



# The Guardian

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# 107,899

PRINT CIRCULATION  
(AVERAGE PER ISSUE)

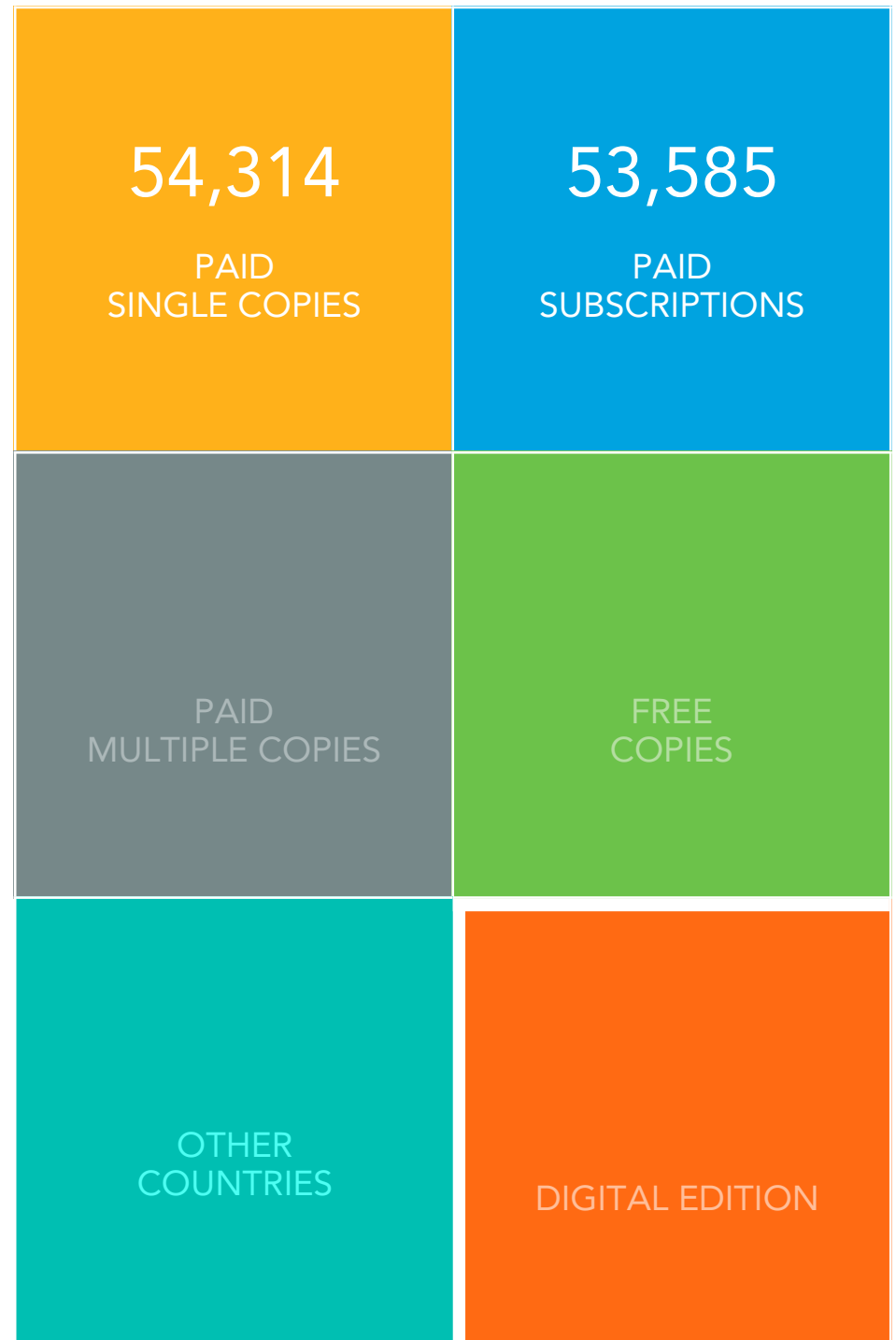
For more information:

 Guardian News and Media

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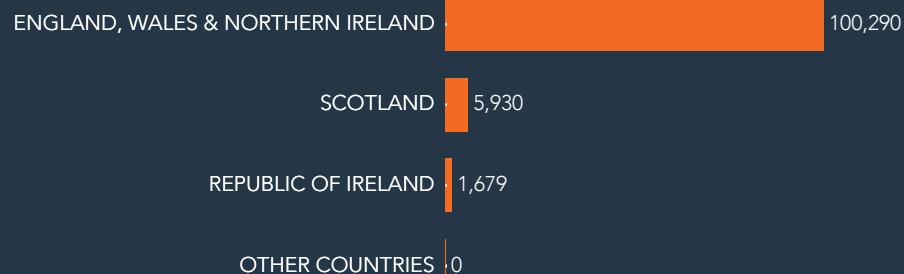
Issued: 16 Mar 2021

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## AVERAGE CIRCULATION BY REGION

TOTAL - 107,899



## PRINT - MON TO FRI

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	85,027	79,740	4,444	843
PAID SINGLE COPIES	31,614	29,206	1,565	843
SALE OR RETURN - FULL RATE	31,614	29,206	1,565	843
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	53,413	50,534	2,879	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	53,413	50,534	2,879	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-
FREE COPIES	-	-	-	-

## PRINT - ALL DAYS

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	107,899	100,290	5,930	1,679
PAID SINGLE COPIES	54,314	49,650	2,985	1,679
SALE OR RETURN - FULL RATE	54,314	49,650	2,985	1,679
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	53,585	50,640	2,945	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	53,585	50,640	2,945	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-
FREE COPIES	-	-	-	-

## PRINT - SATURDAY

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	222,257	203,043	13,353	5,861
PAID SINGLE COPIES	167,815	151,872	10,082	5,861
SALE OR RETURN - FULL RATE	167,815	151,872	10,082	5,861
SALE OR RETURN - BELOW FULL RATE	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	54,442	51,171	3,271	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-
VOUCHER SUBSCRIPTIONS	54,442	51,171	3,271	-
CORPORATE SUBSCRIPTIONS	-	-	-	-
PAID MULTIPLE COPIES	-	-	-	-
FREE COPIES	-	-	-	-

## PRICES

RETAIL	MON TO FRI	SATURDAY	SUNDAY	ANNUAL SUBSCRIPTION
UNITED KINGDOM	£2.20	£3.20		£624.00
REPUBLIC OF IRELAND	€2.70	€3.80		€908.00

## ISSUES

There were 24 issues distributed in this period between 1 February 2021 and 28 February 2021.

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