

**STATE UNIVERSITY OF NEW YORK  
COLLEGE OF TECHNOLOGY  
CANTON, NEW YORK**



**COURSE OUTLINE**

**SPMT 422 SPORTS MANAGEMENT SENIOR PROJECT**

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**SCHOOL OF SCIENCE, HEALTH, AND CRIMINAL JUSTICE  
Sports Management  
Revised MAY 2015**

## SPMT 422 Sports Management Senior Project

- A. COURSE TITLE:** Sports Management Senior Project
- B. COURSE NUMBER:** SPMT 422
- C. CREDIT HOURS:** 3, 6, 9, 12, or 15
- D. WRITING INTENSIVE COURSE:** (OPTIONAL) Yes
- E. COURSE LENGTH:** 15 weeks
- F. SEMESTER (S) OFFERED:** Spring or fall
- G. HOURS OF LECTURE, LABORATORY, RECITATION, TUTORIAL, ACTIVITY:** 112.5 to 562.5 project hours
- H. CATALOG DESCRIPTION:** This course is an alternative to SPMT 421 for students unable to complete a 15-credit internship. Students complete a senior research project specifically addressing a critical issue in a sport management setting or germane to a sports profession. Under the guidance of a faculty mentor, the student submits a research proposal, conducts research, prepares a thesis style report, and presents a defense to a thesis committee. Length and depth of the project dependent upon credit value.
- I. PRE-REQUISITES/CO-COURSES:** SPMT 410 Orientation to Culminating Experience in Sports Management & SPMT senior standing OR POI
- J. STUDENT LEARNING OUTCOMES:** To successfully complete a senior project, students will:

<b><u>Course Objective</u></b>	<b><u>Institutional SLO</u></b>
a. Develop techniques in conducting research in the sports management field	2. Crit. Thinking 3. Prof. Competence
b. Synthesize information from various courses and research to formulate appropriate research questions	2. Crit. Thinking 3. Prof. Competence
c. Identify topic theories through a review of the literature	2. Crit. Thinking 3. Prof. Competence
d. Identify the most appropriate research method for topic	2. Crit. Thinking 3. Prof. Competence
e. Critically analyze and review authoritative theories	2. Crit. Thinking 3. Prof. Competence
f. Use knowledge gained from the literature review to prepare a written work commensurate with senior status	1. Communication 2. Crit. Thinking 3. Prof. Competence
g. Successfully use APA writing style	1. Communication 2. Crit. Thinking
h. Successfully defend research and conclusions to a thesis committee based upon knowledge gained through the research project	1. Communication 2. Crit. Thinking 3. Prof. Competence 4. Inter-intrapersonal

K. TEXTS: n/a

L. REFERENCES: The following reference is required:

Li, M., Pitts, B. & Quarterman, J. (2008). Research methods in sport management. Morgantown, WV.: Fitness Information Technology.

American Psychological Association (2009). *Publication Manual of the American Psychological Association (6<sup>th</sup> ed.)*. Washington, DC: American Psychological Association.

M. EQUIPMENT: None.

N. GRADING METHOD: A-F

O. EVALUATION CRITERIA/METHODS:

Senior paper/project grade will be based on the average cumulative scores determined by the members of the committee in review of the oral defense and written report.

P. DETAILED COURSE OUTLINE

I. Application for Senior Project

- A. Students must inform advisor of intent to complete a senior project during orientation class in prior semester.
- B. Application must be approved by the Project Advisor and Program Director
- C. Senior project must be completed during the student's last semester of study and all SPMT required courses must be completed.

II. Assignment of Faculty Project Advisor

- A. Student will request a faculty project advisor and selection will depend on availability and willingness of the faculty member to serve as advisor. The faculty project advisor must be a faculty within the Sport Management program.
- B. The Advisor must receive a signed statement from the student that the student understands the time commitment for Independent projects before the selection of the faculty review committee begins.

3 cr. = 7.5 hrs/wk for 15 weeks (112.5 hours)  
6 cr. = 15 hrs/wk for 15 weeks (225 hours)  
9 cr. = 22.5 hrs/wk for 15 weeks (337.5 hours)  
12 cr. = 30 hrs/wk for 15 weeks (450 hours)  
15 cr. = 37.5 hrs/wk for 15 weeks (562.5 hours)

III. Selection of Faculty Review Committee

- A. The review committee will be comprised of three SUNY Canton faculty members: the Project Advisor, a faculty member selected from within the student's school, and a faculty member selected from another program within SUNY Canton.
- B. Either the student or the Advisor may nominate the members of the review committee; however, the final selection requires approval of the Project Advisor.

#### IV. Proposal Guidelines

- A. The student will discuss and plan their project/paper under advisement of their Project Advisor
  - 1. A discipline-related issue must be selected for study
  - 2. Existing research and publication on the topic must be collected and evaluated

#### V. Format and Structure

- A. Student will follow proper APA guidelines for structure and format of their final paper which can be found in the APA Manual.

#### VI. Timeline for Completion

- A. In consultation with senior project advisor, a timeline for completion of each part of the project will be established with the following providing a framework.

Weeks 1-2      Topic exploration, discussion, topic selection, committee selection

Weeks 3-4-5    Thesis statement & Outline; Research for lit review, annotated bibliography

Weeks 6-11    Begin Writing Introduction, Lit Review and Methodology

Prepare instrument, conduct research, data collection, and analysis

Weeks 12--14   Draft completion, final touches

Weeks 15      Final Submission / Oral Presentation

- B. Project Advisor will review and approve the paper/project report for presentation to the review committee
- C. Committee members will review and evaluate the written project based on a standardized rubric agreed upon by the program faculty to score the written text prior to and anticipating the oral defense.

#### VII. Oral Defense

- A. Student will arrange the location and time of oral defense by contacting all committee members.
- B. Student will orally defend the paper
- C. The review committee will use a standardized oral presentation defense scoring rubric agreed upon by the program faculty to evaluate the student

#### VIII. Grading

- A. Grading Rubrics for written evaluation  
Oral defense and evaluation of committee members  
Overall quality

#### Q. LABORATORY OUTLINE: NONE

### **EVALUATIVE PROCEDURES**