Helvetica Now

Monotype

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Quick Start Guide

Helvetica Now Micro ExtraLight Helvetica Now Micro ExtraLight Italic Helvetica Now Micro Light Helvetica Now Micro Light Italic Helvetica Now Micro Regular Helvetica Now Micro Italic Helvetica Now Micro Medium Italic Helvetica Now Micro Medium Italic Helvetica Now Micro Bold Helvetica Now Micro ExtraBold Helvetica Now Micro ExtraBold Italic

Helvetica Now Text Thin Helvetica Now Text Thin Italic Helvetica Now Text ExtraLight Helvetica Now Text ExtraLight Italic Helvetica Now Text Light Helvetica Now Text Light Italic Helvetica Now Text Regular Helvetica Now Text Italic Helvetica Now Text Medium Helvetica Now Text Medium Italic Helvetica Now Text Bold Helvetica Now Text Bold Italic Helvetica Now Text ExtraBold Helvetica Now Text ExtraBold Italic Helvetica Now Text Black Helvetica Now Text Black Italic

Helvetica Now Display Hairline Helvetica Now Display Hairline Italic Helvetica Now Display Thin Helvetica Now Display Thin Italic Helvetica Now Display ExtraLight Helvetica Now Display ExtraLight Italic Helvetica Now Display Light Helvetica Now Display Light Italic Helvetica Now Display Regular Helvetica Now Display Italic Helvetica Now Display Medium Helvetica Now Display Medium Italic Helvetica Now Display Bold Helvetica Now Display Bold Italic Helvetica Now Display ExtraBold Helvetica Now Display ExtraBold Italic Helvetica Now Display Black Helvetica Now Display Black Italic Helvetica Now Display ExtraBlack Helvetica Now Display ExtraBlack Italic

a

Install the fonts.

There are 48 fonts in all:

12 Micro fonts for captions and tiny type

- 16 Text fonts for small heads and running text

20 Display fonts for larger heads, headlines, and other big type.

b Use the fonts.

C Kindly let us know what you think.

The Font Files

Helvetica Now consists of 48 font files in three optical sizes: Display, Text, and Micro.

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Every art and every inquiry, and similarly every action and

Every art and every inquiry, and similarly every action and Text Black Italic

Every art and every inquiry, and similarly every action and pursuit, Text ExtraBold

Every art and every inquiry, and similarly every action and pursuit, Text ExtraBold Italic

Every art and every inquiry, and similarly every action and pursuit, Text Bold

Every art and every inquiry, and similarly every action and pursuit, Text Bold Italic

Every art and every inquiry, and similarly every action and pursuit, Text Medium

Every art and every inquiry, and similarly every action and pursuit, Text Medium Italia

Every art and every inquiry, and similarly every action and pursuit, Text Regular

Every art and every inquiry, and similarly every action and pursuit, Text Italic

Every art and every inquiry, and similarly every action and pursuit, Text Light

Every art and every inquiry, and similarly every action and pursuit, Text Light Italic

Every art and every inquiry, and similarly every action and pursuit, Text ExtraLight

Every art and every inquiry, and similarly every action and pursuit, Text ExtraLight Italic

Every art and every inquiry, and similarly every action and pursuit, Text Thin

Every art and every inquiry, and similarly every action and pursuit, Text Thin Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro ExtraBold

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro ExtraBold Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Bold

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Bold Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Medium

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Medium Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Regular

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be <u>Micro Light</u>

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro Light Italic

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro ExtraLight

Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good; and for this reason the good has rightly been declared to be Micro ExtraLight Italic

The 20 Helvetica Now Display fonts are meant to be used at display sizes—customarily, any type above 14 point. Display fonts range in weight from Hairline to ExtraBlack.

The 16 Helvetica Now Text fonts are intended for standard text sizes, typically eight to 12 point. Text fonts range from Thin to Black.

The 12 Helvetica Now Micro fonts are intended for very small type (and type in low-fi environments). Micro fonts range from ExtraLight to ExtraBold.

The Glyph Set

The character (glyph) set is consistent accross the Helvetcia Now range. Each font contains 812 glyphs (38,976 characters in all).

