) |
| <input type="checkbox"/> Community Service | |

K. TEXTS:

None

L. REFERENCES:

None

M. EQUIPMENT: None Needed:

N. GRADING METHOD: A-F

O. SUGGESTED MEASUREMENT CRITERIA/METHODS:

Weekly summaries; Journal; Presentation; Portfolio

P. DETAILED COURSE OUTLINE:

I. Weekly Report (2 pages)

A. Weekly activities (1 page)

B. Essay linking theory to practice (1 page)

II. Semi-weekly review of Performance

III. Mid-Term Review of Performance

IV. Final Report

A. Portfolio

B. Lead professor/Supervisor Review of Performance

IV. Completion and Submission of weekly activities report

Q. LABORATORY OUTLINE: None Yes