

AVIATION WEEK

A&D Programs

November 7-8, 2023
The Watergate Hotel
Washington, DC

Co-located with

AVIATION WEEK
**Program Excellence
Awards**

Conference Sponsorship Options



The premier event
for A&D decision
makers



Key stakeholders
from the aerospace
& defense industry



1.5 day conference
and superb networking
opportunities

Become an A&D Programs Sponsor



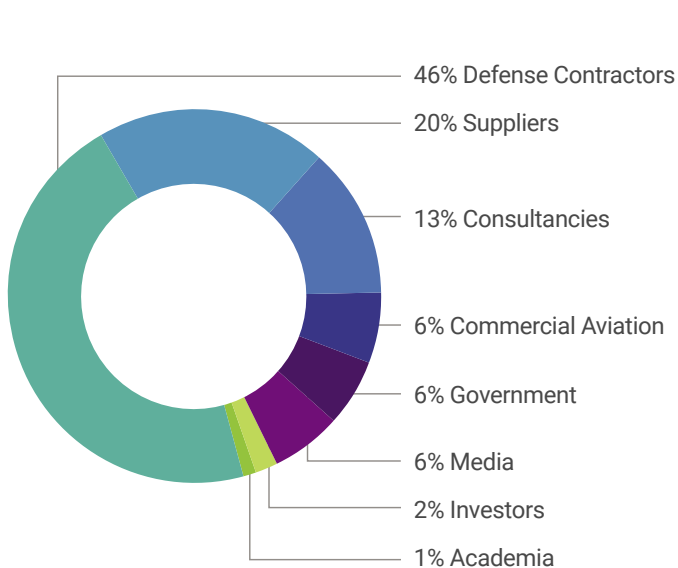
Aviation Week Network would like to invite you to sponsor A&D Programs, a gathering of key stakeholders from across the aerospace and defense industry.

Known as the industry's leading networking opportunity and intelligence event, A&D Programs will provide unparalleled insights and information on defense spending trends and market dynamics. Attendees at A&D Programs will be presented with new industry initiatives, program outlooks, defense acquisition reforms and innovative methods to overcome supplier challenges through high level keynote presentations and interactive panel discussions during the conference agenda, as well as at intimate and focused networking opportunities. This event is a unique opportunity to position your brand, product and services in front of these key industry executives and buyers through a range of sponsorship, branding and advertising packages.

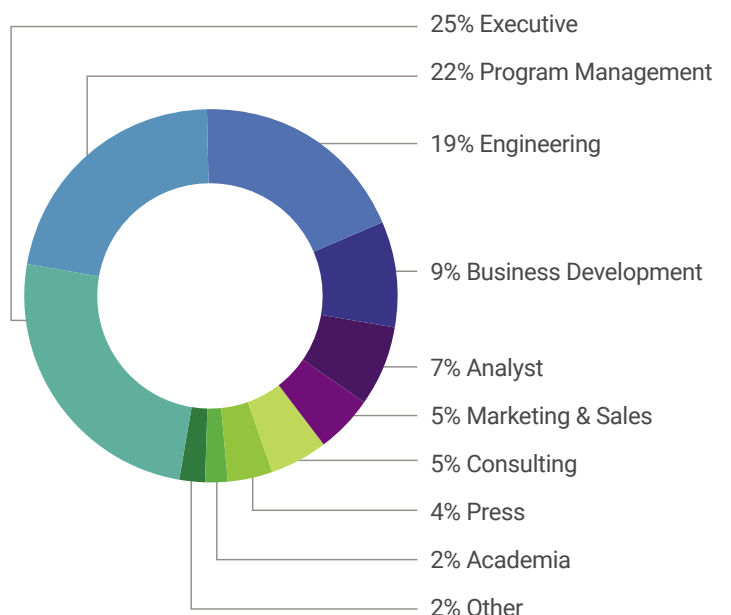
The co-located 2023 Program Excellence Awards Banquet will bring together program executives, their customer counterparts and leaders from across the industry to recognize the best in program performance and leadership.

Who will you meet?

