

SUNDAY INDEPENDENT

JULY TO DECEMBER 2018



Sunday Independent

Sunday Independent has reported in accordance with ABC's industry-agreed standards for Republic of Ireland Paid Newspapers

165,334

CIRCULATION
(AVERAGE PER ISSUE)

148,645

PAID
SINGLE COPIES

3,772

PAID
SUBSCRIPTIONS

12,917

PAID
MULTIPLE COPIES

WEEKLY

25 ISSUES

DIGITAL EDITION

+3,642

CIRCULATION
(average per issue)

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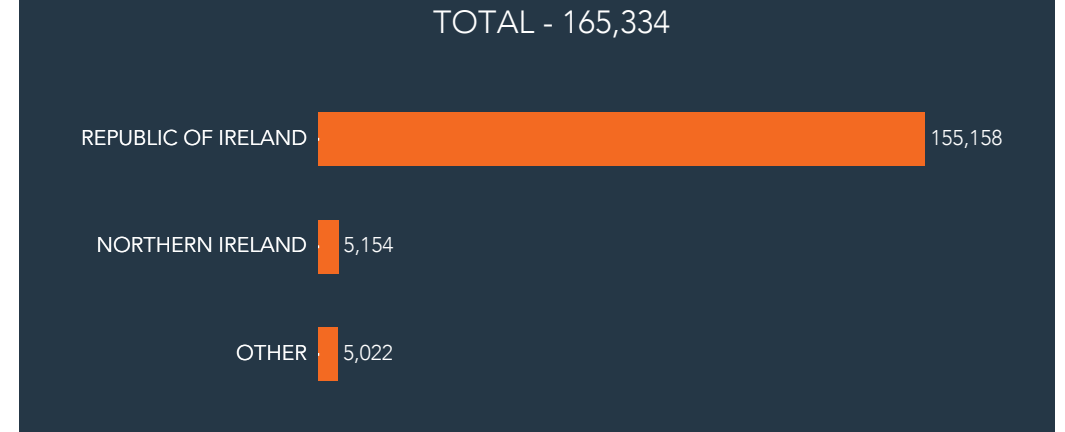
www.abc.org.uk

PRINT EDITION

AVERAGE CIRCULATION	165,334
PAID SINGLE COPIES	148,645
FULL RATE	143,529
BELOW FULL RATE	1,104
OVERSEAS (OUTSIDE UK/ROI)	4,012
PAID SUBSCRIPTIONS	3,772
INDIVIDUAL	3,772
FULL RATE	2,451
BELOW FULL RATE	1,321
OVERSEAS (OUTSIDE UK/ROI)	-
PAID MULTIPLE COPIES	12,917
ACTIVELY PURCHASED	92.1%

PRICES	
BASIC COVER PRICE	€3.20

GEOGRAPHICAL ANALYSIS OF PRINT EDITIONS



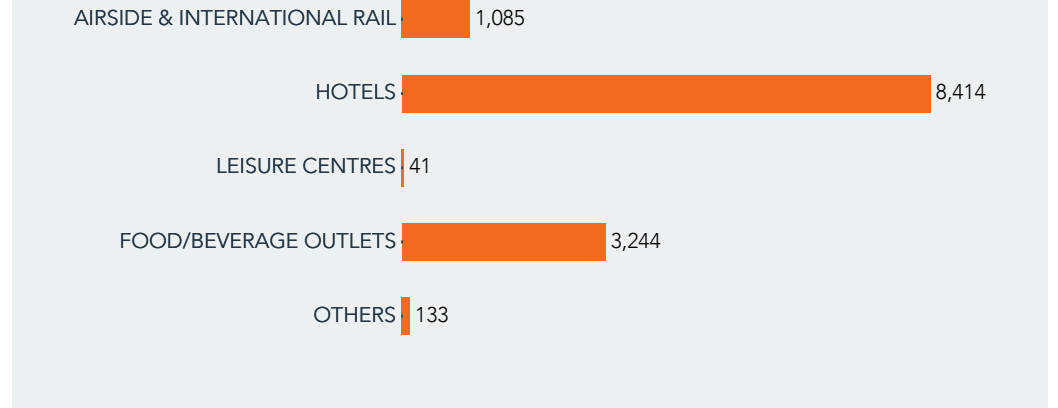
EXCLUDED ISSUES

ISSUE	REASON
30-Dec	Xmas/New Year

DIGITAL EDITION

AVERAGE CIRCULATION	3,642
PAID SINGLE COPIES	3,642
FULL RATE	3,642
BELOW FULL RATE	-
OVERSEAS (OUTSIDE UK/ROI)	-
PAID SUBSCRIPTIONS	-
INDIVIDUAL	-
FULL RATE	-
BELOW FULL RATE	-
OVERSEAS (OUTSIDE UK/ROI)	-
OTHER	-
CORPORATE SUBSCRIPTIONS	-
OVERSEAS (OUTSIDE UK/ROI)	-
ACTIVELY PURCHASED	100.0%

PAID MULTIPLE COPIES



EDITIONS

EDITION	TOTAL	PAID SINGLE COPIES	PAID SUBS	PAID MULTIPLE COPIES
Main	148,405	144,633	3,772	-
International	4,012	4,012	-	-
Light	12,917	-	-	12,917

MONTHLY AVERAGE ANALYSIS

PAID SINGLE COPIES AND PAID SUBSCRIPTIONS ■ PAID MULTIPLE COPIES ■

MONTH	TOTAL
JULY	167,243
AUGUST	167,568
SEPTEMBER	162,992
OCTOBER	166,496
NOVEMBER	164,841
DECEMBER	158,922

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