



Bear Grylls Global Limited  
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Bear Grylls Global Limited (“Bear Grylls”) is a participant of the Verified Rights Owner Program. Bear Grylls has become known worldwide as one of the most recognised faces of survival and outdoor adventure. Despite a free-fall parachuting accident in Africa, where he broke his back in three places and endured many months in and out of military rehabilitation, Grylls recovered and went on to become one of the youngest climbers ever to reach the summit of Mount Everest. He then went on to star in seven seasons of the Discovery Channel’s Emmy Award-nominated “Man vs. Wild” TV series, which became one of the most-watched shows on the planet, reaching an estimated 1.2 billion viewers. Since then he has gone on to host more extreme adventure TV shows across more global networks than anyone else in the world, including five seasons of the BAFTA award-winning The Island with Bear Grylls and the US hit TV show Running Wild. His autobiography Mud, Sweat and Tears spent 15 weeks at Number 1 in the Sunday Times Bestseller list and he has written over 85 books, selling in excess of 15 million copies worldwide. He is an Honorary Colonel to the Royal Marines Commandos, the youngest ever UK Chief Scout and the first ever Chief Ambassador to the World Scout Movement, representing a global family of some fifty million Scouts.

Bear Grylls Global Limited provides a wide range of products and services under the “BEAR GRYLLES”, “BG” and ‘Camp fire X’ logo and brand name. These include, but not necessarily limited to, books, DVD’s, survival and camping gears and tools (knives, tents and other outdoor related paraphernalia), clothing, electronic equipment, protein bars and sunglasses.

It is illegal to:

- Sell non-original/non-authentic (counterfeit) goods;
- Use any Bear Grylls trademarks when referring to products not manufactured by Bear Grylls Global Limited, or their official partners;
- Use Bear Grylls trademarks in auction descriptions for promotional or advertising purposes;
- Use Bear Grylls official images unless Bear Grylls Global Limited has provided express consent to do so;
- Use Bear Grylls trademarks in references to goods not produced by Bear Grylls Global Limited.

If your sale offer infringes the law, it will be removed. Furthermore, additional repeated offences can lead to a range of consequences by eBay. Be advised that Bear Grylls Global Limited reserves the right to pursue any matters relating to the violation of their intellectual property, moreover, you may be held liable to criminal and civil proceedings.

**If you are a Seller**, make sure that the item which you intend to sell is authentic, and only use your own photographs or those which you have permission to use from the copyright owner. Do not offer goods bearing the Bear Grylls trademark if you are unsure of the origin or authenticity of the product.

**If you are a Buyer**, always ask the Seller whether a product is authentic, and if possible, what the source or origin of the product is. To minimize any potential risk of a product not being a genuine Bear Grylls brand product, you are encouraged to compare the product offered for sale against the range of products offered by the actual brand owner/manufacturer (for example, on the brand's official website).