A Á Ă Â Ä À Ā Ą Å Å Ã Æ Æ B C Ć Č Ç Ĉ Ċ D Đ Ď Đ E É Ĕ Ě Ė Ė Ė Ė Ę F G Ġ Ğ Ĝ Ġ H Ħ Ĥ I IJ Í Ĭ Î Ï İ Ì Ī J Ĩ J Ĵ K Ķ L Ĺ Ľ Ļ Ŀ Ł M N Ń Ň Ņ Ŋ Ñ O Ó Ŏ Ô Ô Ô Ő Ø Ø Ô Œ P Þ Q R Ŕ Ř Ŗ S Ś Š Ş Ŝ Ș ß Ə T Ŧ Ť Ţ Ţ UÚŬÛÜÙŰŪŲŮŨVWŴŴŴWXYÝŶŸŻŹŻÄĊËĖĢĠ Ï İ Ķ Ļ Ŀ Ņ Ö Ŗ Ş Ţ Ü Ŵ Ÿ Ż G Ġ Ğ Ĝ Ģ Ġ Ģ Ġ R Ŕ Ř Ŗ Ŗ a á ă â ä à ā ą ååãææbcćčçĉċdðďđeéĕêëëèēēşəfgģġģģħĥiı íĭîïiìijījĩjjîkķĸlĺľļŀłmnń'nňņηñoóŏôöòőōøǿõœpþ qrŕřŗsśšşŝşßtŧťţţuúŭûüùűūųůũvwŵŵwxyýŷÿyz źźżäċëėģġiïiijjįklŀ'nnörstŵÿżaáăâààāgååãätüt ‡ ť į į ϋ υ ύ ὕ ῦ ῦ ῦ ῦ ῦ ῦ ῦ ῦ ỳ y ý ŷ ỳ ὶ ἱ ἴ ḷ ŀ ł ḷ ŀ fi fl fi fl ª o ɑ h n r s t Δ 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 ₀₁₂₃₄₅₆₇₈₉ ⁰¹²³⁴⁵⁶⁷⁸⁹ ₀₁₂₃₄₅₆₇₈₉ ₀₁₂₃₄₅₆₇₈₉ / 1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8 0 1 2 3 4 5 6 7 8 9 0 . , : ; ...!;?:····:[]{}()(){}[]{}()();...;?:···;?:...;?:···;?:?: ----, " " " ' ' « » < > " ' « » < > , " " " ' ' - () { } [] . , - () { } [] . , · , · , . , · , . , · . , {}[].,^{-{}[].,} ₿¢¤\$€f老⋔₹£〒¥€₺₹£¥•/+-×÷=≠>< $\geq \leq \pm \approx \sim \neg \land \infty \int \Omega \Delta \prod \sum \sqrt{\mu} \partial \% = = - - + + \cdot + \cdot + \lambda \rightarrow \forall \forall \forall \forall \in \mathsf{R}$ ■ 🗋 ﷺ @ & ¶ § © ® ℗ ™ % ° | ¦ ℓ † ‡ Ҽ № ҫ ҙ є + – = ^{ҫ ҙ} $\leftrightarrow \textcircled{1} \bigcirc \bigcirc \diamond$ ¢ \$ €

> The glyph set contains an extensive complement of Latin and accented forms. There are two sets of figures (lining and non-lining); extensive superscript, inferior, numerator, and denominator forms; a wide range of monetary symbols, reference marks, and fractions; and robust punctuation sets.

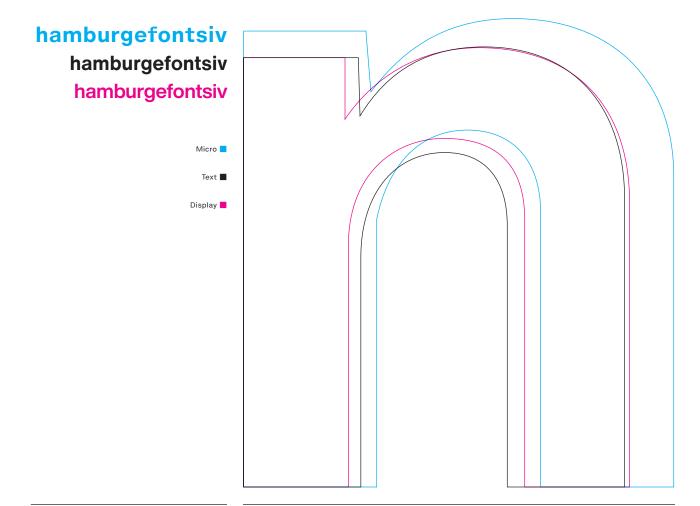
"Helvetica arrow" sets and informational "circled" and "squared" figure sets are also included. Finally, there are number of alternate forms that can be accessed via OpenType stylistic sets: round punctuation and accents; a single-story lowercase 0; a rounded capital G; a straight-legged capital R; a straight t; a simplified lowercase u; a straight-descender y; and a hooked lowercase L.