Attendees by Industry Sectors



Attendees by Job Function



High Level Sponsorship

Platinum Sponsor: \$27,500 *(Only one available per event)*

- Reference as the 'Platinum Sponsor' organisation in all communications and top billing of logo placement
- Opportunity to have a speaker on the conference agenda (subject to availability on the agenda and approval of the conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide with 3 executive profiles
- Full page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Opportunity to place 2 company roll-up banners in the conference area
- Top Leaderboard banner on Event Website (728 x 90)
- Logo to be featured on all marketing promotions related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Premium Sponsor: \$15,750

- Reference as the 'Premium Sponsor' in all communications and second billing of logo placement
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of the conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Opportunity to place 1 company roll-up banner in the conference area
- Logo to be featured on all marketing promotions related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: \$7,875

- Reference as the 'Sponsor' in all communications and third billing of logo placement
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing promotions related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Elements for Exclusive Sponsorship

These elements can either be taken as part of a Host or Premium sponsor package or alternatively sponsored as a stand-alone item.

If taking as a stand-alone item conference passes will need to be purchased in addition. All exclusive sponsorships include company branding on all relevant materials related to the element, prominent signage within the function area and the opportunity to distribute branded items or promotional materials at the event.



⚡ Cocktail Reception \$7,875*

After a full day of conference sessions, sponsor the cocktail hour and unwind with fellow attendees over drinks to develop key business relationships



⚡ Networking Lunch \$7,875*

(2 available) A great opportunity to host and network with all attendees over a relaxed buffet lunch



⚡ Refreshment Breaks \$6,875*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsor's brand



⚡ Badges & Event Registration \$6,875*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



⚡ Digital Event Guide \$5,775*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page

**Price if not taking as part of a Platinum or Premium package*

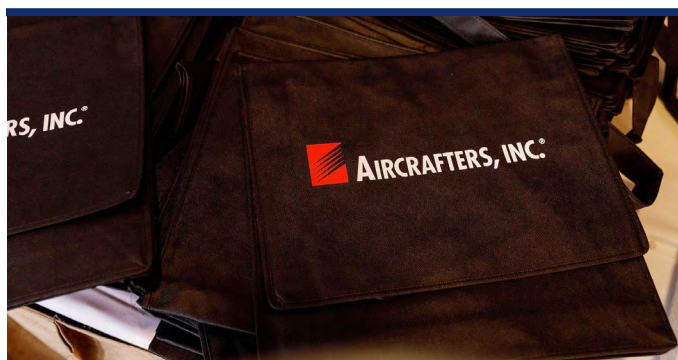
Gain exposure to every attendee by sponsoring one of our branded items.

From useful giveaways to functional conference items, these are all guaranteed to have a long lasting impact and provide an excellent promotional opportunity. Cost of production is included in the sponsorship fee. If you have an item you would like to sponsor that is not listed here please contact us for custom packages.



➤ Lanyards \$4,725

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and sponsors



➤ Bags \$4,725

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



➤ Notepads \$3,675

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



➤ Pens \$2,625

Get your branding on the pens given out at the conference, available for all attendees

➤ Have an added value idea you would like to sponsor?

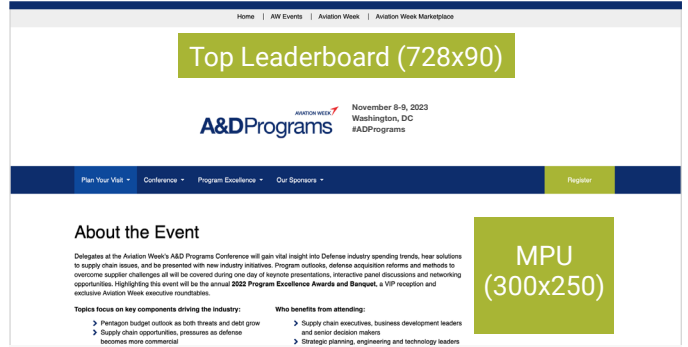
Contact your account rep for bespoke opportunities



➤ Digital Event Guide Advertisement*

Back Cover	\$2,500
Inside Front Cover	\$2,500
Inside Back Cover	\$1,500
Full Page	\$1,050

*Upgrade your advert with the assistance of our Designer for an extra \$100.



➤ Website Advertising*

Top Leaderboard (728x90)	\$7,500
MPU (300x250)	\$4,500

*5 slots available for each position



Contact To sponsor or exhibit, please contact your account representative:

All Americas/Canada



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Europe/Asia/Africa/Middle East



Defne Alpay

Manager, Exhibit Sales

+44 (0) 7712 829859

defne@accessgroup.aero



Contract Package/Item: _____

Company Name: _____
(as it will appear in print)

Marketing Contact: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____