

Paid Newspapers

Republic of Ireland Cross Platform Circulation Certificate

January to June 2017



Setting the standard

Sunday Independent (Series)

Sunday Independent

Key information

Certificate type

Cross Platform

Metric type

Circulation

ABC total

185,080 average per issue (print)
2,026 average (digital)

Period

2 January 2017 to 2 July 2017

No of issues

25

Primary distribution region

Republic of Ireland

Contact details

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Editions

Main
International
Light

Cover price

€3.00

Format

Newspaper - Broadsheet

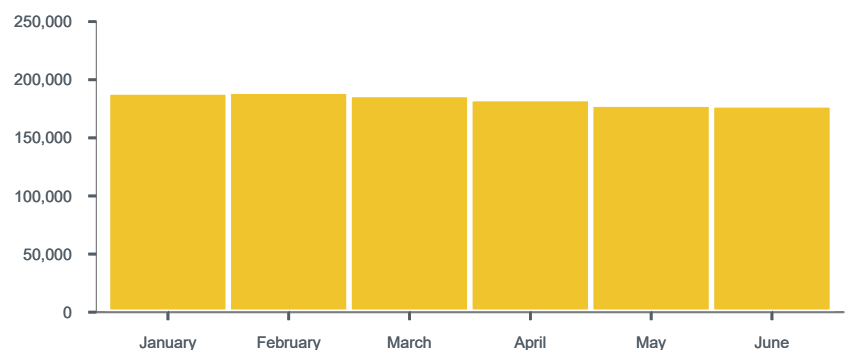
Excluded issues

16-Apr

Circulation breakdown

Republic of Ireland	174,096
Northern Ireland	5,517
Other	5,467
Actively purchased - print	93.5%
Actively purchased - digital	100.0%

Average circulation by ABC month (print)



Average Circulation Per Issue (Print)

185,080

Circulation Breakdown

AVERAGE CIRCULATION PER ISSUE

Retail, single copy and subscription sales

At full rate

Below full rate

Overseas (outside the UK/Rol)

Multiple copy sales

Short-term

Non short-term

Special edition sales

Single copies sold at full rate

Sports edition sales

Corporate subscription sales

Actively Purchased percentage

Print

Digital

185,080	2,026
173,192	2,026
170,176	2,026
1,931	-
1,085	-
11,888	
-	
11,888	
-	
-	
-	
	-
93.5%	100.0%

Geographic Breakdown

	Rol	NI	Other	Total
Print	174,096	5,517	5,467	185,080

Analysis by Edition

Edition	Total	Retail, Single Copies and Subscription Sales	Multiple copy Sales	Special Edition Sales	Sports Edition Sales
Total Average	185,080	173,192	11,888	-	-
Main	168,095	168,095	-	-	-
International	5,097	5,097	-	-	-
Light	11,888	-	11,888	-	-

Analysis of Average Circulation by Month

	Total Average	January	February	March	April	May	June
Total Average	185,080	189,429	190,081	187,264	183,713	178,921	178,336
Retail & single copy and subscription sales	173,192	178,439	178,660	175,798	172,001	166,148	165,539
Multiple Copy Sales	11,888	10,990	11,421	11,466	11,712	12,773	12,797

Excluded Issues

Issue	Reason	Number	Issue	Reason	Number	Issue	Reason	Number
16-Apr-17	Public Holiday							

Analysis of Multiple Copy Sales The figures shown in this table are averages per issue

Category	Total		United Kingdom & Republic of Ireland		Other countries	
	Quantity	%	Quantity	%	Quantity	%
Total Average	11,888	100.0	11,888	100.0	-	-
Airside & International Rail	502	4.2	502	4.2	-	-
Hotels	8,186	68.9	8,186	68.9	-	-
Trains	-	-	-	-	-	-
Other publication inserts	-	-	-	-	-	-
Voucher redemption	-	-	-	-	-	-
Sports events	-	-	-	-	-	-
Leisure centres	44	0.4	44	0.4	-	-
Food/beverage outlets	2,992	25.2	2,992	25.2	-	-
Others	164	1.4	164	1.4	-	-

Technical Information

Published Day	Basic Cover Price (Last Issue)	Format
Monday	-	-
Tuesday	-	-
Wednesday	-	-
Thursday	-	-
Friday	-	-
Saturday	-	-
Sunday	€3.00	Newspaper - Broadsheet

Town(s)/Region(s) served by the publication

Republic of Ireland, UK, and other countries

More Information

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Republic of Ireland Paid Newspapers sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 17 August 2017.

The data included is derived from a return of circulation prepared by the publisher: Independent News & Media.

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