Optical Sizes

Helvetica Now is produced from size-specific drawings and with sizespecific spacing. The larger Display sizes are carefully drawn to show off the subtlety of Helvetica and spaced with headlines in mind.

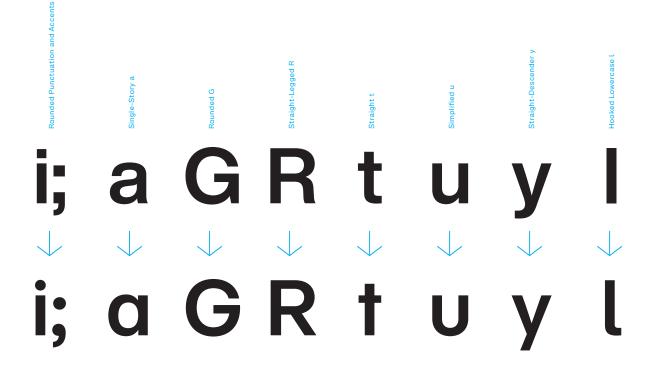
The standard Text sizes are drawn and spaced to deal with the rigors associated with legibility in extended text. The strokes are robust; contrast is reduced (compared to display drawings); and spacing is comfortably loose.

The Micro sizes are for very small typesetting and type in lowresolution environments. The forms are simplified and exaggerated to maintain the impression of Helvetica, and the spacing is noticeably loose—an essential ingredient to hyper-legible mico-text.



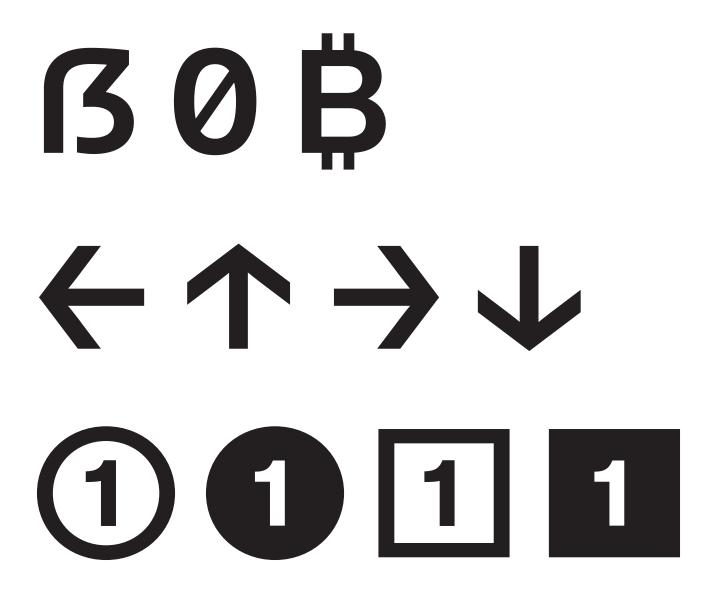
Alternate Glyphs

Helvetica Now reintroduces some historical alternate glyphs and introduces a few new alternates. These glyphs are each assigned to one of eight OpenType stylistic sets, and allow type users to subtly and/or dramatically change the typographic character of headlines, text, and captions.



Additional Glyphs

Helvetica Now includes additional glyphs that update the fonts (like the Bitcoin symbol and the capital form of the German double s) and others that make them more useful (like a suite of Helvetica arrows and sets of circled and squared figures).



Improvements

The first digital version of Helvetica (Neue Helvetica) was produced 35 years ago. It had one master (no optical sizes) and was completed well before everyone had an email address. Improvements like the addition of the Micro range and the redrawing of the at-sign are obvious necessities. There are thousands more improvements that are far less obvious. Every glyph has been redrawn accross the entire family.



Contact

For any questions about this pre-release or about the Helvetica Now family more generally, please contact us at helveticanow@monotype.com

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