

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

**COURSE NUMBER – COURSE NAME
HSMB 314 – Health Policy Analysis**

Created by: Patricia Outhouse

Updated by:

School of Business and Liberal Arts

Department: Business

Semester/Year: Fall 2019

- A. **TITLE:** Health Policy Analysis
- B. **COURSE NUMBER:** HSMB 314
- C. **CREDIT HOURS:** (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity)

Credit Hours: 3
Lecture Hours: 3 per week
Lab Hours: per week
Other: per week

Course Length: 15 Weeks

- D. **WRITING INTENSIVE COURSE:** Yes No
- E. **GER CATEGORY:** None: Yes: GER
If course satisfies more than one: GER
- F. **SEMESTER(S) OFFERED:** Fall Spring Fall & Spring

G. **COURSE DESCRIPTION:**

This course explores the processes of policy making and law that address many of the key health concerns that face the U.S. Students will learn to think critically about potential causative factors associated with these health issues and the policy alternatives that are needed to address them effectively. The impacts of individual rights, federal and state regulations as well as health economics are considered. Students apply their course learning in the development of a final policy analysis brief that addresses a health policy issue of their choice. Resulting policy analysis competence skills can be applied in any health practice setting.

- H. **PRE-REQUISITES:** None Yes If yes, list below:

Pre-requisite: HSMB 101 or permission of instructor.

CO-REQUISITES: None Yes If yes, list below:

I. STUDENT LEARNING OUTCOMES: (see key below)

By the end of this course, the student will be able to:

<u>Course Student Learning Outcome</u> <u>[SLO]</u>	<u>Program Student Learning Outcome</u> <u>[PSLO]</u>	<u>GER</u> <i>[If Applicable]</i>	<u>ISLO & SUBSETS</u>	
1. Identify and critically explore key health policy concepts.	PSLO #1: Demonstrate effective oral and written communications skills.		1-Comm Skills ISLO ISLO	W Subsets Subsets Subsets
2. Demonstrate an understanding of the health policy making process and the role that government plays in it through regulation, policy programming and law.	PSLO #4: Demonstrate how to apply state and federal healthcare policies.		5-Ind, Prof, Disc, Know Skills ISLO ISLO	Subsets Subsets Subsets Subsets
3. Explore the role of key stakeholders in the health policy making process and consider issues of access, quality and cost as they relate to each.	PSLO #8: Describe the framework in which health services are produced, coordinated, consumed and reimbursed.		1-Comm Skills ISLO ISLO	W Subsets Subsets Subsets
4. Demonstrate an understanding of the framework that underlines health policy making including matters pertaining to individual rights, social determinants of health and links to global health.	PSLO #6: Discuss how global health issues affect the U.S. healthcare system		4-Soc Respons ISLO ISLO	GL Subsets Subsets Subsets
5. Analyze the key provisions of health care reform proposals including policy proposals for the repeal or revision of the Affordable Care Act	PSLO #3: Analyze alternative management solutions in health care related problems and challenges.		2-Crit Think ISLO ISLO	PS Subsets Subsets Subsets
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KEY	<u>Institutional Student Learning Outcomes [ISLO 1 – 5]</u>
ISLO #	ISLO & Subsets
1	Communication Skills Oral [O], Written [W]
2	Critical Thinking <i>Critical Analysis [CA] , Inquiry & Analysis [IA] , Problem Solving [PS]</i>
3	Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i>
4	Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i>
5	Industry, Professional, Discipline Specific Knowledge and Skills

*Include program objectives if applicable. Please consult with Program Coordinator

J. **APPLIED LEARNING COMPONENT:** Yes No

If YES, select one or more of the following categories:

- | | |
|---|--|
| <input type="checkbox"/> Classroom/Lab | <input type="checkbox"/> Civic Engagement |
| <input type="checkbox"/> Internship | <input type="checkbox"/> Creative Works/Senior Project |
| <input type="checkbox"/> Clinical Placement | <input type="checkbox"/> Research |
| <input type="checkbox"/> Practicum | <input type="checkbox"/> Entrepreneurship |
| <input type="checkbox"/> Service Learning | (program, class, project) |
| <input type="checkbox"/> Community Service | |

K. **TEXTS:**

Wilensky, Sara E. and Teitelbaum, Joel B. Essentials of Health Policy and Law, 4th Edition, Jones and Bartlett Publishers, 2020

Additional readings posted on the course

L. **REFERENCES:**

Porche, Demetrius J. Health Policy, 2nd Edition, Jones and Bartlett Publishers, 2019
Longest Jr., Beaufort B. Health Policymaking in the United States, 6th Edition, Health Administration Press, 2016

M. **EQUIPMENT:** None Needed:

N. **GRADING METHOD:**

A -F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

Assignments and discussions will be used to measure student attainment of course learning outcomes. A final comprehensive examination will be utilized to evaluate the student's application of course learning through the development of a comprehensive policy analysis brief. Student participation in course learning activities will also be considered as part of the evaluation criteria.

P. **DETAILED COURSE OUTLINE:**

1. Health Policy Concepts and Contexts

- a) Social, Political, Economic and Historical Contexts
- b) The Policy Making Process
- c) Role of Law and Legal systems

2. Overview of U.S. Health Care Systems

- a) Barriers to Access
- b) Impacts of Finance and Insurance Design
- c) Public Health and Community Partnerships in Policy Formation

3. Organizing and Writing a Health Policy Analysis

- a) **Understanding Policy Analysis and its Purpose**
- b) **How to Formulate a Policy Analysis Brief**
- c) **Policy Analysis Competence and the Healthcare Professional**

4. Key Issues Impacting Health Policy

- a) **Individual Rights vs Public Interests**
- b) **Social Determinants and the Law**
- c) **Global Health Concerns**
- d) **Health Economics and Insurance Strategies**

5. Health Reform in the U.S.

- a) **ACA Health Reform Challenges**
- b) **Role of the Courts in Health Policymaking**
- c) **Government Health Insurance Design and Policy Impacts**
- d) **Health Policy Focus on Quality, Professional Standards and Legal Action**
- e) **Critical Health Policy Issues for the Future**

Q. LABORATORY OUTLINE: None Yes