

# Paid Newspapers

Republic of Ireland Cross Platform Circulation Certificate

January to June 2018



Setting the standard

Sunday Independent (Series)

# Sunday Independent

## Key information

### Certificate type

Cross Platform

### Metric type

Circulation

### ABC total

176,580 average per issue (print)  
3,601 average (digital)

### Period

1 January 2018 to 1 July 2018

### No of issues

26

### Primary distribution region

Republic of Ireland

### Contact details

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### Editions

Main  
International  
Light

### Cover price

€3.20

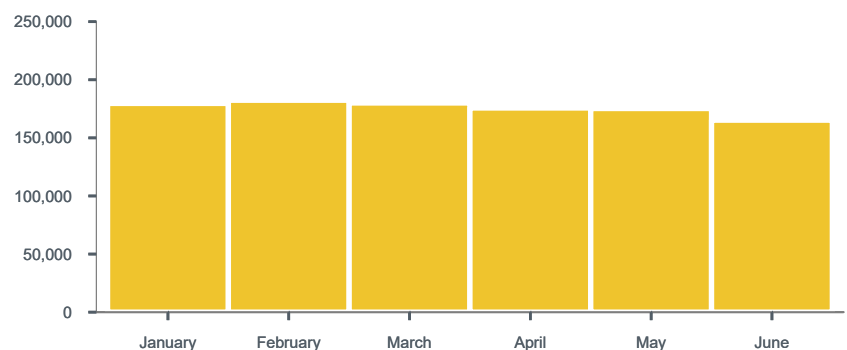
### Format

Newspaper - Broadsheet

### Circulation breakdown

Republic of Ireland	165,564
Northern Ireland	5,483
Other	5,533
Actively purchased - print	93.0%
Actively purchased - digital	100.0%

### Average circulation by ABC month (print)



**Average Circulation Per Issue (Print)**

176,580

**Circulation Breakdown**

**AVERAGE CIRCULATION PER ISSUE**

**Retail, single copy and subscription sales**

At full rate

Below full rate

Overseas (outside the UK/RoI)

**Multiple copy sales**

Short-term

Non short-term

**Special edition sales**

Single copies sold at full rate

**Sports edition sales**

**Corporate subscription sales**

**Actively Purchased percentage**

**Print**

**Digital**

<b>176,580</b>	<b>3,601</b>
<b>164,358</b>	<b>3,601</b>
160,650	3,601
2,758	-
950	-
<b>12,222</b>	
-	
12,222	
-	
-	
-	
	-
<b>93.0%</b>	<b>100.0%</b>

**Geographic Breakdown**

	RoI	NI	Other	Total
<b>Print</b>	165,564	5,483	5,533	<b>176,580</b>

**Analysis by Edition**

Edition	Total	Retail, Single Copies and Subscription Sales	Multiple copy Sales	Special Edition Sales	Sports Edition Sales
<b>Total Average</b>	<b>176,580</b>	<b>164,358</b>	<b>12,222</b>	-	-
Main	159,835	159,835	-	-	-
International	5,533	4,523	1,010	-	-
Light	11,212	-	11,212	-	-

**Analysis of Average Circulation by Month**

	Total Average	January	February	March	April	May	June
<b>Total Average</b>	<b>176,580</b>	<b>179,655</b>	<b>182,368</b>	<b>180,048</b>	<b>175,713</b>	<b>175,257</b>	<b>165,232</b>
Retail & single copy and subscription sales	164,358	167,474	169,879	169,705	162,871	162,376	152,333
Multiple Copy Sales	12,222	12,181	12,489	10,343	12,842	12,881	12,899

**Analysis of Multiple Copy Sales** The figures shown in this table are averages per issue

Category	Total		United Kingdom & Republic of Ireland		Other countries	
	Quantity	%	Quantity	%	Quantity	%
<b>Total Average</b>	<b>12,222</b>	<b>100.0</b>	<b>12,222</b>	<b>100.0</b>	-	-
Airside & International Rail	1,079	8.8	1,079	8.8	-	-
Hotels	7,869	64.4	7,869	64.4	-	-
Trains	-	-	-	-	-	-
Other publication inserts	-	-	-	-	-	-
Voucher redemption	-	-	-	-	-	-
Sports events	-	-	-	-	-	-
Leisure centres	39	0.3	39	0.3	-	-
Food/beverage outlets	3,065	25.1	3,065	25.1	-	-
Others	170	1.4	170	1.4	-	-

**Technical Information**

Published Day	Basic Cover Price (Last Issue)	Format
Monday	-	-
Tuesday	-	-
Wednesday	-	-
Thursday	-	-
Friday	-	-
Saturday	-	-
Sunday	€3.20	Newspaper - Broadsheet

**Town(s)/Region(s) served by the publication**

Republic of Ireland, UK, and other countries

**More Information**

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Republic of Ireland Paid Newspapers sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 23 August 2018.

The data included is derived from a return of circulation prepared by the publisher: Independent News & Media.

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