

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

HSMB 317 Current Challenges in Health Care

CIP Code: 510701

Created by: Vicki Perrine

**SCHOOL OF BUSINESS AND LIBERAL ARTS
HEALTH CARE MANAGEMENT DEPARTMENT
FALL, 2023**

A. TITLE: Current Challenges in Health Care

B. COURSE NUMBER: HSMB 317

C. CREDIT HOURS (Hours of Lecture, Laboratory, Recitation, Tutorial, Activity):

Credit Hours: 1

Lecture Hours: 0 per week

Lab Hours: 0 per week

Other: 0 per week

Course Length: 7 weeks

D. Writing Intensive Course: No

E. GER CATEGORY: None

Does course satisfy more than one GER category? If so, which one? N/A

F. SEMESTER(S) OFFERED: Fall and Spring

G. COURSE DESCRIPTION: The course is designed to provide students with an understanding of the current challenges in health care that impact health care access, cost, quality and patient experiences. The students will analyze factors that are prevalent in managing and reshaping the health care delivery system.

H. PRE-REQUISITES: HSMB 101- Introduction to Health Services Management or permission of the instructor.

CO-REQUISITES: None

I. STUDENT LEARNING OUTCOMES:

| <u>Course Student Learning Outcome [SLO]</u> | <u>PSLO</u> | <u>GER</u> | <u>ISLO</u> |
|------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------|-----------------------------------|
| Identify the workforce challenges that impact the healthcare industry. | Discuss how global health issues affect the U.S. healthcare system. | N/A | ISLO 4: Social Responsibility: GL |
| Interpret the impact healthcare quality has on economic stability of healthcare organizations. | Analyze alternative management solutions in healthcare related problems and challenges. | N/A | ISLO 2: Critical Thinking (PS) |

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| Explain the factors that negatively effect healthcare managers in their ability to financially sustain their healthcare organization. | Describe the framework in which healthcare services are produced, coordinated, consumed, and reimbursed. | N/A | ISLO 1: Communication (W) |
| Analyze solutions to the top challenges healthcare leaders experience. | Analyze alternative management solutions in healthcare related problems and challenges | N/A | ISLO 2: Critical Thinking (PS) |
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| KEY | <u>Institutional Student Learning Outcomes</u> <u>[ISLO 1 – 5]</u> |
| ISLO # | ISLO & Subsets |
| 1 | Communication Skills Oral [O], Written [W] |
| 2 | Critical Thinking <i>Critical Analysis [CA], Inquiry & Analysis [IA], Problem Solving [PS]</i> |
| 3 | Foundational Skills <i>Information Management [IM], Quantitative Lit./Reasoning [QTR]</i> |
| 4 | Social Responsibility <i>Ethical Reasoning [ER], Global Learning [GL], Intercultural Knowledge [IK], Teamwork [T]</i> |
| 5 | Industry, Professional, Discipline Specific Knowledge and Skills |

J. APPLIED LEARNING COMPONENT: Yes_____ No__X__

If yes, select one or more of the following categories:

Classroom/Lab___

Internship___

Clinical Practicum___

Practicum___

Civic Engagement___

Creative Works/Senior Project___

Research___

Entrepreneurship___

Service Learning____
Community Service____

(program, class, project)

K. TEXTS: No textbook required

L. REFERENCES:

1. American College of Health Care Executives (ACHE). The Number 1 Problem Keeping Hospital CEO's up at night. Feb. 21, 2023.
2. American College of Health Care Executives (ACHE). Survey: Personnel Shortages Cited Above Financial Challenges by CEO's as Top Issue Confronting Hospitals in 2021.
3. Birk, Susan. Opening More Doors, Increasing Access to Care. Healthcare Executive. July/Aug. 2022, V37/N4.
4. Various Healthcare websites

M. EQUIPMENT: None

N. GRADING METHOD: A-F

O. SUGGESTED MEASUREMENT CRITERIA/METHODS:

Discussion Boards
Assignments
Final Exam

P. DETAILED COURSE OUTLINE:

I. Financial Challenges

- Increasing costs for staff, supplies
- Reducing operating costs
- Reimbursement

II. Health Equity and Access to Care

- Racial Disparity
- Gaps in care

III. The Promise and Pitfalls of Technology

- Using healthcare data to improve outcomes
- Telemedicine

IV. Personnel Shortages

- RN's, Technicians, Therapists, PCP's

V. Behavioral Health Shortfalls

- Increased and ongoing investment into behavioral health services

VI. Know your Patients / Consumerism

- Privacy
- Pt. satisfaction
- Cost transparency

VII. Delivery of Care

- Expansion of Virtual Health

- Shift site of care to the community and home health
- Care Anywhere

Other Topics:

- Patient safety and quality
- Governmental mandates
- Physician -hospital relations
- Population health management
- Reorganization - mergers, acquisition, restructuring
- Health Equity and Access to Care

Q. LABORATORY OUTLINE: None