

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

**COURSE NUMBER – COURSE NAME
ECON 120 – Introduction to Labor Studies**

Created by: Edouard Mafoua (last update)

Updated by: Karen Spellacy

School of Business and Liberal Arts

Department: Business

Semester/Year: S19

A. **TITLE:** Introduction to Labor Studies

B. **COURSE NUMBER:** 120

C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3

Lecture Hours: 3 per week

Lab Hours: per week

Other: per week

Course Length: 15 Weeks

D. **WRITING INTENSIVE COURSE:** Yes No

E. **GER CATEGORY:** None: Yes: GER !
If course satisfies more than one: GER !

F. **SEMESTER(S) OFFERED:** Fall Spring Fall & Spring

G. **COURSE DESCRIPTION:**

Within an historical context, this course examines the economic, social and technical forces that shape labor conditions in the USA. Among the topics covered are: the changing nature of work under capitalism, collective bargaining, theory and value of workplace skills, and the impact of economic globalization on labor.

H. **PRE-REQUISITES:** None Yes If yes, list below:

CO-REQUISITES: None Yes If yes, list below:

KEY	Institutional Student Learning Outcomes [ISLO 1 – 5]
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. **APPLIED LEARNING COMPONENT:** Yes No

If YES, select one or more of the following categories:

- | | |
|---|--|
| <input type="checkbox"/> Classroom/Lab | <input type="checkbox"/> Civic Engagement |
| <input type="checkbox"/> Internship | <input type="checkbox"/> Creative Works/Senior Project |
| <input type="checkbox"/> Clinical Placement | <input type="checkbox"/> Research |
| <input type="checkbox"/> Practicum | <input type="checkbox"/> Entrepreneurship |
| <input type="checkbox"/> Service Learning | (program, class, project) |
| <input type="checkbox"/> Community Service | |

K. **TEXTS:**

To be determined by the instructor.

L. **REFERENCES:**

To be determined by the instructor.

M. **EQUIPMENT:** None Needed:

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Test

Written Assignments/Papers

Annotated Bibliography

P. **DETAILED COURSE OUTLINE:**

ECON 120 - Introduction to Labor Studies

I. Labor History

- A. Colonial Times
- B. Industrialization
- C. The Growth of National and International Business Enterprises
- D. The Development of Unions
- E. Labor and the Legal System
- F. Race and Ethnicity in the Workforce
- G. Labor in the Age of Technology
- H. The International Labor Movement

II Changes in Work, the Workforce and the Workplace

- A. Change from Agrarian to Industrial Labor
- B. Haymarket and the Struggle for the Eight-Hour Day

- C. Taylorism and the Production Line
- D. Lordstown: Experiments in Team Production
- E. Change From Industrial to Post-Industrial/Technological Work
- F. The Emigration of Work from the Office to the Home
- G. Union Organizing
- H. Management's Resistance to Organization

III Collective Bargaining

- A. History
- B. Legal Structures
- C. Future of Collective Bargaining

IV Business Organization

- A. Markets
- B. Market Structure
- C. Corporate Structure
- D. Workplace Skills
 - 1. Theory
 - 2. Function
- E. Telephone Mergers
- F. Union Mergers
- G. NEA and AFT
- H. Vodaphone
- I. Corporate Mergers and Acquisitions
- J. Antitrust
- K. Deregulation

V Technology

- A. The Science and Technology of Industry (Mining, Telecommunications, Steel)
- B. Definitions and Debates
- C. Control of Technology

VI U.S.A. Workers in a Global Economy

- A. NAFTA (FTAA)
- B. WTO (GATT)
- C. IMF
- D. World Bank
- E. Multinational Corporations
- F. Outsourcing
- G. National and International Impact on Labor of Globalization
- H. The Protest Movement: Who is it? What does it mean?

Q. LABORATORY OUTLINE: None Yes