

**STATE UNIVERSITY OF NEW YORK
COLLEGE OF TECHNOLOGY
CANTON, NEW YORK**



MASTER SYLLABUS

SPMT 315 – INTERNATIONAL STUDY ABROAD

Created by: Matt Metcalf

**SCHOOL OF SCIENCE, HEALTH AND CRIMINAL JUSTICE
SPORTS MANAGEMENT
SPRING 2020**

- A. **TITLE:** International Study Abroad
- B. **COURSE NUMBER:** SPMT 315
- C. **CREDIT HOURS:** 3 credits. 1 lecture hour per week for 15 weeks and 2 credits of experiential learning (10-day travel learning).
- D. **WRITING INTENSIVE COURSE:** N
- E. **GER CATEGORY:** none
- F. **SEMESTER(S) OFFERED:** Spring

G. COURSE DESCRIPTION: This course provides students a short-term study abroad opportunity and will provide theoretical and professional insight and a first-hand experience in international sports. The course meets during the spring semester, and shortly the spring semester is complete, students travel to various cities in Europe while exploring the European Model of Sport. Students will attend lectures from European sport executives, conduct workshops, and tour sports facilities and attend sporting events. Lectures will cover structure and characteristics of international sports, marketing, event and facility management, and international sports governance.

H. PRE-REQUISITES/CO-REQUISITES: 45 credit hours or permission of instructor

I. STUDENT LEARNING OUTCOMES:

<u>Course Student Learning Outcome [SLO]</u>	<u>PSLO</u>	<u>GER</u>	<u>ISLO</u>
a. Analyze and assess the organizational structure of European sports organizations and compare and contrast with US sports organizations.	1. Professional Competencies 3. Critical Thinking		5. Industry, Professional, Discipline Specific Knowledge and Skills 2. Critical Thinking (Critical Analysis)
b. Analyze and assess international sports governing agencies and compare and contrast with US sports governing agencies.	1. Professional Competencies 3. Critical Thinking		5. Industry, Professional, Discipline Specific Knowledge and Skills 2. Critical Thinking (Critical Analysis)
c. Identify and analyze global sport industry trends and determine current issues impacting those trends	1. Professional Competencies 3. Critical Writing		5. Industry, Professional, Discipline Specific Knowledge and Skills 2. Critical Thinking

			(Critical Analysis)
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J. **APPLIED LEARNING COMPONENT:** Yes **X** No **(Practicum)**

K. **TEXTS:** none

L. **REFERENCES:** none

M. **EQUIPMENT:** none

N. **GRADING METHOD:** A-F

O. **SUGGESTED MEASUREMENT CRITERIA/METHODS:**

- Pre-trip assignments: students will be assigned pre-trip assignments based on the actual trip.
- Tour participation: students will be required to attend the trip, and are required to participate fully in all lectures, discussions, and tours
- Travel Journal: students must keep a daily journal of all lectures, tours, and events. These journal entries must include notes of each lecture, tour, and event, individual observations and perspectives, new international sports components learned, and comparisons to sports in the United States
- Final Project: Students will be required to complete a final project about the trip. The final project must address the following topics: Discuss the main components of the European Model of Sport (sport organizations and governing bodies), what are the differences between the European Model of Sport and American sports, and what major issues do sports professionals face in the European Model of Sport. Students must analyze and discuss at least 1 sports facility tour and at least 1 sports event (must be different), and what three significant learnings did students take away from the trip. Students may be as creative as they choose in designing and presenting the final projects.

P. **DETAILED COURSE OUTLINE:**

I. Introduction and Overview

- a. Discussion of course expectations, objectives and outcomes.

II. Trip Introduction

- a. Discussion of the European Model of Sport
- b. Discussion of Trip Itinerary
- c. Discussion and Delivery of pre-trip assignment

III. Responsibilities of Studying Abroad

- a. Class meeting with SUNY Canton Director of International Programs

IV. Personal Marketing and Promoting Individual Study Abroad Experience

- a. Class meeting with the SUNY Canton Office of Career Services

V. Planning of the Trip

- a. Discussion on final itinerary, travel logistics, apparel, finances, and behavioral expectations while in Europe.

VI. Travel to Europe

- a. Conduct 10-day study abroad trip
- b. Attend daily lectures
- c. Tour athletic facilities

- d. Attend European and international sporting events
- e. Complete journal entries and final project
- f. Attend various cultural events and activities