

# YEAH, WE DO THAT

TRIB TOTAL  
MEDIA  
Powered by 

Discover Trib Total Media's multi-media network of products and services and find all the ways we can help you reach your target audience and grow your business.

Want  
front-page exposure  
for your business?

## WE DO THAT!

### TribNotes

Gettin' sticky with it! These high-impact front page stickers drive immediate response and positive ROI. Choose your audience and target just your local community or the entire region. With 2 size options, 2-sided printing, and full-color design, you can't go wrong.

Need  
high-quality, full-color  
printed materials?

## WE DO THAT!

2 Dailies, 11 Weeklies & 5 Monthlies

### Print and Deliver & Preprint Inserts

Flyers and menus and inserts. Oh my. We make delivering your message to your audience easy and affordable. With a host of size, paper and color options to choose from, we can design a piece that meets your needs and drives results.

### Books and Brochures

You can't judge a book by its cover, but you still want it to look good! We'll help you explore bindings, paper stocks, popular folds and other custom print options to make your program book, directory or brochure stand out from the crowd.

### Direct Mail & Postcards

Wait a minute please Mr. Postman, who says direct mail has to be a hassle? We make it easier than ever. We do it all - design, print and mail - under one roof. Maybe there will be a letter in his bag for you.

### Premium Positions

Extra extra, read all about it! Premium, cover positions on Trib Total Media print editions put your message front and center. Readers cannot miss your banner ad when it appears at the bottom of the front page! And, be sure to ask about the marquee positions on the weekly editions.

### Spadea

Make a splash with a spadea. This dynamic, full-color piece is equivalent to 3 full pages, wrapped around the newspaper! Readers see the spadea before they read that day's front page news. Multiple and Single Advertiser options available.



Tribune-Review

Valley News Dispatch

Print  
Source  
DESIGN | PRINT | DELIVER

Contact your Trib Total Media Marketing and Advertising Consultant today about these and other great opportunities with Trib Total Media.

Or, visit [mediakit.TribLIVE.com](http://mediakit.TribLIVE.com) for more information.

# YEAH, WE DO THAT

## Let's get digital!

TRIB TOTAL  
MEDIA  
Powered by 

### Looking

for someone to help find the best online marketing tactics to fit your individual needs?

## WE DO THAT!

TRIB LIVE

535media

HSSN TRIB  
SERVICES

NEIGHBORHOOD  
NEWS NETWORK

### Targeted Display

Hit 'em with your best shot. Reach your best prospects wherever they are on the internet with targeted display ads using demographic, geographic, behavioral and interest segmentation.

### TribLIVE premium positions

When you really want to be standing out in a crowd, premium positions are where it's at. Digital TribNotes, wallpaper, and overlays are just a few of the ways to get guarantee you will get noticed on TribLIVE.

### Search Engine Marketing

The search is over...well, it will be when you show up in your customers' search results! Be there when your customers need you most. Our strategies can improve your average position on relevant searches and help increase the conversion rate of your leads.

### Social Media

Whether you are a social butterfly or just not the social type, our team of social media experts can help with your social account development and management, content creation and advertising. Increase your brand awareness, generate more leads and improve customer engagement with an active social media presence.

### Online Video + Connected TV

Video may have killed the radio star but online video and connected TV (CTV) have become critical for businesses to expand their reach beyond linear TV. Online video and CTV content is highly-targeted, engaging and interactive, earning advertisers more time with their audience.

### Device ID Targeting

Utilize mobile phone's unique view into users' behaviors, visited locations, interests, and more!

### Microproximity

Target people on their mobile devices based on their real-time location

### Email Marketing

You've got mail! Market to your target audience right in their email inbox

### Streaming Audio

Reach your target audience through some of the most popular streaming audio apps

### Native Advertising

Use paid editorial content to promote your business or products

### Websites

Need assistance in building a website? We can do that too!

### Cannabis/21+ Networks

We have designated networks to reach these audiences

Contact your Trib Total Media Marketing and Advertising Consultant today about these and other great opportunities with Trib Total Media.

Or, visit [mediakit.TribLIVE.com](http://mediakit.TribLIVE.com) for more information.