



## **About Analog Devices**

Analog Devices, Inc., is a global semiconductor leader that bridges the physical and digital worlds to enable breakthroughs at the Intelligent Edge. ADI combines analog, digital, and software technologies into solutions that help drive advancements in digitized factories, mobility, and digital healthcare, combat climate change, and reliably connect humans and the world. With revenue of more than \$12 billion in FY22 and approximately 25,000 people globally working alongside 125,000 global customers, ADI ensures today's innovators stay Ahead of What's Possible.

ADI owns trademarks, copyrights, and other intellectual property rights to protect our brand worldwide. Over the years, ADI has built a reputable brand behind its marks and products, and we take the protection of our intellectual property very seriously. ADI actively participates in the eBay VeRO program to help combat the counterfeit issues in our industry today. Our goal is to educate our customers so they continue to receive quality products they can trust and protect the integrity of our brand.

## **How ADI Protects Consumers from Counterfeit Products**

ADI provides full support on our products purchased through ADI-authorized distributors and sales offices, including quality, reliability, failure analysis, and applications support.

ADI cannot determine the origin or legitimacy of products procured through brokers or other non-authorized sources. We cannot provide warranty coverage or any quality, reliability, failure analysis, applications, or other support on such products. ADI will neither accept returns nor provide credit on products that have been purchased from brokers or other non-authorized sources. Recent articles in semiconductor industry publications have reported the availability of used, damaged, and counterfeit products on the broker market. The leading reason that customers experience IC failures is because the products have been purchased from non-authorized sources. Non-authorized sources often sell products which may have been improperly handled/stored or may be counterfeits.

## **Question and Answer**

**Q:** Can I use the Analog Devices logo in my listing?

**A:** No, you cannot use Analog Devices intellectual property without our express, written permission. Unauthorized use of our logo would constitute trademark infringement under Section 32 of the Lanham Act, 15 U.S.C. § 1114.

**Q:** Why was my listing removed?

**A:** ADI takes counterfeiting and protecting our intellectual property very seriously. Your eBay listing was most likely removed because 1) we have reason to know that the listing is an ADI counterfeit product or, 2) the listing infringes ADI intellectual property rights.

**Q:** Are ADI products sold on eBay covered under ADI warranty?

**A:** No, products sold and purchased on eBay are not covered under ADI warranty.

**Q:** Can I use the ADI logo with a disclaimer?

**A:** No. Disclaimers do not negate trademark infringement. For example, if you use the ADI logo and write, "ABC Company is not an authorized distributor or representative of the products featured on this website. All product names, trademarks, brands, and logos used are property of Analog Devices, Inc.," this still does not give you the right to use the ADI logo.

**Q:** How can I report unauthorized use of ADI trademarks?

**A:** Please contact [instructions@analog.com](mailto:instructions@analog.com).